302.222–302.224 Verbal and nonverbal communication

Class comprehensive works in 302.22; class comprehensive works on means of verbal and nonverbal communication in 302.23

.222 Nonverbal communication

Including drumbeats, smoke signals; body language, gestures; flower language

Class here means of nonverbal communication, interdisciplinary works on nonlinguistic communication (nonstructured communication)

Class sign languages for deaf people in 419

*For iconography, see 704.9; for insignia, see 929.9

See also 302.226 for visual communication

.224 Verbal communication

Class means of verbal communication in 302.23

*For language, see 400

.224 4 Written communication

Class here literacy, illiteracy

*See also 301.7 for nonliterate societies; also 302.226 for visual communication

.226 Visual communication

Including graphic design, typography

Class means of visual communication in 302.23

*See also 302.222 for nonverbal communication; also 302.2244 for written communication

.23 Media (Means of communication)

Including signboards, signs

Class here electronic media, mass media, sociology of journalism

Class the effect of mass media on a specific subject other than social groups with the subject, e.g., effect on social change 303.4833; on a company’s advertising policy 659.111; class interdisciplinary works on a specific medium with the medium, e.g., newspapers 070, television 384.55

*For means of nonverbal communication, see 302.222