

Americas Regional Council Candidate Statements

Kenley Neufeld

SANTA BARBARA CITY COLLEGE
Santa Barbara, California, US



Kenley is the Dean, Educational Programs at Santa Barbara City College with responsibilities for the Library, Faculty Resource Center, Distance Education, Professional Development, Physical Education, Curriculum, and Scheduling Office. From 2006 – 2014, he was the Library Director at Santa Barbara City College. He has significant experience with technology, leadership, innovation, planning, and social engineering. He brings excitement and transformation to organizations and provides a fresh, creative, and experimental work environment. He received the 2009 Association of College & Research Libraries, Community & Junior College Libraries Section, EBSCO Learning Resources Leadership Award and the Luria Library, where he serves as Library Director, received the 2011 Association of College & Research Libraries, Excellence in Academic Libraries Award. He received the Santa Barbara City College Faculty Excellence Award for 2008. In 1997 he was one of 25 librarians selected for the ALA Emerging Leaders Institute.

Teaching has been one of Kenley's passions. In 1993, Kenley taught internet workshops at the dawn of the web, then taught computer skills to high school students from 1994 – 2000. As the coordinator for the Library Technology Program at Fresno City College he provided instruction for library staff throughout the Central Valley. Since coming to Santa Barbara City College, Kenley has developed two online courses: Library 101, Basic Information Literacy, and MAT 149, Social Media and Social Networking. He received his Masters of Library Science from San Jose State University and his Bachelor of Arts in History from University of California, San Diego.

Kenley has served as an OCLC Global Council delegate since December 2012. Having served on Global Council these past four years, I bring the experience and knowledge of the organization to the role of ARC Vice-Chair. I have been an active Delegate by attending all the meetings, serving on both ARC and Global Council sub-committees, and bring the voice of community colleges to not only OCLC but to all the other Delegates from all regions. My contribution would be to continue our efforts to strengthen our cooperative through member dialogue and engagement plus building a strong and positive relationship with the Board and OCLC staff. In addition, we have unknown opportunities during this transitional period for the Global Council (pending adoption).

Constantia Constantinou

STONY BROOK UNIVERSITY
Stony Brook, New York, US



Constantia is a SUNY Distinguished Librarian. As the Dean of University Libraries, provides leadership and strategic directions to the Stony Brook University Libraries. Responsible for leading the planning and advancement of the Stony Brook University Libraries; leading innovation in the Libraries' collection and technologies; ensuring sound management; representing the Stony Brook University Libraries locally and nationally. Constantia has published and presented her research on topics ranging from organizational performance, information literacy, information systems, library technology, digital preservation, scholarly communications, academic library centrality, assessment, and accreditation in the US and worldwide. Twice a recipient of CIES Fulbright awards; her work in librarianship and higher education has been globally transformative by removing barriers to access and promoting collaborations across libraries. International Librarianship has been my passion and profession.

I consider myself a citizen/librarian of the world. With the world growing smaller, it is inevitable that we wish to turn outward and engage more fully with others, extending the spirit of service that is a core element of librarianship. International librarianship has been framed as a trend that follows the early-20th century rise of global non-governmental organizations pursuing advocacy in an era of transcultural, social, and political change. Librarianship is a field of learning, of assisting others in their search for expanding their boundaries, and for extending ourselves. As a Fulbright Scholar, I worked with communities and nations to enable information sharing, understanding and promote diversity. One of my proud projects was to work closely with the European OCLC to enable the country of Cyprus to become an OCLC member. It was hard and persistent work by all parties involved for many months, until all details were sorted out and the country of Cyprus became an OCLC member. I would like to be in a position to advocate for libraries, and cultural and information centers especially be in a position where the OCLC's collaborative initiatives create real opportunity to affect change for all libraries. It will be an honor to become involved in the development of services, products and communities that remain connected in the OCLC global cooperative library community.

Diane Beattie

LIBRARY AND ARCHIVES CANADA
Ottawa, Ontario, Canada



Diane Beattie has over 25 years of experience in the field of library and archival management. Diane is currently Director, Description Division at Library and Archives Canada. Her Division is responsible for the creation of metadata for library holdings, the National Union Catalogue, national and international standards and linked open data. Diane is currently leading a large multiyear initiative to replace the current AMICUS system for both the internal library system and the National Union Catalogue. She has also held management positions in Government Records and Private Manuscript materials. Diane has a Master of Archival and Information Science from the University of British Columbia and an honours degree in History from the University of New Brunswick. I would like to represent and communicate the interests, needs and issues of my own National Library to the leadership of OCLC. I am also very interested in helping to shape, inform and influence OCLC's strategic direction, products and services.

Pilar Martinez

EDMONTON PUBLIC LIBRARY
Edmonton, Alberta, Canada



Pilar Martinez is the Chief Executive Officer of the Edmonton Public Library, where she is responsible for strategic leadership, supporting the Board of Trustees, financial and budget management and stakeholder relations. Pilar has a broad base of experience in library leadership including: advocacy, collective bargaining, strategic and business planning, recruitment and change leadership. She holds an MLIS from the University of Alberta and a Bachelor of Arts with Honours in English from Acadia University. Pilar was the main champion and leader behind the implementation of EPL's community-led service framework and the Leading From Any Position staff development initiative. Pilar was honoured with the Library Association of Alberta's President's Award in 2016 for her province-wide contributions to the library field and the goals of the LAA, and in 2012 with the Ken Haycock Award for Promoting Librarianship. I would be honoured to have an opportunity to contribute a Canadian public library perspective to both the Global and Regional Councils. I am interested in contributing to address issues that face libraries and enhance cooperation and collaboration among libraries, OCLC and other organizations in an effort to improve service.

Pascal Calarco

UNIVERSITY OF WINDSOR
Windsor, Ontario, Canada



A librarian with 21 years of experience in US and Canadian academic research libraries, Pascal currently serves as the executive leader and principal advocate for the Leddy Library (82 FTE), which serves approximately 15,000 students in nine faculties. Strengths include a well-established local digitization programme and local digital collections, open access and scholarly publishing, teaching faculty-partnered teaching and instruction, a robust research focus amongst our tenured faculty librarians, and partnered student success services. Mr. Calarco has served in technology and leadership roles at Yale University, Virginia Commonwealth University, University of Notre Dame, and most recently, the University of Waterloo. He is currently a co-Chair, NISO Discovery to Delivery Topic Committee, a past Chair and steering committee member of Ex Libris Users of North America (ELUNA), has served in numerous leadership roles in the Association for Information Science & Technology (ASIS&T), and is a current ALA, ALCTS, LAMA and LITA member.

OCLC is growing its membership and service usage in Canada, and I would like to bring my broad experience in libraries and service organizations to help bring issues and opportunities for OCLC and its member libraries. OCLC is exceptionally positioned to provide value-added services, integration points, professional leadership and innovation to a wide spectrum of Canada's libraries.

Renee Reaume

UNIVERSITY OF CALGARY
Calgary, Alberta, Canada



The highlights of my early professional practice focused on governance and policy issues related to rural public libraries and in particular, governance and policy as related to collections, technology, and automation of library services. Achievements from this time include the planning and implementation of library automation systems. My professional practice at the University of Calgary has been in a variety of administrative roles. In 2006 I came to the University as Head of the Health Information Network until a year-long parental leave in 2011. When I returned in 2012, I was seconded to the Taylor Family Digital Library as the Technology Officer. The scope of my responsibilities grew to include digitization and repository services. I took a research leave in 2016. Upon my return, I accepted an appointment as Director, Metadata Services where I am leading the integration of LCR's metadata unit into the Technology, Discovery, and Digital Services portfolio.

As a Delegate to an OCLC Regional Council I would seek to contribute to the advancement of OCLC and am excited to have this opportunity. I am interested in ensuring the products and services offered by OCLC are relevant to our collective network. Libraries are moving rapidly from print to electronic collections and I want to participate in the decisions made to support this change and create greater efficiencies. My experience and successes both in public and academic libraries have all relied on collaborative endeavors and regional partnerships. I know that collectively libraries can achieve far more than on our own and I will be an active voice and participant. I will bring an appreciation and understanding of the needs of both academic and public libraries to the discussions as well as a unique perspective gained from my role as Technology Officer for the Taylor Family Digital Library.

Sarah Campbell

PORTLAND PUBLIC LIBRARY
Portland, Maine, US



I am Executive Director of Portland Public Library, the largest public library system in Maine, with 4 public locations, an annex collection, and bookmobile, totaling 375,000 items and almost 900,000 circulations per year. As the leading system in the state and serving as a leading educational and cultural organization in the metropolitan community, I lead all business and operations of the library, actively serve as a leader in the community network, and am deeply involved in statewide library development initiatives.

I also served as Associate Director at PPL until 2015, and prior to that as Department Head for Lending Services, Technical Services, and Systems. I was the founding Director of Library and Learning Resources at York County Technical College (Wells, ME) 1998 – 2001. Prior to working in libraries, I coordinated academic advancement opportunities for health, education, and human service professionals and adult education programming in New England.

OCLC is a fundamental organization for the future of libraries. I am driven by the values of cooperation, shared knowledge, bold vision, strategic accomplishment, and committed investment. OCLC lives these values and promotes these values in others. I also am driven to think about systems and systemic approaches and solutions to maximize access, productivity, ease of use, and impact on knowledge, literacy, and understanding in our global society. That being said, I see this as a critical juncture in OCLC's development, and in the Global Council's effectiveness as a vital and meaningful contributor to the cooperative's governance and ultimate success. I would like to see this current strategic transition through. Specifically, I am committed to strengthening OCLC's reflection of all types of libraries. While public libraries total the most OCLC members, these members do not participate in many aspects of OCLC as substantially as academic colleagues. I have worked in public libraries longest, but also in a two-year college, two universities, and several special libraries. I have also lived and worked outside of the United States. I want to share my public library perspective, combined with my understanding of various types of libraries, and my increasingly global perspective to help make Global Council most effective.

Richard DiRusso

PIMA COUNTY PUBLIC LIBRARY
Tucson, Arizona, US



I am the Library Services Manager of Collections for the Pima County Public Library system in southern Arizona. I began my career as a librarian 28 years ago at Nogales/Santa Cruz County Public Library, also in Arizona. I was part of the team that developed PCPL's initial online reference service and founding Chair of the Library's LGBT Services Committee. I currently serve as the Chair of the Arizona State Library's Association's (AzLA) Intellectual Freedom Committee and served as chair of the External Relations Committee of the Gay, Lesbian, Bisexual and Transgender Roundtable of the American Library Association and past member of ALA's Stonewall Book Award Committee. I have presented at AzLA and PLA Conferences and in 2015 was honored with the "Outstanding Library Service Award" from the Arizona Library Association. I live a little north of Tucson, on an acre of Ironwood and cactus forest.

I would contribute to the Organization by promoting the common good that all libraries facilitate in their respective communities as well as being a voice for articulating the concerns of public libraries. Throughout my career I have worked with other professionals both within and outside of my own organization to meet a common goal, whether to provide library services to traditionally underserved populations or to provide all Arizonans with the ability to access digital books through DAZL (Digital Arizona Library project) among other accomplishments. The idea of fostering change that will help libraries better serve their constituents, whether academic, private or public, is exciting. Pima County Public Library is a progressive system that supports and understands the value of having staff in positions that serve the greater library community.

Craig Clark

BOYNTON BEACH CITY LIBRARY
Boynton Beach, Florida, US



Craig Clark is the Director of the Boynton Beach City Library, a municipal public library serving a population of 72,000 located in southern Palm Beach County, Florida. He started working at the Boynton Beach City Library in 2004 as the Assistant Library Director. Craig was then promoted to Library Director in 2006. Craig previously held positions with the St. Louis Public Library, St. Louis, Missouri, and the Macomb County Library in Clinton Township, Michigan. His professional library career has spanned over 22 years. Craig completed his library education at Wayne State University, Detroit, Michigan, receiving a Master of Library and Information Science Degree. He also earned a Bachelor of Business Administration/Management degree from Northwood University, Midland, Michigan. As a Public Library Director for a municipal library, I would like to be a voice for public libraries in Florida and help give direction to the services offered by OCLC geared to smaller organizations that are full members of OCLC.

Erica Younglove

JEFFERSON-MADISON REGIONAL LIBRARY
Charlottesville, Virginia, US



I am a public librarian focused on adult programming and reference services. My areas of focus are emerging technology and downloadable media. I participate on committees that plan and implement technology decisions and programming initiatives for the library system. I received my MLS degree from the University at Buffalo in 2008 and have been working in public libraries ever since. I think this sounds like a wonderful opportunity to build relationships with librarians around the world. I would hope to contribute to the goal of advancing libraries throughout my Region, especially as I've seen firsthand just how much some might benefit from assistance.

Ann Pederson

ALTRU HEALTH SYSTEM
Grand Forks, North Dakota, US



I have served as the chair of the Health Sciences Information Section of the State library association several terms. Regionally, I have served as co-chair of our nine-state annual conference and as the regional Emergency Preparedness Working Group representative to the Greater Midwest Regional Chapter of the National Network of the Libraries of Medicine. I have served two three-year terms as the special libraries' representative to the state-wide North Dakota Coordinating Council. While serving as chair of the Coordinating Council we revised the long-range state plan entitled "Library Vision 2014." At the national level I have served several terms as a member of the Medical Library Association's Academy of Health Information Professional Credentialing Committee and am credentialed as a Distinguished Member of the Academy.

I am currently serving my second term as an ARC Delegate. As a member of ARC I've served and chaired the Communication Committee and been a member of the Task Force on Libraries/Archives/Museums. My professional experience also includes being a school librarian and an educational bibliographer and academic reference librarian, all in a rural area. As a Delegate I have envisioned my role as one that reflects our members working in all of these faceted settings to discuss, advise, and act in their interest for the greater good of the Cooperative. Currently I am serving as an ARC representative to the Implementation Task Force and I would like to work to provide continuity through the completion of the assignment beyond the next Global Council meeting.

John Shewfelt

US AIR FORCE ACADEMY
USAF Academy, Colorado, US

John Shewfelt has been the Chief of Reference Services at McDermott Library at the US Air Force Academy since 2014. In addition to administering the Reference Section for the Cadet Library, Mr. Shewfelt is the FDLP Depository Coordinator and stays current in public libraries as a substitute reference librarian for Pikes Peak Library District. John received his Master of Information Studies from the University of Toronto and has also been awarded an MA in Philosophy from Brock University. He is a member of among others, the American Library Association and the Ontario Library Association. A native of Toronto, Ontario, he currently resides in Colorado Springs, Colorado. I am expressing my interest in becoming a delegate in order to share in, and contribute to, the professional discourse around OCLC's mission, products, and services. With direct line of responsibility for my own organization's member status, I am very enthusiastic about the prospect of representing member libraries' interests for current and future prospects for OCLC services in a time of transformational change.

John DeSantis

DARTMOUTH COLLEGE
Hanover, New Hampshire, US



John DeSantis has been Cataloging and Metadata Services Librarian at Dartmouth College since 1998. He previously held positions in library technical services at Amherst College in Massachusetts and the University of Toronto. John has been a councilor-at-large on the Council of the American Library Association since 2004, and has served on a number of ALA Council committees and ALA divisional committees. He is currently serving on the ALA Executive Board. He is a former member of the ALCTS Committee on Cataloging: Description and Access and the Subject Analysis Committee. He has served two consecutive terms on OCLC Global Council. John is also a longtime member of IFLA's Standing Subject Analysis and Access. A former President of New England Technical Services Librarians, he was the recipient of their award for Excellence in Library Technical Services in 2012. John holds a Bachelor's degree in Russian, a Master's degree in Slavic Languages, and a Master's degree in Library Science all from the University of Toronto, where he also pursued doctoral studies in Slavic Languages. He is conversant in several Slavic and Romance languages and is a certified translator.

I have a decades-long history of working directly with a variety of OCLC products, and would like to continue to share this expertise in a third term on the Global Council as an Americas Regional Council delegate. I have served on the Executive Committee of ARC, and two terms on the ARC Nominating Committee. I am deeply committed to collaborating with delegates from all types of libraries, furthering OCLC's mission, and educating our members about all relevant aspects of the cooperative.

Paul Moeller

UNIVERSITY OF COLORADO BOULDER
Boulder, Colorado, US



Associate Professor Paul Moeller has been with the University of Colorado Boulder Libraries since 2001 where he has served as a serials cataloger, a subject specialist, the Director of the Serials and Digital Access Unit, and as the Director of the Metadata Services Department. He holds an MLS and an MA from the University of Iowa where he also worked as a paraprofessional in circulation, serials, and preservation. The libraries for which I have worked have long benefited from OCLC membership and I would like to do my part in helping OCLC position itself for the future. I believe in OCLC's ability to contribute to the development of the global library community and the advancement of librarianship. As a member of the Americas Regional Council I would strive to ensure that OCLC's products and services align with the needs of its membership.

Deborah McCarthy

UNIVERSITY OF WYOMING
Laramie, Wyoming, US



Deborah McCarthy is Head, Technical Services at the University of Wyoming Libraries, with responsibility for acquisitions, cataloging, and print preservation. She was previously a unit head and cataloger at other university and college libraries. Deborah is a past-president of the Wyoming Library Association, and is currently serving as a member of the ALCTS/Acquisitions Section/Acquisitions Organization and Management Committee. She holds an MLS from Texas Woman's University and an MBA from New Mexico State University. We are in the middle of a period of significant change in libraries with technological, social, budgetary, and other changes converging to make this a challenging, and interesting, time to be a librarian. Add in the challenge of converting our traditional cataloging processes and discovery systems from MARC to what comes next, and it becomes obvious that we will all need to cooperate to make this transition a reality. OCLC needs to be a major part of this transition, representing the needs of the members of the cooperative. As a cataloger for the last 27 years, I have benefited greatly from OCLC products, training, and technological innovations, and I would like to help the organization as it moves forward to embrace new challenges.

Rachel Whittingham

CENTRAL BAPTIST COLLEGE
Conway, Arkansas, US



I fell in love with libraries in 1995 when I started working as a student worker in the Cataloging Dept. at the ASU-Dean B. Ellis Library in Jonesboro, Arkansas. Since that time I have worked in Circulation and Serials and worn any other library hat you can think of. I completed my MLIS in 2008 from the University of Pittsburgh and currently serve as the Library Director of the Story Library (formerly known as J.E. Cobb Library) at Central Baptist College in Conway, Arkansas. I also teach as an adjunct instructor in the school library program at UCA in Conway. I love to teach about libraries, work in them, fight for them, and mentor students. I'd like to get involved more involved in advocating for libraries on a regional and national level. I am passionate about supporting libraries on this campus and within our community. Making connections with librarians out of the state of Arkansas is important to me; I want to be a lifelong learner. I am very interested in teaching information literacy to our students. I am very involved with assessment and accreditation on this campus—these have become personal interests and I would like to get more involved on a national level. I also serve as the Copyright Officer and Record Retention Director for this campus. My goal is to make this library the academic center of campus.

Kathlin (Kathy) Ray

UNIVERSITY OF NEVADA, RENO
Reno, Nevada, US



Dean, University Libraries and Teaching & Learning Technologies, University of Nevada, Reno, 2010 – current. (Also served as Interim CIO, April – Nov 2015.) University Librarian, American University of Sharjah, United Arab Emirates, 2006 – 2010. Associate Univ. Librarian, 2004 – 2006. Associate Dean, University Libraries, University of the Pacific, Stockton, CA, 2000 – 2004. Access Services department head, 1996 – 2000. Reference librarian, 1993 – 1996. Head of Reference, (Public) Library of the Chathams, Chatham, NJ, 1991 – 1992. Head of Circulation Services, Morris County Library, Whippany, NJ, 1990 – 1991.

Working in the Middle East for six years gave me a renewed respect and appreciation for the power of collaborative efforts and the transformational impact that a consortium of librarians and IT professionals could bring to institutions across the Middle East and Europe. Recently after returning to the US, I have had opportunities to serve in regional and national consortia that connect librarians, cultural heritage professionals and user communities to leverage expertise across silos. We need to reframe and reimagine the library and its networks and OCLC is the leader in this this global endeavor. Because of the breadth and depth of its membership, I believe OCLC is uniquely positioned to help us transform our communities. If elected, I will work with council delegates and OCLC members to find effective and creative solutions to our shared challenges.

Brian Doherty

NEW COLLEGE OF FLORIDA
Sarasota, Florida, US



Since 2009 I have served as Dean of the Jane Bancroft Cook Library at New College of Florida where I oversee a diverse array of support services along with the Library. I was a music librarian for more than 15 years before becoming Director of the Polytechnic Campus Library at Arizona State University in 2006. My professional activities include service the Association of College and Research Libraries where I current hold positions on a number of committees and task forces, the Library Leadership and Management Association, and the American Library Association. I also serve on several local and regional organization boards and committees. My degrees include an M.L.S. and an M.A. in music history and theory from Rutgers University, and a Ph.D. in musicology from the University of Kansas. My research focuses on organizational structures, library collaboration, and music of the nineteenth and early twentieth centuries.

As a delegate of the OCLC Regional Council, I would bring a perspective from a small public institution with a shared library. Experiences from several other institutions, public and private, small and large, from my past also add to what I would bring to the OCLC user community. Having managed significant change at several libraries in my career, I have experience with the visioning process, organizational development, and the needs of evolving libraries. While I would leverage this opportunity to network with colleagues on the Council, I would also work hard to contribute to projects and initiatives of the Council. I believe that OCLC, as an organization driven by members, should forge solutions to the many challenges facing libraries today—especially systems usability and robustness, bibliographic repositories, and scholarly publishing.

Stacy Nowicki

KALAMAZOO COLLEGE
Kalamazoo, Michigan, US



Stacy Nowicki came to Kalamazoo College as Reference Librarian in 2000 and has been Library Director since 2006. At Kalamazoo she managed the implementation of RFID technology, administered the ILS, supervised the physical expansion and redesign of library spaces, and oversees the College's institutional repository. She is a member of the Library of Michigan Board of Trustees and has participated in the Michigan Library Association Leadership Academy as well as the Harvard Leadership Institute for Academic Librarians. Stacy holds a B.A. from Oberlin College, an M.M. from Northwestern University, and an M.L.I.S. from Dominican University. She also earned a Ph.D. in Information Science from Nova Southeastern University, studying how students rank search engine results for relevance, and a J.D. from Western Michigan University Cooley Law School. Stacy was a Visiting Fellow at the University of Calgary School of Medicine in 2015 for her work in animal law and public health.

I would like to be a delegate because I believe liberal arts college libraries need to cultivate and maintain a national voice. Since OCLC is member-governed, being part of an OCLC regional council is the perfect way to contribute and shape the path of OCLC. I also believe that we have reached a critical point where library needs are outpacing vendor products and vendors need guidance to select the technologies in which to invest. Being a delegate would facilitate direct communication with OCLC so the needs of the library community are heard. It is impressive that OCLC has this council structure and is willing to communicate with its constituents. I would be glad to help make this work!

Loirely Ambriz

EL PASO COMMUNITY COLLEGE
El Paso, Texas, US



Loirely Ambriz worked for almost 10 years (2005 –2014) as the Alliances Development and Knowledge Management Specialist/Librarian for the Pan American Health Organization/ Regional Office of the World Health Organization (PAHO/WHO) U.S. – Mexico Border Office. As of January 2014, she started as a full-time tenured track faculty librarian for El Paso Community College and simultaneously serves remotely as an adjunct faculty for the Arizona State University College of Nursing and Health Innovation and its PAHO/WHO Collaborating Center to Advance the Policy on Research for Health. Before joining PAHO/WHO in 2005, she also worked for 8 years in various capacities as news assignments editor/producer, health reporter, and newsroom automated system administrator at the Univision local affiliate in El Paso, Texas. Simultaneously, to this job and attending college, she worked from 1995 to 2005 as a Library Technical Assistant at the El Paso Community College Library. From 2005 until 2013 she worked as adjunct faculty part-time librarian. In 2007, she was profiled in the special edition of the *Library Journal: Movers & Shakers*, due to her outstanding achievements and commitment to the information sciences profession. The *Library Journal* noted her as one of 50 librarians making a difference. She obtained her bachelor's degree in Mass Communications and Journalism from New Mexico State University and her master's degree in Information Sciences from the University of Texas at Austin. She has obtained various certifications accredited by the Medical Library Association (MLA) in evidence-based medical librarianship and recently obtained a post master's Certificate of Advanced Studies on Health Sciences Librarianship from the University of Pittsburgh.

Having had work for almost 10 years as a Health Sciences Librarian and Knowledge Management and Communication Specialist for the Regional Office of the Americas of the World Health Organization, gave me a better perspective of how information literacy awareness, training, and overall libraries and systems work. Working in a border town serving two countries and three states also gives me this multicultural perspective. At PAHO/WHO I was also responsible for the coordination of the US – Mexico Border Virtual Health Library (Border VHL); this is an open access initiative/virtual library related to information dissemination, communication technologies, multimedia and mass media campaigns development and research promotion border wide. The Border VHL initiative was recognized in a supplement of *The Lancet: Infectious Diseases* in 2006 as the “first collaborative effort to make border health information available worldwide.” The VHL Model was developed by BIREME, a PAHO/WHO specialized information center.