

Connecting People to People, Knowledge and Country

Mission of the Singapore National and Public Libraries

OCLC Asia Pacific Membership Conference

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Beh Chew Leng
Consultant, NLB
chewleng@nlb.gov.sg

PEOPLE TO PEOPLE

PEOPLE TO KNOWLEDGE

PEOPLE TO COUNTRY



PEOPLE TO PEOPLE.
PEOPLE TO KNOWLEDGE.
PEOPLE TO COUNTRY.

Redefining the Mission

Be Relevant

Know what customers want

Know what stakeholders want

Keeping Libraries Relevant

Need to support the needs and aspirations of
customers and stake holder

Libraries = Books? is it Obsolete?

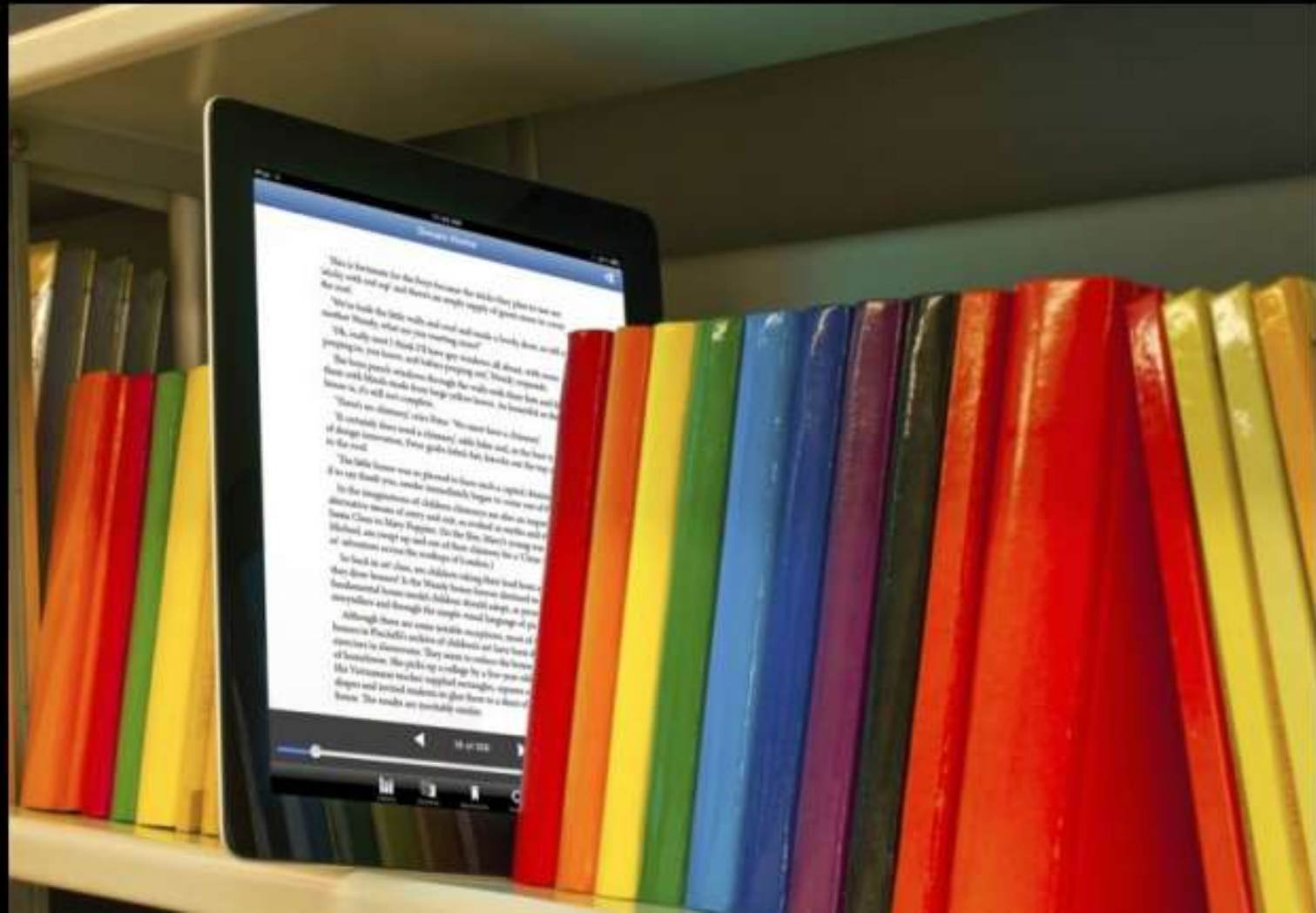
Free Services? Who is funding?

EBOOK:
ONE OF MANY
FORMS OF THE
BOOK

RIGHT: TORTOISESHELL BOOK



CONNECTING PEOPLE TO KNOWLEDGE CHANGES IN FORM OF THE BOOK NEED NOT WORRY LIBRARIES



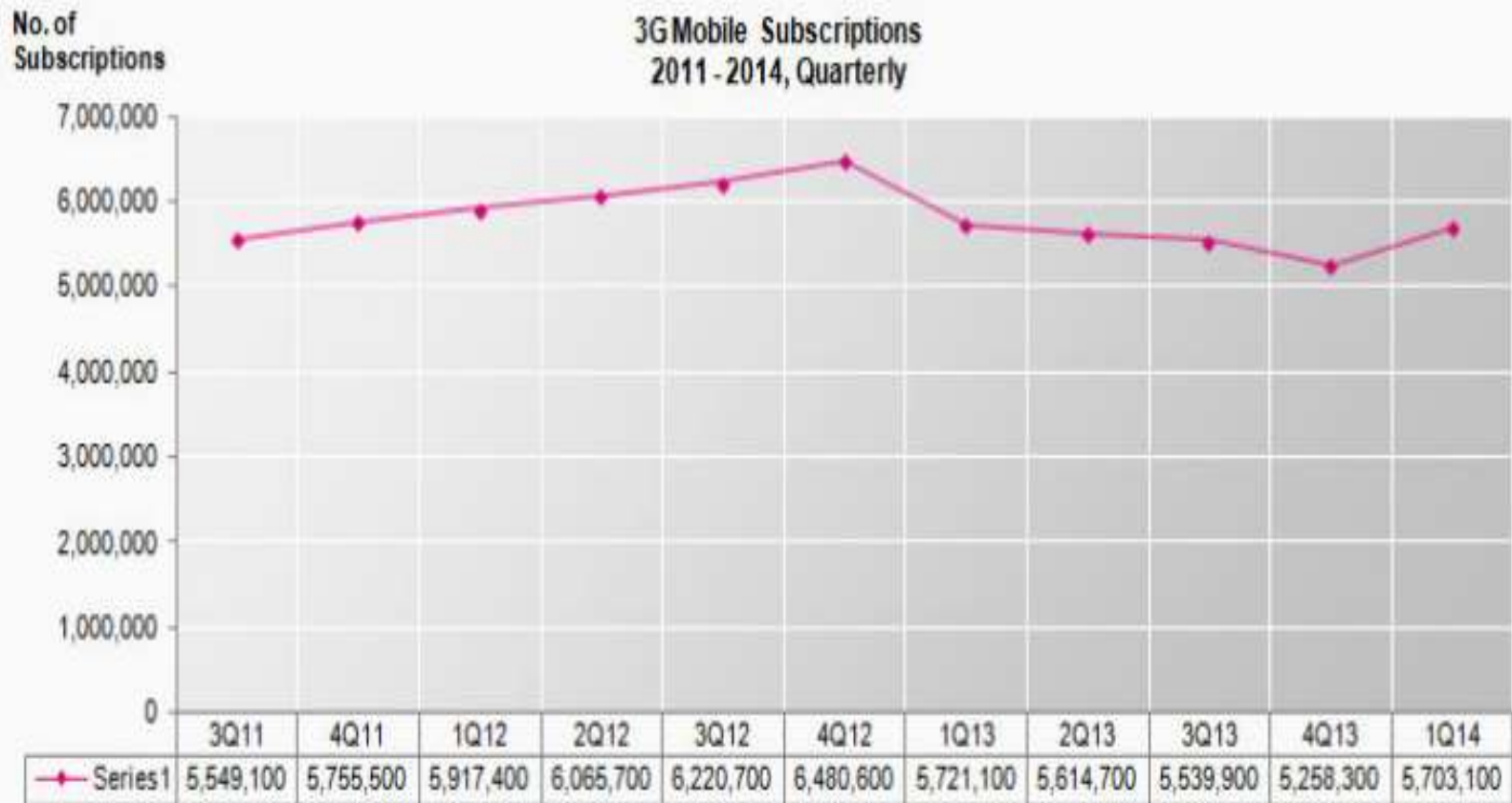
Singapore Mobile Phone Penetration



Source: IDA POI.

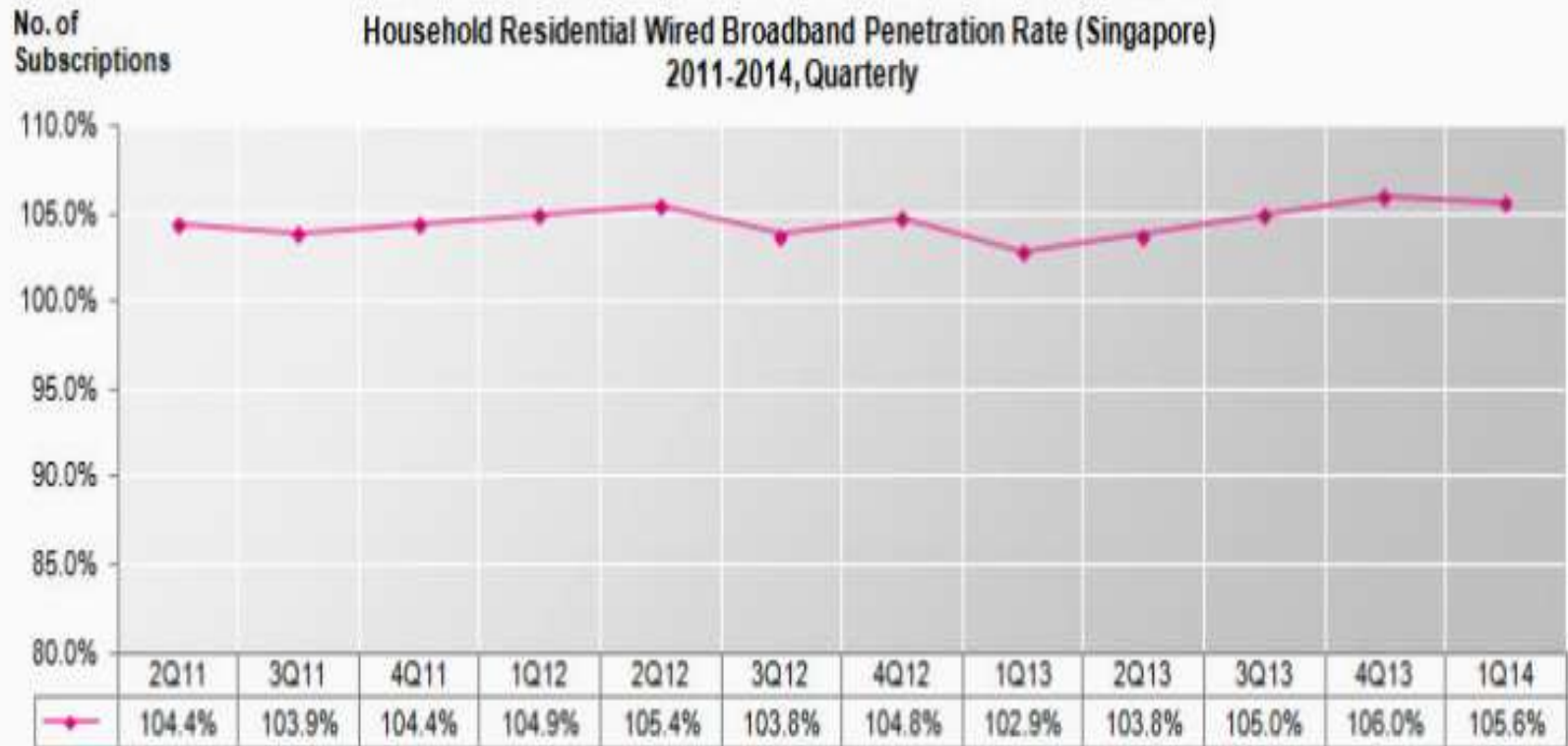
Note: "Mobile Phone Penetration" is computed using the total number of mobile subscriptions divided by the total population.

Singapore 3G Mobile Subscriptions



Source: IDA POI.

Singapore Residential Wired Broadband Penetration



Source: IDA POI.

WHAT DOES
IT **MEAN**
FOR US

Connecting People to People

Virtual or online services

Do-it-myself, at-my-pace, on-my-device

Library as a community social meeting place

CONNECTING PEOPLE TO PEOPLE

THE HEART OF OUR MISSION



CONNECTING PEOPLE TO PEOPLE

VOLUNTEERS IN ACTION



Smart Work Centres at Libraries



Example Business Lounge

Spaces for Art Programmes and Live Performances



Space for Families and Children



Connecting People to Knowledge

A trusted source of information

Rich collections of many subject areas

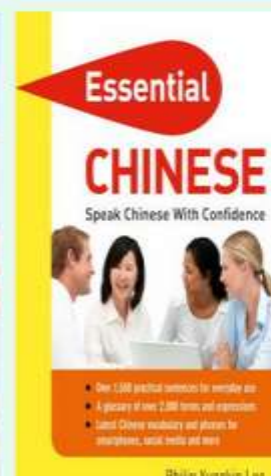
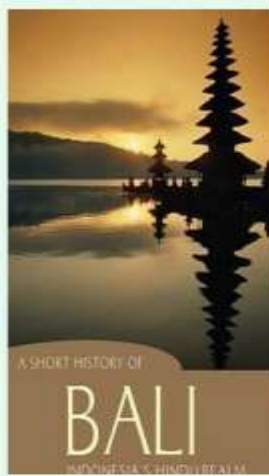
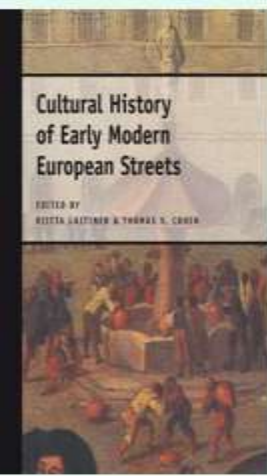
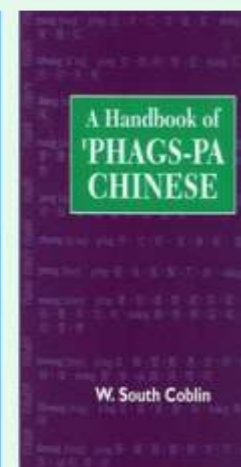
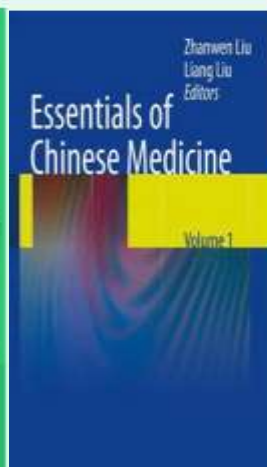
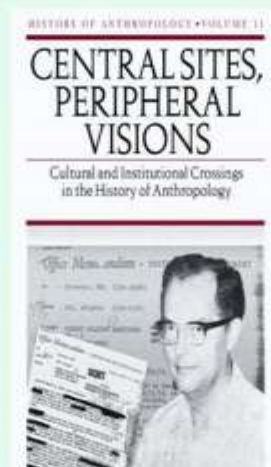
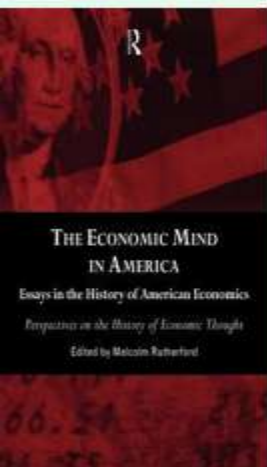
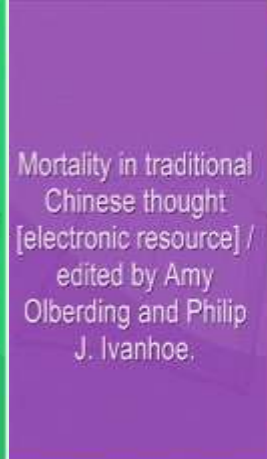
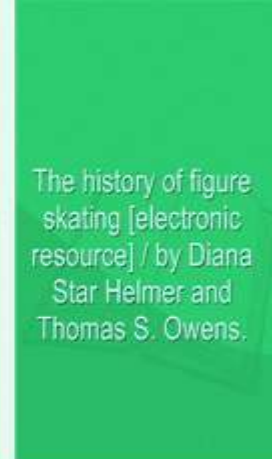
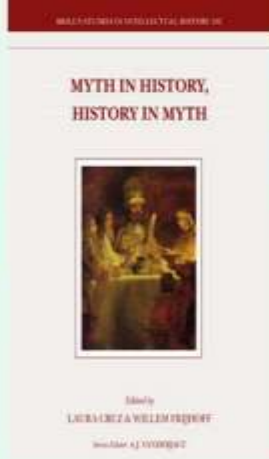
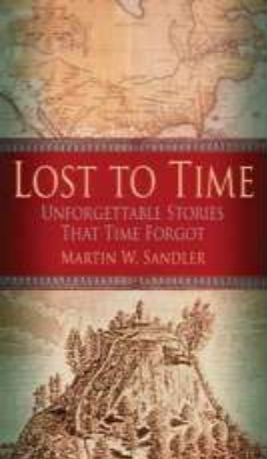
Electronic resources, books, magazines,
newspapers

Programmes and events to promote



ode to the little red dot







Early Literacy LIBRARY

For those 6 years & younger

Jurong Regional Library



READ!

SINGAPORE

turns 10!



Read!

Books That Moved Me

sure

Separate fact from fiction

kidsREAD

Make A Difference

Singapore Memory Project

Contribute your memories to SMP

Connecting People to Country

Heritage, history and welfare

Singapore Memory Project

Country-wide movement

Capture and document precious memories
related to Singapore

Collaborate with government agencies,
schools, hospitals, community clubs and etc



The Singapore story is not simply the tale of one city's rise from third-world to first, but it is also one enriched by each and every one of us and our unique experiences. iremember SG hopes to share these stories, relive these memories and retrace the steps trodden by people who've experienced Singapore.

[About](#)[Columns](#)[Memory Kit](#)[Funding](#)

Current Initiatives

The collection of Singapore's memories begins with small, simple initiatives. Learn more about our ongoing collection efforts and how you can participate.



irememberChristmas at Orchard Road



Books that Moved Me: Jasmine



Books That Moved Me... Once Mor

Latest Articles

News, research and opinion on memory, nostalgia and heritage in Singapore, updated weekly.

CAMPAIGNS

The Songs We Sang: A Xinyao Concert

Aug 26, 2014 | 2 Comments



Xinyao emerged from empty classrooms and simple guitar chords in the 80s—a wave of music written and sung by Singaporean youths. We draw up a chair with filmmaker Eva Tang to talk about her upcoming documentary on this

FROM THE ARCHIVES

Uniquely Singapore Childhood: Chew Lian

Aug 22, 2014 | No Comments



After watching a travelogue on TV, Chew Lian was inspired to recall her childhood: the visits to her aunt's farm, eating pineapple slices over the drain, and keeping an ear out for the ice-cream man's ringing bell.

FROM THE ARCHIVES

Lau Par Sat Kopi Yew: Pang Cheng Lian

Aug 19, 2014 | No Comments



For fifty years, a group of Singaporean first-generation immigrants has gathered daily at an informal kopi club, where Mr. Lok Chwee Khin will treat you to kopi and a chat.

library@chinatown



800 Language & Literature



Jacky Lum, Kumar, Yang Jun and
Lim Siew Kim (from left to right),
our volunteers, maintain the books





Lily Bok interviewed Mr Tan Soo Ren on his memories of designing his dad's home at Cuscaden Rd



Language of friendship by Mok Loi Wong (80+ years old)

riots of the 60s, we were brave enough to remain even
 these neighbors had moved away. We were certain that
 ours meant no harm and would protect us. ... I always
 our good neighbour saved our lives. Till now, I still visit
 during the Hari Raya Puasa and relate the unforgettable
 ndchildren.



ing interviewed Mr Tan Kia Seow on his
 re development of Jurong shipping industry



ard the government worked in ensuring Singapore economy t
 ted. My heart fell in love with Singapore. Not long after, I appl
 ingapore Permanent Residence as I wanted to live and have m
 blished in Singapore. And at same time, I did fall in love with y
 woman, and we got married in year 2000."





rememberSG

Posted by Kellynn Wee 171 · July 1 · Edited

ie, Mahdhir, the youngest child in his family, would
favourite books by drawing silly pictures on them. Years later,
idhir finds himself reunited with an old friend from the past.

... See More

When Tekka had to shut down for renovations for a year and a half, 80-
year-old Mr. Quek Ah Kow found himself having to close shop for good.

Mr. Quek is illiterate and had to ask Justin Zhuang how to spell 'for' in order
to write a '3 for \$... See More



Like · Comment · Share

👍 Michele O, Gene Tan, Nicholas Hee, Just Sim and 2,752 others like this.

Live to Tell

Connecting Memories to History
Capturing real-live accounts

Thank you

Beh Chew Leng

Consultant, NLB

chewleng@nlb.gov.sg