OCLC Community Center & Discovery Update

SUSAN MUSSER & CATHY KING
Agenda

• Community Center Story
• WorldCat Discovery Update
• Questions / Answers
The OCLC Community Center Story
Choose Your Own Adventure

Image credit: http://www.liketotally80s.com/2013/06/choose-your-own-adventure-books/
Mountain Survival
ILL Survival
But first, a warning…

WARNING!

Do not read this book straight through from beginning to end! These pages contain many different adventures you can go on….

The adventures you take are a result of your choice. You are responsible because you choose!

What a librarian’s CYOA looks like

If you’d like to call OCLC support to see if the expert product analysts have a suggestion for how to do this, turn to page 47.

If you think it’s best to check out the OCLC documentation to see if there are details about this functionality, turn to page 16.

If you think one of your peers using WorldShare ILL has wanted to do this same thing, and they might be able to help you out, turn to page 101.

If you prefer to just go it alone and try to figure it out without any help, turn to page 70.
You pick “go it alone” on page 70.

You have been eaten by a shark circling the dirty Atlantic Ocean waters just off the coast of Virginia Beach, VA.

How did you get here you ask. It’s hard to say really, but you made the choice, and you chose wrong!!!

The End!
There's not a super-clean way to accomplish that, but you have a couple of options. Depending on your request volume, one might make more sense than another.

You could contribute requests to your print queue one-by-one as you submit them by clicking Print Now > Add to Request Print Queue. When you're finished and you want to print the batch, go to Print Queue > Requests. Make sure to remove those requests from your print queue afterward or they'll still be in the queue next time.

Another option is to go to Print Queue > Print All and choose a category like Produced/Awaiting Response. Format them to print 2-per-page. When the PDF pops up, the requests will be in order by Request ID, so the most recent date requested will be at the end of the document. You can scroll down the PDF and then choose to print only the pages that you want from a specific request date.

Good luck! - Cassie @ OOX
You Are A Shark
You Are A Tipasa Early Adopter
A second librarian’s CYOA...

If you decide to call OCLC support to let the analysts know you wish this functionality existed in Tipasa, turn to page 9.

If you think it would be best to send your implementation manager an email with details about the enhancement, turn to page 55.

If you remember the Community Center walkthrough from your Implementation Kickoff and decide to post an Enhancement request there, turn to page 38.
You choose Community Center first
Writing the Community Center Story

• Update your profile with details about you and your institution, set your profile to public
• Subscribe to your institution’s products Discussion and News boards
• Ask & answer questions of your peers – search the existing questions
• Submit and rate enhancement requests
• Answer surveys posted in the Community Center
• Let your Community manager know if you have an idea for a community roundtable, webinar, documentation or workflow (mussers@oclc.org)
WorldCat Discovery Update
Two unique products

FirstSearch®
Most precise way to search WorldCat

WorldCat Discovery
Enable cutting edge research
# Services are distinct and complementary

<table>
<thead>
<tr>
<th>Services</th>
<th>FIRSTSEARCH</th>
<th>WORLDCAT DISCOVERY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Primarily Used By</strong></td>
<td>• Library staff &amp; experts</td>
<td>• Library users</td>
</tr>
<tr>
<td><strong>Use Cases</strong></td>
<td>• What do other libraries have?</td>
<td>• What does my library have?</td>
</tr>
<tr>
<td></td>
<td>• Supports library workflows</td>
<td>• Casting a broad net</td>
</tr>
<tr>
<td><strong>Needs</strong></td>
<td>• WorldCat</td>
<td>• WorldCat + central index (articles)</td>
</tr>
<tr>
<td></td>
<td>• Details. Details. Details.</td>
<td>• Simplified interface</td>
</tr>
</tbody>
</table>
“It is not enough that we build products that function, that are understandable and usable, we also need to build products that bring joy and excitement, pleasure and fun, and, yes, beauty to people’s lives.”

–Don Norman
Bibliotheque Sainte-Genevieve, France
What is your favorite product & why?

• iPhone? Android?
• App on your phone?
• News application?
• Social? Facebook, twitter, Linkedin, instagram…?
• Google?
• Gmail?
• OCLC Product?
What do users want from library websites?

- Convenient
- Easy to Use
- Follows popular website patterns (e.g. Google, Amazon)

Lynn Silipigni Connaway, Ph.D.
http://www.oclc.org/research/themes/user-studies/synchronicity.html
3 Major Areas of Focus:

- Search
- User experience
- WorldCat Local Readiness
2016 Enhancements

- “Did you mean?” spelling suggestions
- New search algorithm
- Display of content in non-Latin character sets

- Organized search results
- Quick access to abstracts in results
- Easier to find alternate editions & formats
- More informative record email
- Higher quality eResource links

- Personal lists let users organize their research
- Enable libraries to receive feedback
- Updated search & browse for course reserves
What’s coming up next?
✓ Representative record: February 2017

• Pilot new set of algorithm changes: March 2017

• Reframing the problem: Mid-2017
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USER EXPERIENCE:
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• Higher quality citations: April 2017
• More citation styles (from 3 to 10): April 2017
An update on the efficacy and safety of aclidinium bromide in patients with COPD

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MLA 7th

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Confidential. Not for distribution.
Orientalism (Multiple copies) by Edward W. Said
Print book 1979, c1978
Held by: UNM Main Campus Libraries

The theme is the way in which intellectuals are created and transmitted. Orientalism is the example Mr. Said uses, but he means something precise. The scholar who studies... Read More

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WorldCat Local READINESS: Course Reserves

- Transfer course data from WorldCat Local: **April 2017**
- Temporary items for courses: **March 2017**
See you in the community center!

- Surveys
- Conversation
- Discovery Blog Notes
- Webinars