

OCLC Americas Regional Council Conference #OCLCLibraryFutures

# Healthy Communities, Impactful Libraries

APRIL WRIGHT, NATIONAL NETWORK OF LIBRARIES OF MEDICINE

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# Libraries *Can* Affect Healthy Outcomes in Their Communities

APRIL WRIGHT

NATIONAL NETWORK OF LIBRARIES OF MEDICINE,

SOUTHEASTERN ATLANTIC REGION



# Are you familiar with...?

•NNLM



•The All of Us Research Program

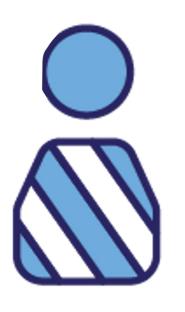


#### Overview

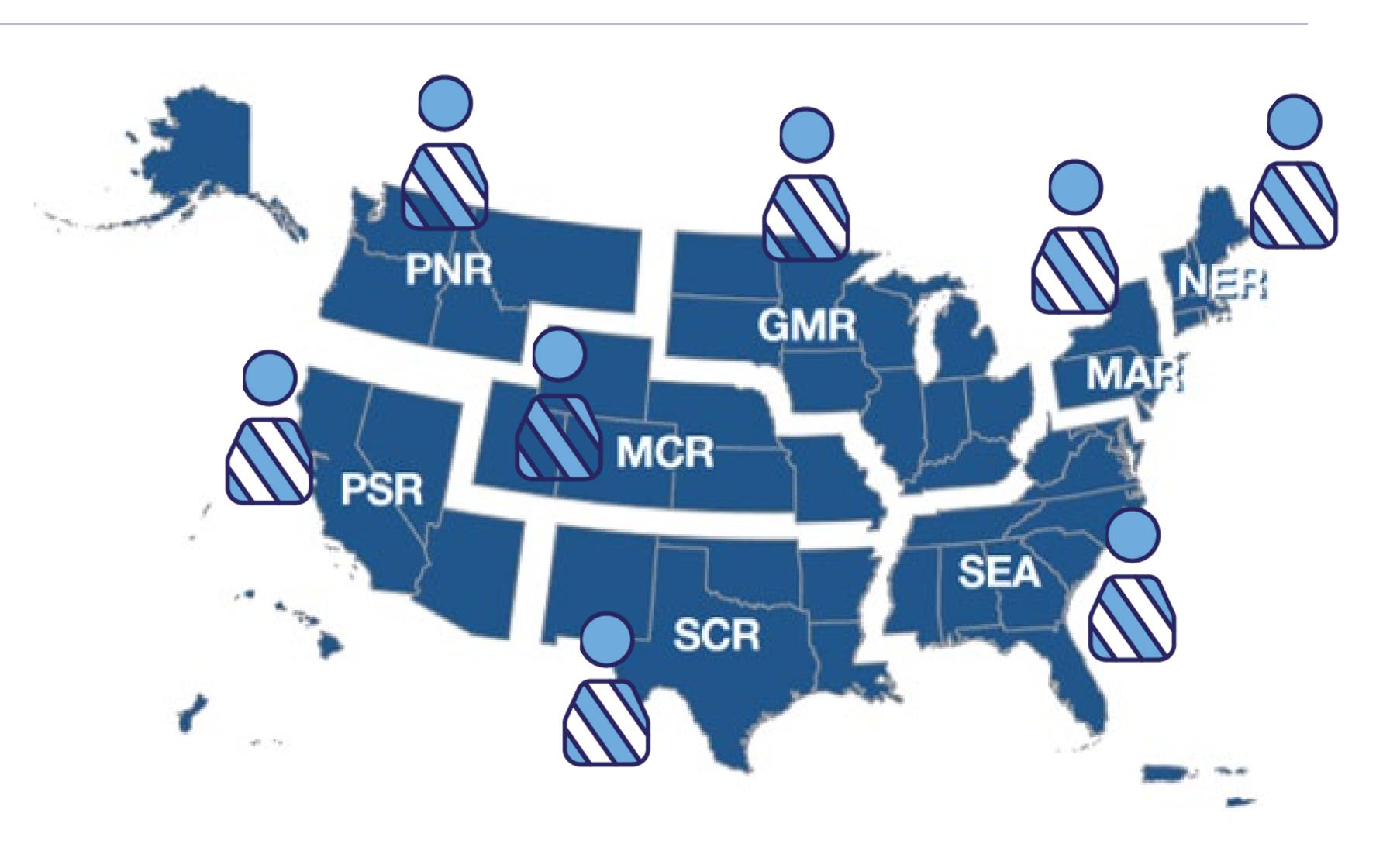
- All of Us Research Program
- NNLM Community Engagement Network & Resources
- Examples of Projects funded by NNLM

#### National Network of Libraries of Medicine (NNLM)

Middle Atlantic Region (MAR)
Southeastern/Atlantic Region (SEA)
Greater Midwest Region (GMR)
Mid-Continental Region (MCR)
South Central Region (SCR)
Pacific Northwest Region (PNR)
Pacific Southwest Region (PSR)
New England Region (NER)



NNLM Program
Partner:
Coordinator of regional activities





The future of health begins with you

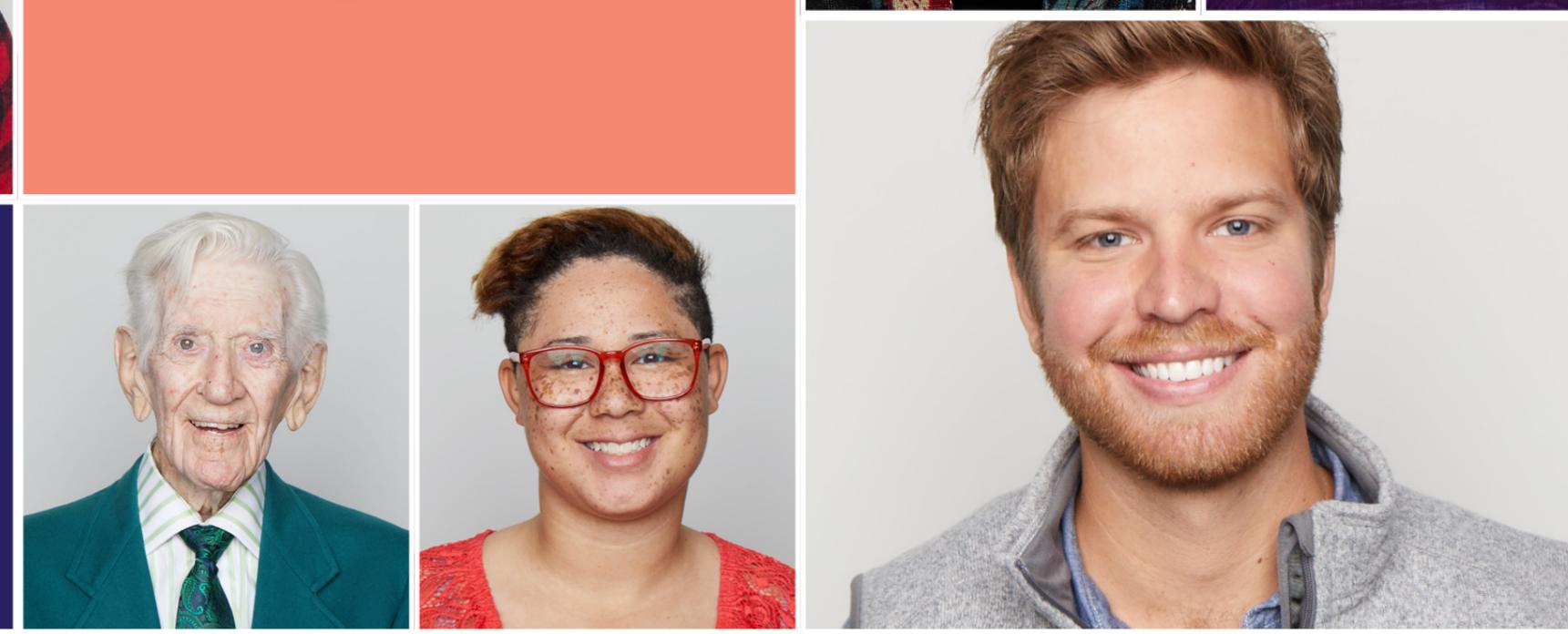












#### All of Us Research Program: Mission and Objectives

#### **Nurture relationships**

with one million or more participants, from all walks of life, for decades



#### **Our mission**

To accelerate health research and medical breakthroughs, enabling individualized prevention, treatment, and care.



# Deliver the largest, richest biomedical data set ever

that is easy, safe, and free to access

# Catalyze a robust ecosystem

of researchers and funders hungry to use and support it



#### Diverse Dataset: Those Underrepresented in Biomedical Research

For more information go to: www.joinallofus.org/nlm

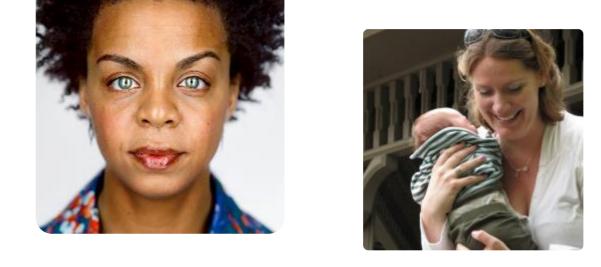


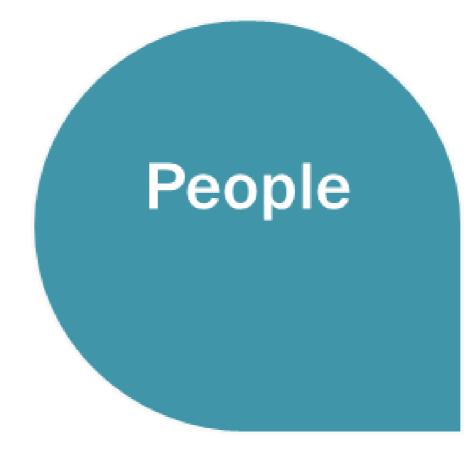


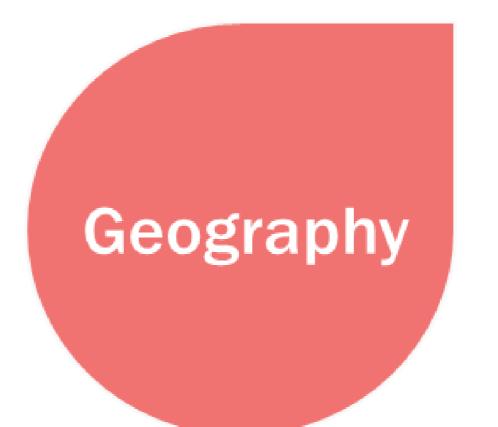




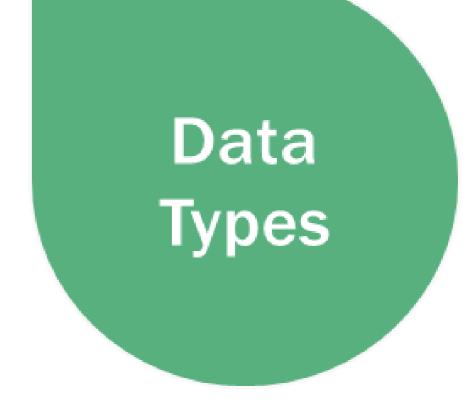




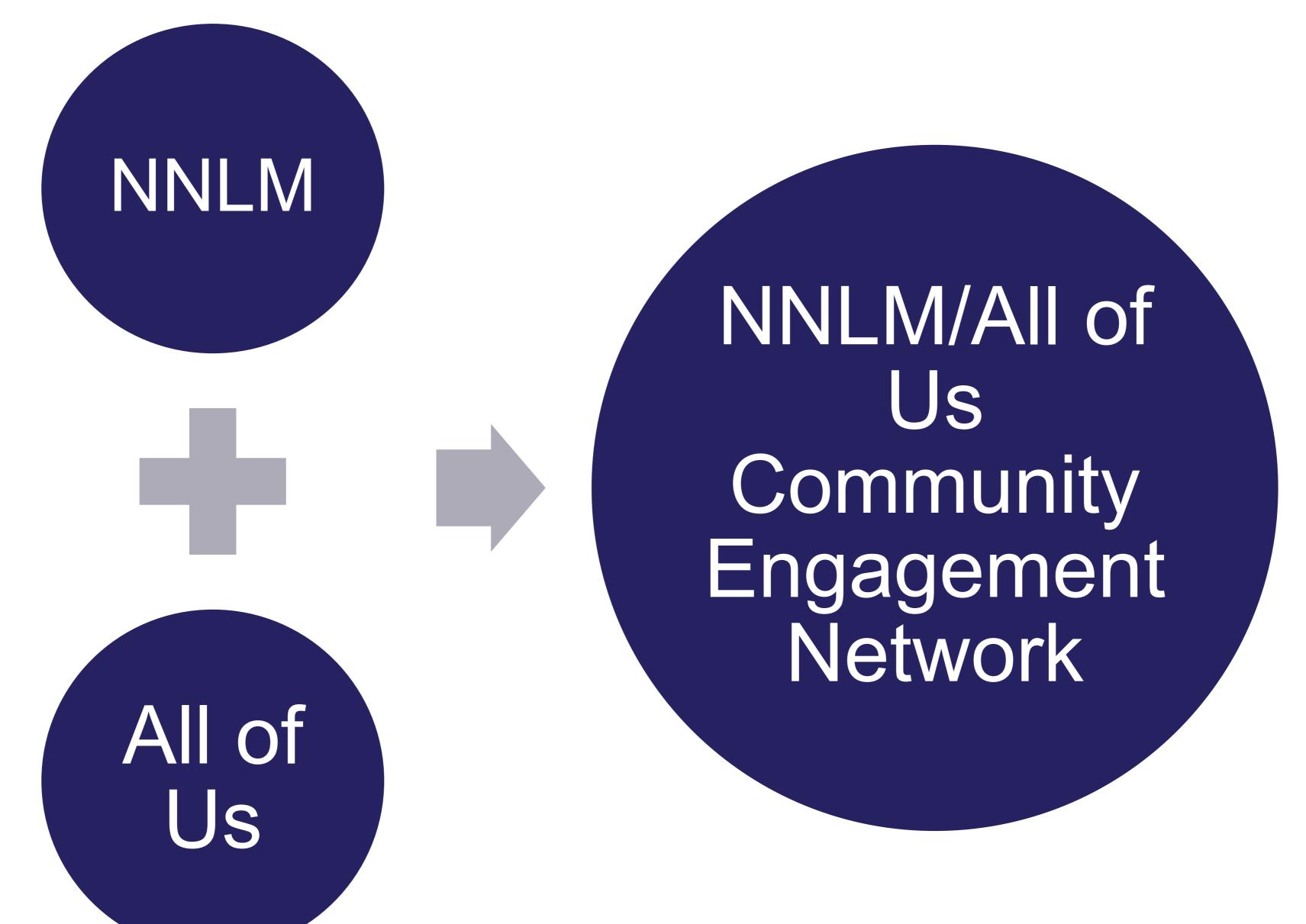




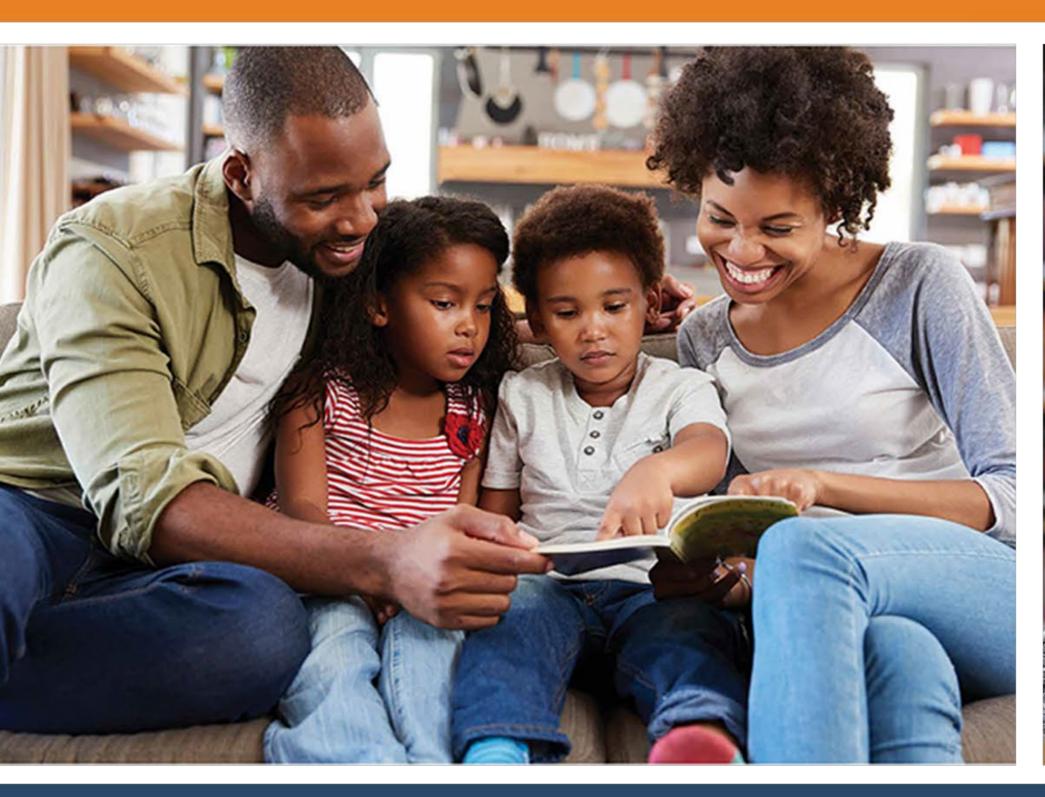




#### NNLM/All of Us Community Engagement Network



# NNLM All of Us Community Engagement Network









#### Training

Consumer Health Information Specialization (CHIS)

- 2 Levels, 8 core competencies
- Skills & Knowledge
- Offered through Medical Library Association



# CHIS Classes: Level 1

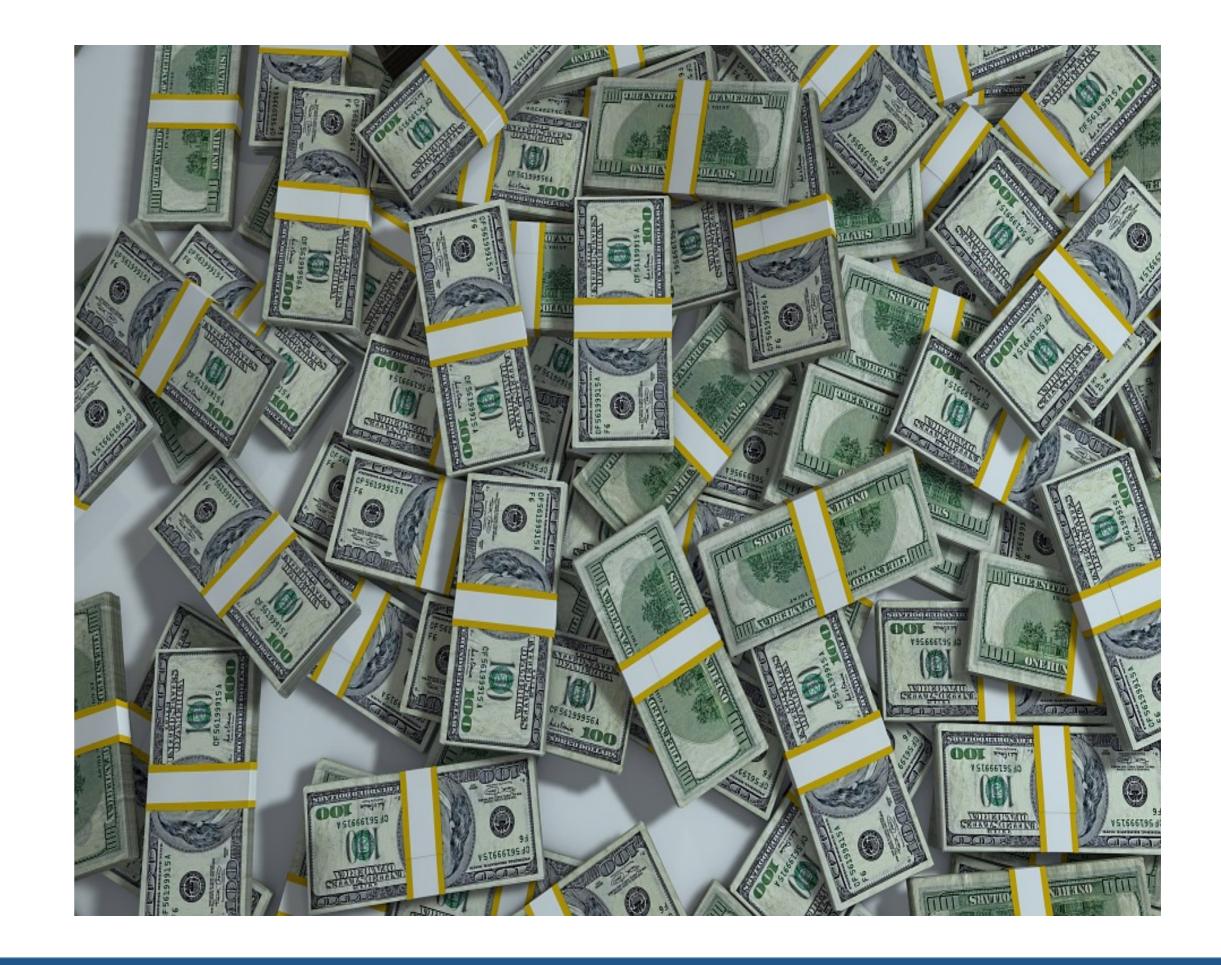
- Stand Up for Health: Health and Wellness for Your Community (4 weeks)
- Health and Wellness @ the Library: The Essentials of Providing Consumer Health Services (4 weeks)

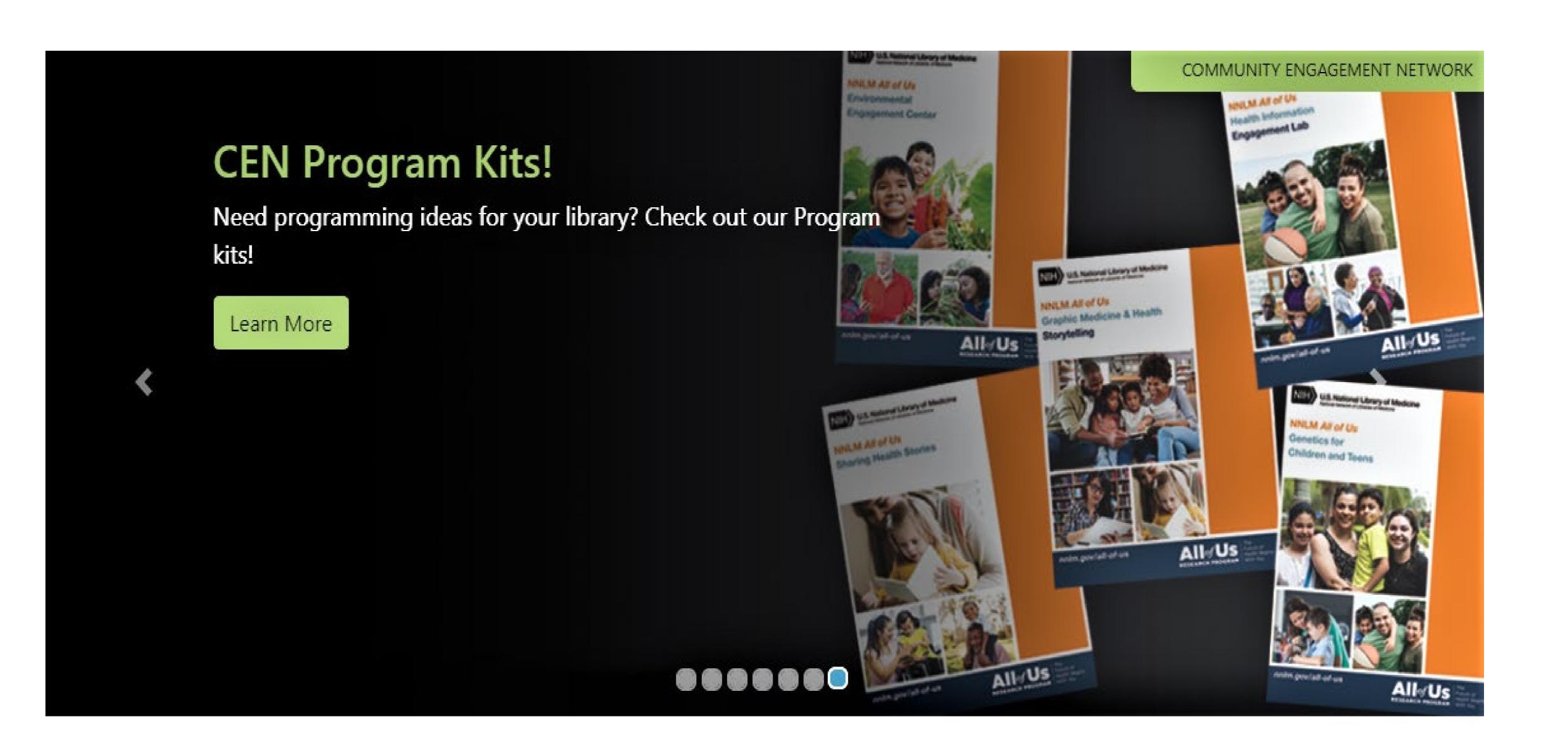
Full class listing at nnlm.gov/training

# FUNDING OPPORTUNITIES

#### May 1-April 30

 Awards range from \$1500 to \$15,000





#### National Health Observances

#### GENETICS

- Family Health History (November)
- Mental Health (May)

#### LIFESTYLE

- LGBTQ Pride Month (June)
- National Nutrition Month (March)

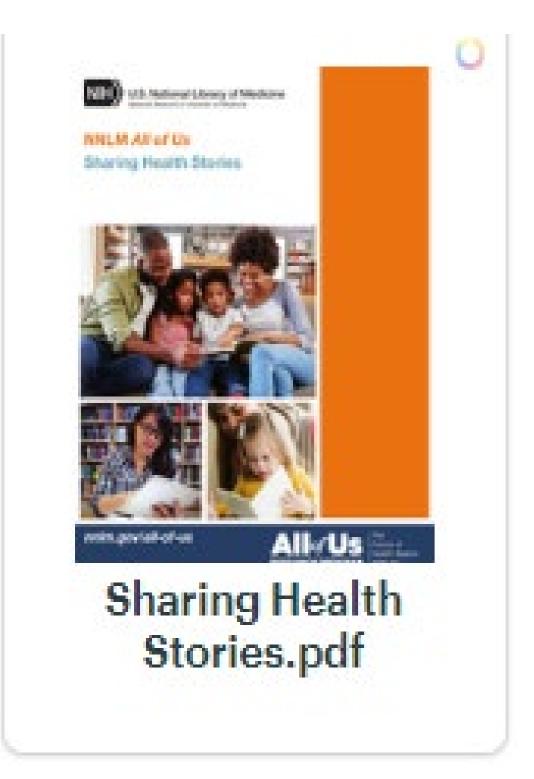
#### ENVIRONMENTAL HEALTH

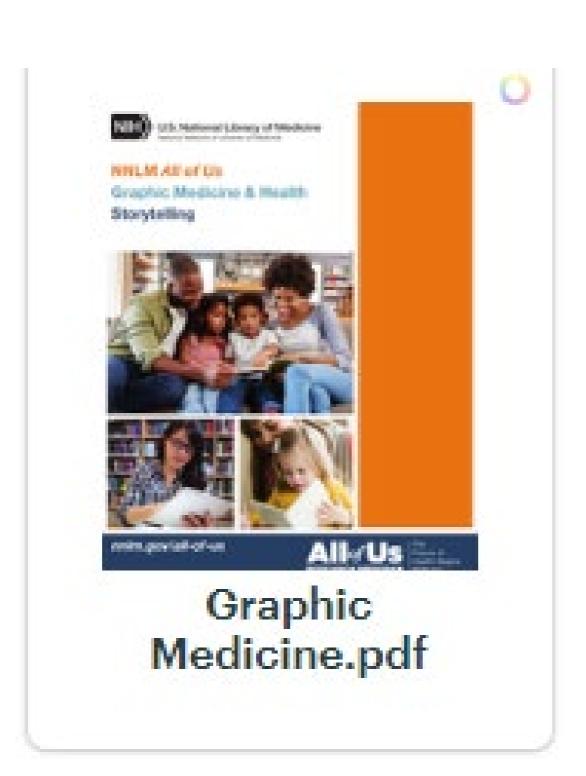
Air Quality Awareness (April)

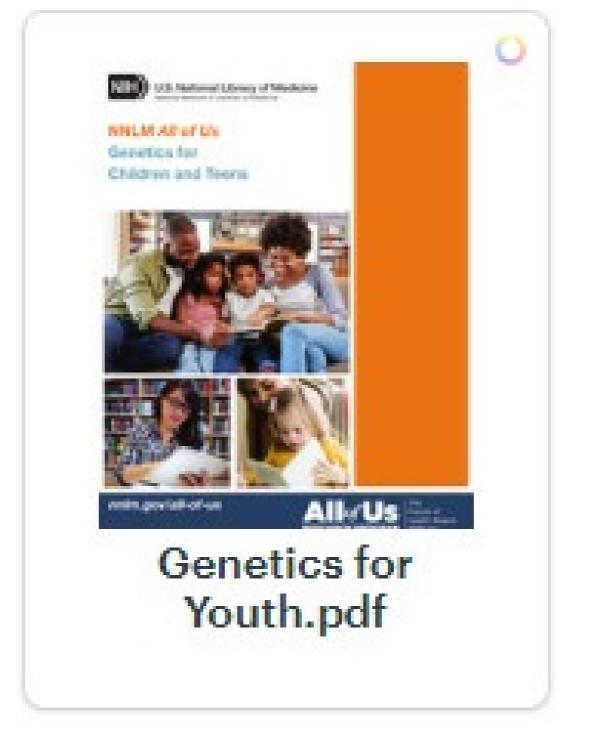
#### GENERAL

- Health Literacy Month (October)
- Healthy Aging Month (September)
- Minority Health Month (April)

#### Programs-in-a-Box









# Who is familiar with...?

## CITIZEN SCIENCE

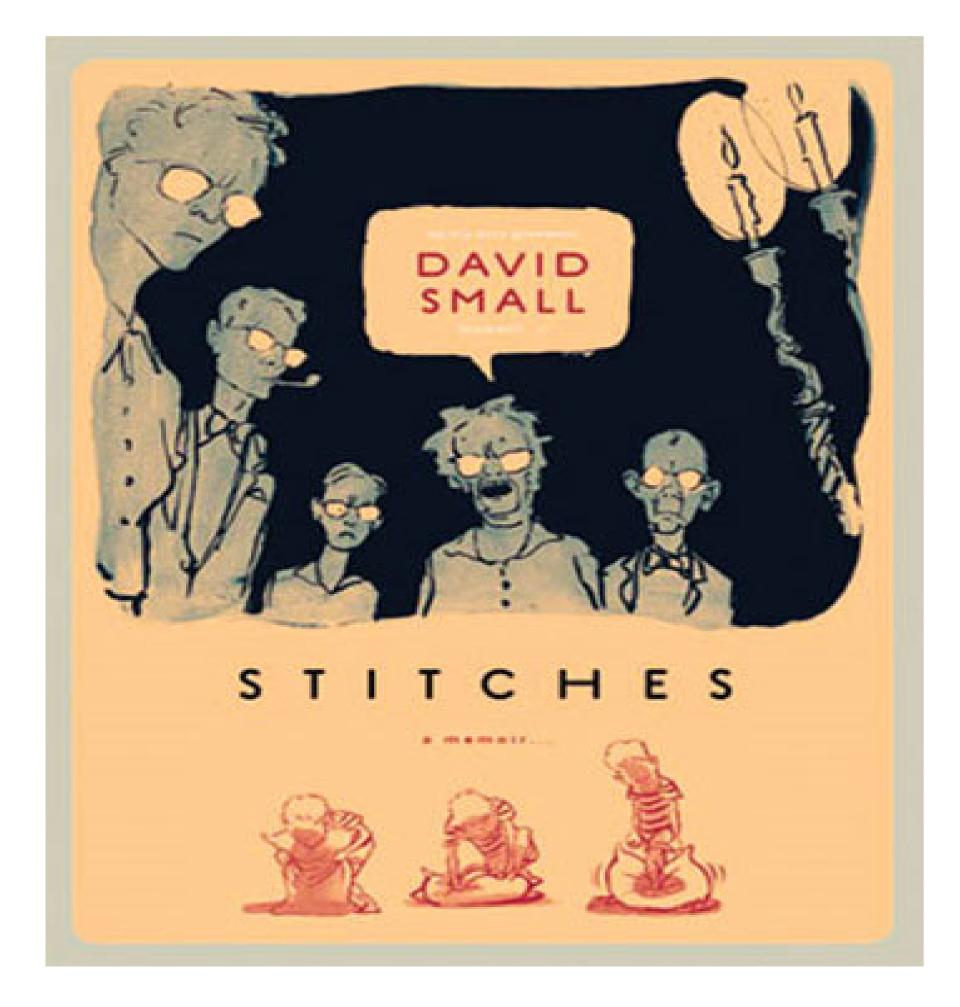
## GRAPHIC MEDICINE

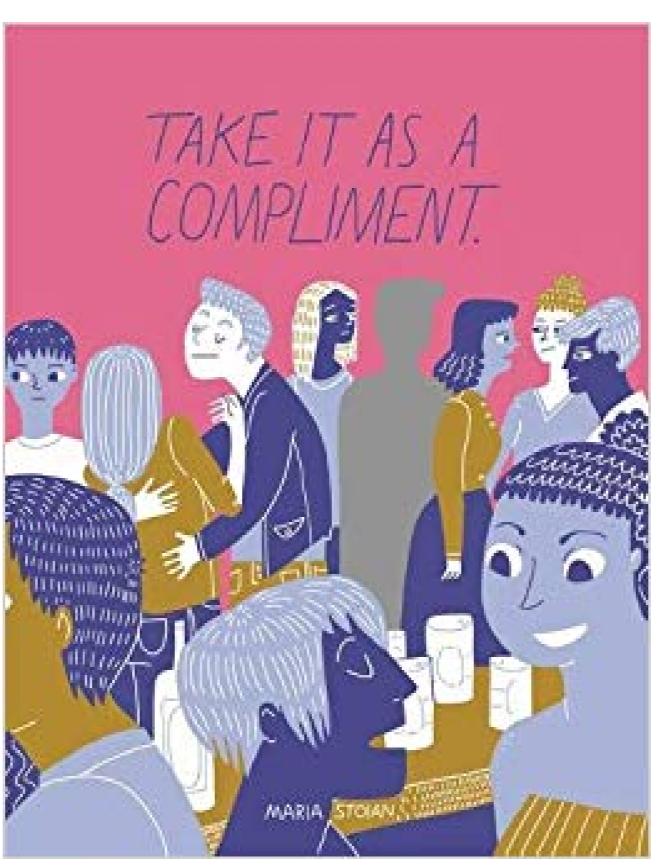
## Citizen Science as Defined by SciStarter

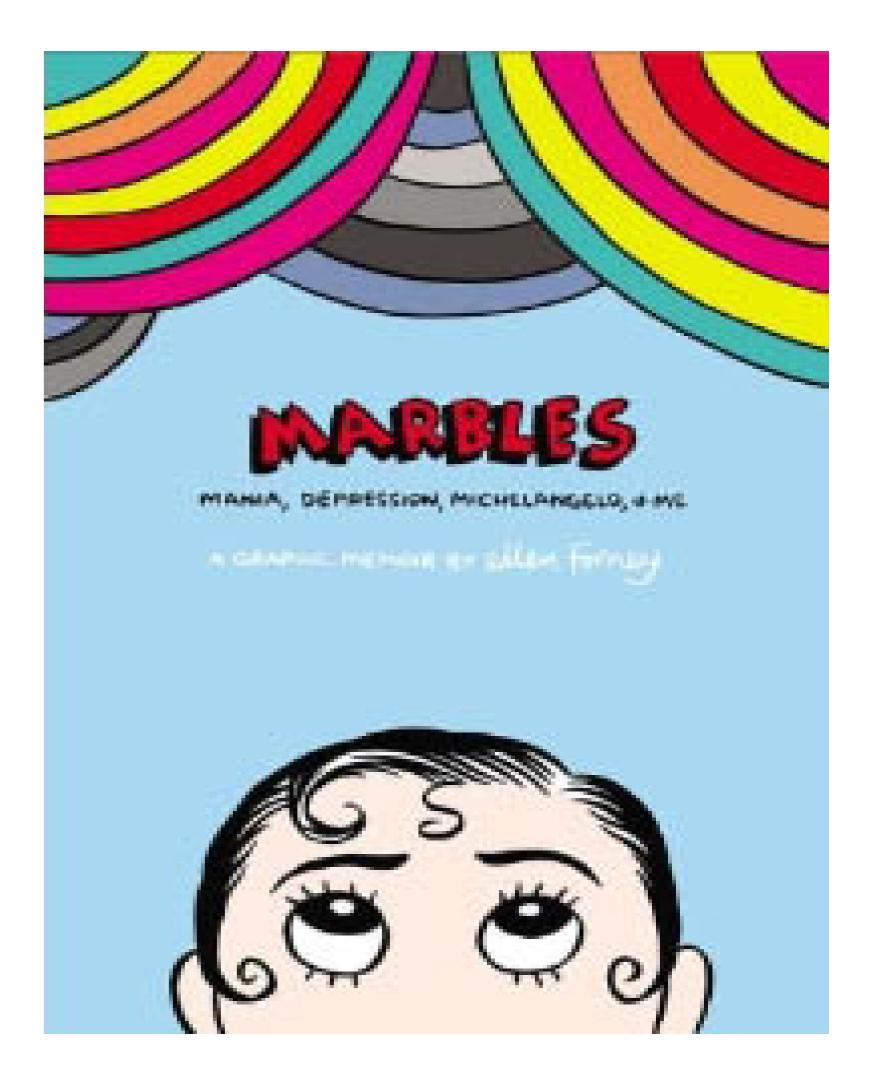
"...citizen science is the public involvement in inquiry and discovery of new scientific knowledge."

From SciStarter website <a href="http://scistarter.com">http://scistarter.com</a> accessed September 26, 2019.

#### **Graphic Medicine in Libraries**





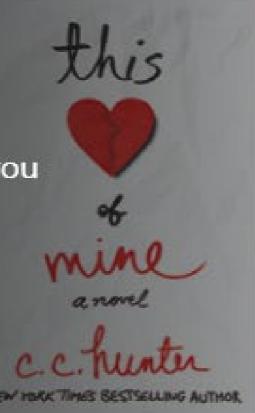


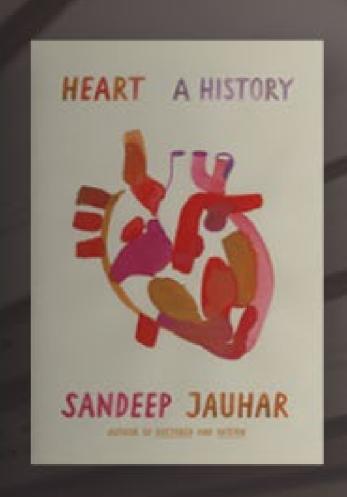


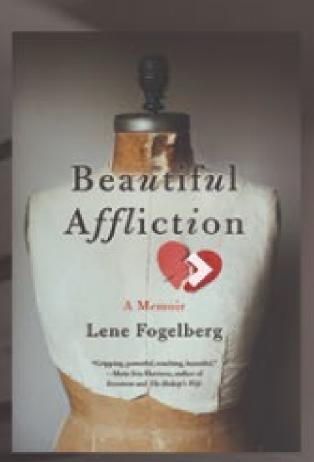
Celebrate American Heart Month with the NNLM Reading Club's newest selections.

While February is American Heart Month, your heart is with you 24/7, so go ahead and host a book club discussion on heart health anytime.

Get Started









# EXAMPLES OF LIBRARIES DOING HEALTH LITERACY PROJECTS

NNLM Funded Projects

#### Memphis Public Library & UTHSC



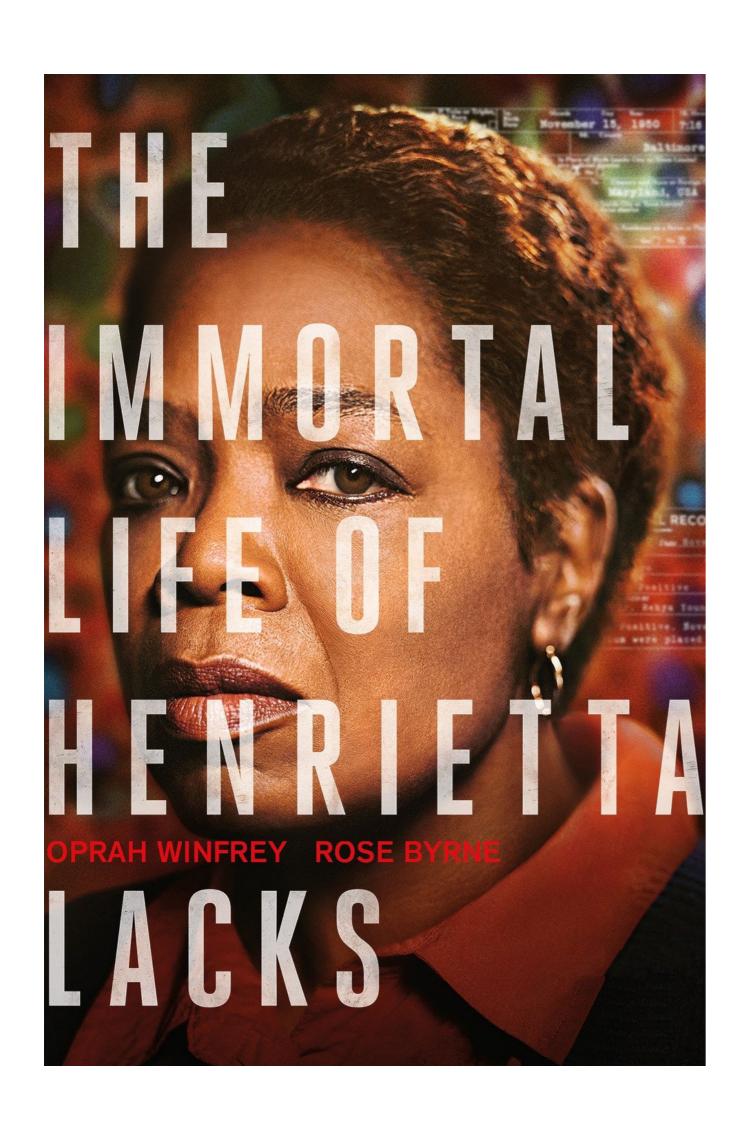








#### Memphis









#### Nashville: #BeWellatNPL





VANDERBILT

#### **Durham County Library**



# DURHAM COUNTY Library

- Get Moving in Libraries
  - Adaptive Training
  - Dance
  - Yoga



Training for Public Library Staff

# project OUTCOME MEASURING THE TRUE IMPACT OF LIBRARIES







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April Wright

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**SOUTHEASTERN ATLANTIC REGION** 

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Thank you



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# Improving Health Information on Wikipedia

Liz Waltman

National Network of Libraries of Medicine Southeastern/Atlantic Region





# Liz Waltman

Outreach, Education and Communications Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region



# Agenda

Describe why Wikipedia is an important health information resource

. Share experiences and takeaways from #CiteNLM

. Identify tools and resources for hosting an edit-a-thon

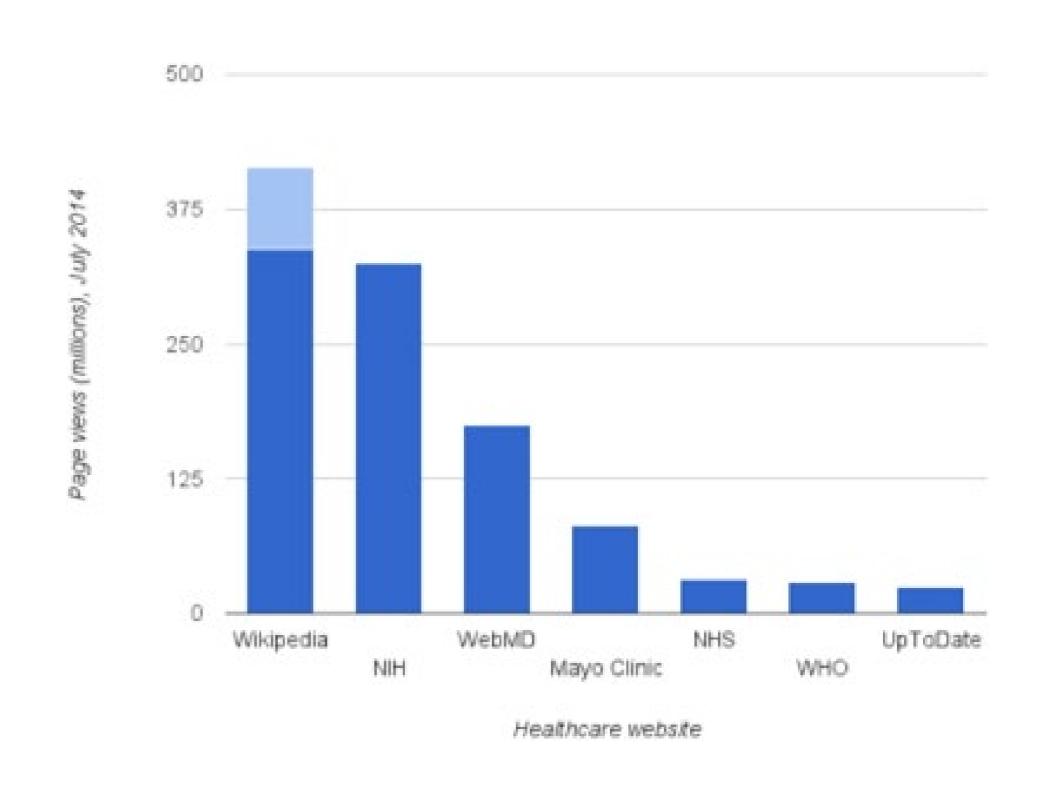
- 5th most visited website in the world
- Shared values: librarians and editors value open access, good citations, and accurate information
- Relevant to all types of libraries



- The average American visits the doctor three times per year, but spends 52 hours a year searching for health information on the internet
- 8 in 10 online health inquires start at a search engine

Wikipedia has more than 164,000 health topic pages that are viewed 7 billion times a year

- 50% to 70% of physicians use
   Wikipedia
- 94% of medical students use
   Wikipedia
- Used by 20% to 60% of journalists
- Frequently used by policy makers



Health care site traffic comparison

NLM is actively engaged in reaching a major strategic goal to "reach more people in more ways through enhanced dissemination and engagement pathways."

By holding Wikipedia Edit-a-thons, we can:

- . Improve the use of NLM and other open access resources
- . Engage NNLM members nationwide
- . Make Wikipedia a better, evidence-based resource

#### Three past events:

- Rare Diseases Spring 2018
- . Women's Health Fall 2018
- . Health Equity Spring 2019

In total, our 136 editors have:

- . Made 1,575 edits
- Edited 357 articles
- . Created 25 new articles



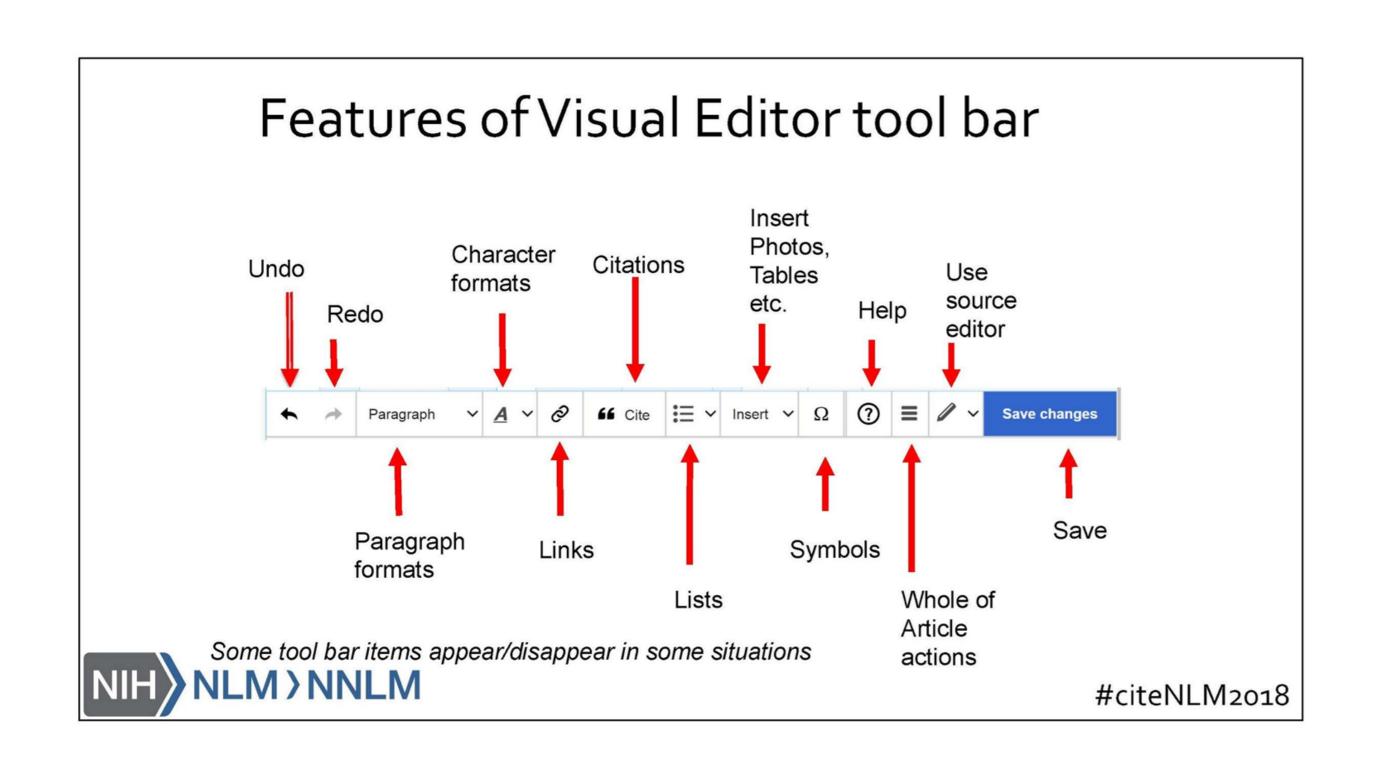


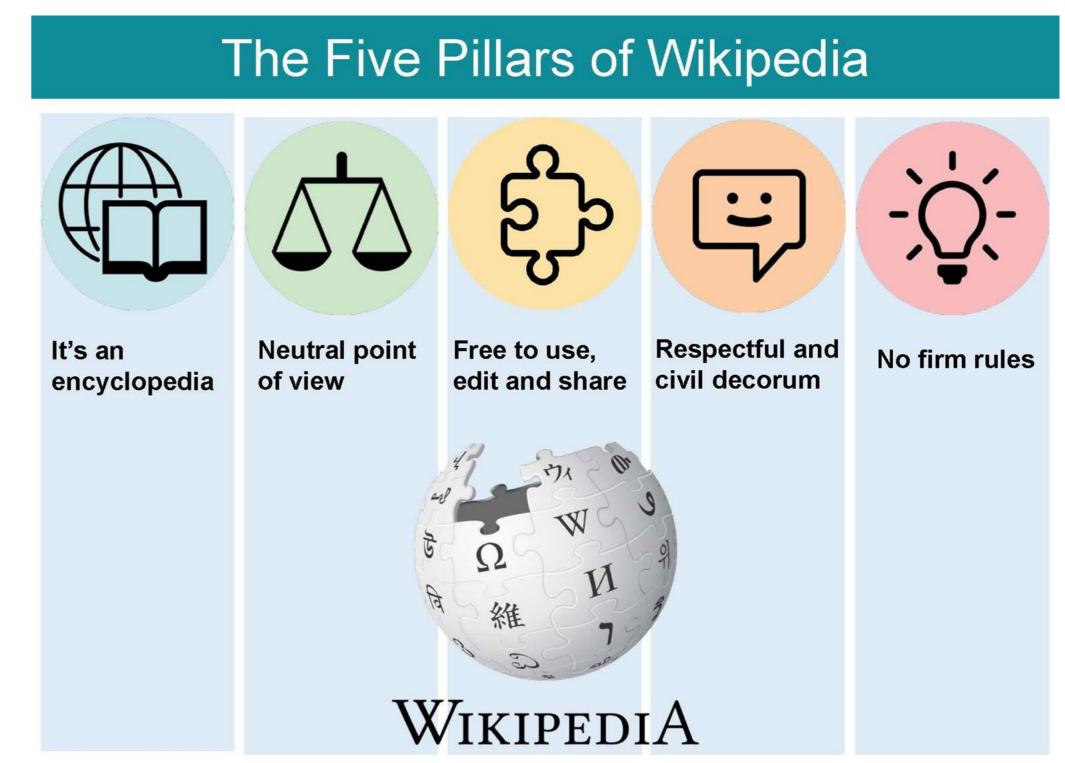






- 1. Select a date and time
- 2. Find a venue
- 3. Select a topic
- 4. Identify open access resources
- 5. Involve your community





Utilize existing trainings, presentations, and materials for your event!

#### Tips and Best Practices:

- . Have participants create Wikipedia accounts in advance
- . Test run all technology including WiFi or virtual meeting rooms
- . Consider a broad topic for your edit-a-thon
- Create a dashboard for the event

#### Join us for future #CiteNLM Edit-a-Thons!

- . Mental Health Fall 2019
- Join us for our virtual edit-a-thon on Wednesday, November 20
- Host your own event between October 1 November 30

Interested in hosting your own event? Check out our **Guide for Organizers!** 

#### Selected Resources

- . nnlm.gov/wiki: #CiteNLM Project Page
- #1Lib1Ref: Ongoing editing campaign with resources for organizing events and finding articles in need
- WikiProject Medicine: Home for health and medicine collaboration on Wikipedia
- Wikipedia + Libraries: Use, edit, and teach Wikipedia at your library

## Thanks #CiteNLM!





Thank you

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