Introducing EZproxy® Analytics
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Provide seamless access to electronic resources.
Why nearly 5,000 libraries prefer EZproxy

- Simple implementation
- Library controls how user data is shared
- Log files contain rich usage data than other solutions offer
- Connects to almost all content providers
- Supports a wide variety of authentication methods
EZproxy Analytics can help you make more informed decisions.

- Demonstrate library value
- Collection development
- Monitor usage
- Manage research support
EZproxy Analytics makes it easy to get actionable insights.

Before

After
This line chart shows usage every 3 hours over the last 30 days.

This information can help you identify spikes in usage to staff more effectively during these windows.

Staff better during peak times
Get a clearer picture of usage

This bar chart shows usage by platform, ordered from highest to lowest.

You can get a holistic view of usage across all content platform subscriptions, even when content providers don’t supply statistics.
This bar chart breaks down resource type usage by content platform.

This information can help you determine what subscriptions need cancelled to maximize your return on investment.
Monitor user logins

This visualization is an example of an interactive heat map.

You can monitor the geography of user logins, including when a user is logging in from multiple regions within a short period of time.
After running a search, results can be easily exported to share with your colleagues. Or, you can link directly to your dashboards and visualizations.
EZproxy Analytics Pilot

6 Institution Pilot – 3 in America, 3 in Europe

SONOMA STATE UNIVERSITY
THE CLAREMONT COLLEGES
UNE UNIVERSITY OF NEW ENGLAND
ManCHESTER 1824
VU VRIJE UNIVERSITEIT AMSTERDAM
Audencia BUSINESS SCHOOL

The University of Manchester

#OCLCLibraryFutures
“I'm interested in comparing [the EZproxy Analytics student usage] data to other data the library collects to see if it would help us paint a robust picture of library use and value.”

Mary Wegmann
Collection Development Librarian, Sonoma State University
“We have 28 platforms that we need usage for, worth about $23,000. [EZproxy Analytics reports offer] a good gauge to determine which resources we need to flag for possible cancellation next year.”

Margaret Hogarth
Electronic Resources and Licensing Librarian, The Claremont Colleges
EZproxy Analytics helps libraries

- Make sense of usage data in EZproxy logs
- Get a more holistic view of content platform usage
- Validate content providers’ COUNTER reports
- See meaningful data in a few clicks
- Create custom reports for deeper insights
- Collaborate and share with colleagues
Thank you

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