The metadata services that underpin global cataloging work
This is a volunteer-run space. Help us make this library delightful for all.

#OCLCLibraryFutures
Why an OCLC Cataloging and Metadata Subscription?

1. Cooperative expertise drives quality
2. Metadata automation increases efficiency
3. Data registration expands impact
## WorldCat item formats

<table>
<thead>
<tr>
<th>Physical items</th>
<th>Electronic items</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books</td>
<td>E-books</td>
</tr>
<tr>
<td>288 million</td>
<td>35 million</td>
</tr>
<tr>
<td>Journals</td>
<td>Audio books</td>
</tr>
<tr>
<td>12 million</td>
<td>3 million</td>
</tr>
<tr>
<td>Music scores</td>
<td>E-journals</td>
</tr>
<tr>
<td>8 million</td>
<td>2 million</td>
</tr>
<tr>
<td>Images</td>
<td>Streaming videos</td>
</tr>
<tr>
<td>6 million</td>
<td>851 thousand</td>
</tr>
<tr>
<td>Maps</td>
<td>Streaming music</td>
</tr>
<tr>
<td>5 million</td>
<td>719 thousand</td>
</tr>
<tr>
<td>DVD/Blu-Rays</td>
<td>Digital music scores</td>
</tr>
<tr>
<td>3 million</td>
<td>392 thousand</td>
</tr>
<tr>
<td>Compact discs</td>
<td>Digital maps</td>
</tr>
<tr>
<td>3 million</td>
<td>235 thousand</td>
</tr>
</tbody>
</table>

As of July 2019

#OCLCLibraryFutures
WorldCat is global

483 languages represented in WorldCat

Top 10 languages

- English 39% 177 million
- German 12% 56 million
- French 9% 40 million
- Spanish 5% 21 million
- Chinese 3% 14 million
- Japanese 3% 14 million
- Italian 3% 11 million
- Dutch 2% 7 million
- Polish 2% 7 million
- Russian 2% 7 million

As of June 2019
Register your holdings

2.8 billion holdings are registered in WorldCat
Records enhanced by OCLC members

![Bar chart showing the number of records enhanced by OCLC members from FY12 to FY19. The numbers are as follows: FY12: 1,004,109, FY13: 1,014,754, FY14: 1,080,183, FY15: 1,197,384, FY16: 1,503,531, FY17: 1,171,967, FY18: 1,127,916, FY19: 1,203,564.]

#OCLCLibraryFutures
Records enhanced, merged and deleted by OCLC staff

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Records Enhanced/Merged/Deleted</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY12</td>
<td>21,352,465</td>
</tr>
<tr>
<td>FY13</td>
<td>54,482,735</td>
</tr>
<tr>
<td>FY14</td>
<td>17,046,642</td>
</tr>
<tr>
<td>FY15</td>
<td>75,998,003</td>
</tr>
<tr>
<td>FY16</td>
<td>81,584,274</td>
</tr>
<tr>
<td>FY17</td>
<td>106,495,073</td>
</tr>
<tr>
<td>FY18</td>
<td>147,768,683</td>
</tr>
<tr>
<td>FY19</td>
<td>87,806,117</td>
</tr>
</tbody>
</table>
The power of cooperative cataloging

Sources of recent bibliographic records in WorldCat

- OCLC and member libraries: 63.04%
- National libraries: 21.27%
- Vendors/publishers: 13%
- Library of Congress: 2.69%

Items published since 2010, as of July 2019
Cooperative expertise drives quality
A global network of libraries

As of 31 March 2019

**Americas**
9,910 members in 23 countries

**EMEA**
5,988 members in 77 countries

**Asia Pacific**
1,456 members in 21 countries

#OCLCLibraryFutures
Cooperative expertise drives quality

Describe the scholarly and cultural record through the world’s most comprehensive library catalog.

• Create new, original records
• Enrich bibliographic data
• Connect data across cultures and languages
• Drive the development of new standards
Cooperative expertise drives quality

Our WorldCat Metadata Quality Team improves WorldCat every day.

87,000,000 records enhanced

10,000,000 duplicates removed

8,000 authority records enhanced

See [oc.lc/worldcat-quality](http://oc.lc/worldcat-quality) for more details

#OCLCLibraryFutures

From July 2018 to June 2019
Cooperative expertise drives quality

WorldCat gained 30,000,000 original records last year.
WorldCat gets one new record every second.

As of July 2019

455 million records

2.8 billion holdings
The power of cooperative cataloging

By copy cataloging

17,849,428 titles

libraries collectively saved

3 million hours
Metadata automation increases efficiency
Automation increases efficiency

Simplify cumbersome metadata management processes for print and electronic resources.

• Deliver the latest electronic resources
• Get shelf-ready physical materials
• Support a range of purchasing models
• Keep your catalog current
Automation increases efficiency

OCLC automates record delivery from more than 6,700 content providers.
Vendor neutral partnerships

For more information, visit oc.lc/autoload and oc.lc/catpartners for our lists of material providers
Vendor neutral partnerships

For more information, visit oc.lc/autoload and oc.lc/catpartners for our lists of material providers
HOLDINGS registration expands impact
Holdings registration expands impact

Connect your collection to others and enhance the services your library offers.

- Register your holdings
- Help students, researchers, and librarians find your collections
- Enhance the collective collection
- Enable functionality in your other OCLC services
Register your holdings

Last year OCLC member libraries copy cataloged

94% of their items from WorldCat

saving an average of 10 minutes per title
Register your holdings

Copy cataloging via WorldCat saves libraries more than 3 million hours each year.
Enable functionality in other OCLC Services

Find
Make your resources visible to students, researchers and librarians around the world.

Share
Quick and easy sharing of your electronic and physical materials.

Use
Compare and evaluate your collection against other individual libraries and groups.

WorldCat®

WorldCat Discovery
FirstSearch
WorldCat.org

WorldShare®
Interlibrary Loan
Tipasa®
ILLiad®

WorldShare®
Collection Evaluation

GreenGlass

#OCLCLibraryFutures
OCLC is the leader in library data visibility on the open web

- WorldCat
- Google books
- goodreads
- WIKIPEDIA

Partners

- Holdings

- WorldCat.org

Libraries

- 70 Million
- 10 Million+
What’s included?
WorldShare® Collection Manager

- **Automate** electronic and print workflows in one place
- **Improve** the quality of your catalog
- **Highlight and share** your electronic collections

Learn more at [oc.lc/getCM](oc.lc/getCM)
Metadata automation tools

WorldShare® Collection Manager

✓ WorldCat updates
✓ WorldCat knowledge base collections
✓ WorldCat cataloging partner collections
✓ WorldCat query collections
✓ WorldCat data sync collections

#OCLCLibraryFutures
WorldCat data sync collections

Improve resource sharing and discoverability
Cataloging tools

- Connexion Web-based browser
- Connexion Windows-based client
- WorldShare Record Manager
WorldShare® Record Manager

- **Create** new, original records in WorldCat
- **Integrate authority files** to facilitate research
- **Enrich** bibliographic data quickly and easily

Learn more at [oc.lc/getRM](oc.lc/getRM)
<table>
<thead>
<tr>
<th>Title</th>
<th>Author(s)</th>
<th>Format</th>
<th>Language</th>
<th>Year</th>
<th>OCLC</th>
<th>ISBN</th>
<th>Publisher</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>Social media marketing: emerging concepts and applications</td>
<td>Githa Hegde &amp; G. Shainesh</td>
<td>eBook</td>
<td>English</td>
<td>2018</td>
<td></td>
<td>9789811653238</td>
<td>Palgrave Macmillan</td>
<td>Open Details</td>
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<tr>
<td>When jihadi ideology meets social media</td>
<td>Jamil Anmar &amp; Songhua Xu</td>
<td>eBook</td>
<td>English</td>
<td>2018</td>
<td></td>
<td>9783319611698</td>
<td>Palgrave Macmillan</td>
<td>Open Details</td>
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<tr>
<td>Regulating Content on Social Media: Copyright, Terms of Service and</td>
<td>Coirine Tan</td>
<td>eBook</td>
<td>English</td>
<td>2016</td>
<td></td>
<td>9781787351714</td>
<td>UCL Press</td>
<td>Open Details</td>
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<tr>
<td>Technological Features</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Online social media content delivery: a data driven approach</td>
<td>Zhi Wang, Wenwu Zhu, Shiqiang Yang</td>
<td>eBook</td>
<td>English</td>
<td>2018</td>
<td></td>
<td>9789811772774</td>
<td>Springer</td>
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</tbody>
</table>
Marknadsföring via Internet $2 sao

Internetreklam. $2 sao

PR. $2 sao

Sociala medier $2 sao

Internet $x Sociala aspekter. $2 sao

Noor Al-Deen, Hana S.

Hendricks, John Allen.
Custom solutions

Your subscription also provides access to APIs and Z39.50 protocol you can use to support the processes that work best for your unique library.

- WorldCat Metadata API
- WorldCat knowledge-base API
- WorldCat Registry API
- Z39.50 cataloging
Thank you