

19 November 2019 • APAC Distributors Meeting

OCLC's voice: why we are unique

Gemma Burke

Marketing Specialist, OCLC



Gemma Burke

Marketing Specialist



“The power of collaboration”.



What does Global Council do for members?



Participates in the governance of OCLC



Facilitates dialogues among and between members, OCLC staff, and partners



Elects 6 of the 15 members of the Board of Trustees



Advocates for members' regional and global interests and needs



Informs OCLC about new ideas and initiatives

Asia Pacific Executive Committee 2019-2020



Kuang-Hua Chen

APRC Chair

National Taiwan University
Taiwan



Constance Wiebrands

APRC Vice-Chair

Edith Cowan University
Australia



Akekarin Yolrabil

Thammasat University
Thailand



Shirley Chiu-Wing Wong

The Hong Kong Polytechnic University
Hong-Kong



Jenny McDonald

National Library of New Zealand
New Zealand



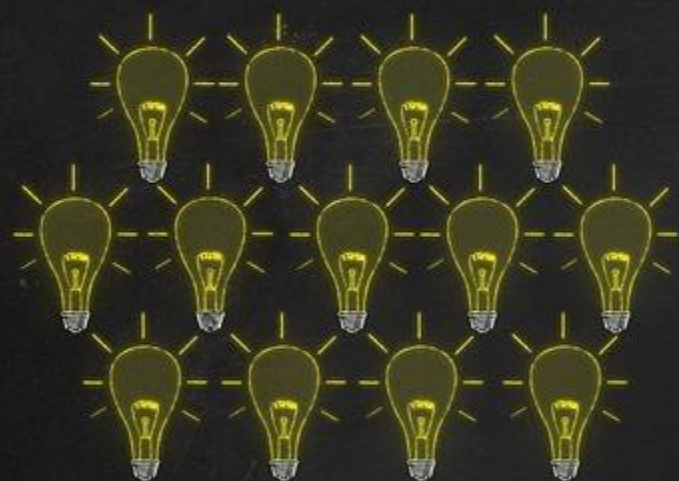
Chu Shuqing

Zhejiang Public Library
China



Bushra Almas Jaswal

Forman Christian College
Pakistan



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464
million records

2.8
billion holdings

WorldCat gets
one new record

**every
second**

As of November 2019

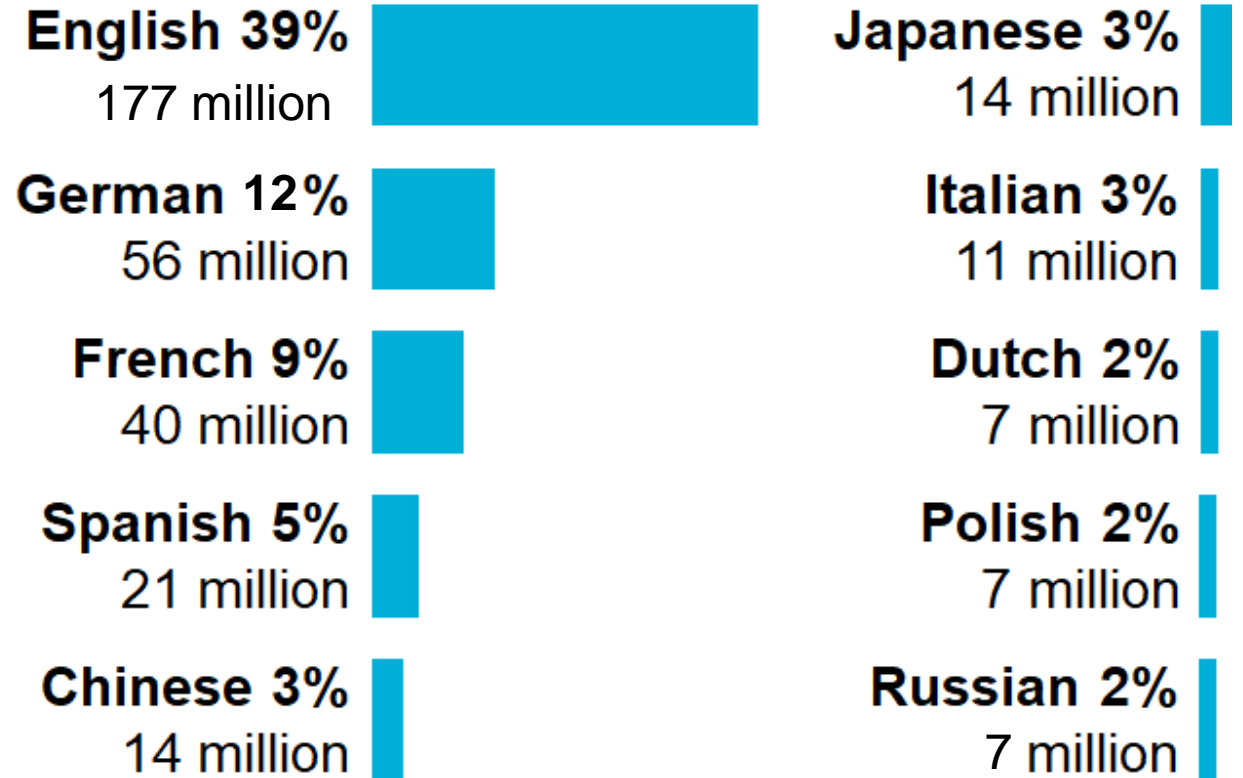


WorldCat is global

483

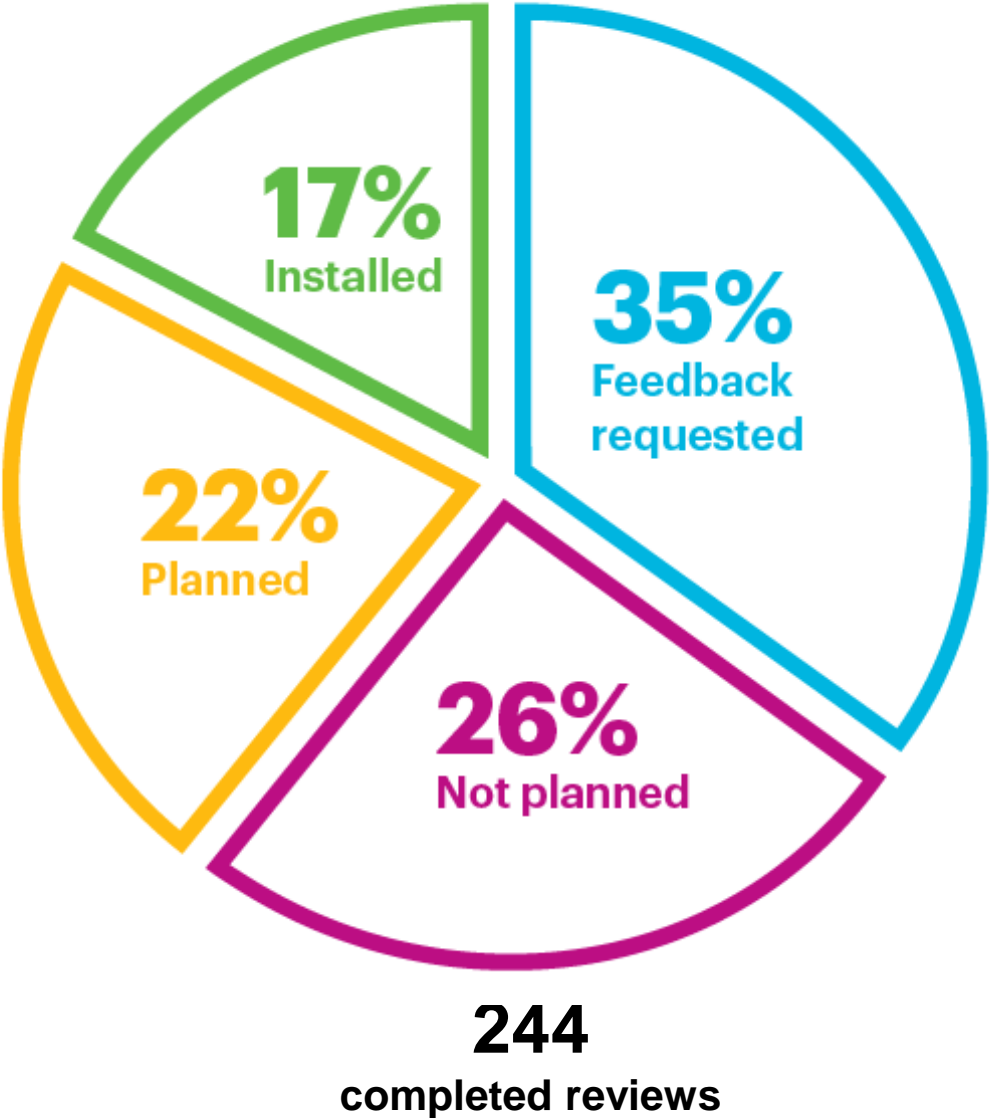
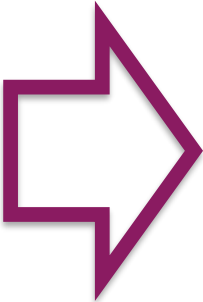
languages
represented
in WorldCat

Top 10 languages



As of October 2019

FY18 Enhancement Suggestions





Moving the profession forward

OCLC Research

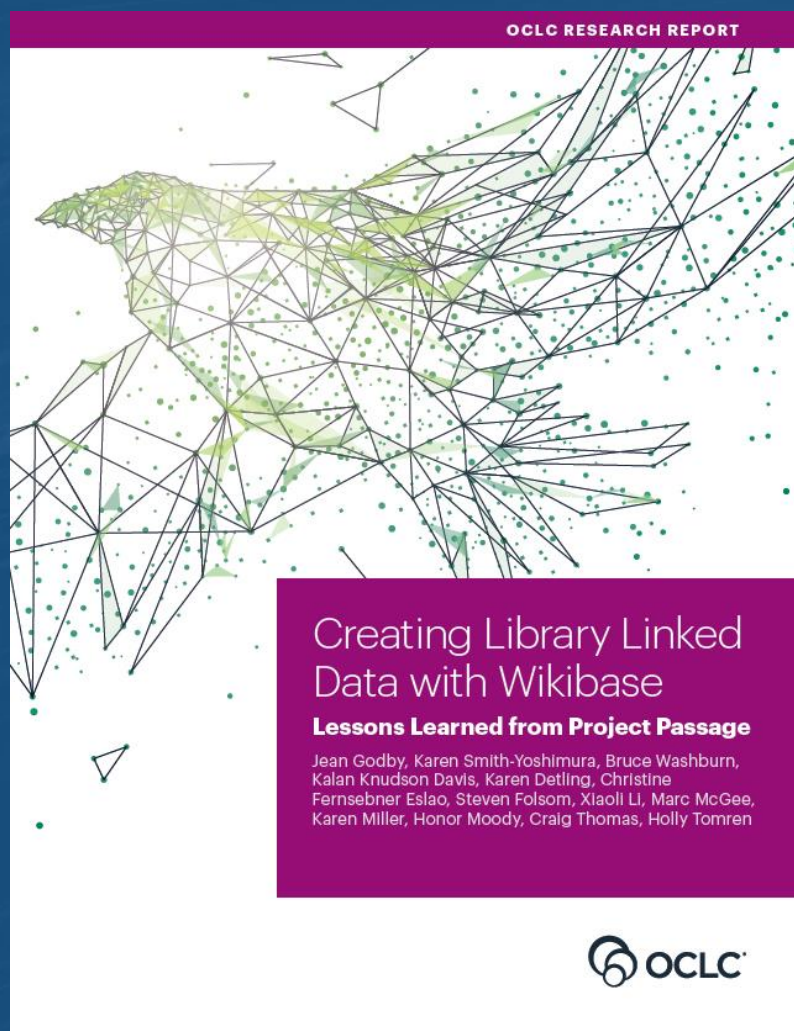
is devoted exclusively to the challenges facing libraries and archives

OCLC Research Library Partnership

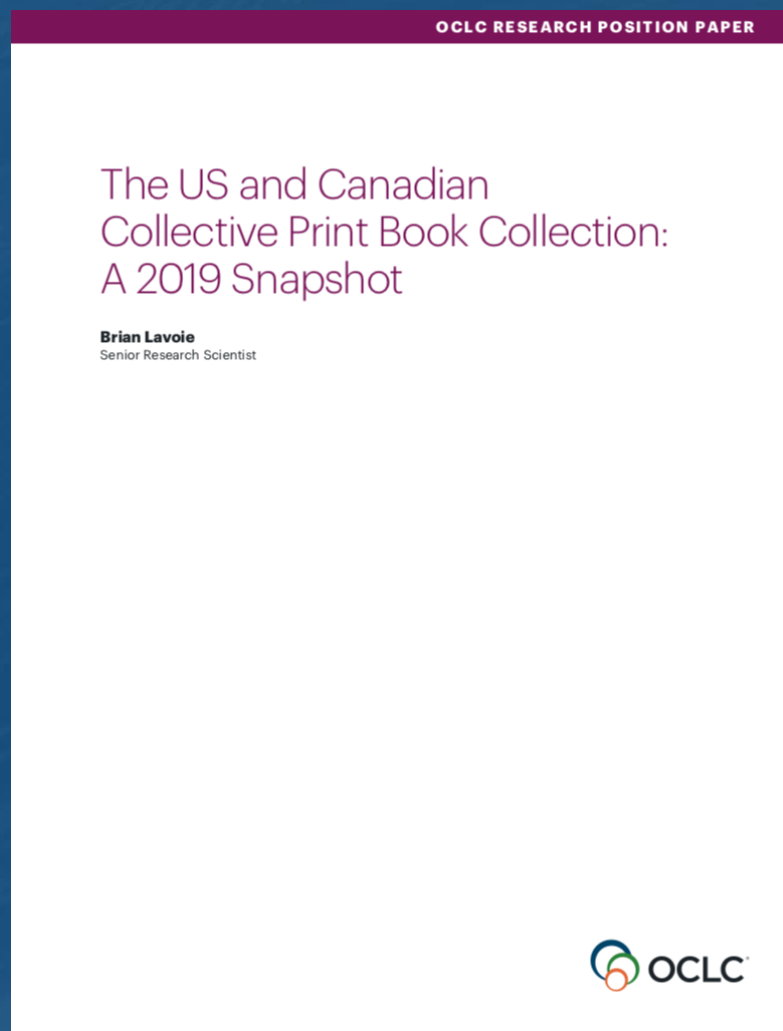
working groups **collaborate with institutions**
on research and issues

All connected through a **global**
network of **18,000** member libraries

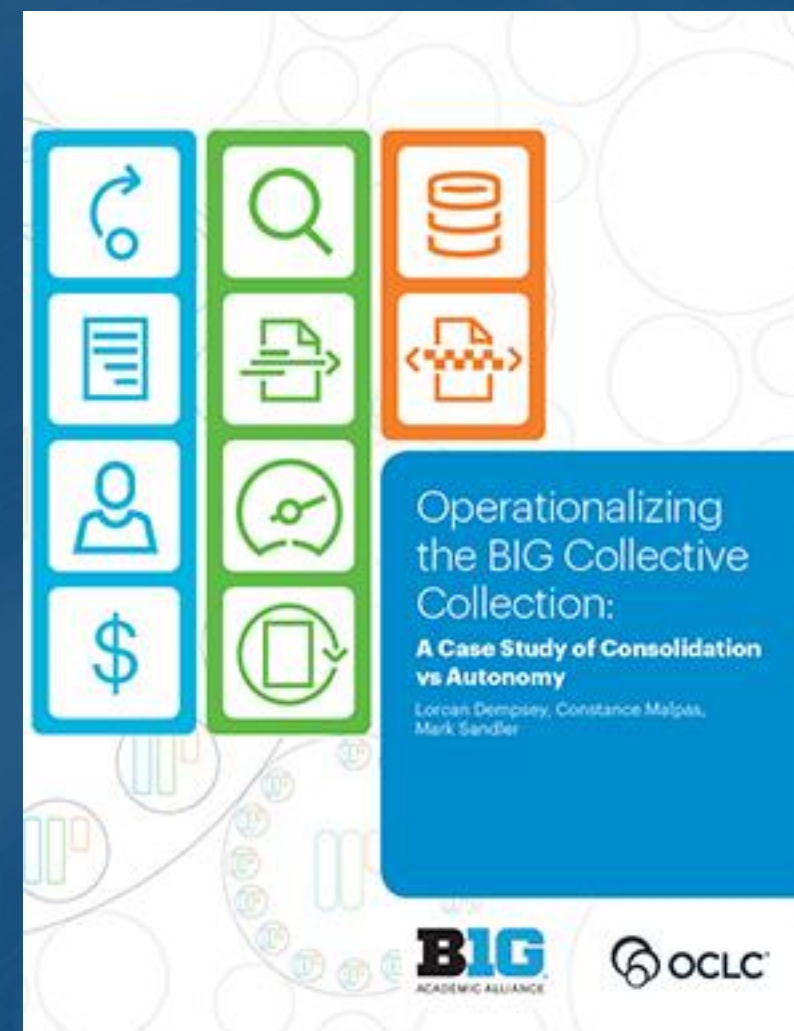
oclc.org/passagereport



oclc.org/uscanadian-collection



oclc.org/btaareport



The learning place for

libraries

MEMBERS



INNOVATION



RESEARCH



Any questions?

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Marketing Specialist, OCLC

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**Because
what is
known must
be shared.®**