Openness – a Creative Extension of a National Library

AUGUSTS ZILBERTS, HEAD OF PUBLIC RELATIONS
NATIONAL LIBRARY OF LATVIA
National Library of Latvia
one hundred
Welcoming the millionth visitor, 2017
Collection – research and creative use (competence)

Using space for

Meaningful events and activities (openness)
• > 4 mio materials collection
• ~ 500 k visitors per year, incl. 2 k excursions
• 1.5 k visitors daily
• 144 k registered readers
• 500 + events per year, incl. 60 exhibitions and selections
• 300 + media publications per year
• 30 k social media followers
• 5 and 98 years – youngest and oldest reader
• < 400 employees
Collection: outer space
Collection: inner space
*Image of Libraries. 845 respondents (age 16-35) Zilberts, A., 2018
Events: extended library
Events: stepping outside. Library as a part of the city.
Everyone as a part of the Library
The Chain of Book Lovers

- 18 January, 2014
- -18 °C
- 6 hours
- 30 k people
- 2 k books
- One love – the Library
The People’s Bookshelf

- > 6k books
- > 40 languages

In 2018:
- > 30 countries
- 11 presidents
- 5 royal couples
- ambassadors
- Pope Francis

#OCLCEMEARC19
EMEARC19 CHANGE THE GAME

THANK YOU

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@LNB_LV

Augusts Zilberts
NATIONAL LIBRARY OF LATVIA
augusts.zilberts@lnb.lv

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