



# Freemium as an innovative and sustainable program for open access in scholarly communication

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JULIE THERIZOLS, OPENEDITION

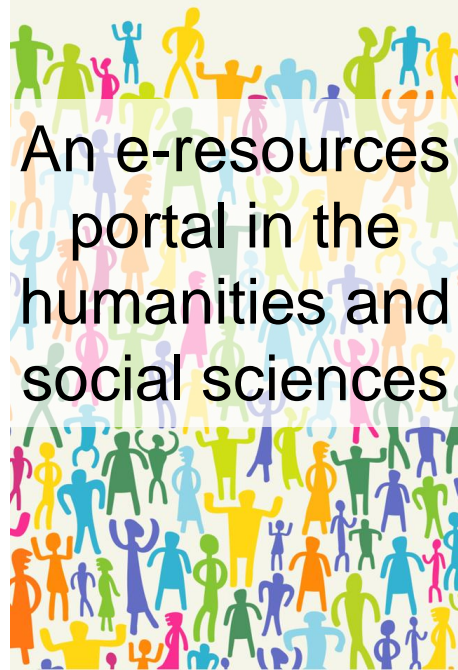
# 1. What is OpenEdition?

# **1.1 OpenEdition, a complete infrastructure of electronic publishing in the HSS**



#OCLCEMEARC19

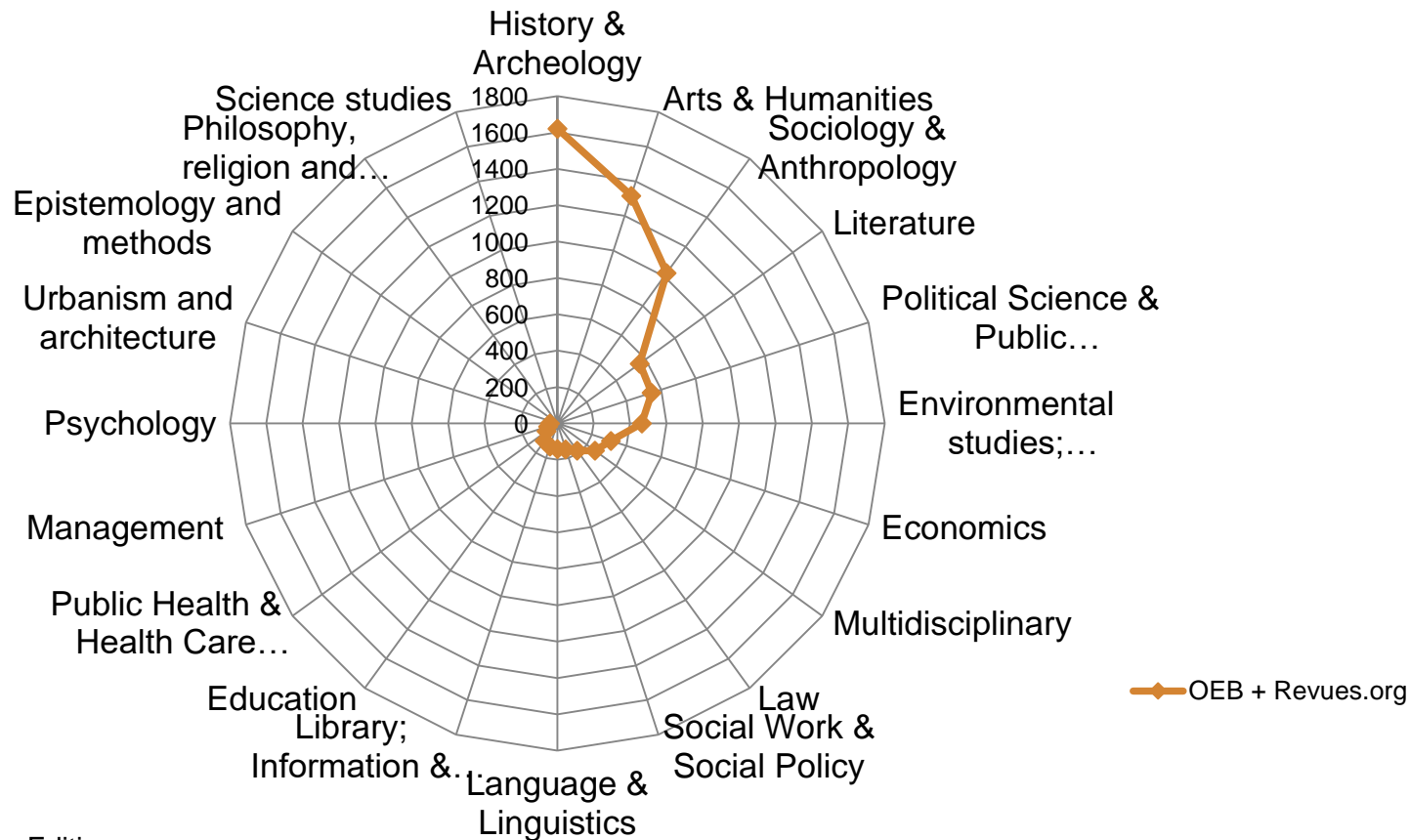




An e-resources  
portal in the  
humanities and  
social sciences

**Understand the world**

# Contents distribution of the OpenEdition portal (Books and Journals)





I ♥ Open Access

[OpenEdition.org](https://OpenEdition.org)

# OPEN ACCESS TO BIBLIODIVERSITY

November 2013 – Facing the future – Berlin – ESF-RI

Mario Casas (CNRS) – Director, OpenEdition



Visibility

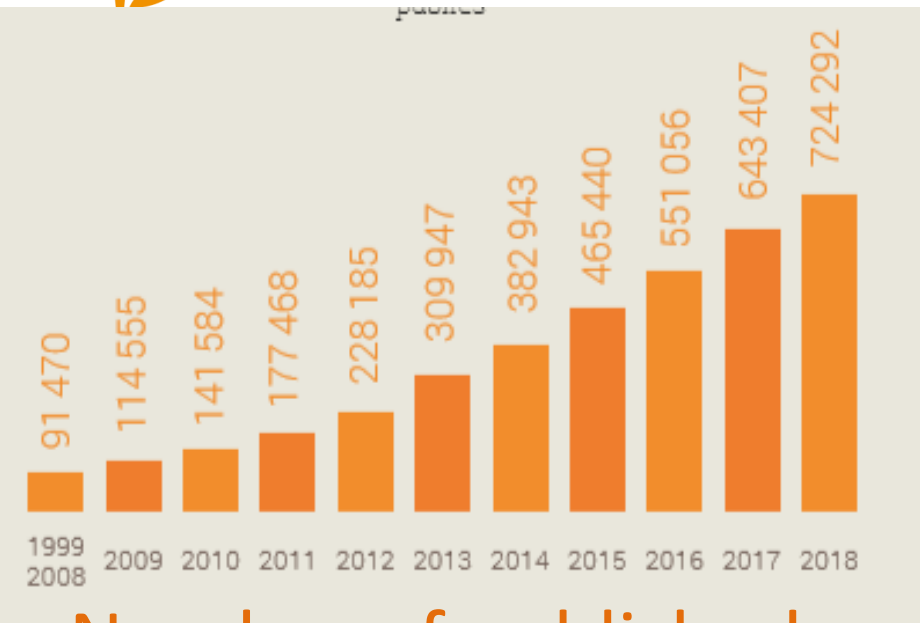




A community...

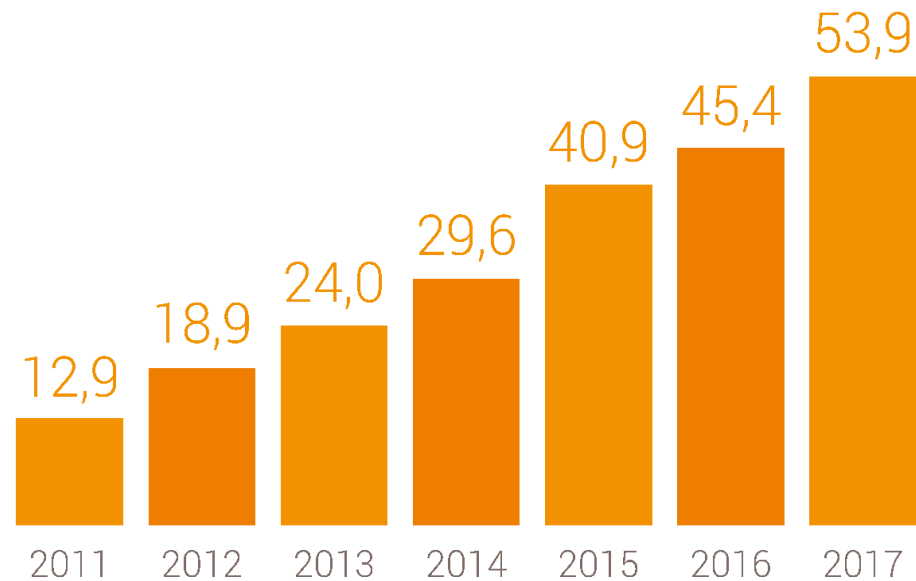
- Bloggers, journals and publishers' support
- Free training
- Annual meeting of each Community
- Meetings on conferences and fairs

**1.2 already 20<sup>th</sup>  
anniversary**



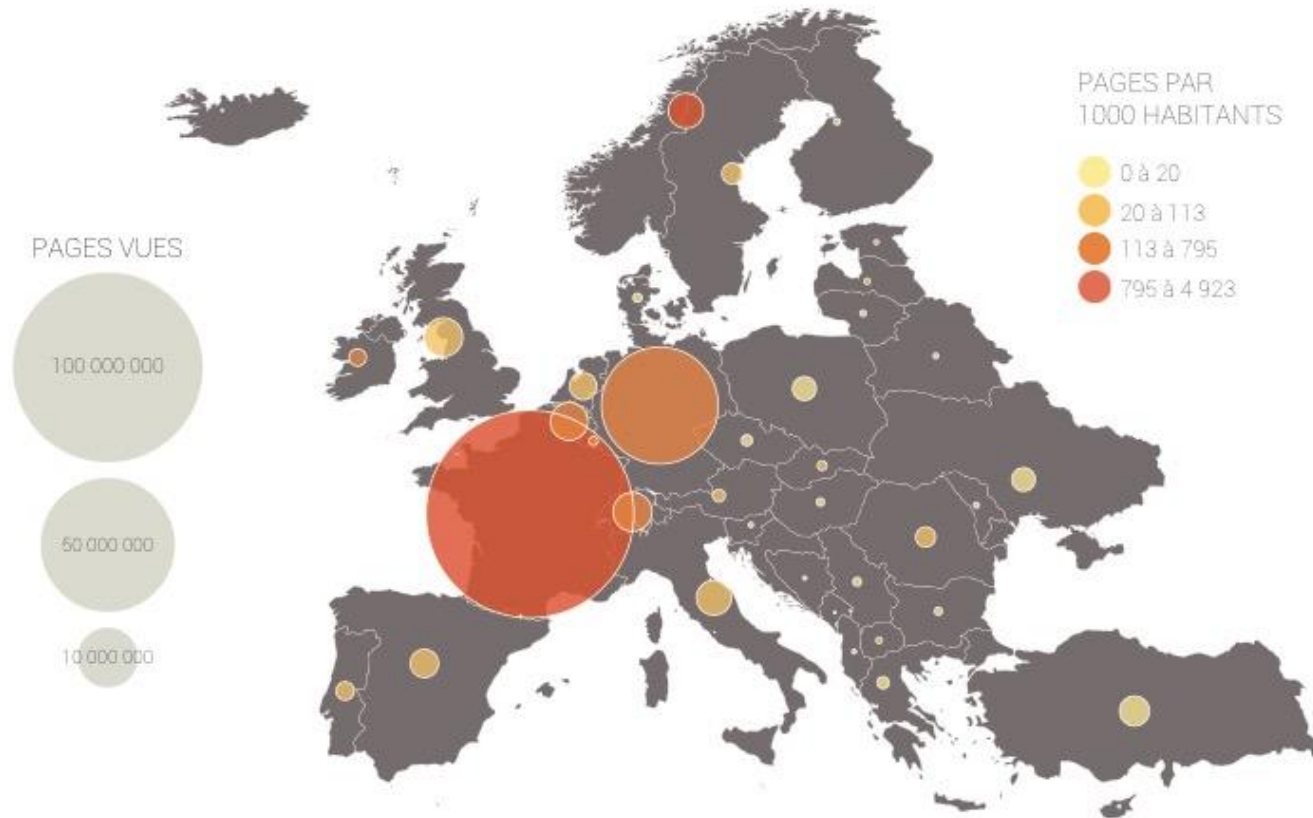
Number of published  
documents

#OCLCEMEARC19



Annual number of visits  
(in millions)

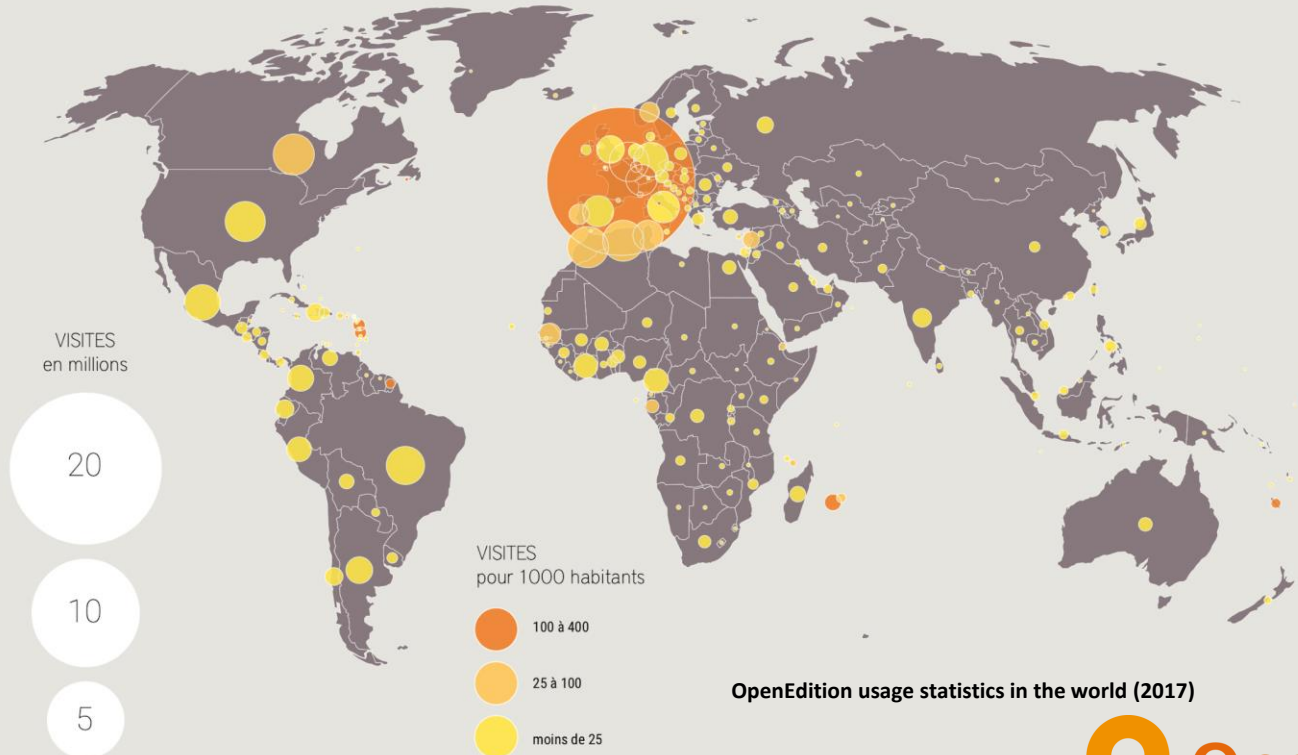
# HSS at the heart of a social need



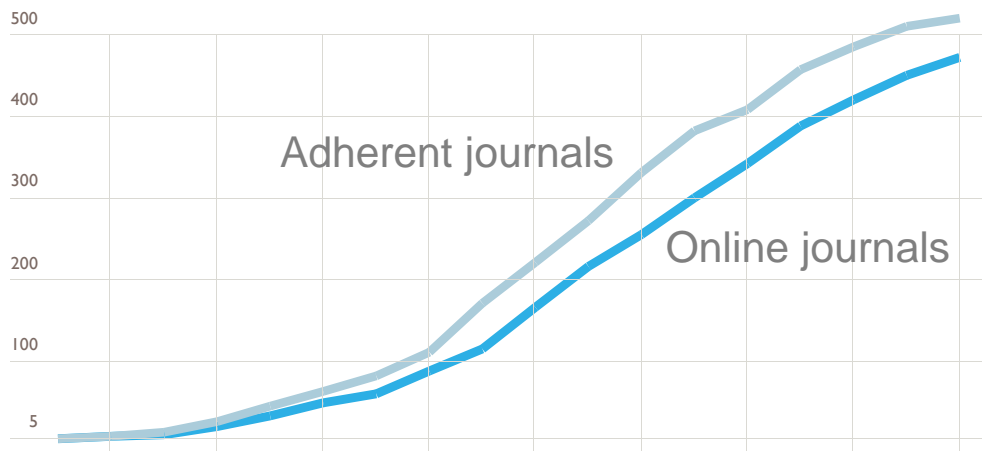
OpenEdition usage statistics in Europe (2016)

# HSS at the heart of a social need

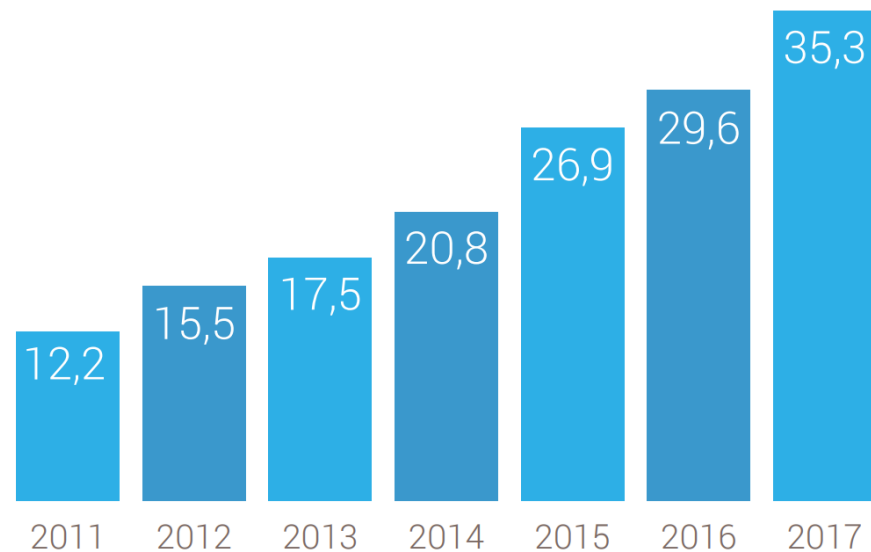
Ce sont ensuite des pays de langue latine : Espagne, Pérou, Argentine, Italie, Colombie. Parmi les pays apportant plus de 100 000 visites, on compte également une liste de pays non francophones qui utilisent malgré tout beaucoup OpenEdition : Allemagne, Royaume-Uni, Mexique, Brésil et Etats-Unis d'Amérique.



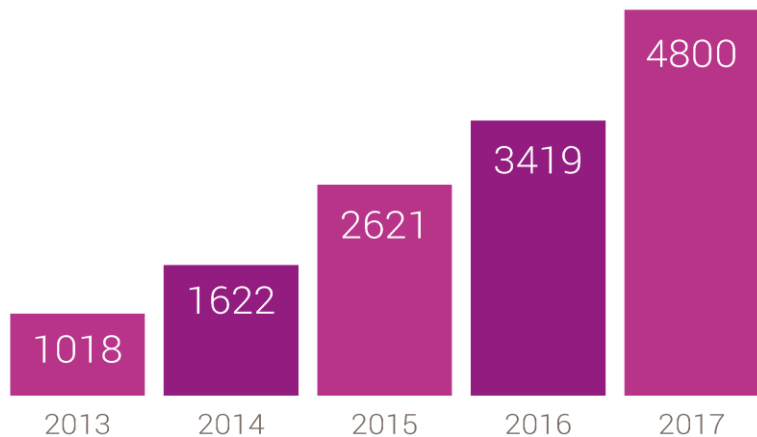
### OpenEdition usage statistics in the world (2017)



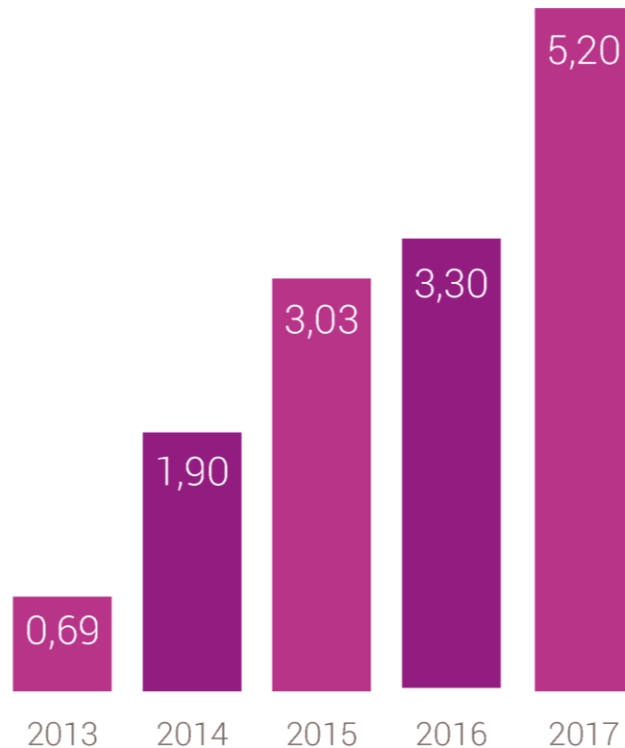
Number of journals



















































Annual number of visits  
(in millions)



Total number  
of publications

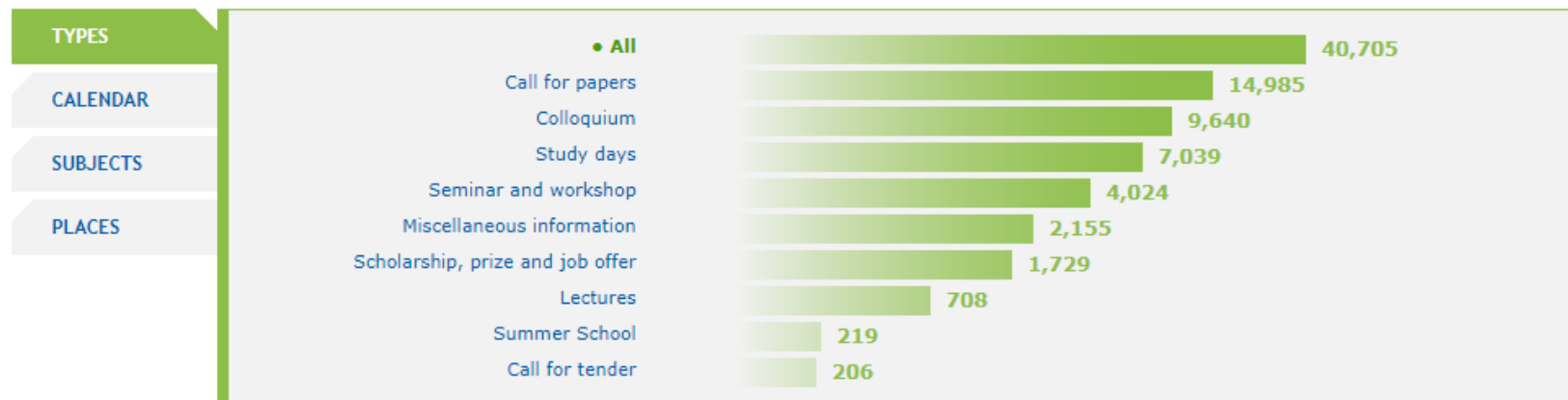


Annual number of visits  
(in millions)

 <b>ACCADONIA UNIVERSITY PRESS</b> 21 Livres Italie	 <b>ALLIANCE ATHENA</b> 3 Livres France	 <b>ALPARA</b> 20 Livres France	 <b>C.H.BECK</b> 19 Livres Allemagne	 <b>INSTITUT DE LA GESTION PUBLIQUE ET DU DÉVELOPPEMENT ÉCONOMIQUE</b> 76 Livres France	 <b>INSTITUT DE RECHERCHE SUR LE MARCHÉ EN CONTEMPORAIN</b> 36 Livres Tunisie	 <b>INSTITUT DE RECHERCHES ET D'ÉTUDES SUR LE MONDE ARABE ET MUSULMAN</b> 42 Livres France	 <b>INSTITUT FRANÇAIS DE RECHERCHE EN AFRIQUE</b> 22 Livres Nigeria
 <b>CEDEJ - ÉDITIONS OUBAN</b> 21 Livres Égypte	 <b>CENTRAL EUROPEAN UNIVERSITY PRESS</b> 28 Livres Hongrie	 <b>CENTRE FRANÇAIS D'ARCHÉOLOGIE ET DE SCIENCES SOCIALES</b> 8 Livres Yémen	 <b>CENTRE JACQUES-BERQUE</b> 18 Livres Maroc	 <b>INSTITUT FRANÇAIS D'ÉTUDES ANATOOLIENNES</b> 41 Livres Turquie	 <b>IRD ÉDITIONS</b> 66 Livres France	 <b>INNBRUCK UNIVERSITY PRESS</b> 27 Livres Autriche	 <b>PRESSES UNIVERSITAIRES DE RENNES</b> 633 Livres France
 <b>CENTRO DE ESTUDIOS MEXICANOS Y CENTROAMERICANOS</b> 80 Livres Mexique	 <b>CENTRE FRANÇAIS DES ÉTUDES ETHIOPIENNES</b> 9 Livres Éthiopie	 <b>PUBLICAÇÕES DO CIDEHUS</b> 11 Livres Portugal	 <b>CNRS ÉDITIONS</b> 139 Livres France	 <b>KIT SCIENTIFIC PUBLISHING</b> 7 Livres Allemagne	 <b>LEDIZIONI</b> 17 Livres Italie	 <b>NINO ARAGÃO EDITORA</b> 2 Livres Italie	 <b>OPEN BOOK PUBLISHERS</b> 38 Livres Danemark
 <b>COLLÈGE DE FRANCE</b> 123 Livres France	 <b>DEMOPOLEIS</b> 10 Livres France	 <b>DÉPARTEMENT DES ÉTUDES DE LA PROSPECTIVE ET DES STATISTIQUES</b> 110 Livres France	 <b>ÉDITIONS DE LA BIBLIOTHÈQUE NATIONALE DE FRANCE</b> 29 Livres France	 <b>OPENEDITION PRESS</b> 21 Livres France	 <b>PRESSES DE L'IFPO</b> 135 Livres Liban	 <b>PRESSES DE L'INALCO</b> 4 Livres France	 <b>PRESSES DE L'UNIVERSITÉ DE MONTRÉAL</b> 26 Livres Canada
 <b>ÉDITIONS DE LA BIBLIOTHÈQUE PUBLIQUE D'INFORMATION</b> 46 Livres France	 <b>ÉDITIONS DE LA MAISON DES SCIENCES DE L'HOMME</b> 104 Livres France	 <b>ÉDITIONS DE L'ÉCOLE DES HAUTES ÉTUDES EN SCIENCES SOCIALES</b> 49 Livres France	 <b>ÉDITIONS DE L'ÉCHEL</b> 52 Livres France	 <b>PRESSES DES MINES</b> 37 Livres France	 <b>PRESSES UNIVERSITAIRES DE CAEN</b> 40 Livres France	 <b>PRESSES UNIVERSITAIRES DE LA MEDITERRANEE</b> 28 Livres France	 <b>PRESSES UNIVERSITAIRES DE LIÈGE</b> 44 Livres Belgique
 <b>ÉDITIONS RUE D'ULM</b> 29 Livres France	 <b>EDIZIONI KAPLAN</b> 11 Livres Italie	 <b>ENS ÉDITIONS</b> 92 Livres France	 <b>GRADUATE INSTITUTE PUBLICATIONS</b> 124 Livres Suisse	 <b>PRESSES UNIVERSITAIRES DE LOUVAIN</b> 32 Livres Belgique	 <b>PRESSES UNIVERSITAIRES DE PARIS OUEST</b> 64 Livres France	 <b>PRESSES UNIVERSITAIRES DE PERPIGNAN</b> 35 Livres France	 <b>PRESSES UNIVERSITAIRES DE PROVENCE</b> 85 Livres France

**2018**  
**1572 new books**  
**and 11 new publishers**

Home • Types



40,705 Events

1 2 3 4 5 6 7 8 9 10 >>

Sort

☒ By publication date ☐ By relevance

EVENTS

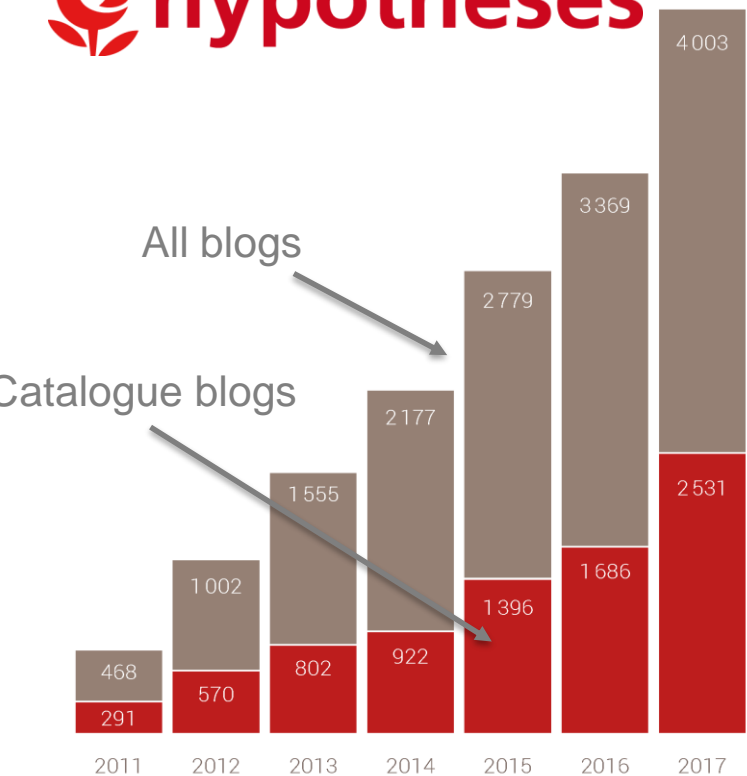
40,705 EVENTS

TYPES | CALENDAR | SUBJECTS | PLACES

SUBMIT AN EVENT

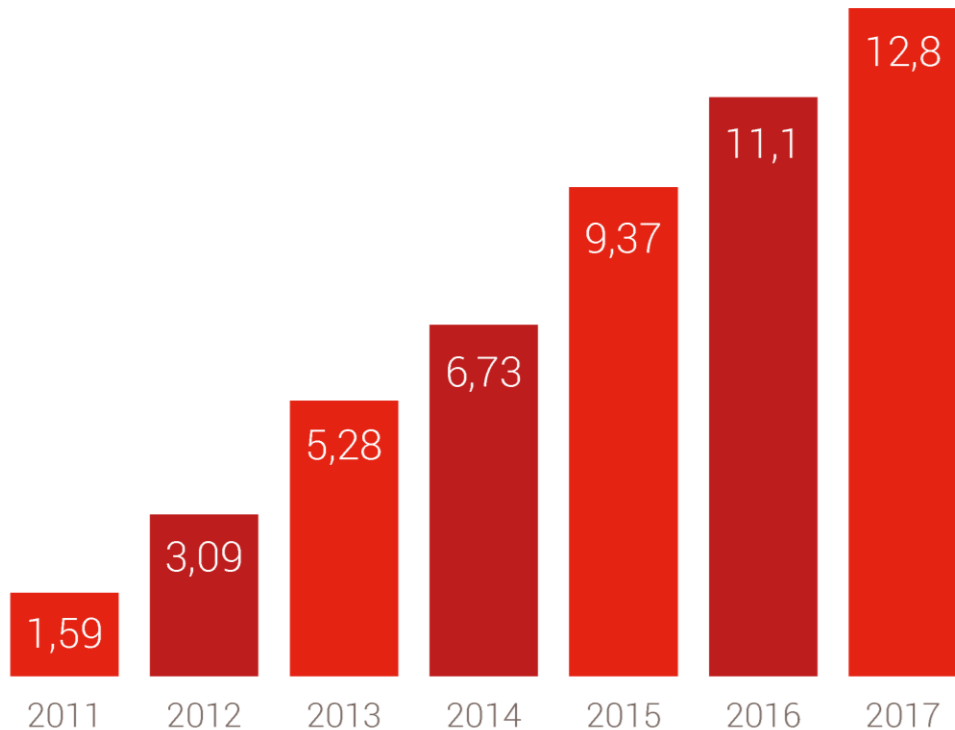
- New mode of communication
- Scientific validation of the blogs + Scientific committee
- Linguistic platforms:
  - de.hypotheses.org ; es.hypotheses.org ; fr.hypotheses.org ; en.hypotheses.org.

Apply: <https://www.openedition.org/10901>



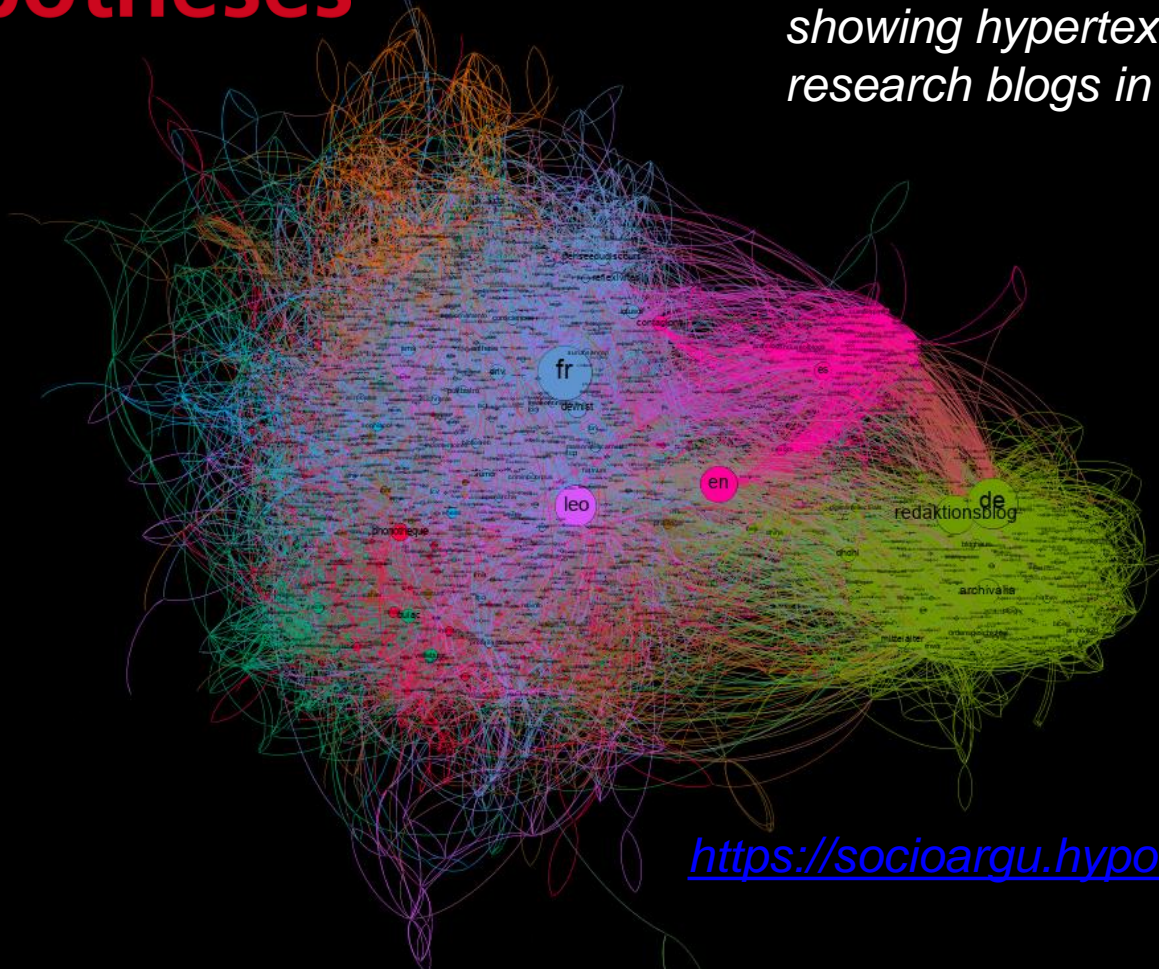
Number of blogs

#OCLCEMEARC19



Number of annual visits  
(in millions)

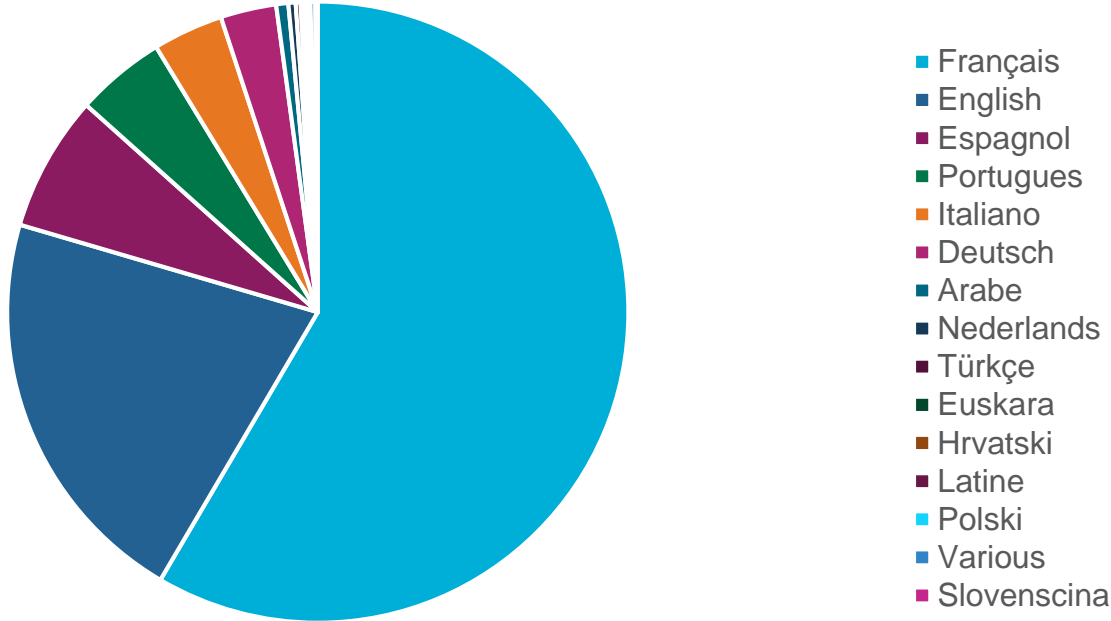
*« L'Hypothesosphère »: graph  
showing hypertext links between  
research blogs in 2018*



<https://socioargu.hypotheses.org/5775>



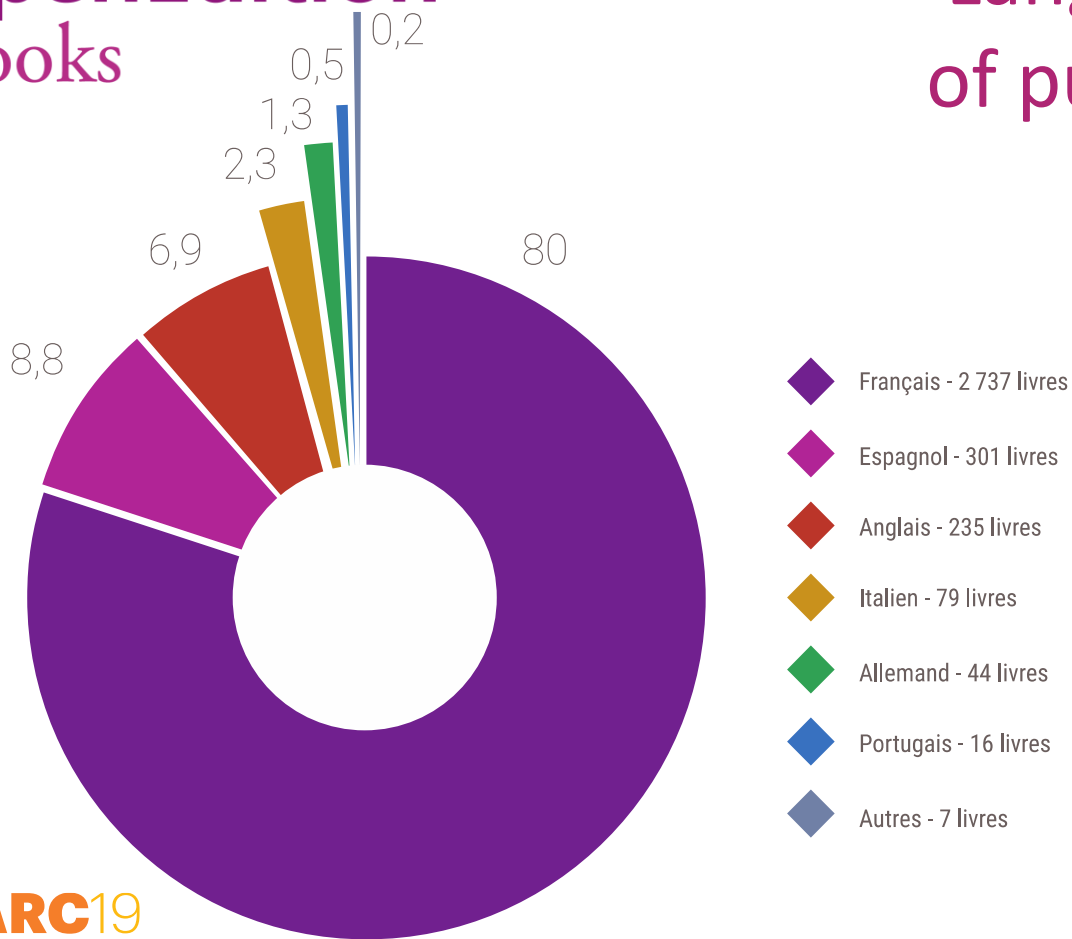
## Language of publication





OpenEdition  
Books

## Language of publication





I ♥ Open Access

[OpenEdition.org](https://OpenEdition.org)



# OpenEdition



**OpenEdition**  
Journals

74 %: OA journals



**OpenEdition**  
Books

77 %: OA books



**calenda**

100 % OA announcements



**hypotheses**

100 %: OA blogs

## 2. Partnerships offered to libraries

# 2.1 OpenEdition Freemium



An economic model, innovative and sustainable to finance

*publishing*



*services*





Freemium : Free + added-value Services



Our offer:

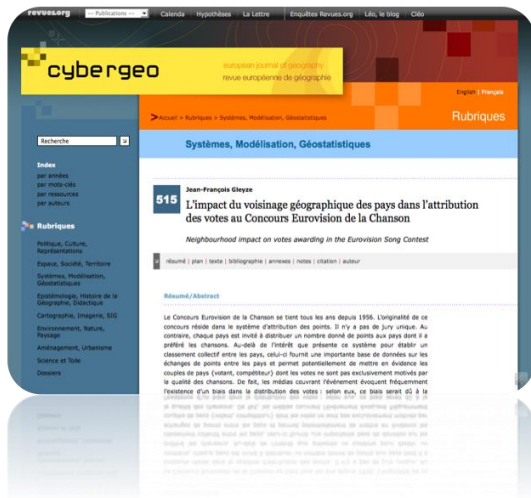
- Full text in open access to all internet users
- Premium services to generate income for publishers





# OpenEdition

*Freemium*



## Open Access

Right to copy/paste,  
print, save...



## Premium

No DRMs  
No download quotas

## Discovery

*Integration into the discovery tools (DOAJ, Ebsco AtoZ, Ebsco Discovery Service, Ex-Libris SFX, Serials Solutions, Proquest Summon,...) and the public catalogues (SUDOC, Worldcat)*

## Premium access to articles and books

*PDF and ePub*

*'Reader mode'*

*no DRM no download quotas*

*Permanent access and conservation of files*



## Institutional personalization

*Logo and name of the subscriber institution*

*Personalization of the PDF and ePub*

## Data supplies and services

*OAI-PMH repository*

*OPML*

*MARC records*

*Calenda Webservice*

## Support and training

*Request a trial*

*Main contact*

*Users' committee*

*Training on site or in visioconference*

*Communication supports*

## Information

*Alerts and subscriptions*

*RSS feeds*

*Search engine*

*Catalogues*

*Bilbo bibliographic tool*

## Dashboard

*Counter Statistics*

*Server Statistics*

*Coverage lists*

*Suggestions of purchase*



# OpenEdition

All income is reinvested in  
Open Access publishing



*Publishers*

66.6%

*Platform*

33.4%

# 2.1.1 OpenEdition Freemium for Journals



# OpenEdition

*Freemium for Journals*

- Annual subscription to a bundle of freemium journals
- Developed for libraries only
- Premium formats of the journals: ePub, PDF
  - No DRM no download quotas
  - <https://journals.openedition.org/>



## Sociologie du travail rejoint Revues.org et opte pour l'accès ouvert

PAR THE OPENEDITION TEAM · PUBLICATION 27 AVRIL, 2017 · MIS À JOUR 26 AVRIL, 2017

La revue *Sociologie du travail* met un terme au contrat qui la liait à Elsevier depuis 1999 et passe à une diffusion intégralement numérique et en accès ouvert sur Revues.org.

Le numéro 59, volume 1 de *Sociologie du travail* intitulé "Les syndicats face aux transformations du secteur public" vient de paraître sur double tournant pour la revue qui abandonnant le support imprimé. Cette évolution "marque une rupture avec l'ancien modèle et inscrit la revue dans le mouvement de l'édition ouverte".

"L'arrivée de *Sociologie du travail* sur Revues.org commente Marin Dacos, directeur du Cléo. "C'est une revue de référence qui nous rejoint, et qui décide de quitter l'ancien éditeur, un éditeur qui a contribué, ces trente dernières années, à la diffusion de la recherche scientifique en France".

## Sociologie du travail joins OpenEdition Journals

PLUS

Saisissez votre recherche et

CATÉGORIES

- Consortium OPERAS (1)
- Culture scientifique (9)
- Édition électronique (307)

SUIVRE :

ARTICLE SUIVANT

OpenEdition Lab au Salon Innovatives SHS, Marseille, 17-18 mai 2017

ARTICLE PRÉCÉDENT

Utilisateurs de Revues.org, votre avis nous intéresse

OPEN ELECTRONIC PUBLISHING, LE BLOG EN ANGLAIS D'OPENEDITION

Sociologie du travail joins Revues.org and chooses Open Access  
9 MAI, 2017

The European consortium OPERAS launches a survey on the uses of Open Access data  
9 MAI, 2017

ARTICLE SUIVANT

Traduire les sciences sociales d'Asie orientale : Tracés au GIS Asie (27 juin 2017, Paris)



ARTICLE PRÉCÉDENT

Parution : 2017/1 (n°32) Déplacer les frontières du travail



TRACÉS SUR REVUES.ORG

35 | 2018 – Infrastructures, techniques et politiques

34 | 2018 – La singularité

#17 | 2017 – Traduire et introduire les sciences sociales d'Asie orientale

33 | 2017 – Revenir à la terre ?

32 | 2017 – Déplacer les frontières du travail

#16 | 2016 – Hors-série 2016. Traduire

## Tracés passe à l'Open Access !

PAR SAMU3LHAYAT · PUBLIÉ 30/05/2017 · MIS À JOUR 30/05/2017

Depuis le début de l'année 2017, *Tracés. Revue de sciences humaines* est désormais intégralement consultable en ligne sans abonnement (Open Access) sur la plateforme [revues.org](http://revues.org) de l'éditeur public OpenEdition (1) tout en restant disponible en version

## Tracés joins OpenEdition Journals



l'accès ouvert aux publications universitaires qui ont éclos en France suite à la recommandation de la Commission européenne du 17 juillet 2012 et qui ont repris autour de la discussion du projet de loi pour une République numérique de 2015 (3). Schématiquement, deux positions se sont dégagées de ces débats. D'un côté, les éditeurs privés, épaulés par certain-e-s responsables de revues de sciences humaines et sociales, ont réclamé de restreindre l'accès aux travaux de recherche par le maintien d'une

Saisissez votre

CATÉGORIES

Actualités

Appels à contri

Autour de Trac

Billets

Cycle "À quoi s sciences humaine

Cycle "Interdis

Cycle "Traduire introduire"

Cycle Les SHS

Cycles

HS 2013 Philos

## 2017 Payment to freemium journals

*Maximum income: €11,082,81*

*Average income: around €1,062*

*5 journals with over €5,000*

*48 journals with over €1,000*



## Tangible examples:

*Confins* journal: Portuguese-French translations, purchase of a tablet, etc.

*LISA* journal (PUR): small amounts stories

*CHRH*C journal: no competition print/e-version

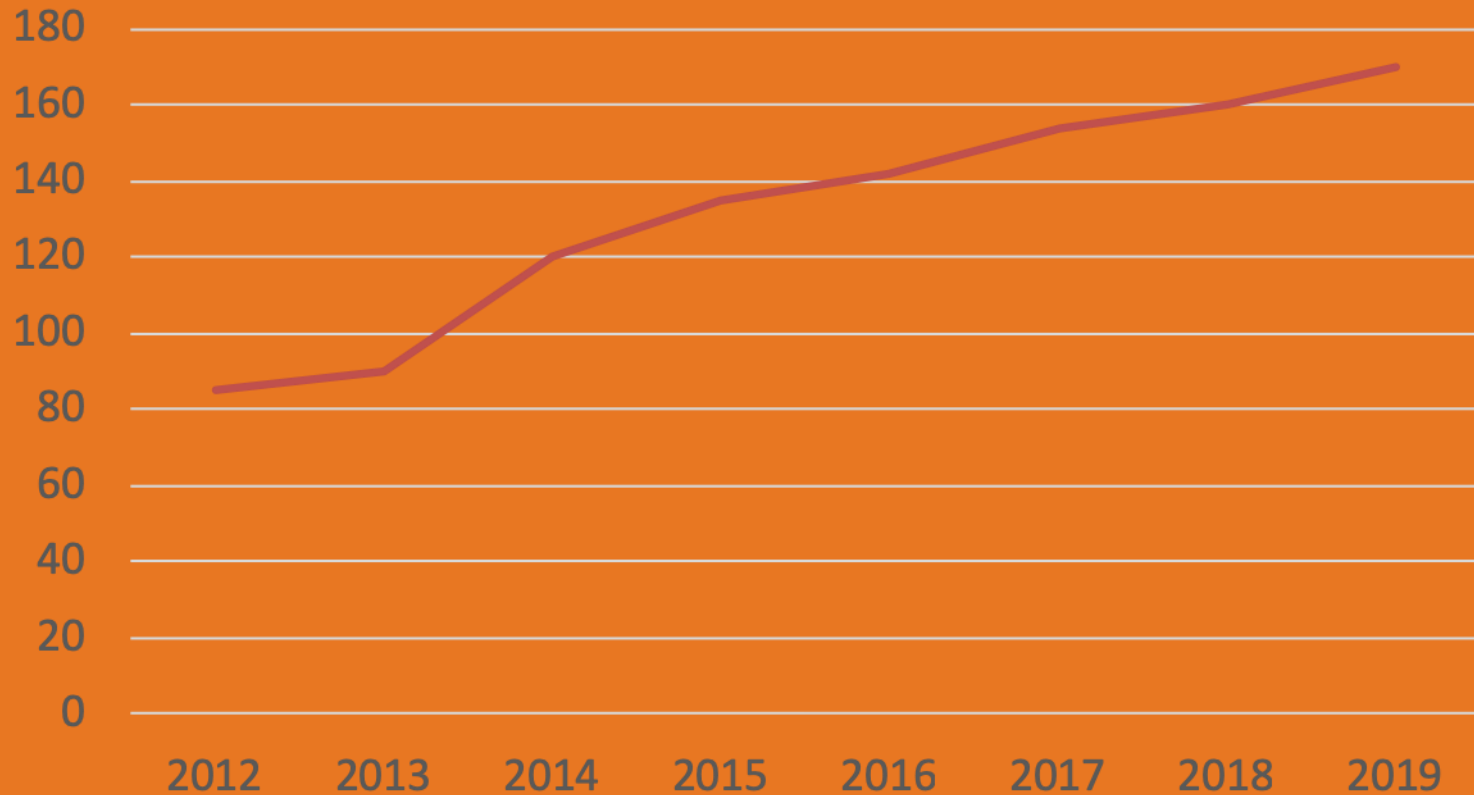


This model encourages journals to  
give up embargo periods

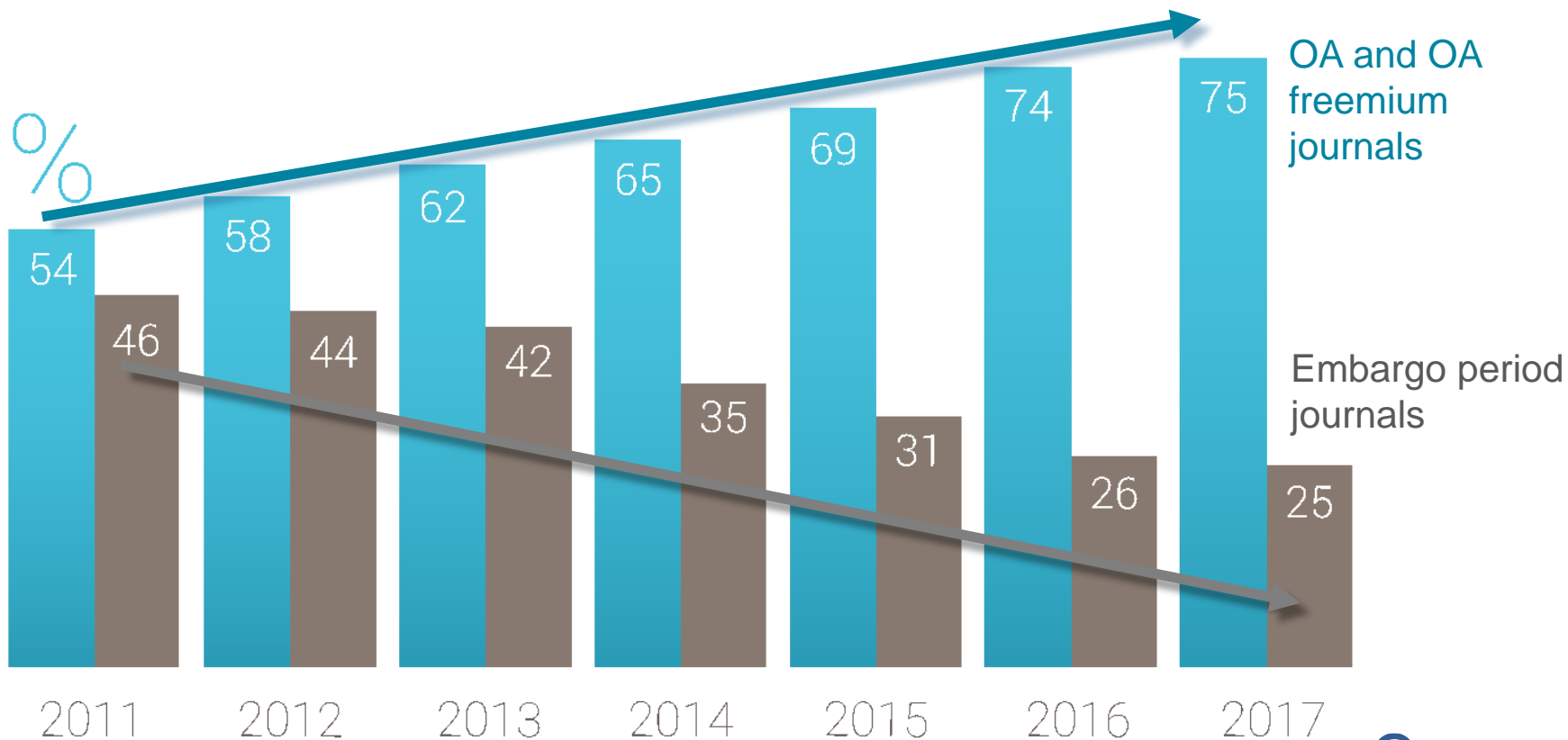
Over 50 journals since 2012

Tracés, Sociologie du travail, Droit et Cultures, Revue des Mondes Musulmans et de la Méditerranée,  
Terrain, Mélanges de la Casa de Velázquez, Méditerranée, Histoire de la recherche contemporaine,  
Géomorphologie, Pallas, Anglophonia, etc.

# The OpenEdition *Freemium* for Journals bundle



# OpenEdition Journals: OA ratio evolution



[Home](#) » [Romance Language Collections](#) » [UCB Library Partners with OpenEdition](#)

## Categories

What's New

[Art History Library](#)

[Bancroft Library](#)

[Center for the Tebtunis Papyri](#)

[Digital Collections Unit](#)

[Mark Twain Papers](#)

[Oral History Center](#)

[Bioscience Library](#)

[Classics Library](#)

[Collection Services](#)

[Electronic Resources: Alerts](#)

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[Library Researcher@Berkeley](#)

[Moffitt Library](#)

# UCB Library Partners with OpenEdition

**Tags:** electronic resources, Español, Français, Italiano, new resources, open access, Português, scholarly communication

By cpotts in [Romance Language Collections](#) on August 25, 2016



**OpenEdition** is an interdisciplinary humanities and social sciences portal with four complementary platforms: OpenEdition Books (ebooks), Revues.org (scholarly journals), Calenda (academic announcements), and Hypotheses (research blogs). It is a non-profit public initiative that promotes open access

[Show Your Support](#)

[International & Area Studies Guides](#)

[Library Events Calendar](#)



[See Library events](#)



- Over 150 institutions support this model (2018)
- Transparent rates and visible on the OpenEdition website
- Rates based on the FTE in the HSS and on the GDP country

## 2.1.2 OpenEdition Freemium for Books



# OpenEdition

*Freemium for Books*

- Purchase of ebooks
- Pick & choose / In a bundle
- Two licenses
- Permanent purchase / annual rental
  - No DRM no download quotas
  - <https://books.openedition.org/>



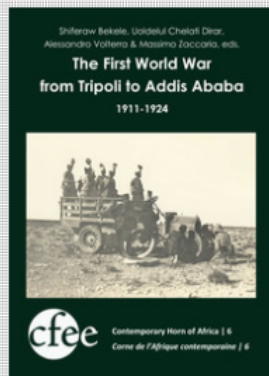
# OpenEdition

*Freemium for Books*

- E-books premium formats:
- ePub, PDF (book/chapter), Reader mode
- Condition: each publisher, at least 50% of content in OA. In the end -> 77% OA
  - No DRM no download quotas
  - <https://books.openedition.org/>



## Centre français des études éthiopiennes



## THE FIRST WORLD WAR FROM TRIPOLI TO ADDIS ABABA (1911-1924)

Shiferaw Bekele, Uoldelul Chelati Dirar, Alessandro Volterra and Massimo Zaccaria (ed.)

<https://orcid.org/0000-0001-7728-3377>

Corne de l'Afrique contemporaine / Contemporary Horn of Africa

...

For a long time now it has been common understanding that Africa played only a marginal role in the First World War. Its reduced theatre of operations appeared irrelevant to the strategic balance of the major powers. This volume is a contribution to the growing body of historical literature that explores the political and social history of the First World War. It questions the supposedly marginal role of Africa during the Great War with a special focus on Northeast Africa. In fact, between 19...

Editor's note

Cover image : Italian Motorized Border Patrol, Eastern Cyrenaica, 1916.

Courtesy of Col. Filippo Cappellano, Head of the Archivio dell'Ufficio Storico dello Stato Maggiore dell'Esercito, Rome.

### READ



OPEN ACCESS



READER MODE



EPUB



PDF FILE OF THE BOOK

SEARCH INSIDE THE BOOK

OK

TABLE OF CONTENTS

CITE

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READ

READING  
POSSIBLE  
ONLY WITH  
INTERNET  
CONNEXION



OPEN ACCESS

HTML format, ideal for computers & tablets



READER

Content only, ideal for tablets & smart phones



EPUB

Ideal for e-readers, tablets & smart phones



PDF FILE OF THE BOOK

PDF (Ideal for e-readers, tablets & smart phones)



CHAPTER IN PDF FORMAT

PDF (Ideal for e-readers, tablets & smart phones)

READING  
AVAILABLE  
WITHOUT  
INTERNET  
CONNEXION

Three ACCESS  
MODELS:



Open  
access



Freemium  
Open  
access



Restricted  
access





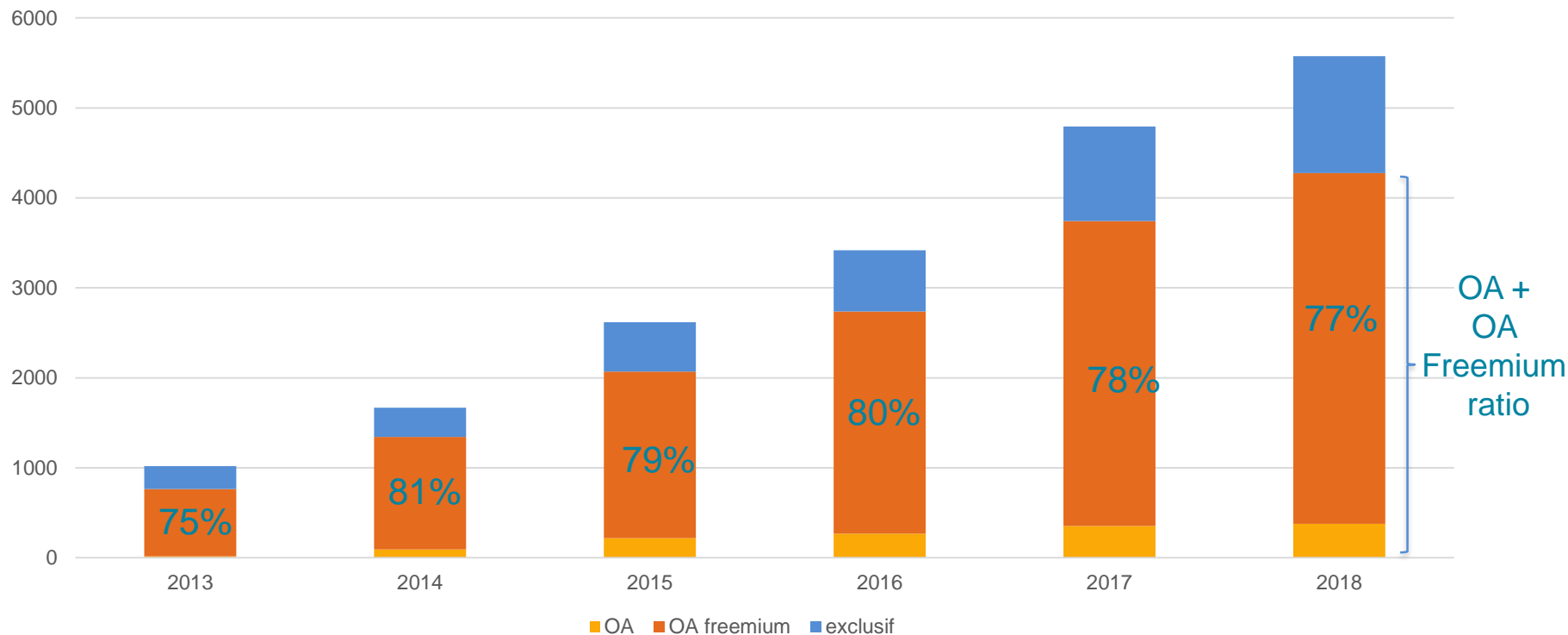
## Update about new contents

- OpenEdition main catalogue
- RSS feeds
- Library Back Office
- Thematic folders on OpenEdition Books
- Social network (Twitter, Facebook etc)
- Newsletter



- Over 75 institutions support the e-books offer (2018)
  - From one title to the entire catalogue
    - Permanent purchase

# OpenEdition Books: by access type

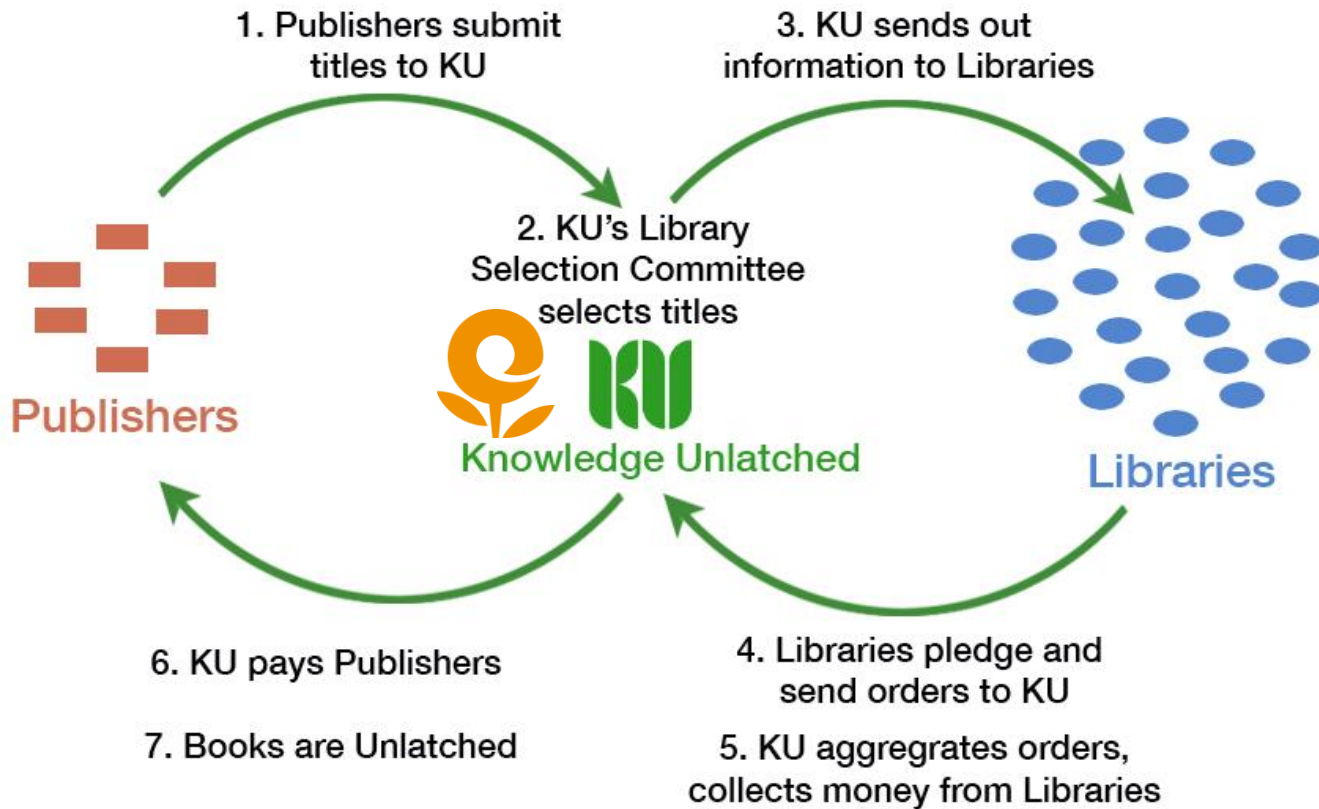


## 2.2 Crowdfunding: OpenEdition Books Select

# OpenEdition Books Select

- OpenEdition Books Select : the first model of its kind for French language content
- We believe that libraries and users worldwide are interested in French language content, not just those within the French speaking regions
- More than 20 librarians on the OpenEdition Books Select Title Selection Committee have selected the most relevant content for users worldwide
- Based on the established model of KU Books Select





# A brief look at the contents

- 30 titles (including 10 frontlist)
- from 12 French language publishers from 5 countries:

Presses universitaires de Rennes (France)

ENS Éditions (France)

CNRS Éditions (France)

Rosenberg & Sellier (Italy)

Casa de Velázquez (Spain)

Presses universitaires de Montréal (Canada)

Ecole française de Rome (Italy)

Éditions ies (Switzerland)

...



<http://knowledgeunlatched.org/openedition/>

# 3. What is the future of OpenEdition?

# R&D projects

# OpenEdition expands its research and development programme

BY OPENEDITION TEAM · 03/30/2018



Copyright: thinkpublic, CC BY

A Joint Service and Research Unit (USR) since 1 January 2018, OpenEdition is now hosting the R&D projects run by its OpenEdition Lab programme. The latter is based on four research topics that will develop and test a range of tools exploiting the possibilities of digital in terms of collaboration, uses and access to scientific information, as well as information retrieval in books, journal articles, research blog posts and scientific programmes.

# Bilbo

DÉTECTION

# Bibliographical robot

Langouet, G., (1986), « Innovations pédagogiques et technologies éducatives », Revue française de pédagogie, n° 76, pp. 25-30.

NIVEAU 1

18 Voir Permanent Mandates Commission, *Minutes of the Fifteenth Session* (Geneva: League of Nations, 1929), pp. 100-1. Pour plus de détails, voir Paul Ghali, *Les nationalités détachées de l'Empire ottoman à la suite de la guerre* (Paris: Les Éditions Domat-Montchrestien, 1931), p. 22-6.

NIVEAU 2

ils ont déjà édité trois recueils et auxquelles ils ont consacré de nombreux travaux critiques. Leur nouvel ouvrage, intitulé *Le Roman véritable. Stratégies préfacielles au XVIIIe siècle* et rédigé à six mains par Jan Herman, Mladen Kozul et Nathalie Kremer – chaque auteur se chargeant de certains chapitres au sein

NIVEAU 3

ANNOTATION  
ET RECHERCHE  
DU DOI

BILBO



```
<bibl><author><surname>Langouet</surname>,  
<forename>G.</forename></author> (<date>1986</date>),  
<title level="a">« Innovations pédagogiques et  
technologies éducatives »</title>, <title  
level="j">Revue française de pédagogie</title>,  
<abbr>n</abbr> <biblScope  
type="issue">76</biblScope>, <abbr>pp.</abbr>  
<biblScope type="page">25-30</biblScope>. <idno  
type="DOI">DOI : 10.3406/rfp.1986.1499</idno></bibl>
```

AFFICHAGE  
DU DOI  
DE LA REVUE

Langouet, G., (1986), « Innovations pédagogiques et technologies éducatives », Revue française de pédagogie, n° 76, pp. 25-30.  
DOI : 10.3406/rfp.1986.1499

# Crosslinking



# Crosslinking

vol. 19 - n°2 | 2003

## Les initiatives de l'étranger et les nouveaux cosmopolitismes

Search



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## 5

— — —

### This article is cited by

Hallaire, Juliette. (2017) *EurAfrican Borders and Migration Management*. DOI: [10.1057/978-1-349-94972-4](https://doi.org/10.1057/978-1-349-94972-4) 10

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