



University Futures, Library Futures

Aligning library strategy with institutional directions

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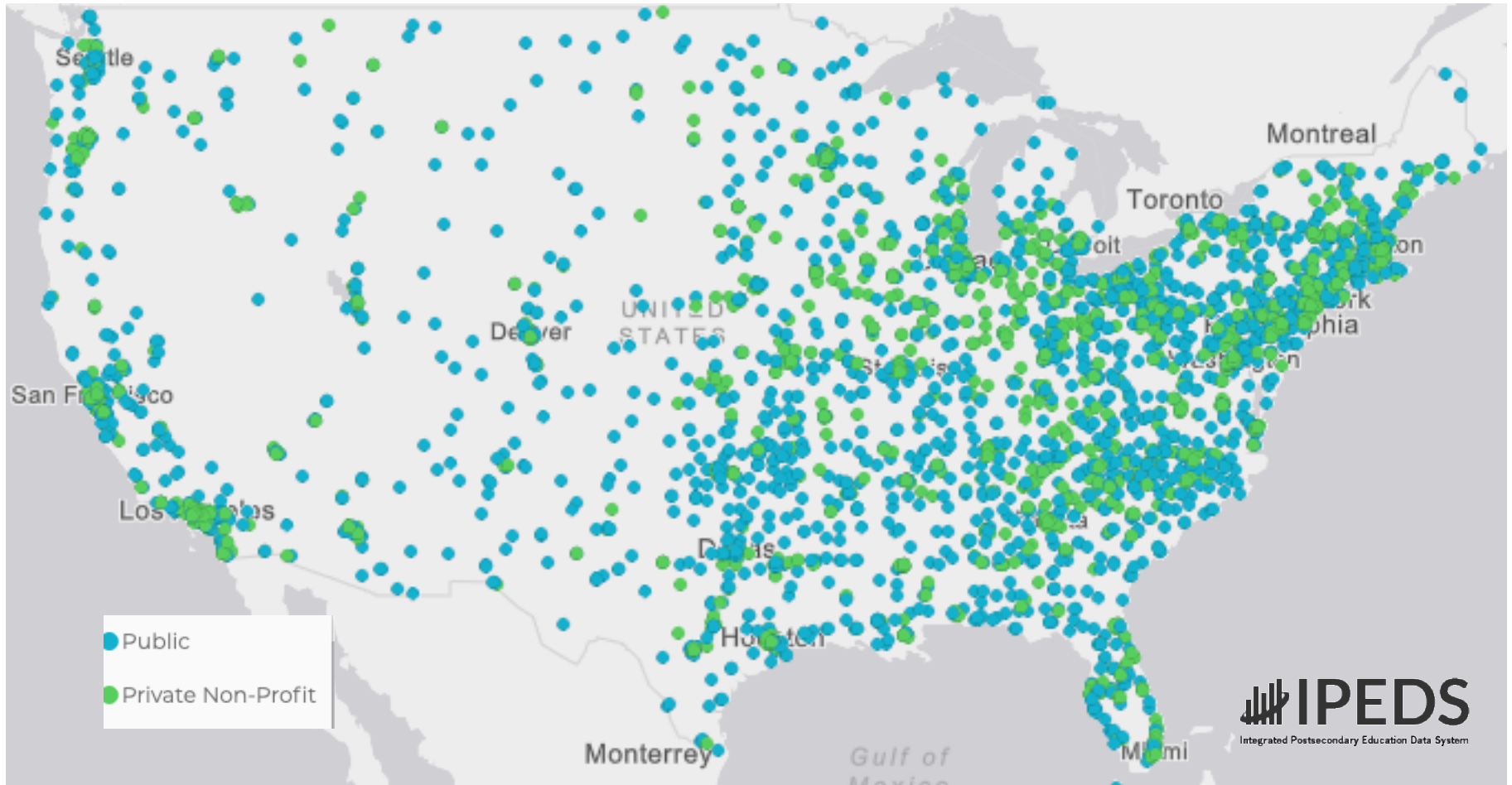


Devoted to challenges facing **libraries and archives** since **1978**

Community resource for **shared Research and Development** (R&D)

Engagement with OCLC members and the community around **shared concerns**

oclc.org/research



Source: IPEDS college map, <https://nces.ed.gov/ipeds/CollegeMap/#>

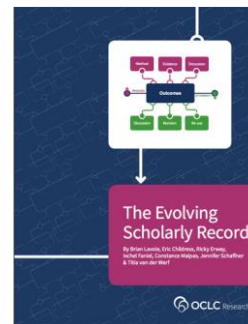
Context

Enormous growth in post-war US higher education

- Mirrored by growth in publications

Rapidly Evolving Scholarly Record

- Shift to (more/types of) information across the network
- Local collections become less important



Collections centered libraries

- Libraries locally managed print materials
- A 'good' library was a 'big' library, because it offered a strong local collection for use by students and researchers

Shift from collections-based libraries to services-based academic libraries

- Closer alignment with institutional mission

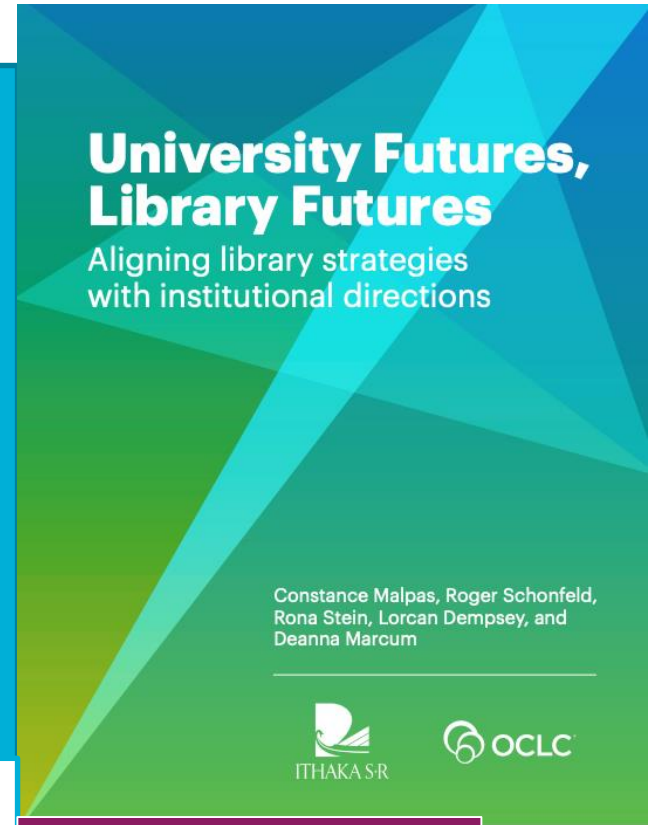
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Library excellence should be determined in the context of strategic fit to university interests

Shift from collection-centric model of excellence to engagement-oriented model supporting distinctive needs of parent institution: research productivity, student success/retention, career preparation, community engagement

OCLC Research and Ithaka S+R collaboration with support from Andrew W. Mellon Foundation

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HARVARD UNIVERSITY



Research

Distinctive focus on doctoral research and scholarship



Distinctive focus on preparation for professions

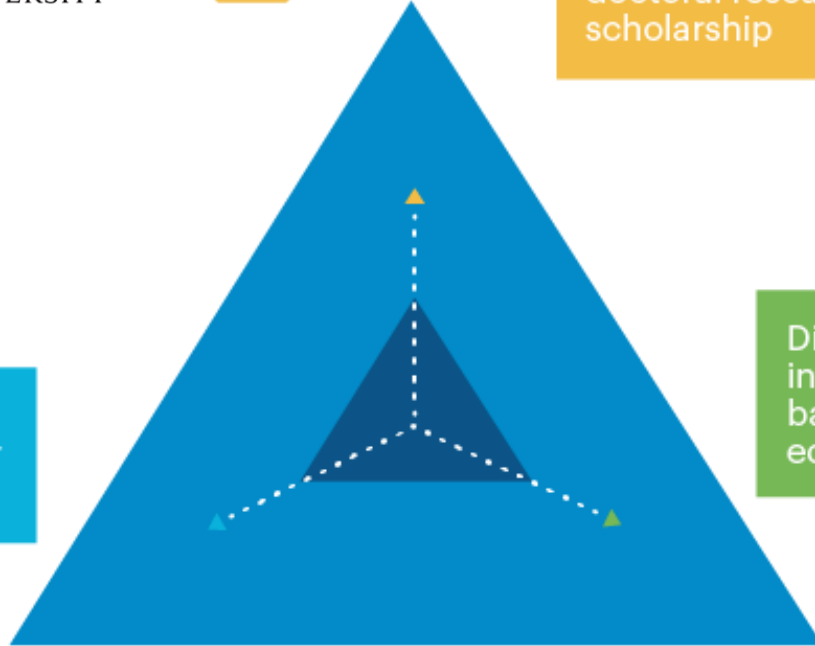


Career

Distinctive focus on interdisciplinary baccalaureate education



Liberal Education



Library Services Framework



COMMUNITY

- Convene Campus Community
- Include and Support Off-Campus Users



STUDENTS

- Enable Academic Success
- Provide Study Space



RESEARCHERS

- Foster Scholarship and Creation
- Showcase Scholarly Expertise
- Transform Scholarly Publishing



COLLECTIONS

- Facilitate Information Access
- Preserve and Promote Unique Collections



Library activities



- RDM training
- CRIS systems
- Library publishing
- Data repositories

- Support off-campus users
- Online portfolios

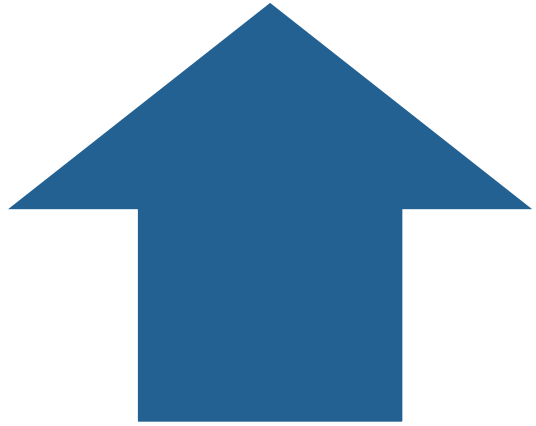
- Open education resources (OERs)
- Using special collections to support undergraduate research



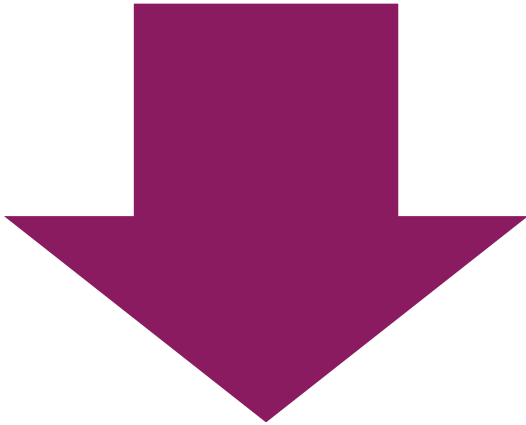
Key takeaways

To serve their populations, libraries must offer services that are customized to their local conditions





Shift to a service
focus



Away from a
collections focus



Academic libraries are responding to institutional goals and aligning their missions accordingly

. . . And this typology is a tool that can help them with planning and communications

BUT. . .

Differences in service allocations across different types of institutions weren't as great as expected

In other words. . . much homogeneity remains





What constitutes career-directed library offerings?

- It's much easier to identify offerings for research and liberal education
- Area for additional growth and research

References

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THANK YOU

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