



OA & Open Content in the user workflow

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#OCLCAPRC18



Impact and use of oa & open content in libraries

Global Council Program Committee



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Framing the Open Content discussion

Scope

- Very broad scope of the topic: *the full range of freely available, unrestricted, online content*
- Very broad scope of the target group: *all types and sizes of libraries from across the globe.*

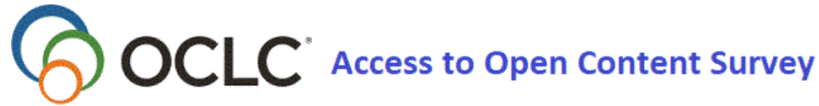
Framing the Open Content discussion

Purpose

The discussions aim to engage a global audience of librarians in a joint exercise:

- ***to map and align their open content efforts***
- to help cultivate a shared understanding of ***how much they are already invested*** in this type of content
- ***to build a common foundation for cooperation*** to widen access to free, online content.

The survey



Introduction

Thank you for agreeing to participate in our survey about access to open content.

This survey will take you 20 - 30 minutes to complete. The survey link cannot be shared so if multiple people are required to complete the survey, it is recommended to gather all their feedback before beginning the survey. Please click [here](#) to download the **PDF-document of the full survey and explanations** of the open content activity categories and be sure to have it handy while filling out the survey.

The survey will focus on your library's **efforts and ambitions** to support access to open content. It contains the following 5 sections with a total of 23 questions:

- 1) About your library;
- 2) About your library's activities supporting access to open content;
- 3) Making your open content efforts explicit;
- 4) Accelerating success and the role of OCLC;
- 5) About you.

While taking the survey, please use only the Continue and Back buttons at the bottom of each page. Please do not use your browser's Forward and Back buttons as these might result in the loss of your survey answers. If you are using Google Chrome, you may experience difficulties in using the Back buttons. To avoid difficulties, we recommend using another browser to complete this survey.

Definitions

Open content

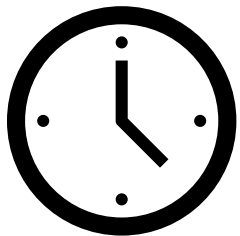
For the purposes of this survey, we define "**open content**" broadly as the full range of freely available, unrestricted, online content

Please fill in the survey!

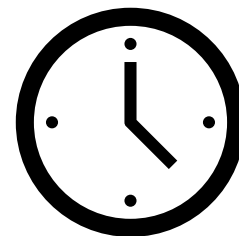
oc.lc/OAAPRC18

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Timeline



Topic identified during Global Council

- March 2018

Discussion Guide ready for use

- August 2018

Survey ready for distribution

- 7 November 2018

Share survey through your networks & with colleagues

Survey closes

- **15 January 2018**

Results are shared

- March 2019

The Discussion Guide

- How is your library helping to realize the benefits of open content?
- What is the regional OA landscape (policies, mandates, practices, trends)?
- How do you define/categorize open content activities and services?
- How much do you invest in open content? How do you measure your effort/investments?
- How can OCLC help? What are your expectations?

The logo features the text 'APRC 18 CHANGE THE GAME' in a bold, sans-serif font. 'APRC' is in orange, '18' is in yellow, and 'CHANGE THE GAME' is in white. The text is set against a dark blue background that has a stylized, colorful graphic of the letters 'CHANGE' in the background, with colors transitioning from orange to green to blue. The entire graphic is set against a light grey background with faint white outlines of circles and squares.

APRC18 **CHANGE THE GAME**

THANK YOU

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