

Reimagine
Customer
Experiences



Leverage
Data



Confirm
Professional
Values

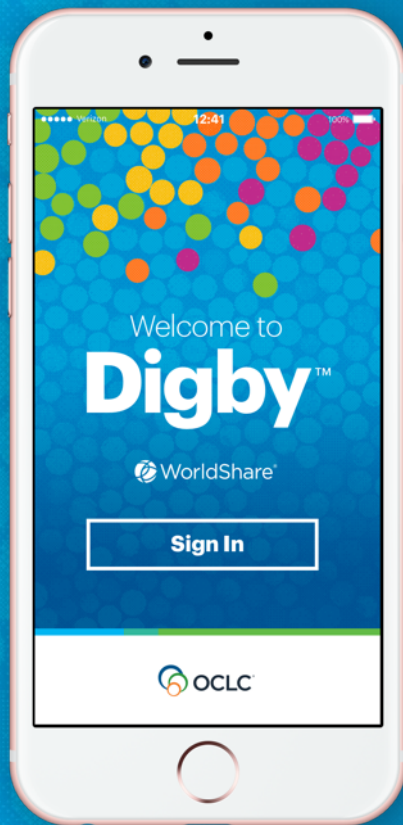


Innovate
Continuously

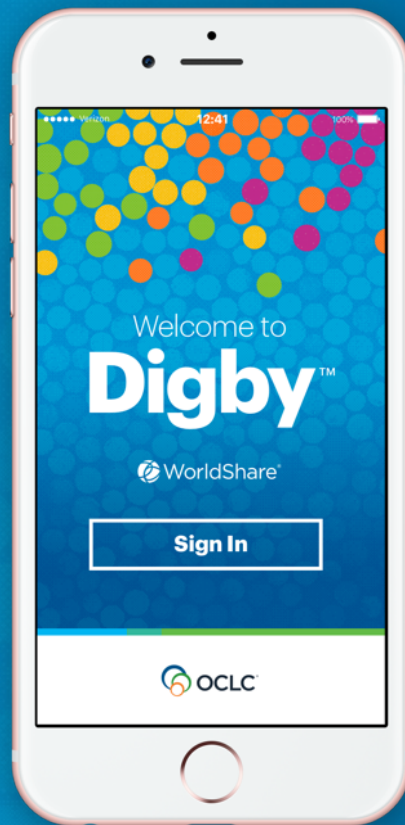
Build the most advanced platform.

1.25 billion
API CALLS





Introducing **Digby™**





80+
OBSERVATIONS
contextual inquiry
interviews

200+
HOURS
focus/advisory
groups

250+
HOURS OF
USABILITY
TESTING

“My students have asked for the mobile app every day since the pilot ended.”



Laina Ridenour
Collections Management
Associate, Butler
University Libraries

Smarter libraries connect people with knowledge



ARC17

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Balance access and privacy





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Mixed reality is no longer a trend



What can libraries do to prepare for the future?

ARC17

OCLC AMERICAS REGIONAL COUNCIL MEETING

October 30–31, 2017 • Baltimore, Maryland, USA

Hello.

I'm the
Smarter
Library.

