Scaling the Impact of Libraries Through Learning Networks

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Workforce trends change learning needs

35% of core skills will change between 2015 and 2020
Learner needs have changed

- Rate of reskilling
- Frequency of learning
- Lifespan
- Time to learn
- Access to learning
- Motivation for learning
- Relevance of learning

Learner needs have changed.
How might learning ecosystem adapt?

• Cross-sector coordination
• Businesses become learning organizations
• Online learning evolves and flourishes
• Education offers alternate credentialing
• Learning how to learn
• Informal self-directed learning
• Networked learning
Networked Learning

Forming connections with people and information, and communicating through those connections to support one another's learning.

“Our ability to learn what we need for tomorrow is more important than what we know today.”

“We derive our competence from forming connections.”

— George Siemens (2009)
traditional learning

student

teacher

information

student

information

student

information

student

information

student
networked learning
Benefits to the networked learner

• More connections means more information
• Fast and dynamic information exchange
• Can be used throughout life
• Can shape and co-create learning
• Increased variety
• More no-cost or low-cost options
Challenges for the networked learner

• So much out there – how do I choose?
• How do I connect?
• How do I know that information is reliable?
• It takes so much effort.
• How can this fit into my formal education?
Libraries guide the networked learner

• Libraries provide new connections to information.
• Librarians teach me how to find and assess information.
• Libraries help bridge to formal education or training.
• Libraries are there for me throughout my life.
• I trust the library.
Facebook
- Group
- Page
- News

LinkedIn
- Group

Twitter
- follows
- hashtag
- list

Google

Co-workers

Websites

Blog

Professional Association

Group of experts

Online course

Wikipedia

APRC17 #OCLCAPRC17
“empower and engage people around the world to collect and develop educational content under a free license or in the public domain, and to disseminate it effectively and globally.”
Waseda University (早稲田大学 Waseda Daigaku), abbreviated as Sōdai (早大), is a Japanese private research university in Shinjuku, Tokyo. Founded in 1882 as the Tōkyō Senmon Gakkō by Ōkuma Shigenobu, the school was formally renamed Waseda University in 1902.[3]

Waseda is organized into thirty-six departments: thirteen undergraduate schools and twenty-three graduate schools. As of May 2016, there were 42,860 undergraduate students and 8,269 graduate students. In addition to a central campus in Shinjuku, the university operates campuses in Chūō, Nishitōkyō, Tokorozawa, Honjō, and Kitakyūshū. Waseda also operates twenty-one research institutes at its main Shinjuku campus. The Waseda University Library is collectively one of the largest libraries in Japan and currently hold some 4.5 million volumes and 46,000 serials.

Waseda consistently ranks among the most academically selective and prestigious universities in Japanese university rankings. It is often ranked alongside Keio University, its rival, as the best private university in Japan. In 2015–2016, Waseda ranked 212th in the
Community Review:

- Notable?
- Neutral?
- Reliable?
- Well-structured?
- Well-written?
Vision and values

“Imagine a world in which every single human being can freely share in the sum of all knowledge. That's our commitment.”

• Open and transparent
• Free to use and share
• No ownership
• Collaboration
• No firm rules
• “Be bold”
Networked learning in Wikipedia

Wikipedia Asian Month: improve articles relating to Asian countries.

Goal: “enhance understanding among Asian Wikipedia communities”

Wikimedia Commons. Image by B20180 - Own work, CC BY-SA 4.0
Google
Professional Association
Wikipedia
Group of experts
Co-workers
Websites
Blog
Professional Association
Online course
Hashtag
List
Follows
Twitter
News
Page
Group
Facebook
Wikipedia+Libraries: Better Together

1. Connections
2. Training
3. Action
1. Build connections and awareness

Monika Sengul-Jones
OCLC Wikipedian in Residence

Merrilee Proffitt
Senior Program Officer
OCLC Research
2. Train librarians via WebJunction

- Why Wikipedia is important
- Wikipedia culture and community
- How to assess Wikipedia articles
- Using Wikipedia for research
- How to edit Wikipedia
- Wikipedia activities for your library

- 299 participants
- 6 live online sessions
- 17 September – 13 November
- course available to reuse
What are participants saying?
3. Participants take action

Practicing

• Editing Wikipedia
• Networking with other Wikipedia editors

Sharing

• Staff training
• Patron training

Applying

• Using Wikipedia for information literacy guidance
• Planning community programs that use Wikipedia
• Joining Wikipedia projects
Librarians need a learning network too
Public Libraries Occupy a Hallowed Space in the Community and in Public Consciousness

Drexel University Online / Published: 15 November 2017

"I think public libraries are the quintessential 'safe space,' and that's something that I don't think can be replicated by any other civic institution," said Alex Poole, PhD, an assistant professor in Drexel University’s Department of Information Science. "They're a fundamental cornerstone of a democratic republic. If you look back on the history of libraries, books and information were rather jealously guarded for many years...I think most people tend to forget how important that was to allow your average citizen access to all of this information."

Got Patrons with Health Questions? Check Out These Training Opportunities

Public Library Association / Published: 10 November 2017

Americans are bombarded with information related to their health, but the messages they receive may not be understandable, reliable, or even credible. Faced with confusing medical terminology, conflicting reports, and a constantly changing healthcare system, people are looking to their local public libraries for guidance. Are you prepared to help them?

The Public Library Association (PLA) and the National Network of Libraries of Medicine (NNLM) will host programs at two...
The WebJunction Way

meet people where they are
show rather than tell
confidence is key
learning + application → transformation
Bibliography


Thank you

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