APRC 7 OCLC ASIA PACIFIC REGIONAL COUNCIL MEETING

Hello.

I'm the Smarter Library.



Brick by Brick: Wikipedia and Libraries building on each other

JACINTA SUTTON, STATE LIBRARY OF QUEENSLAND





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Australia



- 2nd largest state in Australia
- 6th largest state in the world
- 2423 km long (1505 miles)
- 1457 km wide (905 miles)
- Area: 1,852,642 km2
- Tropical / sub-tropical (9°S to 30°S)
- Population: 4.8M with 3.4M crammed into the SE corner
- Distance is a challenge, but challenges lead to innovation
- QANTAS was a solution to the transport challenge of outback Queensland





State Library of Queensland

- Traditional beginning
- Traditional services did not address the distance issue
- Mid 1970s Country Lending Service (by post)











State Library of Queensland (reboot)

- Modern design, the new State Library opened in 2006
- Difference in thinking about library services
- We bring knowledge to the people
- Digitisation & digital delivery
- Use external platforms to put content where audiences are i.e. social media and Wikipedia









Wikipedia + SLQ Library Programming

- Donation of 50K images to Wikimedia Commons
- Wikipedia Edit training
- Wikipedian-in-Residence program
- #1Lib1Ref
- #QWiki Club







Wikipedia edit training: De-risking

- Short sessions (2 hours now vs 1 day initially)
- We want people to have a "real editing" experience
- Teach the minimum policies
- Practice on user page, then expand "real" stubs









#1Lib1Ref: The Grand Plan

- #1lib1ref asked every librarian to add one citation to Wikipedia over 3 weeks
- SLQ had small engagement in #1Lib1Ref in 2016
- State Librarian encouraged a "big effort" for 2017
 - Target of 1000 new citations for Qld content
 - Timing school holidays and Christmas
 - Not much lead in time from Wikipedia
 - 1000 citations is a lot!









#1Lib1Ref: Preparing

- Awareness session for staff with citation "refresher" (both editors - source and visual)
- Full edit training session for new/lapsed editors (Visual Editor)
- Advertised to local GLAM community beyond SLQ
- Shared via internal staff networks









#1Lib1Ref: Getting it done

- 5 edit-a-thon sessions over 3 weeks
- Focus on using SLQ collection content as citation material
- Finding uncited content requires some experience with what articles are likely to have unsourced content
- Use categories and List Articles to create 'lucky dips'









#1Lib1Ref: We did it!

- 35 SLQ staff added at least 1028 citations (¼ world total)
 - Numbers based on internal tracking, no #1Lib1Ref statistical support available at the time

Challenge to find the articles, SLQ would not have made as much

progress with Citation Hunt









#QWiki Club: Why?

- Feedback from #1Lib1Ref edit-a-thons "enjoyable" and "empowering" for SLQ staff
- Established monthly sessions for Wikipedia contributions by SLQ and other local GLAM staff
- Supported by Wikimedia Australia
- Supported by CEO and State Librarian









#QWiki Club: Preparation

- Theme each month and share the results
- Create a Wikipedia Project Page with all the details and content for your sessions
- Communicate the session details via email list and internal networks
- Sign up via a Google Spreadsheet



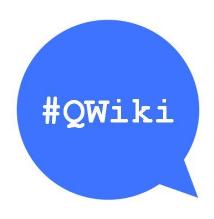






#QWiki: Task Planning

- Prepare scaled tasks of varying complexity: Easy, medium and advanced tasks
- Avoid controversial article topics, popular articles, and breaking news articles
- Remember a higher standard of citation exists for articles on living people, also harder to get useable photos









#QWiki: In session

- Ideally have a second person in the room with some experience
- Make sure new users declare their paid editor status AND any conflicts of interest on their user page
- Remind editors to save their work regularly
- Encourage people to share their questions and successes
- Thank people for their edits in Wikipedia
- Send welcome messages to new users



It's the fifth most viewed website in the world, but Wikipedia has often had its accuracy called into question. Librarians in Queensland, however, are pulling out all stops to improve the accuracy of this universally consulted and increasingly trusted repository of knowledge with their contribution to the #1lib1ref campaign, as JACINTA SUTTON reports.

SLQ staff getting Wiki with it during one of our #1lib1ref editing sessions in January 2017. Left to right: Jacinta Sutton, Colin Crosbie, Jane Cowell and Anna Raunik.

SLQ's effort constitutes almost a quarter of all citations contributed worldwide.

#1lib1ref demonstrates the capacity of libraries to make Wikipedia a more robust research ecosystem. The







#QWiki: Achievements

- Average around 10 participants with some beginners at each session, others maturing as contributors
- Participants from QUT, Gold Coast Libraries, Queensland Museum, QPAC
- Tracking progress
 - Use Wiki Outreach campaign dashboard
 - Look at suggested topics pages, edit tasks post session to include achievements
 - Keep the list of usernames updated

| QWiki Club | Home Timelir | e Editors Ar | ticles Uploads | Activity | | |
|------------------|-----------------|--------------|-------------------|-------------|---------------|-----------------------------------|
| 16 | 320 | 1.09K | 20 ⁽ⁱ⁾ | 59.2K | 5.97M | 75 ⁽ⁱ⁾ Commons Uploads |
| Articles Created | Articles Edited | Total Edits | Editors | Words Added | Article Views | |







Wikipedia + Library programming

- Library programming needs to develop over time
- Start small and grow
- Under-promise and over-deliver
- Experiment with different types of activity
- Needs to be an intersection of interest with your participants
- Libraries can reach out to diverse communities









We asked university libraries: Do you engage with Wikipedia?

- University libraries and state libraries have a lot of the same customers
- Evaluating information and accuracy
- Embedded approach to coursework as a 'digital doorway'







What's happened in university libraries

- Edit training at UQ, QUT and Notre Dame in WA
- Edit-a-thons about female academics
- Information literacy modules









Suggestions for university libraries

- Your university's Wikipedia page
- Adding images to Commons
- Student literature reviews
- Wikiversity
- Specialist collections
- OA material









Look out for...

- Issues around notability
- Some Wikipedians you encounter on wiki are 'difficult'
- Different timeframes
- Paid editor status and WP:CURATOR policy









Transition to Business as Usual

- Wikimedia as part of regular work flows or project planning
- Branch plans
- Workflow of new photos into collection flowing straight to Commons
- Reference librarians
- Staff performance plan
- Selection criteria







Libraries + Wikipedia: Together we are more









Thank you

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