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Mitigating risk and strengthening security through partnerships

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Today's agenda

The evolution of the internet and its impact

Defining the concept of risk

Assessing and managing supply chain risk

Mitigating risk with contracts and cybersecurity insurance

THE EVOLUTION OF THE INTERNET AND ITS IMPACT

The evolution of the internet

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 **2020** Total losses from cybercrime globally now over \$1 trillion
(Source: McAfee, 2020)

The evolution of the internet

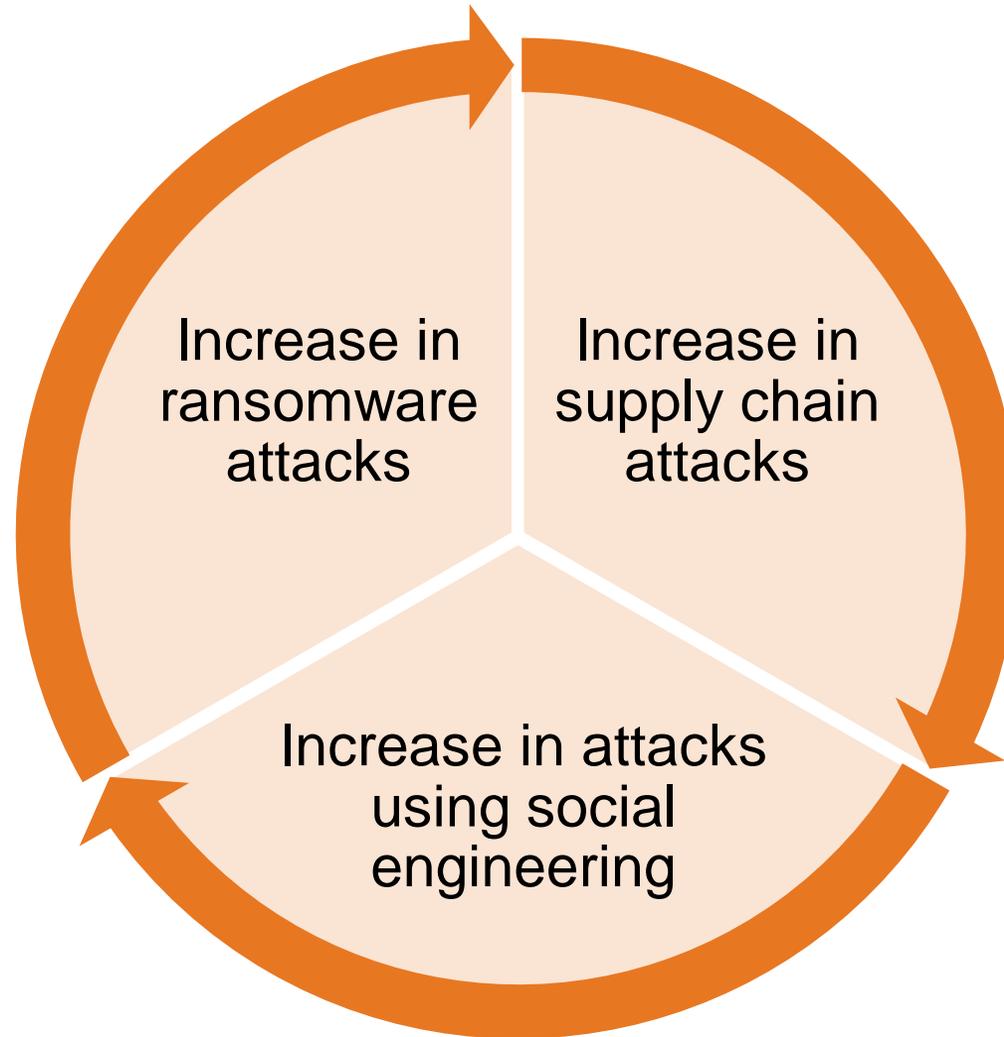
 **1983** The internet was standardized, permitting worldwide proliferation of interconnected networks

 **2020** More than 4.5 billion people now use the internet

 **2020** Total losses from cybercrime globally now over \$1 trillion (Source: McAfee, 2020)

 **2020** Annual increase of losses as a result of cybercrime is greater than 25%

Trends in cybercrime



Recent global headlines

Nedbank's Third-Party Data Breach Impacts 1.7 Million Customers in South Africa

By CISOMAG - February 20, 2020

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Source: Cisomag, February 2020

PRIVACY & SECURITY

Ontario regional government victim of third-party cyberattack

HOWARD SOLOMON

APRIL 9, 2021



Source: Itworldcanada.com, April 2021

Malaysia Airlines hit by 'data security incident' via third-party IT service provider

Incident occurred at some point during nine-year period between March 2010 and June 2019

 James Henderson (Channel Asia)
02 March, 2021 14:53

0 Comments

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EVENTS



Channel Asia WIICTA 2021

Nominations Open



Credit: Dreamstime

Source: Channel Asia, March 2021

04/07/2021

RaceTrac & Shell Impacted by Third-Party Cybersecurity Incident

Unauthorized parties accessed certain data stored in Accellion's File Transfer Appliance.

ATLANTA and HOUSTON — RaceTrac Petroleum Inc. and Shell Oil Co. announced they have been impacted by a security incident affecting third-party service provider Accellion Inc., a technology company that specializes in secure file sharing and collaboration.

RaceTrac stated that unauthorized parties were able to access a subset of RaceTrac data stored in the Accellion File Transfer Appliance by exploiting a previously undetected software vulnerability. This includes email addresses and first names of some RaceTrac Rewards loyalty users.



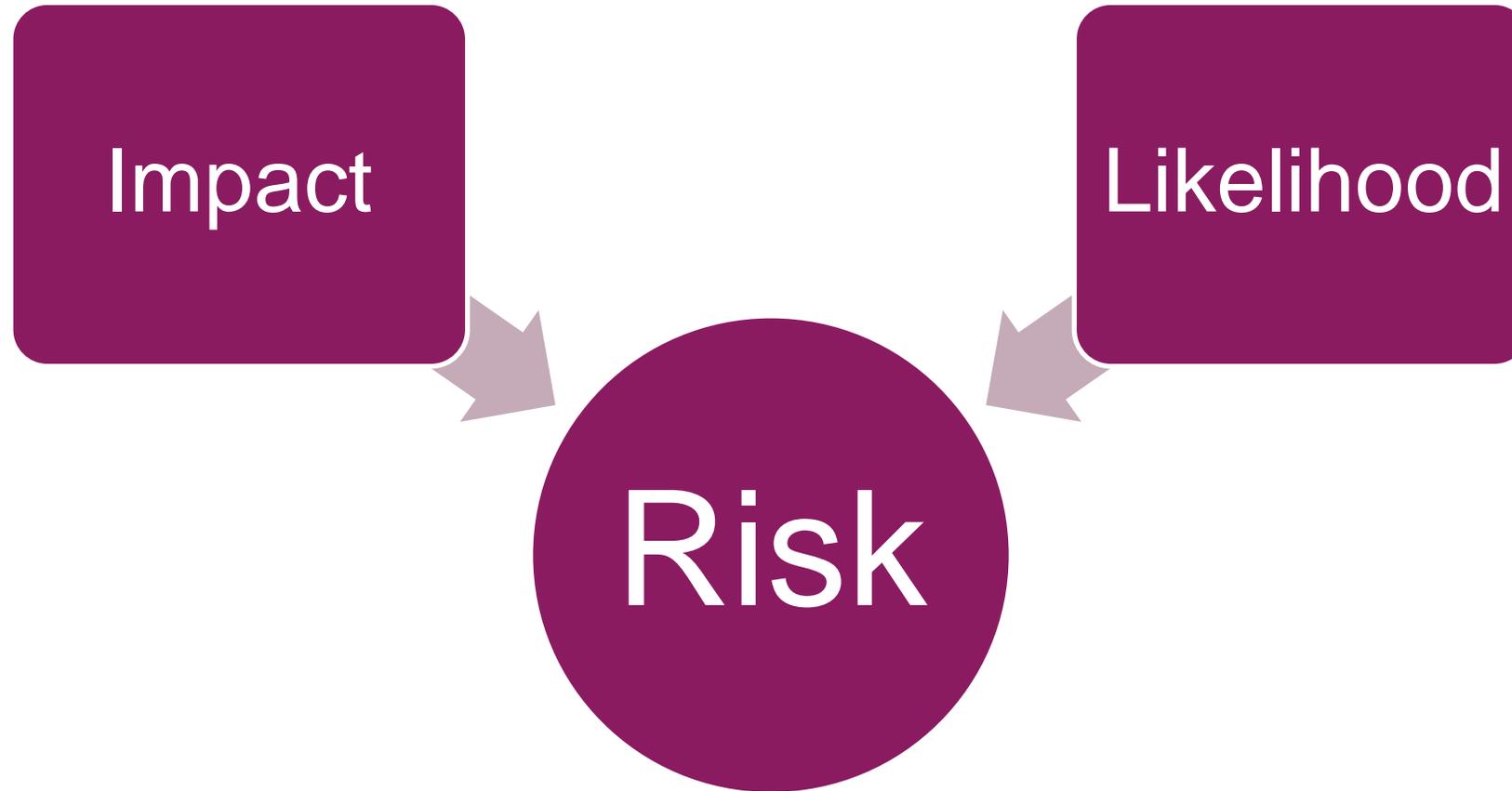
Source: CSNews, March 2021

The common denominator



DEFINING THE CONCEPT OF RISK

Assessing risk



Assessing a low-risk event

A 3x3 risk matrix with Likelihood on the y-axis and Impact on the x-axis. The bottom-left cell (Low Likelihood, Low Impact) is highlighted with a green border.

	Low	Medium	High
Likelihood ↑	Low	Medium	Medium
	Low	Low	Low
		Impact →	

Assessing a high-risk event

A 3x3 risk matrix with Likelihood on the y-axis and Impact on the x-axis. The top-right cell (High Likelihood, High Impact) is highlighted with a red border.

↑ Likelihood	Low	Medium	High
	Low	Medium	Medium
	Low	Low	Low
		Impact →	

Risk is never isolated



Photo by Cytonn Photography on Unsplash

ASSESSING AND MANAGING SUPPLY CHAIN RISK

What is Supply Chain Risk Management (SCRM)?

SCRM is the process of analyzing and minimizing risks associated with outsourcing to third party vendors or service providers because they may have access to intellectual property and sensitive data.

SCRM reduces the risk of doing business



Photo by FLY:D on Unsplash

RISK IS INEVITABLE

The only way to completely eliminate supply chain risk is to avoid working with external suppliers and how realistic is that?

Key elements of the SCRM process

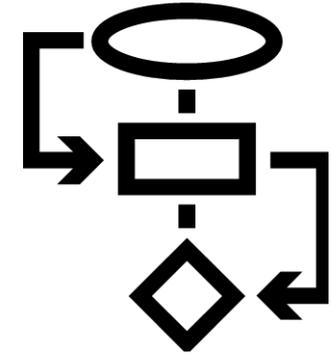
1. Create a supplier inventory



Create a list of active suppliers (start with accounts payable)



Identify high risk suppliers that have access to your systems and data



Develop a process to review inventory and add / remove suppliers

Key elements of the SCRM process

1. Create a supplier inventory
- 2. Develop a risk register (what could go wrong)**

A risk register is a catalog of risks that a supplier can expose your organization to

What if a supplier goes out of business?

What information would cause disruption if unavailable?

What are potential targets or crown jewels?

Key elements of the SCRM process

1. Create a supplier inventory
2. Develop a risk register (what could go wrong)
- 3. Perform a supplier risk assessment**

Once you understand the risk a supplier presents, check that the supplier has the proper controls in place to manage the risk.

Supplier risk assessment methods

- Audit report findings (SOC2, PCI, etc.)
- Financial statements (breach, lawsuit)
- Internet search
- Security questionnaires
- Third party risk management software



Photo by Christian Wiediger on Unsplash

Key elements of the SCRM process

1. Create a supplier inventory
2. Develop a risk register (what could go wrong)
3. Perform a supplier risk assessment
4. **Review supplier risks and make risk treatment decisions:**
 - **Mitigate**
 - **Transfer**
 - **Accept**

Driving supplier behavior with contracts

- Risk mitigation
- Liability
- Breach definition
- Non-disclosure
- SLAs
- Remediation expectations



Photo by Scott Graham on Unsplash

Van Halen supplier contract

“There will be no brown M&Ms in the backstage area, upon pain of forfeiture of the show, with full compensation.”



Source: <https://www.npr.org/sections/therecord/2012/02/14/146880432/the-truth-about-van-halen-and-those-brown-m-ms>



“... they didn’t read the contract.”

“So, when I would walk backstage, if I saw a brown M&M in that bowl....we’ll line check the entire production. Guaranteed you’re going to arrive at a technical error...they didn’t read the contract.”

David Lee Roth of the band Van Halen

MITIGATING RISKS WITH CYBERSECURITY INSURANCE

Cybersecurity insurance



Cyber liability policies have been around since 2020



Mitigate losses from a variety of cyber incidents: Data breaches, business interruption, and network damage



Coverage depends on legislation and insurance policies

thank you

Stay connected



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2021

