OCLC Resource Sharing Webinar · January 28, 2020

# Part 1: Fine-tune your Policies and Deflections

Workshop Series: Learn how to fine-tune your ILL setup to save you time and speed turnaround for your library's users



### **Today's presenters**



Alena Miller
Product Manager,
Resource Sharing



Jenny Rosenfeld
Product Analyst,
Resource Sharing



Audrey Heisel
Customer Support
Analyst III

## **WORKSHOP SERIES**

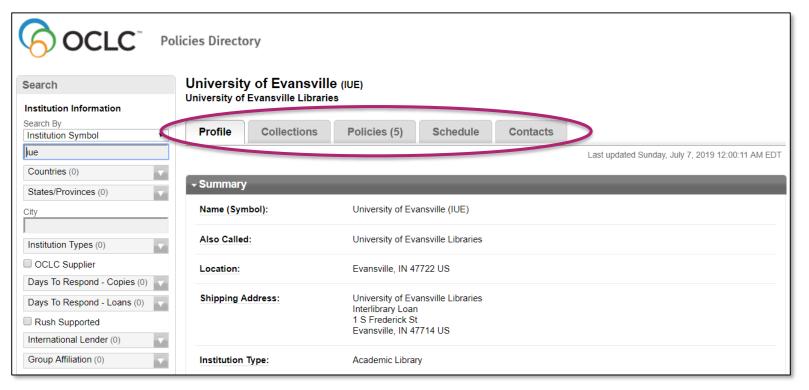


## **Series topics**

Topic	Webinar Date	Office Hours Date
Part 1: Policies and Deflections	Jan 30	Feb 7
Part 2: Custom Holdings	Feb 27	Mar 6
Part 3: Constant Data	TBD	TBD
Part 4: Automation (Direct Request)	TBD	TBD
Part 5: Usage Statistics	TBD	TBD

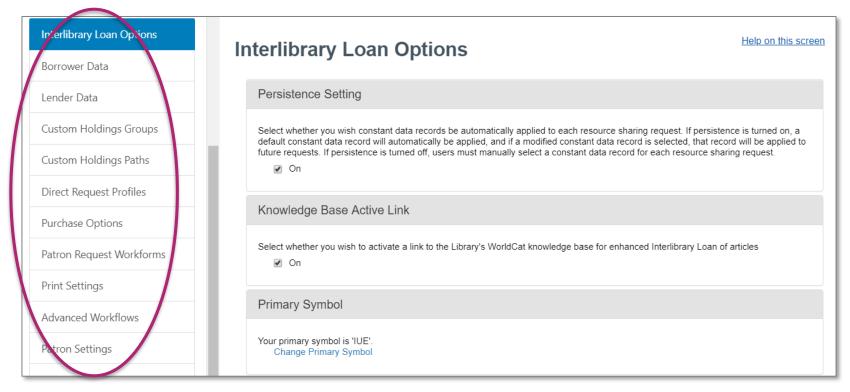


## Policies Directory – main profile page

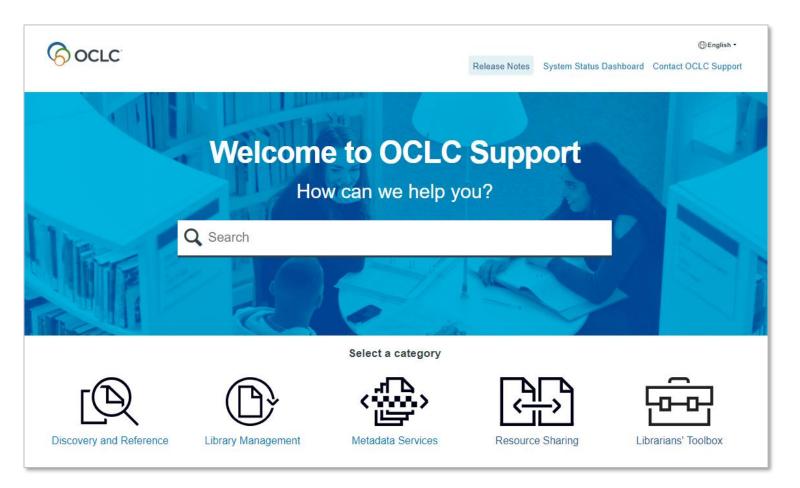




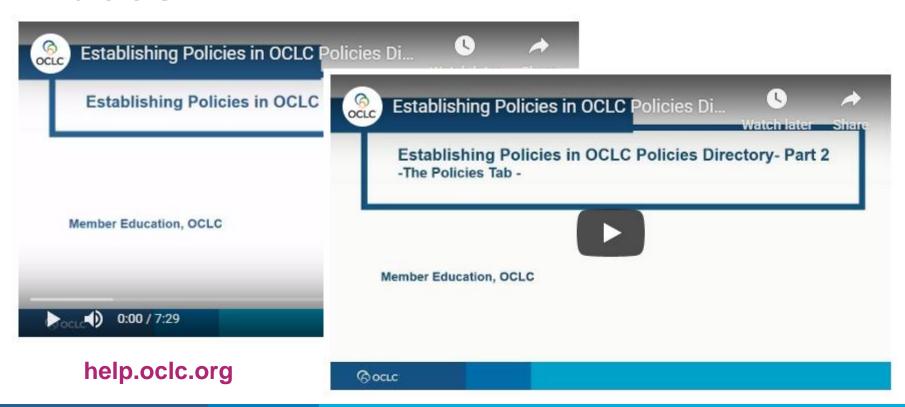
## **Service Configuration – ILL options**







#### **Videos**





## **Today's topics**

- Why Policies and Deflections?
- Importance of Schedule and Contacts
- Setting Policies
- Using Deflections to your advantage
- Assessing your Deflections
- Takeaways and getting assistance



# WHY POLICIES AND DEFLECTIONS?





7,531
borrowing libraries worldwide

7,540
lending libraries worldwide

**57** countries

12.7 requests created per minute



#### **Policies matter**

## From the Interlibrary Loan Code of the United States

#### 5.0 Responsibilities of the Supplying Library

5.1 Establish, promptly update, and make available an interlibrary lending policy, contact information, and a service schedule.



# Common symptoms of Policy and Deflection problems

- Getting repeated requests for the same items you do not lend
- Using "Policy problem" as frequent Reason for No
- Drop in lending requests
- Requests only for items you will not lend
- You're closed but still receiving requests

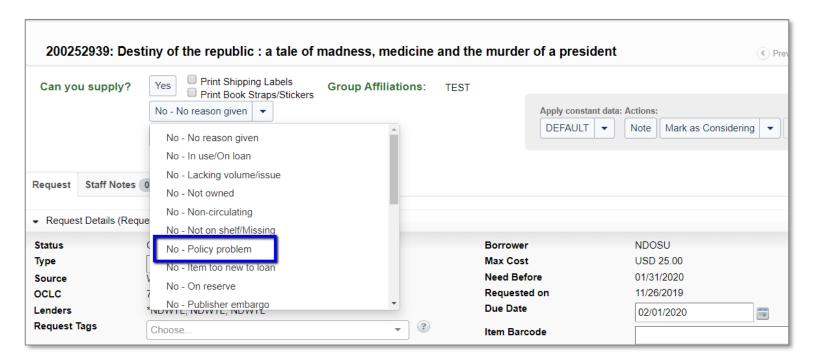


## Symptom: Getting repeated requests for the same items you do not lend

Resource Sharing Lender Reasons For No Report					
Title	OCLC#	Imprint Date	Reason For No	Lender Unfilled Date	
POOR CHARLIE'S ALMANACK : THE WIT AND WISDOM OF CHARLES T. MUNGER	250631679	2008	NON CIRCULATING	9/18/2019	
POOR CHARLIE'S ALMANACK : THE WIT AND WISDOM OF CHARLES T. MUNGER	250631679	2008	NON CIRCULATING	9/19/2019	
POOR CHARLIE'S ALMANACK : THE WIT AND WISDOM OF CHARLES T. MUNGER /	250631679	2008	NON CIRCULATING	9/4/2019	
POOR CHARLIE'S ALMANACK : THE WIT AND WISDOM OF CHARLES T. MUNGER /	250631679	2008	NON CIRCULATING	9/5/2019	
POOR CHARLIE'S ALMANACK : THE WIT AND WISDOM OF CHARLES T. MUNGER /	250631679	2008	NON CIRCULATING	9/21/2019	
POOR CHARLIE'S ALMANACK : THE WIT AND WISDOM OF CHARLES T. MUNGER /	250631679	2008	NON CIRCULATING	9/25/2019	



## Symptom: Using "Policy problem" as frequent Reason for No





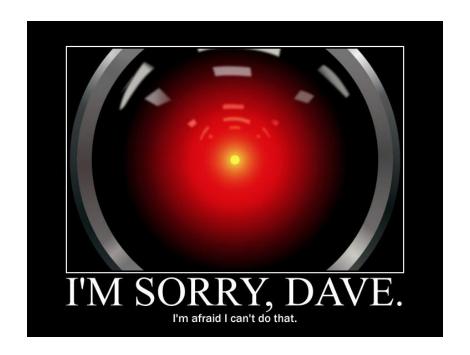
#### **Symptom: Drop in lending requests**

#### Lender Activity Overview Report -- Institution

History						
		Aug 2019	Jul 2019	Jun 2019	May 2019	Apr 2019
Requests Received		9	868	1019	1109	1288
Requests From WorldCat		9	864	1016	1101	1283
Requests Cancelled		0	0	8	2	1

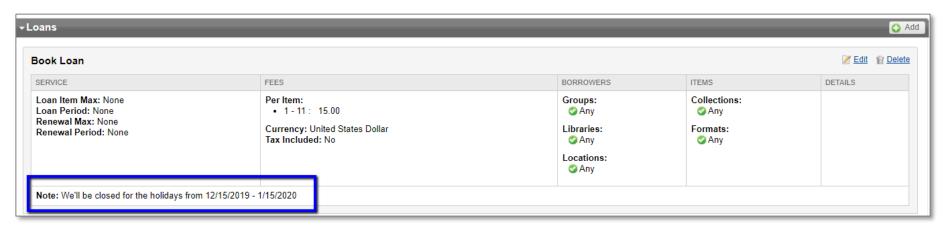


#### Symptom: Requests only for items you will not lend





### Symptom: You're closed but still receiving requests







## Benefits of fixing these problems

- ILL staff spend much less time saying No to lending requests
- Requests more quickly get to libraries that can fulfill them
- Turnaround time improves across the entire network



# IMPORTANCE OF SCHEDULE AND CONTACTS

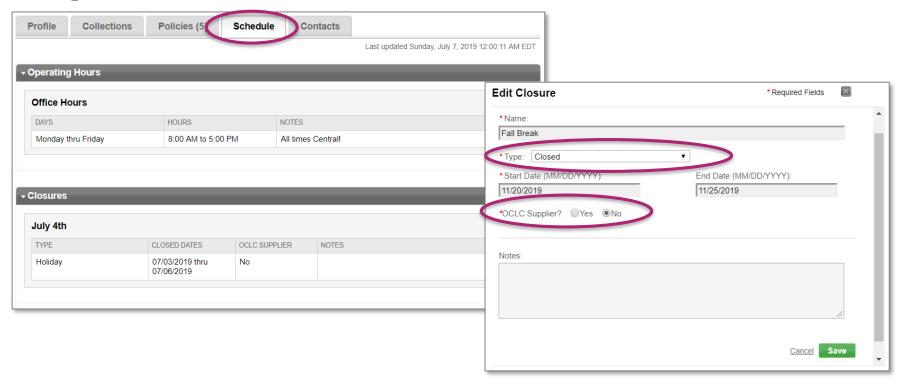


## Schedule and Contacts: Things to consider

- Are your Schedule and Contacts up to date?
- Are you adding your holidays and other closings to your Schedule? Or manually setting your library to non-supplier ("going lowercase")?
- Is Article Exchange set up correctly under Contacts?

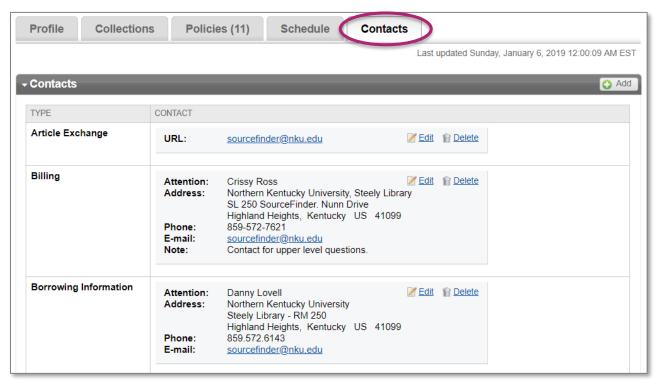


## Importance of Schedule





### **Importance of Contacts**

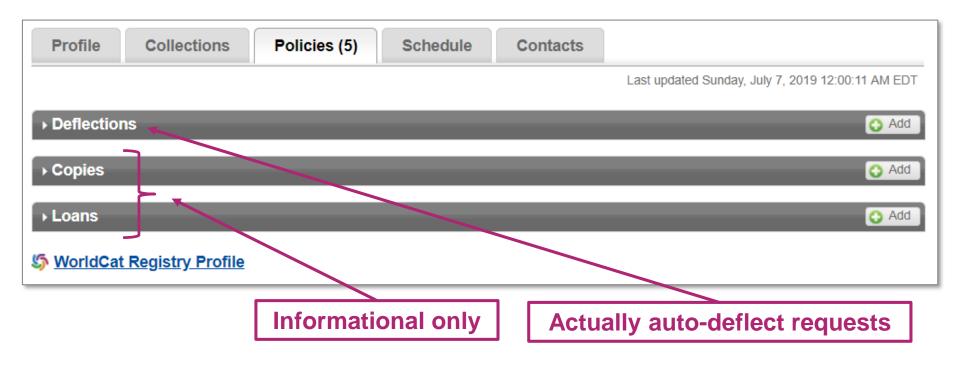




## **SETTING POLICIES**



#### **Policies versus Deflections**



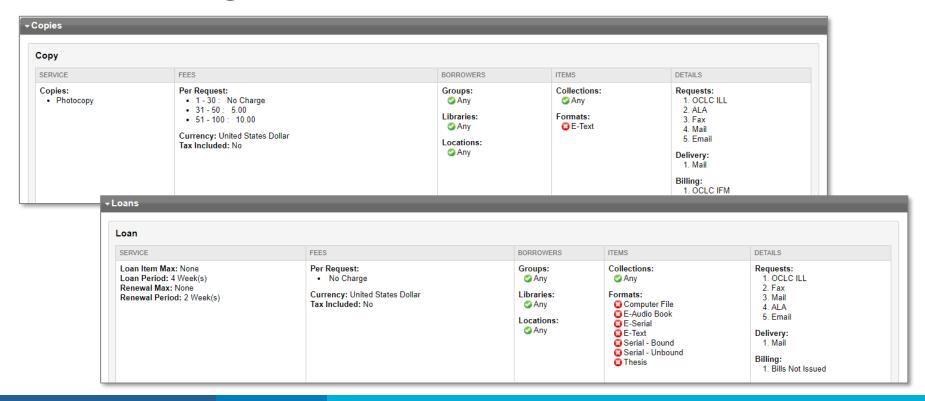


## When reviewing Policies, consider...

- Are your Policies still accurate? Are they thorough?
- Does your loan period as stated match what you apply in practice (via Constant Data)?

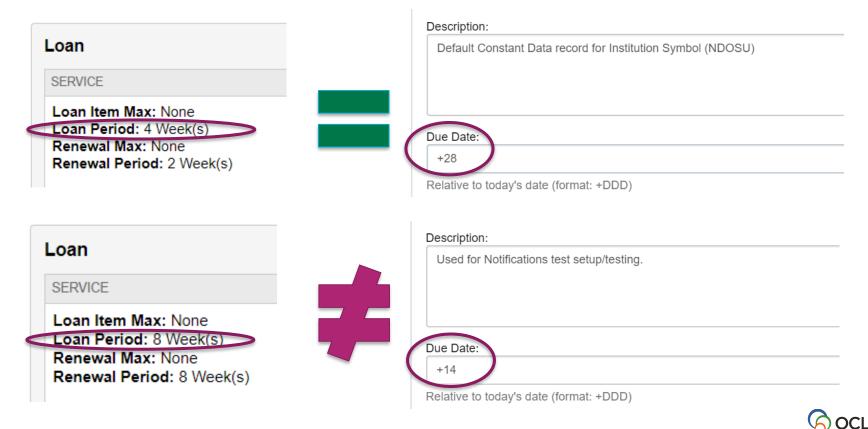


## Policies you can set...





## **Ensuring consistency with practice**



# USING DEFLECTIONS TO YOUR ADVANTAGE



### **Considerations for Deflections**

- You'll save time manually saying No to requests you cannot fill due to local policies
- Do you have some Deflections set up?
- Do your Deflections make sense? Match your library policies? Can you describe in plain English what they are doing?
- Don't use Deflections to record notes about your collection
- Within Deflections, the criteria are ANDed together.
   Between Deflections, OR is used.



### What can I deflect on?

- Service
  - Loan
  - Copy
  - Loan or Copy
- Borrowers
  - OCLC Profiled Group
  - Custom Holdings Group

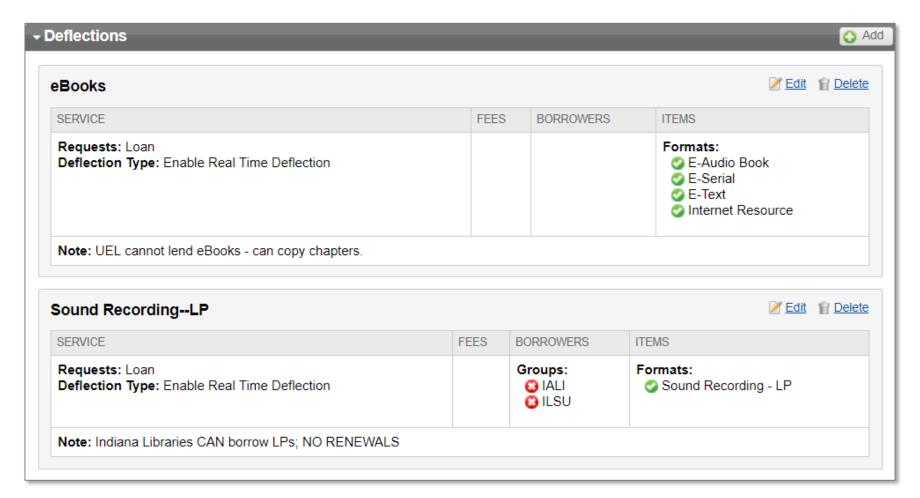
- Fees
  - Borrower max cost
- Item
  - Format
  - E-License Terms
  - Material Age
- Combinations



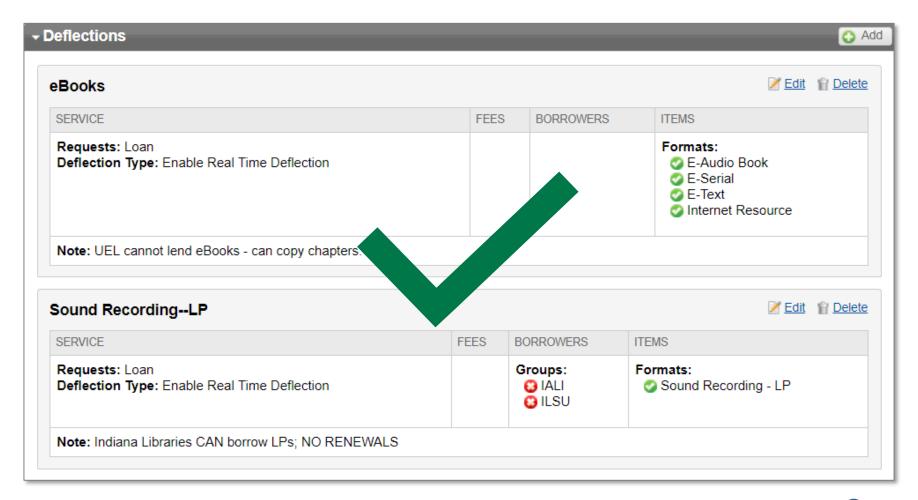
### **Examples of common Deflections**

- Deflecting very new or very old materials
- Deflecting e-books
- Deflecting based on max cost can exclude groups
- Deflecting knowledge base collections











Charge Fees to Everyone Except Consortia		
SERVICE	FEES	BORROWERS
Requests: Copy or Loan Deflection Type: Enable Real Time Deflection	Max Cost: < 10.00	Custom Holding Groups:  TESTINSTITUTIONS
Note:	'	'

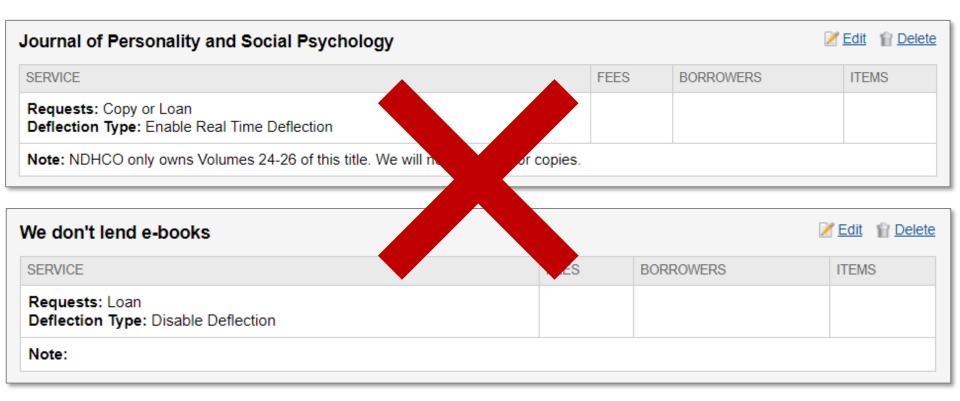




Journal of Personality and Social Psychology				
SERVICE	FEES	BORROWERS	ITEMS	
Requests: Copy or Loan Deflection Type: Enable Real Time Deflection				
Note: NDHCO only owns Volumes 24-26 of this title. We will not supply color copies.				

We don't lend e-books					
SERVICE	FEES	BORROWERS	ITEMS		
Requests: Loan Deflection Type: Disable Deflection					
Note:					

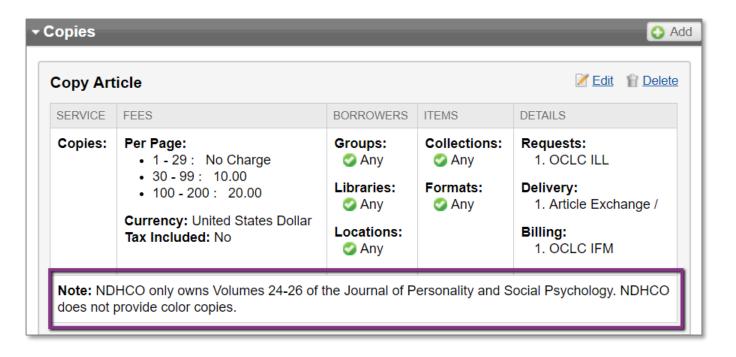






### Instead... do this

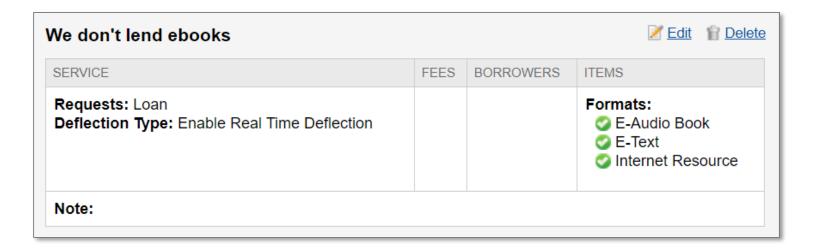
If you have a note to add about your specific holdings or formats you supply, add it to the Copy or Loan Policies.



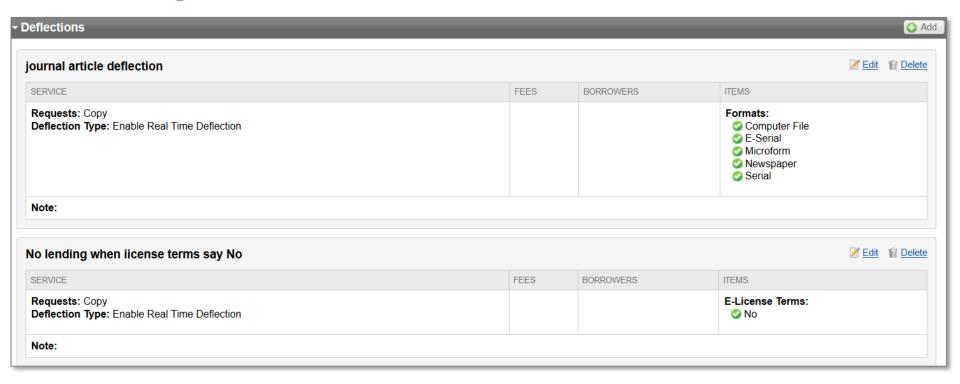


### Instead... do this

Remember... if you set no criteria in a Deflection, your Deflection will apply to **everything**.







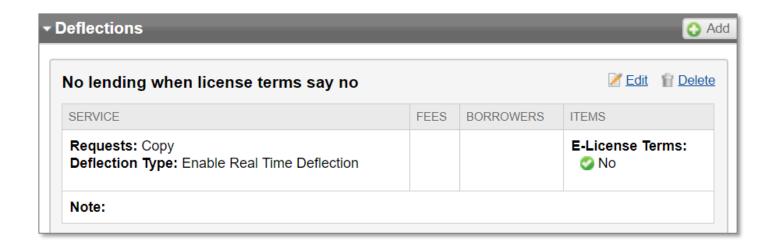




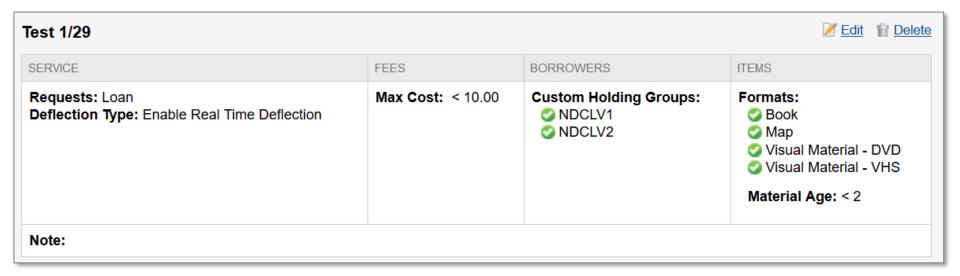


### Instead... do this

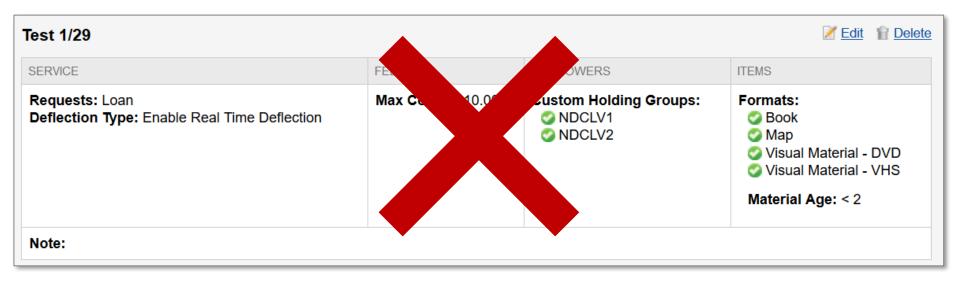
If you want to deflect by license terms, use an e-license deflection policy alone.











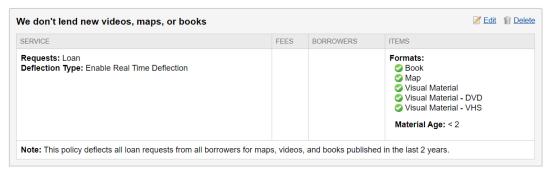


### Instead... do this

Create multiple deflections to represent each conceptual reason you are deflecting.









### **AND versus OR – Incorrect**

Can you spot the problem with this policy?





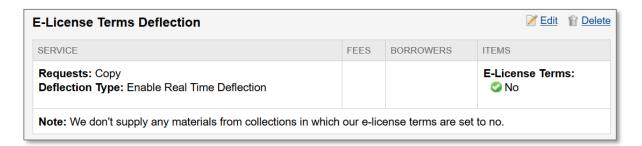
### **AND versus OR – Incorrect**

Can you spot the problem with this policy?

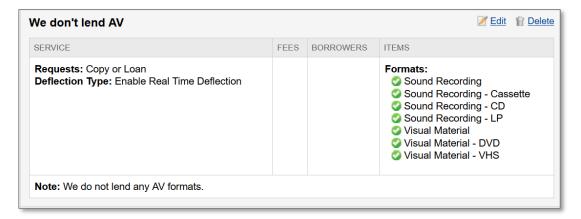




### **AND versus OR – Correct!**









## **Tips for Deflections**

- Base your Deflections on request type, item format, fees, groups, or some combination of these
- But keep it simple just one or two attributes per deflection
- And review Policies periodically

Auto-deflecting helps get requests more quickly into the hands of lenders that can supply them



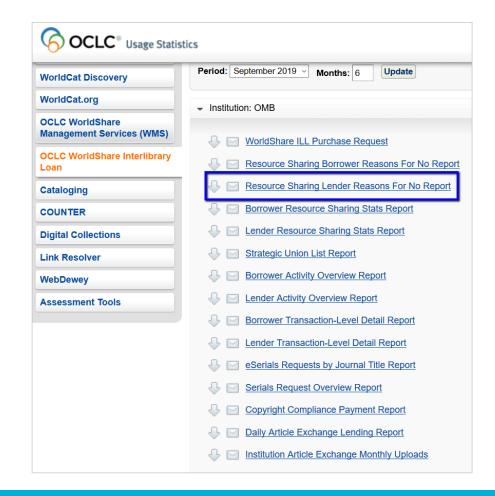
# **ASSESSING YOUR DEFLECTIONS**



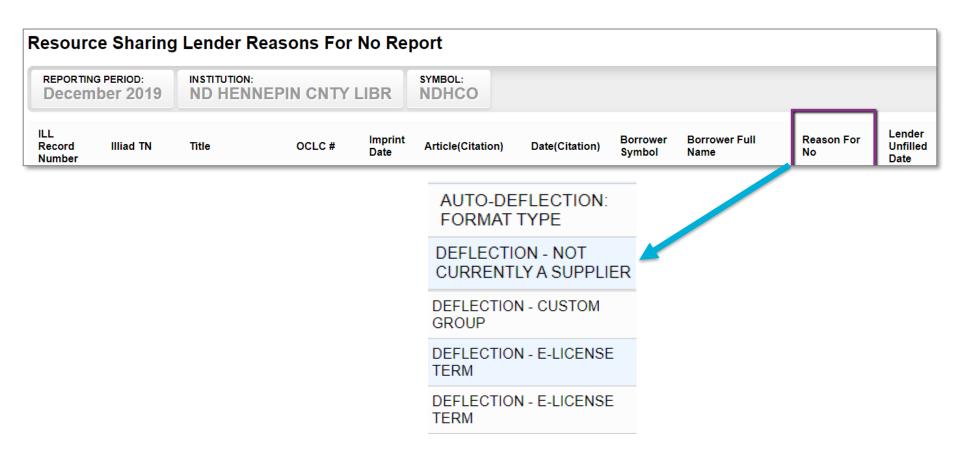
# Tools to access your Deflections

### **OCLC Usage Statistics**

Resource Sharing Lender Reasons for No Report









# TAKEAWAYS AND GETTING ASSISTANCE



# Suggested to-do list

- Review the checklist
  - Schedule and Contacts
  - Loan and Copy Policies
  - Deflections
  - Usage Statistics
- Attend office hour

### **Checklist: Fine-tune your Policies and Deflections**

### Part 1 of the OCLC Resource Sharing Workshop Series

### Policies Directory - Schedule tab

### **Operating Hours**

- · List your department's regular operating hours
- . If you have multiple locations, you can have multiple entries

### Closures

- . If you know about any closures in advance (e.g., holiday breaks), set them up
- · Create start and end dates for the closure and a closure type
- . Be sure to set yourself to OCLC Supplier? No during these closures
- · Include any notes if necessary (but remember the notes are informational only)

### Policies Directory - Contacts tab

- . Be sure your contact information is up to date
- You can create or edit separate entries for borrowing, lending, billing, and shipping contacts if needed
- · Delete any out-of-date information (e.g., Ariel address)

### Policies Directory - Policies tab

### **Policies**

- · Remember, these are informational only
- . Do you have a copy policy? Is it up to date? Do you list what you charge?
- Do you have a loan policy? Is it up to date? Do you list what you charge?
- Does the loan period listed in your loan policy match what you apply in practice (with constant data)?

### Deflections

- Do you have deflections set up to match your lending policies? (e.g., you don't lend AV, you charge
  a fee to supply requests)
- . Can you read your policies in plain English and know what they are doing?
- Make sure your policies are simple and do not combine too many criteria; remember, within one
  policy, the criteria are ANDed together. Between policies, OR is used.

### Assessing your Deflections

### OCLC Usage Statistics (www.stats.oclc.org)

- Review the Resource Sharing Lender Reasons For No Report
- · Access this report monthly
- · Look for entries about deflections
- · Did you intend to deflect the requests that were deflected?
- . Do you see Policy Problem as a common Reason For NO? If so, you may need a new deflection policy
- . Based on information you see in this report, review your deflection policies in Policies Directory





# Office Hour: Friday, February 7 1:00-2:00 pm ET



Register for Office Hours: Fine-tune your Policies and Deflections

Please provide the following information to register for this training session. You will receive an email confirmation of your registration.

### Session Information

**Topic:** Office Hours: Fine-tune your Policies and Deflections

Session status: Not Started

Session dates: Friday, February 7, 2020

Starting time: 1:00 pm, Eastern Standard Time (New York, GMT-05:00)

**Duration:** 1 hour

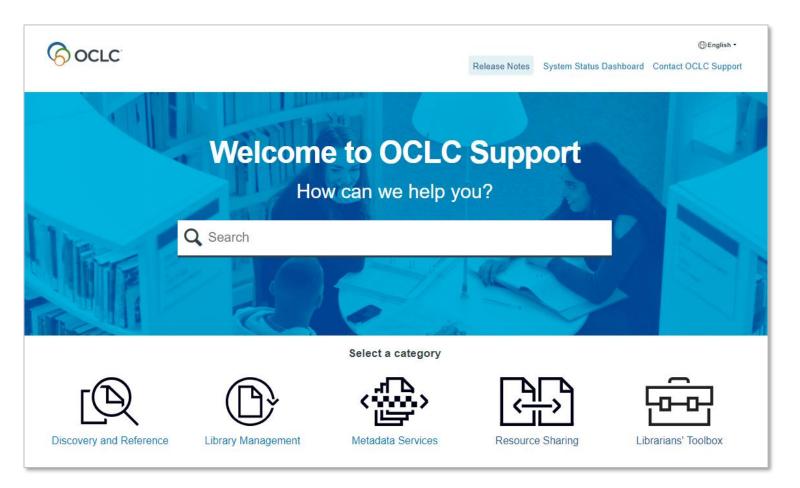
Presenters: Alena Miller, Jenny Rosenfeld

Description:

Host's name: Delivery Community

Host's email: delivery-community@oclc.org





# **OCLC** Resource Sharing team





# Thank you!

Your Resource Sharing team

Because what is known must be shared.®

support@oclc.org

