Dynamic Data: a world of possibilities

OCLC

Europe, Middle East and Africa
Regional Council Meeting 2013
Join in the discussion online:
If you wish to Tweet during the event
we are using #OCLCEMEARC as the tag.

Join the LinkedIn Conference Group OCLC EMEARC 2013 Strasbourg
and network with other delegates and discuss the themes
long after the meeting finishes.

Scan the code below to download this Meeting brochure
to your smart phone or tablet.
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Welcome to the fourth EMEA Regional Council Meeting in the beautiful city of Strasbourg.

The EMEA Regional Council Meeting has evolved into a yearly event for OCLC members in Europe, the Middle East and Africa. I am pleased that every year an increasing number of members take the opportunity to be present and meet and share with other members from more than 26 different countries. The EMEA Regional Council Executive Committee has organised an interesting and inspiring two day programme entitled *Dynamic Data: a world of possibilities*.

It is the first time the EMEA Regional Council Meeting has come to France. Strasbourg is the capital and principal city of the Alsace region (famous for its wine and food) in eastern France and is the official seat of the European Parliament and many other European institutions.

The city offers a wide choice of museums, theatres, restaurants and most importantly, libraries. The Bibliothèque Nationale et Universitaire (BNU) is, with its collection of more than 3,000,000 titles, the second largest library in France after the Bibliothèque nationale de France (BnF). The municipal library Bibliothèque Municipale de Strasbourg (BMS) administers a network of ten medium-sized libraries in different areas of the town. At six stories high “Grande Bibliothèque”, the Médiathèque André Malraux, was inaugurated on 19 September 2008 and is considered the largest in eastern France. The city could not be a more appropriate setting for the fourth EMEA Regional Council Meeting.

The theme of the Meeting this year broadly reflects the massive changes we are seeing in the technological landscape. Large-scale aggregations of data have massive value to technologists, particularly if it is recognised as authoritative. At OCLC we are participating in the W3C Library Linked Data Incubator Group adapting files like VIAF (Virtual International Authority File) into linked datasets. And are actively exploring modelling issues with bibliographic data, looking at models from the British Library, Library of Congress and Europeana. This work and other linked data projects will be explored during the course of the Meeting.

Last year, we launched our WorldShare strategy and announced the phased transition of services to our collaborative platform. This year the first libraries in Europe will go live with WorldShare Management Services, which we will have a chance to hear more about firsthand. We are also delighted that a member of the EMEA Regional Council Executive Committee, Raymond Bérard, will be presenting a view of the landscape as seen by his library network, ABES. Why do they think a move to ‘the cloud’ is desirable? And what are the important considerations that need to be undertaken along the way?

The OCLC EMEA Regional Council Executive Committee has once again been successful in preparing a programme that gives all of us an opportunity to hear about the most recent developments in general sessions and presentations, to debate in smaller sessions, to exchange information and to meet new
Welcome

The Executive Committee of OCLC’s EMEA Regional Council is proud to welcome you to our fourth member meeting. Year on year, each has attracted more and more participants from across the Europe, Middle East and Africa region, who come together to hear about and discuss cutting edge developments and technology relevant to library services.

This meeting entitled *Dynamic Data: a world of possibilities* will guide us through the rapid evolutions in data management and explore the agendas that are driving the revolution in technology. The fundamental ethos of our member meetings is to provide opportunities for library professionals to discover the latest innovations, to think about the future of their library services in the context of emerging technologies and to support step changes in delivery and approach. By discussing emerging trends, best practices and new solutions with experts in different fields, you could be taking the next step in transforming your institution’s services.

Our annual regional Meeting is a wonderful opportunity for OCLC members and others across the EMEA Region to come together. Let’s not forget that the Europe, Middle East and Africa Region, one of three regions in the OCLC global cooperative, includes around 2000 member institutions and 7000 organisations using OCLC services.

The regional meeting gives this rich and diverse community the opportunity to exchange views and experiences, to broaden our perspectives, and even to identify unexpected partners with shared interests to undertake joint activity. For me, these are the key objectives of the EMEA and other regional councils. The annual meeting plays an important role for the EMEA Regional Council representing the region within OCLC’s Global Council and to advise OCLC on strategic and service developments that will support our members.

Enjoy the meeting!

Anja Smit
Chair of EMEA Regional Council

members. I would like to thank all of them for their efforts, time and energy they have invested in the organising of this event and the OCLC staff that have supported them.

On behalf of Jay Jordan, President and CEO and all of us at OCLC I wish you an enjoyable and entertaining stay in Strasbourg.

Eric van Lubeek
Managing Director OCLC EMEA
EMEA Regional Council

(back row, from left to right)

Rupert Schaab (Secretary), Deputy Director
Universitätsbibliothek Göttingen, Germany
Schaab@sub.uni-goettingen.de

Berndt Dugall, Director,
Universitätsbibliothek Frankfurt, Germany
b.dugall@ub.uni-frankfurt.de

Bert Looper, Director
Tresoar Leeuwarden, Netherlands
bert.looper@tresoar.nl

Cendrella Habre, Director Riyad Nassar Library
Lebanese American University, Lebanon
chabre@lau.edu.lb

Raymond Béard, Director
ABES, France
raymond.berard@abes.fr

Robert Moropa (Vice Chair and Chair-Elect)
Director Library Services
University of Pretoria, South Africa
robert.moropa@up.ac.za

Poul Erlandsen, Head of Department
Copenhagen University Library, Denmark
poer@kb.dk

(front row, left to right)

Anja Smit (Chair),
Librarian, Utrecht University, Netherlands
h.p.a.smit@uu.nl

Annsofie Oscarsson, Library Director
Mälardalen University, Sweden
annsofie.oscarsson@mdh.se

(inset)
Robin Green, Acting University Librarian
University of Warwick, United Kingdom
robin.green@warwick.ac.uk
Main Venue
• Erasme Entrance
  Palais des Congrès
  Place de Bordeaux
  FR 67082
  Strasbourg Cedex
  Tel +33 (o)3 88 37 67 67
  www.Strasbourg-events.com

• A cloakroom is available on the ground floor and will be open from 8.30 am till the close of the meeting on both days. You can also check in luggage. Please note that the organisers cannot accept responsibility for any lost items.

• There are lifts to all floors and the venue is fully accessible.

Event team
• Event staff are available each day at the main registration desk in the Erasme Entrance on the ground floor.
• A Meeting Information Desk is also available in the foyer area on the first floor. This desk will only be staffed during the lunch and mid morning and mid afternoon refreshment breaks.
• Additional event staff will be on site throughout the venue on both days and all will be wearing distinctive neck scarves or ties so that you will be able to readily identify them.
• Members of the team speak German, Dutch, French and Spanish
• The event team have access to local travel information, a printer and have a dedicated Project Manager from the Palais des Congrès to assist with further queries or requests if required.

OCLC Queries
If you have any queries relating to OCLC products there will be a number of regional sales managers present who will be happy to answer your questions. Please ask at the Registration, Information Desk, or the OCLC Exhibition Stand so that we can help you find the right contact for your region.

Simultaneous Translation (French <—> English)
On entering the main meeting room, you will be handed headphones for use during the sessions as indicated in the programme as these will be simultaneously translated. Please ensure that you return the headphones to the hostess at the door following the close of each day, or if you need to leave the meeting early. OCLC will be liable for any losses or damage so your assistance with this would be greatly appreciated.
After the Meeting
The proceedings from the meeting, where we have permission, will be hosted on the OCLC website within the EMEA Regional Council Section.
All delegates are requested to assist us in our drive to continually improve the Meetings for our members and to complete the Evaluation and Feedback form which is in your packs before you leave. A link to an online survey will also be sent to all delegates following the Meeting.

Tram tickets and travel
Delegates have been provided with a complimentary three day ticket which is valid for all buses and trams in Strasbourg. The ticket becomes valid when you first validate it using one of the machines pictured here located at every tram stop. You must ensure that you insert your ticket and validate it before every journey that you take. Please note when you first validate your ticket as the three days will commence from that time.

If you lose your ticket please speak to one of the Event Team in the first instance as we may have a spare one available.

You will also have a mini tram map with your ticket as well as a larger one for your use. If you have any queries about the tram routes please speak to one of the Event Team.

Useful numbers and addresses

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<thead>
<tr>
<th>Taxi</th>
<th>Airport – Entzheim</th>
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<tr>
<td>Taxi 13: +33 (0)3 88 36 13 13</td>
<td>T +33 (0)3 88 64 67 67</td>
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<tr>
<td>Navette 67: +33 (0)6 85 71 59 35</td>
<td>E <a href="http://www.strasbourg.aeroport.fr">www.strasbourg.aeroport.fr</a></td>
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<td>Taxi Strass 67: +33 (0)3 88 27 13 13</td>
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<tr>
<th>CTS – Tram Information in Strasbourg</th>
<th>Tourist Information Centre</th>
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<td>T +33 (0)3 88 77 70 70</td>
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<th>SNCF – trains and TGV</th>
<th>Eurostar</th>
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<tr>
<td>T + 33 892 35 35 35</td>
<td>T +44 (0)1233 617 575</td>
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<td>E <a href="http://www.sncf.com">www.sncf.com</a></td>
<td>E <a href="http://www.eurostar.com">www.eurostar.com</a></td>
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Location of venues & tram routes
Poster Session
This year we are pleased to be hosting a Poster Session. The theme for this session is *Demonstrating Innovation in Data Management* and we have members from across the EMEA region who have created a poster to illustrate their work, ideas and experience. Take the opportunity during lunch and refreshment breaks to view the posters and discuss projects with the poster presenters.

This is an informal session so if the presenter is not at their board take note of their contact details, or leave a message for them on the board near the 1st Floor Information Desk.

Prize for the best poster
We will be awarding a prize for the best poster and you can have your say on which that should be by voting for your favourite at the Information Desk on the 1st Floor. You can vote during any lunch or refreshment break during the two days.

Drinks and Dinner Reception
This year’s conference dinner is to be held the L’Ancienne Douane restaurant in the heart of the historic city centre. The restaurant is very easy to find, particularly if you head first of all to the cathedral. From the Palais des Congrès you would need to take Tram B from Wacken and alight at Broglie in the centre and follow the very short walking route below:
As the EMEA Regional Council Meeting is a unique opportunity for networking we have developed a programme that ensures you have ample time to meet, talk and share informally with colleagues and practitioners from across the Europe, Middle East and Africa region.

Delegate Lunches
On both days a buffet lunch is provided for all delegates. This will be served in the foyer area on the first floor of the Palais des Congrès, which will also be the location for the Poster Session and various exhibitors. As well as an opportunity to talk to other delegates during this time, the Meeting’s speakers, facilitators and OCLC staff will also be present for you to talk to in an informal setting.

Poster Session
During the lunch and refreshment breaks over the course of the two days, we will be hosting a Poster Session in the foyer area. The Poster Session provides an opportunity for delegates to talk to OCLC members and colleagues about their ideas, experiences, areas of common interest and expertise.

Cabaret Format
As with previous years, the seating arrangement in the main room is in a cabaret style, enabling round table discussions at key points in the programme, but also more informal opportunities to talk to other delegates at your table.

Conference Drinks and Dinner Reception
All delegates, speakers, facilitators, poster presenters and exhibitors are welcome to attend a conference drinks reception and dinner on the evening of Tuesday 26 February. Whilst we enjoy a wonderful taste of traditional Alsace cuisine and hospitality, there will be ample opportunity to get to know other delegates in a very relaxed and enjoyable atmosphere.

Enrichment Programme
This year we are offering an Enrichment Programme that compliments and wraps around the main Meeting. We are aware that some people need to arrive a day or two earlier or cannot necessarily leave on the final day, so this programme of visits provides not only unique access to libraries and the European Parliament, but also a chance to meet a wider group of delegates.

Networking Before and After the Meeting
Join the conference group on LinkedIn ‘OCLC EMEARC 2013 Strasbourg’ and continue the connections and conversations started at the Meeting.

We also have a Twitter feed @OCLCEMEARC and the tag for the Meeting is #OCLCEMEARC.
A  Linked Data
Lead Facilitator : Richard Wallis Technology Evangelist, OCLC
Location : Salle Oberlin, 1st Floor

An overview of Linked Data initiatives from OCLC and others, followed by a closer look at the data and relationships that have been published, the formats and vocabularies used, and how to interact with them. Richard will devote a significant part of the workshop for attendees to ask questions. Attendees may benefit from bringing laptops to follow and try some of the live sites being used.

B  Future Directions for Metadata
Lead Facilitator : Ted Fons, Executive Director, WorldCat Global Metadata Network
Speakers : Gildas Illien, Director BnF
Location : Salle Kléber 1, ground floor

The WorldShare Metadata Directions member session provides an opportunity for discussion on the future of metadata management with a broad view of member and OCLC staff perspectives. The format will include a panel of OCLC staff and member delegates. The member panellists will describe their use of OCLC services and their views on the evolution of metadata management requirements in their institutions. OCLC staff will provide an update on WorldShare Metadata and comments on the evolving metadata landscape.

WorldShare Metadata is part of OCLC’s strategy to provide webscale solutions to the full range of library workflows. WorldShare Metadata will provide a complete metadata management solution for physical, licensed and digital resources across multiple formats. This set of new applications and services will be made available in phases over the next few years. The presenters will also discuss how Linked Data and an emphasis on collaboratively created authoritative data creates new opportunities for the metadata management workflow.

C  WorldShare Management Services and European Implementations
Lead Facilitator : Annette Dortmund, Product Manager, OCLC
: Elisabeth Robinson, Product Manager, OCLC
Speakers : Jola Prinsen, Project Manager, Tilburg University
: Henar Silvestre, I.E Madrid
Location : Salon Président, 1st Floor

OCLC WorldShare provides a suite of library management applications built on top of the OCLC WorldShare Platform, a global, interconnected Web architecture that supports OCLC’s Webscale services and applications, and provides flexible, open access to library data through APIs and other web services.
This session will focus on OCLC WorldShare Applications, OCLC’s Webscale applications that streamline library workflows, improving the efficiency with which a library’s entire collection can be managed and freeing staff time to focus on their more public-facing responsibilities.

A second focus will lie on European implementations of WorldShare Management Services. Members will share their experience as early adopters of WorldShare applications. Annette Dortmund and Elisabeth Robinson will provide a detailed overview of most recent developments in the area, present key areas of functionality and give a brief demo of the services.

Member libraries will then share their experience regarding the implementation of and going live with OCLC WorldShare Management Services.

Customer Focus and Library Marketing for Public Libraries

**Lead Facilitator**: Norbert Weinberger, Managing Director, OCLC Germany

**Speakers**: Dr Sabine Homilius, Head of Frankfurt City Library

**Location**: Salle Kléber 2, ground floor

Dr. Sabine Homilius, Director Public Library Frankfurt (Main)
Fit our Library and Services to Tomorrow’s Citizens’ Needs - Insight into an Ongoing Process

Chrystie Hill, Director Community Relations OCLC:
Building Community Awareness: Sharing “Geek the Library” campaign and learning’s

The library environment presents challenges for library management and marketing. For example, how can libraries offer relevant services to current and potential new library users? Can libraries raise awareness of their financial needs and strengthen their partnerships within their communities? Does the internet pose a mortal threat to the traditional library, or can librarians revitalise their physical spaces by drawing on the power of the online sphere?

In this workshop we will explore how librarians might find answers to these questions. We will hear about the approach of the Frankfurt Public Library to develop library services for the needs of today’s and tomorrow’s citizens. We will also look at the successful US community awareness and marketing campaign “geek-the-library” and plans for a localization of the campaign for German speaking countries in Europe.
E  Increasing connectivity and quality on the web
  Lead Facilitator  : Titia van der Werf, Senior Program Officer, OCLC
  Speakers  : Max Klein, Wikipedian in Residence, OCLC
              : Rémi Mathis, President of Wikimedia France
              : Shenghui Wang, Research Scientist, OCLC
  Location  : Salle Gutenberg 1, ground floor

This session is about putting the library in Wikipedia, Google, Europeana/TEL and other discovery aggregations with a view to improve connectivity and quality of the information on the web. Max Klein and Rémi Mathis will provide insights in recent efforts that go beyond dissemination of collection information in Wikipedia. Shenghui Wang will consider the potential of clustering methodologies to improve consistency across heterogeneous metadata aggregations. Participants are encouraged to share and discuss experiences.

F  Libraries that do Digital Collection Building Using CONTENTdm, Why & How?
  Lead Facilitator  : Russ Hunt, Account Manager, OCLC
  Speakers  : Stuart Hunt, Data Services Manager, University of Warwick Library
              : Jacquelin Ringersma, Head of the Digital Production Centre, Wageningen UR Library
              : Benn Wynne, Head of Library Academic Liaison, University of Leicester
  Location  : Salle Gutenberg 2, ground floor

CONTENTdm is OCLC’s leading Digital Collection Management software. Libraries worldwide are using CONTENTdm to store, manage and deliver their digital collections across the web. In this member session, CONTENTdm users from across Europe will explain why they chose CONTENTdm and how they use it to deliver diverse collections, including local history archives, newspapers, pamphlets, books, maps, images and audio-video materials to end users. The session will also include an update on the latest developments with the CONTENTdm software and a screening of a new CONTENTdm Video Case Study.
**Enrichment Programme**

**Enrichment Programme – Library Visits**
Please note that only those who have a confirmed place will be able to participate in the library visits.

It is possible that someone with a confirmed place may be unable to attend the visit on the day; in that instance we can take names for a reserve list. Please leave your name and mobile phone number at the Registration Desk on the Ground Floor and we will contact you if a place becomes available.

**Wednesday 27 February - Médiathèque André Malraux**
Please meet in the event registration area of the Palais des Congrès on the ground floor as soon as the Meeting closes.

The group is allocated into two groups of 15 people, A and B and these lists will be posted on boards for your reference.

You will need to bring any bags or luggage with you but there will be a room at the library for these whilst you are on the tour.

Two members of the Event Team will escort the groups to the tram and then onto the library.

Please ensure that you have a valid three day tram ticket with you.

We will be taking Tram E from Wacken by the Palais des Congrès to Winston Churchill. Following the tour, for those returning to the Train Station, you can get tram C from Winston Churchill all the way to Gare Centrale, the train station.

**Thursday 28 February - Colmar Library**
Please meet at the Gare Centrale (train station) at 8.00 by the entrance to the central hall in the station, the OCLC Event Team representative will have a blue OCLC umbrella with them so that you can readily identify them. You will need to purchase your ticket beforehand from the ticket office at the station.

**We will be taking the 8.21am train to Colmar arriving there at 8.51am. It is a short walk to the library and the tour will commence at 9.30am.**

There is a left luggage facility at the Gare Centrale which is open from 7.45 until 20.40. Please either leave your luggage at your hotel or at the train station.

The train to Colmar takes approximately half an hour and it is a 10-15 minute walk from the station in Colmar to the library. We will leave on the 12.07 train and return to Gare Centrale by approximately 12.39.
The following will be exhibiting posters,

**Members:**

1. **Networking between the Electronic Journals Library (EZB) and OCLC WorldShare Management Services (WMS).**
   Rafael Ball, Library Director, University Library Regensburg, Germany

2. **Metadata mapping for a working environment that integrates library and art history information.**
   Project Rembench members: Lou Boves, Suzan Verberne, Volker Manuth, Rudie van Leeuwen, Antal van den Bosch, Radboud University Nijmegen, Netherlands

3. **The development of a MIR (MARC Intermediate Representation)**
   Librarians and IT Services: Adeline Rege, Catherine Storne, Marc Chantreux, Sylvain Joncour
   University of Strasbourg, France

**OCLC**

5. **International Standard Name Identifier (ISNI)**
   Janifer Gatenby, EMEA Program Manager Metadata, OCLC

6. **“Geek the Library”**
   Chrystie Hill, Director of Community Relations, OCLC

7. **EMEARC 2012**
   EMEARC Event Team, OCLC

8. **EMEARC 2014**
   EMEARC Event Team, OCLC

9. **Membership**
   Janet Lees, Community Liaison, OCLC

10-14 **Global Council Delegates**
    Candidate Statements

**OCLC Collaborators and Partners**

12. **Citavi**
    Hans Siem Schweiger

13. **Nielsen**
    Paul Dibble
Wege zur Gewinner-Bibliothek

3 Trend-Themen für Ihre Bibliotheksarbeit:

- Die Trends 2013/2014 - worauf Bibliotheken vorbereitet sein sollten
- Näher am Kunden - so sind Sie mit mobilen Services, Web 2.0 und E-Medien immer beim Benutzer
- Mehr Zeit für das Wesentliche - Bibliothek entlasten und Zukunft sichern mit Outsourcing und Hosting

Informationen und Anmeldung im Internet unter: www.biblio-trend.de

10 Termine auch in Ihrer Nähe

09. April Wien
10. April München
11. April Stuttgart
12. April Frankfurt a.M.
22. April Leipzig
23. April Berlin
24. April Hamburg
25. April Dortmund
26. April Köln

Gleich anmelden unter www.biblio-trend.de
Plenary Session One–The Power of Shared Data, Chaired by Raymond Bérard

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<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>14.15 - 14.35</td>
<td>Leveraging WorldCat: Data Mining the Largest Library Database in the World</td>
<td>Roy Tennant, Senior Program Officer, OCLC</td>
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<tr>
<td>14.35 - 14.55</td>
<td>Discussion with speakers</td>
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<tr>
<td>14.55 - 15.15</td>
<td>Break and view posters</td>
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Plenary Session Two–Library Perspectives on Sharing Data, Chaired by Cendrella Habre

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<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>15.15 - 15.35</td>
<td>Sharing Data Nationally and Internationally - the strategy of the Swiss National Library</td>
<td>Marie-Christine Doffey, Director, Schweizerische Nationalbibliothek</td>
</tr>
<tr>
<td>15.35 - 15.55</td>
<td>Metadata out of control: network-level metadata aggregations</td>
<td>Titia van der Werf, OCLC Office of Research</td>
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<td>15.55 - 16.10</td>
<td>Discussions at tables - how we share our data locally, regionally, nationally and globally</td>
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<tr>
<td>16.10 - 16.25</td>
<td>Discussion with speakers</td>
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<tr>
<td>16.25 - 16.30</td>
<td>Close of day one</td>
<td>Anja Smit, Chair, EMEA Regional Council</td>
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Conference Drinks Reception and Dinner—Both hosted at:
A l’Ancienne Douane, 6 Rue de la Douane, 67000 Strasbourg

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<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>19.00</td>
<td>Drinks Reception</td>
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<td>20.00 - 23.00</td>
<td>Conference Dinner</td>
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Simultaneous translation: French <-> English.
8.15 - 8.45 Registration open for day two only delegates at Palais des Congrès

8.50 - 9.00 Welcome and recap of day one
   Anja Smit, Chair, OCLC EMEA Regional Council

Plenary Session Three— Progress on Moving Data to the Cloud - a conversation between OCLC leaders and members, chaired by Robert Moropa

9.00 - 9.20 OCLC WorldShare Update
   Jay Jordan, President and Chief Executive Officer, OCLC

9.20 - 9.40 EMEA Models for Cooperation
   Eric van Lubeek, Managing Director, OCLC EMEA

9.40 - 10.00 How Academic Libraries will move to the cloud
   Raymond Bérard, EMEA Regional Council & Jean Bernon, ABES

10.00 - 10.40 Panel Discussion - What members would like OCLC leaders to hear
   With Jay Jordan, Sandy Yee, Eric van Lubeek, Raymond Bérard.

10.40 - 11.00 Refreshment Break

Regional Council Business Session—chaired by Robert Moropa

11.00 - 11.15 Report on Global Council Activities
   Anja Smit
   Chair, OCLC EMEA Regional Council

11.15 - 12.00 Global Council Delegate Nominations 2013
   Cendrella Habre
   Chair, EMEARC Nominating Committee, and candidates

12.00 - 12.15 EMEARC Group Photo

12.15 - 13.00 Buffet Lunch and Networking and view posters
### Plenary Session Four —Linked Data, chaired by Bert Looper

<table>
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<tbody>
<tr>
<td>13.00 - 13.20</td>
<td>Title</td>
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<tr>
<td></td>
<td>Silver Oliver, Information Architect, Ontoba, UK</td>
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<td>13.20 - 13.40</td>
<td>Culturegraph Project</td>
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<td></td>
<td>Markus Geipel, Deutsche Nationalbibliothek</td>
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<tr>
<td>13.40 - 14.00</td>
<td>Linked Data and OCLC</td>
</tr>
<tr>
<td></td>
<td>Richard Wallis, OCLC Technology Evangelist</td>
</tr>
<tr>
<td>14.00 - 14.20</td>
<td>Questions to panel</td>
</tr>
<tr>
<td>14.20 - 14.45</td>
<td>Refreshment Break</td>
</tr>
</tbody>
</table>

### Plenary Session Five—Innovating with data, chaired by Rupert Schaab

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.45 - 15.15</td>
<td>Augmented Reality, Location Based Services and More: Innovative use Scenarios for Library Content</td>
</tr>
<tr>
<td></td>
<td>Dr Klaus Ceynowa, Deputy Director, Bayerische Staatsbibliothek</td>
</tr>
<tr>
<td>15.15 - 15.25</td>
<td>Discussion and questions to speaker</td>
</tr>
<tr>
<td>15.25 - 15.30</td>
<td>Meeting Close</td>
</tr>
<tr>
<td></td>
<td>Anja Smit, Chair, OCLC EMEA Regional Council</td>
</tr>
<tr>
<td></td>
<td>Robert Moropa Vice Chair/Chair Elect, OCLC EMEA Regional Council</td>
</tr>
</tbody>
</table>

Simultaneous translation English-French/French-English available.
Dr Klaus Ceynowa  
Deputy Director, Bayerische Staatsbibliothek

Dr. Klaus Ceynowa is the Deputy-Director General of the Bavarian State Library at Munich, Germany. His main fields of work are strategic and financial planning, human resources management, and controlling and marketing for libraries in the digital age. He was responsible for negotiating the contract between the Bavarian State Library and Google for the digitization of the complete copyright-free collections of the Library from the 17th to the 19th century, which is more than 1 Million books.

Jean-Baptiste Michel  
Fellow, Harvard University

Jean-Baptiste Michel is a French and Mauritian scientist at Harvard University. His research tackles quantitative problems at the interface of biology, mathematics and the social sciences. Together, Jean-Baptiste and Erez Lieberman Aiden develop quantitative approaches to the study of history and culture that relies on computational analysis of a significant fraction of the historical record, an approach they call culturomics. Their work led to the creation of the Google Ngram Viewer, a website for browsing cultural trends that was visited over a million times in the 24 hours after its launch.

Raymond Bérard  
Global Council, OCLC

Raymond Bérard is currently Director of the Bibliographic Agency for Higher Education (ABES), which is in charge of the union catalogue for French academic libraries. ABES also licenses e-resources for French universities and research organizations and develops innovative services to meet the information needs of the French academic community.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>8.45 - 10.00</td>
<td>Registration Opens at Palais des Congrès</td>
</tr>
<tr>
<td>10.00 - 12.00</td>
<td>Member Sessions—Optional Registration</td>
</tr>
<tr>
<td><strong>A</strong></td>
<td><strong>Linked Data Workshop</strong></td>
</tr>
<tr>
<td></td>
<td>Facilitated by Richard Wallis</td>
</tr>
<tr>
<td><strong>B</strong></td>
<td><strong>Future Directions for Metadata</strong></td>
</tr>
<tr>
<td></td>
<td>Facilitated by Ted Fons</td>
</tr>
<tr>
<td><strong>C</strong></td>
<td><strong>OCLC WorldShare Management Services and European Implementations</strong></td>
</tr>
<tr>
<td></td>
<td>Facilitated by Annette Dortmund and Elisabeth Robinson</td>
</tr>
<tr>
<td><strong>D</strong></td>
<td><strong>Customer Focus and Library Marketing for Public Libraries</strong></td>
</tr>
<tr>
<td></td>
<td>Facilitated by Norbert Weinberger</td>
</tr>
<tr>
<td><strong>E</strong></td>
<td><strong>Increasing connectivity and quality on the web</strong></td>
</tr>
<tr>
<td></td>
<td>Facilitated by Titia van der Werf</td>
</tr>
<tr>
<td><strong>F</strong></td>
<td><strong>Libraries That Do: Digital collection building using CONTENTdm. How &amp; Why?</strong></td>
</tr>
<tr>
<td></td>
<td>Facilitated by Russ Hunt</td>
</tr>
<tr>
<td>12.00 - 12.50</td>
<td>Welcome Buffet Lunch</td>
</tr>
</tbody>
</table>

*Opening of EMEA Regional Council Annual Meeting 2013*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>13.00 - 13.15</td>
<td>Anja Smit, Chair, EMEA Regional Council</td>
</tr>
<tr>
<td>13.15 - 13.30</td>
<td>Eric van Lubeek, Managing Director, OCLC EMEA</td>
</tr>
</tbody>
</table>
Jean Bernon
Jean Bernon is in charge of the ABES study aimed to acquire a shared next generation ILS on behalf of French academic libraries. He previously held several positions in public and academic libraries. He worked for six years (1990-1995) in an ILS company as project manager of many French libraries. For the last ten years he was Library Director of University Jean Moulin Lyon 3.

Marie-Christine Doffey
Director, Schweizerische Nationalbibliothek
Marie-Christine has worked for the Swiss National Library since 1991 and has held a number of management positions, including serving as the Vice Director from 2003 to 2005. At the international level, she represents the National Library at the Conference of European National Librarians (CENL). From August 2012 she became Vice-Chair of the Conference of Directors of National Libraries (CDNL).

Dr. Markus M. Geipel
Software Engineer, Deutsche Nationalbibliothek
Dr. Markus M. Geipel studied Computer Science at Technische Universität München (University of Technology, Munich) and the University of Texas at Austin. After graduating from Technische Universität München with highest distinction, he earned a doctorate from ETH Zürich (Swiss Federal Institute of Technology). He joined the German National Library in 2011 and currently works on the Culturegraph project as well as the German Digital Library (DDB).
Jay Jordan
OCLC President and Chief Executive Officer

Jay is the fourth president in OCLC’s 43-year history. He came to OCLC in May 1998 after a 24-year career with Information Handling Services, an international publisher of databases, where he held a series of key positions in top management, including President of IHS Engineering. Jay is active in professional organisations, including the American Library Association and the Special Libraries Association. He is a member of the editorial board of the Journal of Library Administration, and he serves on the School of Information and Library Science (SILS) Board of Visitors for the University of North Carolina at Chapel Hill.

Eric van Lubeek
Managing Director, OCLC EMEA

Eric joined OCLC as Director of Operations & Services EMEA in March 2007 and was appointed Managing Director OCLC EMEA in January 2011. Prior to joining OCLC, Eric was Managing Director of Infor’s global library systems division (formerly known as Geac Library Systems). He has worked in the library information systems industry for more than 20 years in several positions, including consulting, sales, marketing and senior management.

Silver Oliver
Information Architect, Ontoba (UK)

Silver is an Information Architect specialising in ontology and domain driven information architectures. Prior to joining Ontoba, he was the Discipline lead of Information Architecture across the BBC, informing strategic direction for the application of data for online publishing. Prior to that role, he was a Metadata Manager for the British Library. He is also the co-founder of the London Linked Data meet-up.
Anja Smit
University Librarian, Utrecht University

Anja is responsible for the University Library of Utrecht University. She joined Utrecht University in March 2010, after an international career of over 20 years in library management and library automation.

Anja served as library director at two Dutch Universities (Nijmegen and Maastricht) and spent 3 years in the US. At NELINET, she was a consultant for libraries on strategic and tactical planning, human resource management, facilities renovation, and other topics critical to library administrators. Active in the library world since 1988, Anja served on several national and international committees, including The Dutch Consortium for Information Infrastructure, and the Board of a public library organization. She is currently chair of the Dutch Consortium of University Libraries and the Royal Library.

Roy Tennant
Senior Program Officer, OCLC Research

Richard Wallis  
Technology Evangelist, OCLC

Richard Wallis, distinguished thought leader in Semantic Web and Linked Data technology, joined OCLC in 2012 as Technology Evangelist. Richard has been at the forefront of emerging Web and Semantic Web technologies in the wider information world for over 20 years. He is an active blogger, and was a regular podcaster in the “Talking with Talis” series. From 2008 to 2010, he hosted and chaired “Library 2.0 Gang,” a monthly round-table podcast series that brought together thought leaders, movers and shakers, and executives from leading organisations in library technology.

Titia van der Werf  
Senior Program Officer, OCLC

Titia van der Werf is a Senior Program Officer in OCLC Research based in OCLC’s Leiden office. Titia coordinates and extends OCLC Research work throughout Europe and has special responsibilities for interactions with OCLC Research Library Partners. She represents OCLC in European and international library and cultural heritage venues.

Prior to joining OCLC Research in January 2012, Titia was the deputy director of the International Institute of Social History in Amsterdam, responsible for collections and digital infrastructure.

Sandy Yee  
Chair, OCLC Board of Trustees

Sandy Yee has served as Dean of the University Libraries and the Library and Information Science Program at Wayne State University since May 2001. Sandy joined the OCLC Board of Trustees in November 2008 and had previously served as President of Members Council during its 2007-2008 session. Currently, Sandy serves on the ARL Board of Directors. She has been an active member of the Michigan Library Association (MLA), serving as its president, treasurer, and academic division chair; and in 1999, she was named MLA’s Librarian of Year. She also serves on the Detroit Public Library Friends Foundation Board.
Future events

OCLC supports the library community through sponsorship and attendance at events across Europe, the Middle East and Africa.

You will find us at these events in the next few months.

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Location</th>
<th>Dates</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>InetBib-Tagung 2013</td>
<td>Berlin, DE</td>
<td>4-6 March 2013</td>
<td><a href="http://www.inetbib.de">www.inetbib.de</a></td>
</tr>
<tr>
<td>102nd Deutscher Bibliothekartag</td>
<td>Leipzig, DE</td>
<td>11-14 March 2013</td>
<td><a href="http://www.bibliothekartag.de">www.bibliothekartag.de</a></td>
</tr>
<tr>
<td>UKSG 36th Annual Conference</td>
<td>Bournemouth, UK</td>
<td>8-10 April 2013</td>
<td><a href="http://www.uksg.org/event/conference13">www.uksg.org/event/conference13</a></td>
</tr>
<tr>
<td>FESABID</td>
<td>Toledo, E</td>
<td>24-25 March 2013</td>
<td><a href="http://www.fesabid.org">www.fesabid.org</a></td>
</tr>
<tr>
<td>ELAG 2013 Conference</td>
<td>Ghent, B</td>
<td>28-31 May 2013</td>
<td></td>
</tr>
<tr>
<td>QQML2013</td>
<td>Rome, I</td>
<td>4-7 June 2013</td>
<td><a href="http://www.isast.org">www.isast.org</a></td>
</tr>
<tr>
<td>LIBER 42nd Annual Conference</td>
<td>Munich, DE</td>
<td>26-29 June 2013</td>
<td><a href="http://www.liber2013.de">www.liber2013.de</a></td>
</tr>
</tbody>
</table>
This year EMEA will be entitled to have 10 Delegates to represent the region at OCLC Global Council. This year 5 of our existing delegates will complete their term leaving 5 open positions. The open positions will be for delegates to represent the following countries/types of library: Germany, The Netherlands, United Kingdom, Public Libraries, Other Country.

The EMEARC nominating committee were delighted that this year they received 20 nominations for the 5 open positions. The nominating committee considered all the nominations and approved the following as candidates.

<table>
<thead>
<tr>
<th>Delegate Position</th>
<th>Candidate Name</th>
<th>Candidate Position</th>
<th>Institution, Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>Hubertus Neuhausen</td>
<td>Director</td>
<td>Univ. Library Marburg, Germany</td>
</tr>
<tr>
<td></td>
<td>Klaus Ceynowa</td>
<td>Dep. Director General</td>
<td>Bavarian State Library, Germany</td>
</tr>
<tr>
<td></td>
<td>Rupert Schaab</td>
<td>Vice-Director</td>
<td>State &amp; University Library Göttingen, Germany</td>
</tr>
<tr>
<td></td>
<td>Anja Smit</td>
<td>University Librarian</td>
<td>Utrecht University, Netherlands</td>
</tr>
<tr>
<td></td>
<td>Robin Green</td>
<td>Acting University Librarian</td>
<td>Univ. of Warwick, UK</td>
</tr>
<tr>
<td></td>
<td>Fiona Parsons</td>
<td>Director of Learning and Information Services</td>
<td>Univ. of Wolverhampton, UK</td>
</tr>
<tr>
<td>Public Libraries</td>
<td>Jacques Malschaert</td>
<td>Managing Director</td>
<td>Bibliotheekservice Frysian, NL</td>
</tr>
<tr>
<td></td>
<td>Eddy Tulp</td>
<td>Director</td>
<td>SAB Deventer, NL</td>
</tr>
<tr>
<td>Other Country</td>
<td>Sania Battalova</td>
<td>Ass. Vice-President Planning &amp; Assessment</td>
<td>American Univ. of Central Asia, Kyrgyz Rep.</td>
</tr>
<tr>
<td></td>
<td>Poul Erlandsen</td>
<td>Head of Department</td>
<td>Royal Library, Denmark</td>
</tr>
<tr>
<td></td>
<td>Tommaso Giordano</td>
<td>Dep. Director Library</td>
<td>European University Institute, Italy</td>
</tr>
<tr>
<td></td>
<td>Fernando Martin Rodriguez</td>
<td>Director Consorcio BUCLE/Biblioteca</td>
<td>Univ. de Burgos, Spain</td>
</tr>
<tr>
<td></td>
<td>Martha Speirs</td>
<td>Dean Library &amp; Information Services</td>
<td>Azerbaijan Diplomatic Academy, Azerbaijan</td>
</tr>
</tbody>
</table>
Many of the candidates will be attending the EMEARC meeting. There will be a poster containing their candidate statements. Please take the opportunity to meet the candidates during the meeting.

The electronic ballot will open on 28th February 2013 and close 31st March 2013. The ballot will be sent by email to the member contact in each of the member institutions in the EMEA region. The results will be announced during the Global Council meeting to be held in the Hague 24th to 25th April 2013 and a press release will be issued shortly after this date.

The 2013 EMEARC Nominating Committee was chaired by Robin Green and comprised the following members: Poul Erlandsen, Cendrella Habre, Bert Looper, Robert Moropa, Rupert Schaab, Anja Smit, Janet Lees (staff).

We thank everyone who was nominated for being willing to represent EMEA and to work for the benefit of the OCLC Global Cooperative.
Save the date:
Europe, Middle East and Africa Regional Council Meeting
24-25 February 2014
Cape Town, South Africa
Success: it’s different for everyone. For some it’s their graduation. For others it’s a research breakthrough, discovering their family tree or learning a new skill. But however you define success, people can look to their library to help them achieve it.

OCLC WorldShare provides the means to focus staff, time, energy and resources on the user and not on routine back-office operations. The OCLC WorldShare platform gives libraries a place to share development, enhancing the speed they can deliver innovation. Worldshare Management Services have reinvented workflow to represent the diversity of collections and streamline the processes that govern them. All of this, to equip your library to focus on what you do best – help users achieve success.

Because the more we share, the better life gets.

www.oclc.org/uk/en/webscale
Tell us your views on the meeting.
Use the post-it notes to add your thoughts and observations.
MEETING EVALUATION AND FEEDBACK

Your views and feedback on the Meeting are vitally important in ensuring that we continue to improve the experience and benefits for members attending EMEA Regional Council Meetings.

There are a number of ways that you can provide feedback:

• Over the course of the two days make use of our Talking Wall Posters on the first floor in the foyer; add your comments using the Post-It Notes provided.

• Tweet your observations and thoughts using the tag #OCLCEMEARC

• Share your thoughts in the Discussion Forum of the Linked In conference group: OCLC EMEARC 2013 Strasbourg.

• Complete the short feedback form in your packs.

• Complete the more detailed anonymous online feedback survey using the link that will be sent to you following the Meeting.

• Alternatively if you have a specific comment that you would like email, please do so to nicolette.eames@oclc.org no later than 5th March 2013.