

## CONTENTdm “quick start”

Included at no additional charge with a FirstSearch Base Package subscription, CONTENTdm “quick start” is the first step toward building your library’s digital collections. With CONTENTdm, you’ll be able to make your library’s digital collections available on the Web, quickly and easily.

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### What is CONTENTdm?

OCLC<sup>®</sup> CONTENTdm<sup>®</sup> Digital Collection Management Software can make everything in your digital collections available to everyone, everywhere. No matter the format—local history archives, newspapers, books, maps, slide libraries or audio/video—CONTENTdm can handle the storage, management and delivery of your collections to users across the Web.

### CONTENTdm “quick start”

CONTENTdm “quick start” is available to FirstSearch<sup>®</sup> Base Package subscribers at no additional charge. This entry-level, hosted version of CONTENTdm supports efforts to increase access to the digital content that libraries provide.

FirstSearch Base Package subscribers may receive:

- (1) The CONTENTdm software hosted by OCLC,
- (2) Three downloadable Project Clients for building digital collections, and
- (3) 10 GB of storage for up to 3,000 digital items.

If your library finds that your requirements exceed any of these limits, OCLC will work with you to review purchasing options to continue seamless growth of your digital collections.

Libraries that currently have a CONTENTdm license and a FirstSearch Base Package subscription may choose to take advantage of this offer and utilize CONTENTdm “quick start” as a second implementation to support additional projects.

### Getting started

A CONTENTdm “quick start” Web page provides the information you need to know in order to get started with CONTENTdm as part of your FirstSearch Base Package subscription. It also provides a number of additional resources, including a link to a CONTENTdm Overview video and an FAQ.

OCLC recommends attending an orientation session before activating your CONTENTdm “quick start.” For more information, visit:  
[www.oclc.org/contentdm/firstsearchbasepackage](http://www.oclc.org/contentdm/firstsearchbasepackage).

### Increasing visibility of your collections

With CONTENTdm, your digital collections can be searched via the Web using standard Web browsers by any number of end users. CONTENTdm also gives you full control over all digital resources, their descriptions, access and display on the Web. Additionally, you can customize all Web interfaces to present your digital collections the way you’d like.

To further broaden the visibility and access of your digital resources, you can add the metadata of your digital collections to WorldCat<sup>®</sup> using the WorldCat<sup>®</sup> Digital Collection Gateway. The Gateway is a self-service tool with a Web-based interface that enables your library to upload its digital collection metadata to WorldCat.

Available at no charge, the Gateway is compatible with all OAI-compliant repositories, including CONTENTdm.



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## Increasing visibility of your collections

The Gateway lets you make your digital collections more visible and discoverable to end users. They can search, discover and retrieve digital items through WorldCat.org™ and WorldCat Local®—Web portals to libraries’ collections—and then view the digital items in the CONTENTdm collection.

Through the Gateway, as your library, archives, museum or other cultural heritage organization continues to upload metadata, you are developing WorldCat into a premier resource for the integrated discovery of open-access, digital primary source materials. OCLC provides the infrastructure, services and support to help maximize the visibility and integrated discovery of digital content worldwide.

To learn more about the Gateway, including how to get started, please visit: [www.oclc.org/gateway](http://www.oclc.org/gateway).

## Why do more than 2,000 organizations worldwide use CONTENTdm?

- A complete solution for digital collections
- Easy to implement and use
- Flexible and fully customizable
- Scalable, seamlessly growing with your projects
- Open, extensible and interoperable
- Offers enhanced discovery through WorldCat
- Provides an unequalled range of options
- Secure, offering item- and collection-level security options
- Includes world-class support from OCLC
- Users become part of an active and vibrant, global user community

### For more information

Visit the CONTENTdm “quick start” page [www.oclc.org/contentdm/firstsearchbasepackage/](http://www.oclc.org/contentdm/firstsearchbasepackage/) or contact your OCLC representative or e-mail [contentdm@oclc.org](mailto:contentdm@oclc.org).