

## Patron Driven Acquisition

Patron Driven Acquisition is a purchasing model that ensures usage of every eBook and eAudiobook you acquire. Through this model, your users have access to a selection of titles from NetLibrary. Users have an option to view the selected titles but your purchases are made only when a specific title has been accessed. Patron Driven Acquisition ensures you have the titles your users need.

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With Patron Driven Acquisition, you define your overall collection development strategy and maintain complete control over the types of titles available to your users. You complete an initial profile for each collection you'd like to make available on an approval basis. Your profile dictates what type of content you'll make available, through specific definitions such as LCC/DDC ranges, subject headings, publication date ranges, publishers and price ranges per title.

### Maintain complete control of your collection

Because you've set the overall strategy through your profile, you maintain complete control of your collection. Your users simply select specific titles within the defined collection parameters—through their accesses.

If you have a limited budget, you can also set a predefined spending limit for your Patron Driven Acquisition. Once you hit your limit, automatic access to new content is disabled. Meanwhile, your users can still access the content that you previously purchased. An OCLC service representative will then contact you to help explore your options.

Patron Driven Acquisition benefits include:

- Easy acquisition—it's automatic
- Proven usage of purchased titles
- Access to more than 190,000 eBook and eAudiobook titles

With this model, you can deliver the titles your readers are looking for in electronic format and ensure those titles are used. It makes eBook and eAudiobook selection easy, as you can identify usage trends immediately.

### How does it work?

Whether your library is brand new to NetLibrary or has been acquiring eContent for years, it takes only a few steps to get started:

1. Fill out a Patron Driven Acquisition profile, along with a terms and conditions form
2. Add OCLC MARC records to your local catalog (if applicable)
3. Promote your new collection
4. Once someone views or accesses a title, your library automatically acquires it
5. Review usage data periodically to note trends
6. Add new content, as needed

### Take the next step

To get started, complete a profile at [https://www3.oclc.org/app/netlibrary/pda\\_setup/](https://www3.oclc.org/app/netlibrary/pda_setup/). To learn more about Patron Driven Acquisition, please contact OCLC at 1-800-898-6252 or [libservices@oclc.org](mailto:libservices@oclc.org).

[www.oclc.org/netlibrary/](http://www.oclc.org/netlibrary/)