

# Some findings about selection in WorldCat Local

Arnold Arcolio

User Researcher

User Experience Group

Global Engineering Division

OCLC

University of Washington

University of California

Berkeley

Davis

Irvine

The Ohio State University

Peninsula Library System, San Mateo, California

25 Undergraduates

28 Graduate students

13 Faculty, some junior and some senior

Search result ranking

Bibliographic detail

Editions and FRBRization

*“Most of the time I come with a specific item in mind—about three quarters of the time. The other quarter of the time is when I’m starting out a research project and I just want to find one book. Or I might try to put together a list of them.”*

*“When we ask these questions, we go to Google. So when we go to a library’s website, the priority is to see if the source is here, in the library.”*

*“If I wanted to know something about the book—let’s say I wanted to look up the date of the latest edition—I wouldn’t go to Melvyl for that. I would just go to Google. I would never even think of going to Melvyl for that. But if I wanted to borrow the book, I would definitely go to Melvyl.”*

*“Every step is interesting.”*



Pilot

orientalism

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Edward W Said (51)  
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1.  **Orientalism**  
 by Edward W Said  
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 Language: English  
 Publisher: New York : Pantheon Books, ©1978.  
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2.  **Dangerous knowledge : orientalism and its discontents**  
 by Robert Irwin  
 Book  
 Language: English  
 Publisher: Woodstock, NY : Overlook Press, 2006.  
 Held by: UC Irvine Libraries
3.  **Orientalism**  
 by Christine Peltre  
 Book  
 Language: English  
 Publisher: Paris : Terrail, 2004.  
 Held by: University of California Libraries
4.  **Reorienting Orientalism**  
 by Chandreyee Niyogi;  
 Book  
 Language: English  
 Publisher: New Delhi : Thousand Oaks, Calif. : London : SAGE Publications, 2006

*“What came up first is the ‘Bible’ of this stuff, so that’s totally expected.”*

*“It makes sense that the most important, seminal works come up first.”*

*“Landmark books are expected to be among the first.”*

*“That’s why we have smart librarians.”*

*“Somebody put it there [at the top of the search result] for a reason.”*

Search results for 'russian advertising' limited to **Libraries Worldwide**

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**Author**

[A E Snopkov](#) (6)

[Realia](#) (5)

[Beriozka](#) (5)

[Voli-A~ Nikolaevi...](#) (4)

[Central Florida M...](#) (4)

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**Year**

[2002](#) (21)

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71. **How we advertised America.**  
by **George Creel**  
Language: English Type:  Book  
Publisher: New York, Arno Press, 1972 [©1920]  
Held by: UC Berkeley Libraries
72. **Russian cultural studies : an introduction**  
by **Catriona Kelly; David Shepherd**  
Language: English Type:  Book  Internet Resource  
Publisher: Oxford ; New York : Oxford University Press, 1998.  
Held by: UC Berkeley Libraries
73. **Russian Advertising Attitudes: Reassessing the Two-Factor Model**  
by **L G Wells; S Van Auken; W J Ritchie**  
Language: English Type:  Article  
Publication: JOURNAL OF INTERNATIONAL CONSUMER MARKETING, 20, no. 2, (2007): 5-16  
Database: British Library Serials  
Held by: University of California Libraries



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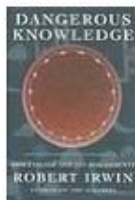
by Edward W Said

Book

Language: English

Publisher: New York : Pantheon Books, ©1978.

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by Robert Irwin

Book

Language: English

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Book

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by Chandreyee Niyogi;

Book

Language: English

Publisher: New Delhi : Thousand Oaks, Calif. : London : SAGE Publications, 2006

Location and Relevance

Relevance Only

Author (A-Z)

Title (A-Z)

Date (Oldest First)

Date (Newest First)

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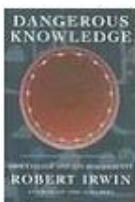

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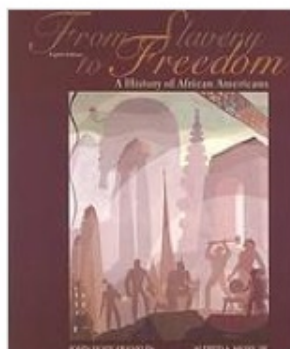
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Ask Us!



## From slavery to freedom : a history of African Americans

Author: [John Hope Franklin](#); [Alfred A Moss](#)

Publisher: New York : Alfred A. Knopf, 2000.

Edition/Format: Book : English : 8th ed [View all editions and formats](#)

Summary: From slavery to freedom describes the rise of slavery, the interaction of European and African cultures in the New World, and the emergence of a distinct culture and way of life among slaves and free Blacks. The authors examine the role of Blacks in the nation's wars, the rise of an articulate, restless free Black community by the end of the eighteenth century, and the growing resistance to slavery among an expanding [Read more...](#)

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by S H Hobbs  
Language: English Type: Article  
Publication: JOURNAL OF NUTRITION FOR THE ELDERLY, 25, no. 3/4, (2006): 175-176  
Database: British Library Serials  
Held by: UC Berkeley Libraries
- 2. **Marketing nutrition : soy, functional foods, biotechnology, and obesity**  
by Brian Wansink  
Language: English Type: Book Internet Resource  
Publisher: Urbana : University of Illinois Press, 2005.  
Held by: UC Berkeley Libraries
- 3. **Marketing Nutrition: Soy, Functional Foods, Biotechnology, and Obesity**  
by Sharron Dalton  
Language: English Type: Article  
Publication: Gastronomica: The Journal of Food and Culture, 6, no. 4 (2006): 119-120  
Publisher: University of California Press

*“I’m starting to get more and more confused. Three— four—different authors.”*

*“A little bit surprising because it’s the exact same title.”*

*“Funny, it has the same exact title. I just assumed it...”*

## Details

**Document Type:** Book

**All Authors / Contributors:** [John Hope Franklin](#); [Alfred A Moss](#)

 Find more information about:

**ISBN:** 0375406719 9780375406713

**OCLC Number:** 43843074

**Description:** xxiv, 742 p., [12] p. of plates : ill. (some col.), maps (some col.), ports. ; 24 cm.

**Contents:** Land of their ancestors -- The African way of life -- The slave trade and the new world -- Colonial slavery -- That all may be free -- Blacks in the new republic -- Blacks and manifest destiny -- That peculiar institution -- Quasi-free Blacks -- Slavery and intersectional strife -- Civil War -- The effort to attain peace -- Losing the peace -- Philanthropy and self-help -- The color line -- In pursuit of democracy -- Democracy escapes -- The Harlem Renaissance -- The New Deal -- The American dilemma -- Fighting for the four freedoms -- African Americans in the Cold War era -- The Black revolution -- Reaction and progress -- Half century of change.

**Other Titles:** History of African Americans

**Responsibility:** John Hope Franklin, Alfred A. Moss, Jr.

**More information:** [Contributor biographical information](#) | [Publisher description](#)

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### Abstract:

From slavery to freedom describes the rise of slavery, the interaction of European and African cultures in the New World, and the emergence of a distinct culture and way of life among slaves and free Blacks. The authors examine the role of Blacks in the nation's wars, the rise of an articulate, restless free Black community by the end of the eighteenth century, and the growing resistance to slavery among an expanding segment of the Black population.

# Reviews

## Reviews

*“If the review was by someone whose name I knew...”*

# Recommendations

## Recommendations

*“Intrusive. Who are those readers?”*

Tags

Tags

*“a democratization of the library monopoly on classification”*

# Ratings

## Ratings

*“Because we don’t know who’s behind them, it ends up being just a frustration.”*

*“A bit of a confusion between a library site and a commercial site.”*

# Lists

## Lists

*“User lists would be interesting—a good thing from more commercial sites. Incredibly useful.”*

*“I wouldn’t spend the time to do it.”*

**Reviews****Tags**

Add tags for "Orientalism".

Be the first.

**Similar Items**

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[Imperialism.](#)

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[Oriëntalisme.](#)

[Oriëntalistiek.](#)

[Impérialisme.](#)

[Orient et Occident.](#)

[Asie -- Opinion occidentale.](#)

[Moyen-Orient -- Opinion publique occidentale.](#)

[Asie -- Étude et enseignement.](#)

[Moyen-Orient -- Étude et enseignement.](#)

User lists with this item (12)


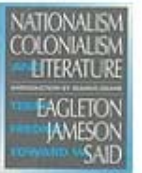
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Moyen-Orient -- Etude et enseignement.

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*“As a historian, I usually prefer to read a first edition of something if it is primary; if it is secondary, the most recent.”*

*“Editions really matter because of differences in translations.”*

orientalism

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Format

- Book (55)
- Sound Recording (1)
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Language

- English (30)
- Chinese (4)
- Arabic (4)
- Spanish (3)
- Persian (3)
- French (2)
- Japanese (2)
- Swedish (1)
- Ukrainian (1)
- Undetermined (1)
- Vietnamese (1)
- Hebrew (1)
- Korean (1)
- Russian (1)
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	Title / Author	Type	Language	Date / Edition	Publication	Held by
<input type="checkbox"/> 1.	 <b>Orientalism</b> by Edward W Said	 Audiobook on CD	English	2008	Princeton, NJ : Recording for the Blind & Dyslexic	WorldCat Libraries
<input type="checkbox"/> 2.	 <b>东方学 / Dong fang xue</b> by Edward W Said; Wang yu gen.	 Book	Chinese	2007 2ban	三联书店, Bei jing : San lian shu dian	WorldCat Libraries
<input type="checkbox"/> 3.	 <b>Ориентализм : Западные концепции Востока / Orientalism : Zapadnye kont`s`ept`s`ii Vostoka</b> by Edward W Said; A V Govorunov	 Book	Russian	2006	Русский Мир, Sankt-Peterburg : Russkii Mir	WorldCat Libraries
<input type="checkbox"/> 4.	 <b>L'orientalisme : l'Orient créé par l'Occident</b>	 Book	French	2005	[Paris] : Seuil	WorldCat Libraries

*“Is there another page?”*

