

# Product Development Forum Library and Publisher Metadata Initiatives

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## Introduction and Overviews

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*OCLC believes that closer collaboration between the publisher supply chain and libraries is essential to success for both communities. Efficient exchange and sharing of title data will play an important role and OCLC is committed to development of processes that allow further interoperability and “mash-up” of publisher and library metadata. In support of this effort OCLC recently conducted a “Next Generation Cataloging” pilot, held a Publisher/Library Symposium, co-sponsored a paper with NISO and launched OCLC Metadata Services for Publishers. In this Forum we will share our recent OCLC work in this area and open the floor to publishers for comment and suggestions for continued areas of collaboration.*

## Overview of Recent Research and Activities on Library and Publisher Metadata

### LC Working Group on the Future of Bibliographic Control

<http://www.loc.gov/bibliographic-future/>

### OCLC/NISO Sponsored Report

- Streamlining Book Metadata Workflows, Judy Luther, Informed Strategies, June 30, 2009  
[http://www.niso.org/publications/white\\_papers/](http://www.niso.org/publications/white_papers/)

### Research Information Network Study

- Creating Catalogues: Bibliographic Records in a Networked World, Ken Chad, Ken Chad Consulting and Sero, June 2009  
<http://www.rin.ac.uk/our-work/using-and-accessing-information-resources/>
- On the Record Report Recommendations the Library of Congress Should Pursue Over the Next Four Years: Report to the Associate Librarian for Library Services, OTR Report Implementation Working Group, Regina Reynolds and Bruce Knarr, co-chairs (09/15/09)
- Library of Congress Study of the North American MARC Records Marketplace, R2 Consulting LLC ([www.r2consulting.org](http://www.r2consulting.org)), Ruth Fischer, Rick Lugg (October 2009)  
<http://www.loc.gov/bibliographic-future/news/>

## Overview of OCLC Activities Relating to Library and Publisher Metadata

### OCLC “Next Generation Cataloging” Pilot

<http://www.oclc.org/partnerships/material/nexgen/nextgencataloging.htm>

### OCLC Library/Publisher Symposium

<http://www.oclc.org/publisher-symposium/>

## OCLC Programs and Research Activities

<http://www.oclc.org/research/>

- Crosswalks
- Virtual International Authority File (VIAF)
- Terminologies and mapping
- Classify
- Data mining
  - Dewey.info
  - WorldCat Identities

## Metadata Services for Publishers and Contract Cataloging for Publishers

<http://publishers.oclc.org/en/>

## Dialogue on Publisher and Library Metadata Issues

All attendees

### Issues for discussion

Workflow, cost and issues with publisher/vendor supply chain metadata

*Discuss workflow, staff and systems relating to creation, distribution and maintenance of supply chain title data*

#### What is your biggest point of pain in dealing with supply chain title metadata?

- Do you conduct specific analysis of the cost of this work or is it buried in production, marketing costs?
- What areas of your company create, touch, manipulate or deal with metadata in some fashion?
- Do you outsource or partner to support internal or external title metadata needs?
- Do you transmit and/or receive title data in ONIX?
- With how many supply chain partners do you share/exchange metadata?
- Does data have to be adjusted for various supply chain partners or are you able to send the same data set to all?
- How is your workflow changing?
- Are there new challenges relating to e-content?
- What is the role of content management and production systems?
- Does your system allow your metadata to be enhanced over time through feeds from other supply chain partners or libraries?

## Workflow, cost and issues in providing metadata to libraries

*Discuss workflow, staff and systems relating to providing metadata in support of the library market*

- What is your biggest point of pain in dealing with metadata for libraries?
- Do you maintain separate staff to support library metadata needs?
- If so, does this add significant cost?
- Do you outsource or partner to obtain/provide metadata for libraries?
- How is your workflow changing?
- Do you create and/or store MARC data internally?
- Are there new challenges with library metadata relating to e-content?