

# Panel Discussion 4: Collaboration & Innovation



## Moderator:

Cindy Cunningham, OCLC

## Panelists:

Ruth Fischer, R2 Consulting

*Library of Congress Study*

Judy Luther, Informed Strategies

*NISO/OCLC Study*

# Panel Discussion 4: Collaboration & Innovation



Ruth Fischer

Partner, R2 Consulting, LLC



R2 Consulting was founded in 2000 by partners Rick Lugg and Ruth Fischer, after a combined 28 years at YBP Library Services. For the past seven years, R2 has focused on analysis of selection-to-access workflows in academic libraries. Almost inevitably, these projects lead to scrutiny of service priorities, user expectations, and organizational structures. R2's overriding professional interest is to help libraries adapt and compete effectively at Web scale. For vendors, R2 provides product design and introduction, customized market research, focus group facilitation, and environmental scanning

# Panel Discussion 4: Collaboration & Innovation



Judy Luther

Consultant



Informed Strategies was formed in 1997. Its founding principal, Judy Luther, has designed the company's services to act as a bridge between providers and consumers of information. The company's core mission is to be a partner in the design and development of products and services that enhance customers' use of information. In addition to its founding principal, Informed Strategies draws upon a virtual network of Staff & Associates that provides complementary expertise public relations, new media product development, technology strategies, project management, Information Commons and Library Consortia

# Panel Discussion 4: Group Discussion Collaboration & Innovation (Cont.)



- ONIX 3.0 Update - David Martin
- Identify outcomes of this symposium.
- Where do we go from here?
  - Next meeting
  - Milestones
  - Tools for continued collaboration

## Facilitators:

Cindy Cunningham

Ruth Fischer

Judy Luther

Ken Chad