

Panel Discussion 2: Uses of Metadata and Interoperability



Moderator:

Todd Carpenter, NISO

Panelists:

Rick Lugg, R2 Consulting

Mark Bide, Editeur

Ken Chad, Ken Chad Consulting

Karen Calhoun, OCLC

Panel Discussion 2: Uses of Metadata and Interoperability



Common uses of metadata for the publisher supply chain and for libraries

Publisher Supply Chain

Inventory

Marketing

Discovery - Supply Chain

Buying decisions

Sales tracking

Business Intelligence

Financial analysis

Discovery - End-user

Libraries

Discovery -- Selection

Acquisitions

Inventory

Circulation

Collection Analysis

Benchmarking

Budgeting

Discovery -- Patron

Panel Discussion 3: Uses of Metadata and Interoperability



- How are the uses of metadata similar or different between the publisher supply chain and libraries?
- What are the barriers to interoperability?
- Would further interoperability help increase efficiencies and reduce duplication of effort??

Panel Discussion 3: Uses of Metadata and Interoperability



Todd Carpenter
Managing Director
National Information Standards Organization



NISO, the National Information Standards Organization, a non-profit association accredited by the American National Standards Institute identifies, develops, maintains, and publishes technical standards to manage information in our changing and ever-more digital environment.

Founded in 1939, incorporated as a not-for-profit education association in 1983, and assuming its current name the following year, NISO draws its support from the communities it serves. The leaders of over 70 organizations in the fields of publishing, libraries, IT, and media serve as its voting members. Hundreds of experts and practitioners serve on NISO working groups, committees, and as officers of the association.

Panel Discussion 3: Uses of Metadata and Interoperability



Rick Lugg

Partner, R2 Consulting, LLC



R2 Consulting was founded in 2000 by partners Rick Lugg and Ruth Fischer, after a combined 28 years at YBP Library Services. For the past seven years, R2 has focused on analysis of selection-to-access workflows in academic libraries. Almost inevitably, these projects lead to scrutiny of service priorities, user expectations, and organizational structures. R2's overriding professional interest is to help libraries adapt and compete effectively at Web scale. For vendors, R2 provides product design and introduction, customized market research, focus group facilitation, and environmental scanning

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Mark Bide

Executive Director



EDItEUR is the international group coordinating development of the standards infrastructure for electronic commerce in the book and serials industries. EDItEUR provides its international membership with research, standards and guidance. EDItEUR is a truly international organisation with 90 members from 17 countries, including Australia, Canada, Japan, South Africa, United States and most of the European countries.

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Ken Chad

Director

kenchadconsulting

Ken Chad Consulting Limited, is an independent consultancy, that supports organisations in getting better value and performance from their library IT so they can deliver new and improved services to users. We are committed to libraries and want to contribute to their success. We believe the library function is often seriously undervalued. The library can not only play a larger role in the communities it serves, but also contribute more to meeting the strategic goals of its parent organisation.

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Karen Calhoun
Vice President,
OCLC WorldCat & Metadata Services



WorldCat is a global network of library content and services that uses the Web to let your institution be more connected, more open and more productive. WorldCat holds tens of millions of bibliographic records that represent more than one billion items. It encompasses hundreds of languages and all formats, including rapidly growing numbers of electronic resources and digital objects.