

April 2007



# OCLC Canada Quarterly Newsletter



Welcome to the April edition of the *OCLC Canada Quarterly Newsletter*

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# REGIONAL NEWS

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## OCLC Canada welcomes new members

- Columbia Bible College
- Edmonton Public Library
- Longueuil Public Library
- Northern Alberta Institute of Technology (NAIT)
- Saint Paul University
- Southern Alberta Institute of Technology (SAIT)
- Thompson Rivers University
- Trent University
- Winnipeg Public Library

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## OCLC Canada hosts Members Council in Quebec City

OCLC Canada hosted Members Council from February 5–7 in Quebec City. It was the first time in the 29-year history of Members Council that the 66-member body has convened outside the United States. The next Members Council meeting will be held on **May 21–23 in Dublin, Ohio.**

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## John Teskey named chair of OCAC

John Teskey has begun his three-year term as the new Chair of OCLC Canada Advisory Council (OCAC). John was first appointed a seat on the Board of OCAC and has continued to serve since its inception in 2001. He has held the position of Director of Libraries at the University of New Brunswick, Fredericton since 1991 and has more than 20 years of experience as a librarian and library administrator. Most recently, John completed a two-year term as the President of the Canadian Association of Research Libraries (CARL). Among his participation with numerous associations, John is a member of the Council of Atlantic University Libraries and the Atlantic Provinces Library Association.

The OCLC Canada Advisory Council provides OCLC with advice on how to facilitate cooperation and collaboration within and outside Canada. This advice is communicated to OCLC through OCLC employees that attend the Council meetings, and through the OCLC Canada delegate to Members Council.

## Beth Barlow joins the OCAC

OCLC Canada is pleased to welcome Beth Barlow as the most recent member of the OCLC Canada Advisory Council (OCAC). Beth is Chief Librarian at the Surrey Public Library in British Columbia. During her tenure she has been instrumental in fulfilling the libraries mission of providing and promoting access to local and global information and ideas, encouraging literacy and supporting lifelong learning for all Surrey residents.

“Beth is an excellent addition to our Advisory Council,” says Bernard Dumouchel, outgoing Chair of OCAC. “Her knowledge and expertise in the public library sector brings a profound viewpoint to the Council.”

Beth will serve a three-year term and will be eligible to serve for an additional consecutive term.



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## OCLC Canada hits a home run with library advocacy program—download now!

As part of a recent advocacy initiative, OCLC has developed templates of advertisements and posters that promote how successful entrepreneurs got their start by using libraries to develop business plans, research patents and conduct market research. In doing so, OCLC hopes to raise awareness of critical library issues, enable more informed dialogue and help libraries demonstrate their value. Libraries can download and customize the templates to market to their patrons. The latest set of marketing templates feature Sam Holman, creator of Sam Bats in Ottawa, Canada.

Visit our Web site for more **information** and to download marketing templates.

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## NetLibrary now offers French-Canadian eBooks

Two Canadian publishers, **Option Santé** and **Septentrion**, have made selections of their titles available on **NetLibrary**. Accessible throughout the world, OCLC's NetLibrary platform provides academic, public, special and school libraries with eContent solutions that support Web-based research, reference and learning.

Septentrion specializes in history, social sciences, archaeology, political science, ethnography, historical novels and Amerindian culture books published in French and English. Option Santé specializes in French and Spanish books related to health, psychology, female-male relations, parent-children relations, personal growth and relaxation.

For more information about titles available through NetLibrary, contact **OCLC Canada** by calling 1-888-658-6583.

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## NetLibrary news—new purchase options for eAudiobooks

NetLibrary has also developed new purchase options for eAudiobooks, allowing librarians to purchase individual titles, similar to eBooks. Titles may be individually purchased from leading publishers such as Random House (Books on Tape, Listening Library, Living Language) and Blackstone Audio. Librarians still have the option to purchase complete collections.

Members already taking advantage of the benefits and flexibility that eAudiobooks offer include Toronto Public Library, Grande Bibliothèque, Edmonton Public Library, Calgary Public Library and Essex County Library.

To learn more about titles available for individual purchase, visit our **Web site**.

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## OCLC Canada offers discounts to LexisNexis through Cooperative Purchasing

Make the most of your resources through **Cooperative Purchasing**. All libraries in Canada qualify to receive considerable discounts of electronic resources, like **LexisNexis**. **Simply contact us to request a trial or to place an order.**

## Get 20% off any NetLibrary eBook Subject Set

NetLibrary's eBook **Subject Sets** are a cost-effective way to expand your eContent collection. This offer, valid through June 15, includes any of our Subject Sets, including two new sets: The French Academic and Canadian Biography Subject Sets.

The French Academic Subject Set includes works in French from major publishers such as Numilog, Editions Rodopi and EDP Sciences. Titles cover literature, sciences and mathematics, and business and economics.

The **Canadian Biography Subject Set** focuses on biographies of notable Canadians from businesspeople, to scientists and authors and artists. Titles are available from major publishers, including Dundurn Press, Wilfrid Laurier University Press and NRC Research Press.

## OCLC Canada Library of Technical Services (LTS) hits 60,000 entries

OCLC Canada Library Technical Services (LTS) has catalogued over 60,000 electronic resources. The LTS team celebrated this major milestone in March. OCLC Canada acquired LTS in 2000 to provide local contract cataloguing to Canadian libraries. Today, the LTS division has 30 employees located in Winnipeg, Manitoba.

Les Moor, Assistant Manager of LTS notes, "Since we joined OCLC Canada in 2000, the demand for creating MARC records for electronic resources has grown tremendously. We have created over 50,000 records for NetLibrary eBooks and Audiobooks, as well as thousands of eResource records for many Canadian libraries—including over 4,000 records for IEEE publications."

## Leadership Learning Breakfast

### Only Connect: Libraries and Social Networking in the 21st Century

Wednesday, April 25

The practice of using a social network to establish and enhance relationships based on some common ground—shared interests, related skills, or a common geographic location—is as old as human societies, but social networking has flourished in the 21st century with use of the Web.

In spring 2007, OCLC is releasing a report that explores social participation and Internet cooperation and how it may impact the library's role in the public sphere. In this Canadian launch of the Report, Alane Wilson will focus on social networking, as well as the behaviors, values, and expectations of participants in the survey conducted in the US, Canada, the UK, Germany, France and Japan.

Alane Wilson is a senior market consultant for OCLC. In addition to co-authoring and editing the OCLC Environmental Scan, she also contributed to the most recent OCLC Report, Perceptions of Libraries and Information Resources. She speaks to many groups, facilitates workshops, and is one of five OCLC contributors to the "It's All Good" blog. Alane has an MLIS and is a member of the Association of Professional Futurists.

Please RSVP on or before April 17 to [Arlene Bottorff](#). This event will take place in the second floor of the John Dutton Theatre of Central Public Library, Calgary Public Library.



## Connect with OCLC Canada at these upcoming events:

### Saskatchewan Library Association Conference

#### Gaming and the Significance for Information Literacy

May 5

### Manitoba Library Association Conference

#### Gaming and the Significance for Information Literacy

May 9

### CBPQ Conference

#### Session 1: *Présentation de la plus récente analyse de marché d'OCLC sur la confidentialité*

May 17

#### Session 2: WorldCat.org

May 18

### CLA/APLA/NLLA

#### 2007 National Conference

#### Privacy, Security and Social Networking

May 26

[View the complete list](#) of upcoming conferences and meetings.

## CONTENTdm: delivering and managing your online newspaper collection

Get the scoop on CONTENTdm and managing your online newspaper collection. This presentation has been recorded and is available online.

Learn how you can deliver a first-class user experience with CONTENTdm—from displaying your newspaper collection to enhancing, storing and managing it. You'll also hear what libraries and cultural heritage organizations are doing and see live examples of those collections to better understand how CONTENTdm gives you full control over your digital newspapers, their descriptions, metadata, access and display.

Whether you're just getting started with your project or ready to go online, this webinar will help you make the right choices for your collection.

To access the recording, go to: <https://www323.livemeeting.com/cc/oclcroom/view?id=MAR27>

Then enter the Recording ID: MAR27

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## City of Dublin, Ohio, changes street name to honor OCLC's founder

In honor of OCLC's founder, Frederick G. Kilgour, the City of Dublin, Ohio, has changed OCLC's street name from Frantz Road to Kilgour Place. Please update your records accordingly.

A librarian and educator, Kilgour created an international computer library network and database that changed the way people use libraries. He is widely recognized as one of the leading figures in 20th-century librarianship for using computer networks to increase access to information in libraries around the world. Kilgour was 92 years old when he died on July 31 last year.

**A celebration of the life of Frederick G. Kilgour presented by the Board of Trustees of OCLC Online Computer Library Center**

## CAMIO moves to CONTENTdm platform

The OCLC Catalog of Art Museum Images Online (CAMIO) is even more user-friendly now, thanks to a recent shift of its content to the CONTENTdm platform. Formerly an RLG service, CAMIO is a subscription-based resource that provides images of art and artifacts from around the world. Contributed and described by leading museums, approximately 90,000 images of masterpieces spanning 3000 BC to the present are available for education, research and enjoyment.

[Learn more!](#)

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## WorldCat Collection Analysis—save \$600 CAN on your new subscription

Subscribe to the **WorldCat Collection Analysis** service and make the most of your library's acquisitions budget. This unique analytical tool provides the data needed to understand your library's subject matter strengths, gaps and overlaps. It also allows you to compare your collection to other library collections on WorldCat.

Buy a 12-month **WorldCat Collection Analysis** subscription and we will waive the \$600 CAN setup fee. Eligibility is limited. This offer is only available to new individual Collection Analysis subscribers and expires June 27.

This offer is not valid for group subscriptions. An individual subscription applies to a single library symbol. Institutions with multiple library symbols need to purchase a subscription for each library symbol.

Visit our **Web site**, or call OCLC Canada at 1-888-658-6583 to order your subscription to WorldCat Collection Analysis.

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## Twelve databases coming to OCLC FirstSearch this summer

Twelve new databases will be added to the OCLC FirstSearch service this summer. These databases include:

- Anthropology Index
- Anthropology Literature
- Anthropology Plus

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- Avery Index to Architectural Periodicals
  - Bibliography of the History of Art
  - Chicano Database
  - FRANCIS: International Humanities and Social Sciences
  - History of Science, Technology, and Medicine
  - Index to 19th Century American Art Periodicals
  - Russian Academy of Sciences Bibliographies
  - Hand Press Book Database
  - SCIPIO: Art and Rare Book Sales Catalogs

These databases are currently available for purchase on an annual subscription basis. For more information, visit [OCLC online](#).

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## Manage your library's profile with the new WorldCat Registry

OCLC has launched the WorldCat Registry to help libraries and consortia manage and share data that define their organizations—such as institution type, location, URLs for electronic services, circulation statistics, and population served—through a single, authoritative Web platform. The Registry also helps solve an increasingly common administrative burden for libraries and library groups: keeping multiple institutional identities up to date across different internal and third-party applications and through a variety of methods, including Web interfaces, faxed paper forms and phone calls.

Visit the [WorldCat Registry](#) today!