

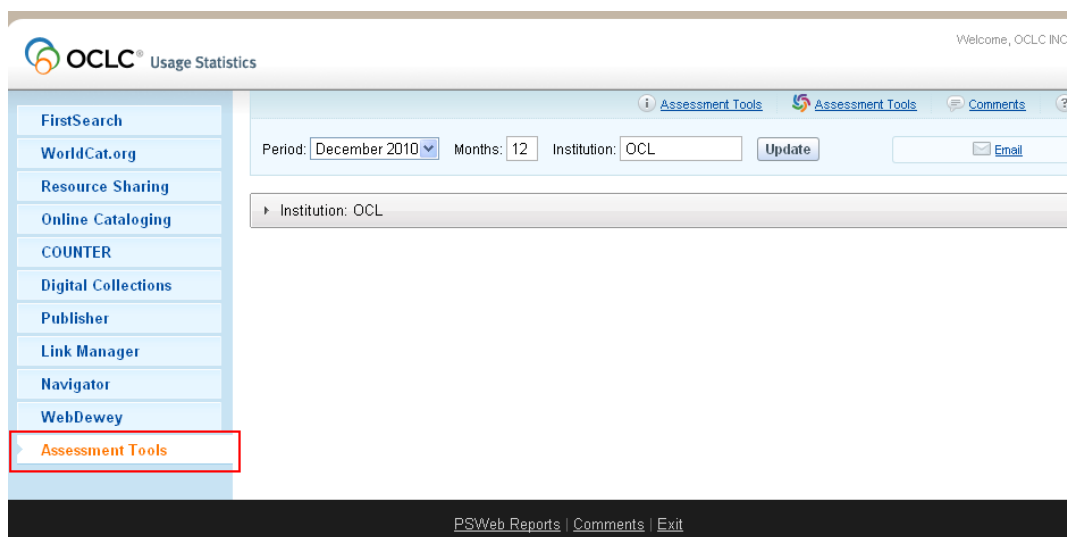
# OCLC Usage Statistics UPDATE

February 28, 2011

OCLC<sup>®</sup> Usage Statistics provides a user-friendly, easy-to-use interface for tracking your library's OCLC service usage. This lets you understand how people are using your OCLC services and helps you plan for the future. Whether you are just discovering this tool, or have been using it for years to manage your OCLC activities, OCLC Usage Statistics, at [www.stats.oclc.org](http://www.stats.oclc.org), offers several helpful, new features to explore.

## New Assessment Tools tab for OCLC Usage Statistics

Effective the week of February 28, 2011, OCLC Usage Statistics has a new Assessment Tools tab that enables your library to evaluate your WorldCat<sup>®</sup> holdings and ILL Lending and Borrowing activity. The two new tools are the WorldCat Collection Dashboard and the ILL Reciprocity Report.

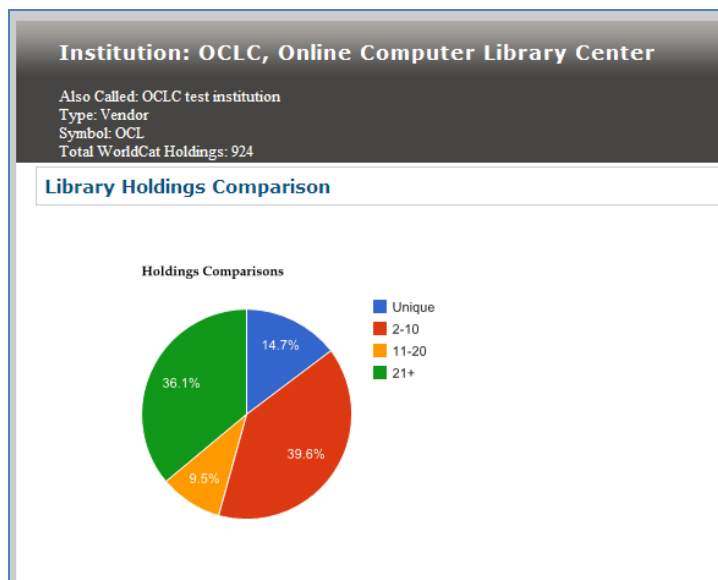


The screenshot shows the OCLC Usage Statistics web interface. On the left is a navigation menu with items: FirstSearch, WorldCat.org, Resource Sharing, Online Cataloging, COUNTER, Digital Collections, Publisher, Link Manager, Navigator, WebDewey, and Assessment Tools (highlighted with a red box). The main content area has a header with 'OCLC Usage Statistics' and 'Welcome, OCLC INC |'. Below the header is a navigation bar with 'Assessment Tools' and 'Comments' tabs. The main content area contains a form with 'Period: December 2010', 'Months: 12', and 'Institution: OCL', along with an 'Update' button and an 'Email' link. Below the form is a dropdown menu showing 'Institution: OCL'. The footer contains links for 'PSWeb Reports', 'Comments', and 'Exit'.

## WorldCat Collection Dashboard

The WorldCat Collection Dashboard report displays information about your holdings as OCLC WorldCat sees them on a quarterly\* basis. It displays unique and commonly held titles, percentage of holdings by format, and number of titles by publication year. This report can be used as the starting point for updating your WorldCat holdings and to aid in your collection development decisions. As we continue to explore new data sources and reporting options, you'll likely see new information about your library collections!

\* Quarterly updates are posted at the end of June, September, December and March.



## ILL Reciprocity Report

WorldCat® Resource Sharing statistics can soon be used to create reports of your library's borrowing and lending activity with libraries of your choice. These reports will provide data you can use to manage your interlibrary loan partnerships, such as reciprocal borrowing agreements.

The sample report below illustrates the types of statistics you will see in the new reports. You may create reports for up to five years of interlibrary loan activity.

Welcome, OCLC INC | [log out](#)

[Assessment Tools](#)
[Assessment Tools](#)
[Comments](#)
[Help](#)

Period:  Months:  Institution:

**Reciprocity Report**

Institution: OCLC INC  
Symbol: OCL

| OCLC Symbol | Library Name                       | Net Lends | Lends | Borrows | Lends (Copy) | Lends (Original) | Borrows (Copy) | Borrows (Original) |
|-------------|------------------------------------|-----------|-------|---------|--------------|------------------|----------------|--------------------|
| ACQ         | ACQUISITION TEST PROFILE           | -2        | 0     | 2       | 0            | 0                | 0              | 2                  |
| BHISO       | ISO TESTING BARRY HENDERSHOT       | 1         | 16    | 15      | 4            | 12               | 3              | 12                 |
| CUZ         | UNIV OF CALIFORNIA, SANTA CRUZ     | 1         | 1     | 0       | 0            | 1                | 0              | 0                  |
| FMO         | CHARLOTTE CNTY LIBR SYST           | -1        | 0     | 1       | 0            | 0                | 0              | 1                  |
| HQG         | MCDOWELL CNTY PUB LIBR             | -1        | 0     | 1       | 0            | 0                | 0              | 1                  |
| ILLIAD      | OCLC ILLIAD SERVER 1               | -1        | 0     | 1       | 0            | 0                | 0              | 1                  |
| KAISO       | ISO TESTING KATHY ADAMS            | 3         | 6     | 3       | 0            | 6                | 0              | 3                  |
| KI6         | LETCHER CNTY PUB LIBR              | -1        | 0     | 1       | 0            | 0                | 0              | 1                  |
| OSU         | OHIO STATE UNIV, THE               | 1         | 1     | 0       | 0            | 1                | 0              | 0                  |
| RMO         | OCLC DIRECT TRAINING & SUPPORT     | -3        | 0     | 3       | 0            | 0                | 0              | 3                  |
| SER         | OCLC SERV SYMBOL                   | 3         | 4     | 1       | 0            | 4                | 0              | 1                  |
| TRN         | OCLC TRAINING & ILLIAD PARTICIPANT | -3        | 18    | 21      | 0            | 18               | 4              | 17                 |
| YVP         | YAVAPAI COL LIBR                   | -3        | 0     | 3       | 0            | 0                | 3              | 0                  |

## How do I access [www.stats.oclc.org](http://www.stats.oclc.org)?

Any active OCLC authorization/password may be used to access to [www.stats.oclc.org](http://www.stats.oclc.org). If you are unsure of your logon information, please contact **customer support**. Logging on will give you access to all available reports for your institution. Reports tabs will display only for the services your library uses. For example, if your institution has access to FirstSearch® and Resource Sharing, logging in with your FirstSearch authorization will automatically put you in the FirstSearch reports area, and you will also have access to reports for WorldCat Resource Sharing and WorldCat.org™.

### *Log on to view usage statistics*

1. Access OCLC Usage Statistics at [www.stats.oclc.org](http://www.stats.oclc.org).
2. Type your OCLC authorization in the authorization field.
3. Type your password in the password field.
4. Click the **Sign In** button.

**Note:** Only active OCLC authorizations have access to the Usage Statistics.

### *Report availability*

The WorldCat Collection Dashboard is updated quarterly (July, October, January, April).  
The Reciprocity Calculator is updated monthly.

## Questions/contacts

Please use the **support form** or e-mail [support@oclc.org](mailto:support@oclc.org).

Or call:

(800) 848-5800 (US only)

(614) 793-8682 (outside the US)

OCLC telephone support hours: Monday–Friday, 7:00 am to 9:00 pm, US Eastern time