



## OCLC acquires remaining shares of OCLC PICA

**OCLC, the world's largest library cooperative, has acquired the remaining shares of OCLC PICA Group B.V., the European-based library and information systems supplier, to become the sole shareholder of the organisation.**

OCLC acquired 60 percent of the Pica organisation in 2000. This purchase of the remaining 40 percent in OCLC PICA completes the acquisition of shares. Rein van Charldorp will remain in his current position as Managing Director of OCLC PICA. Full details of the announcement are [here](#).

## OCLC opens office in Beijing

**OCLC has opened an office in Beijing to better serve the growing information needs of libraries and other cultural heritage institutions in China and other parts of Asia.**

OCLC officially opened the Beijing office with a grand-opening celebration on July 20 with more than 150 leaders from libraries and other institutions in China attending. OCLC colleagues from Japan, Korea, Taiwan and Thailand also were in attendance. The OCLC office is located in Zhong Guan Cun, the academic centre of Beijing, often called "the Silicon Valley of China." Qiu Dongjiang, OCLC Chief Representative, is joined by three other OCLC staff members in the Beijing office.



CEO Jay Jordan opens the OCLC Beijing office.

OCLC's relationship with libraries in the People's Republic of China began in 1986, when OCLC introduced its CJK system for cataloguing Chinese, Japanese and Korean materials. An OCLC Service Centre was established at Tsinghua University in 1996, and access to the OCLC FirstSearch online reference service was made available to about 100 academic institutions in China. In 2004, the CALIS (China Academic Library and Information System) consortium, under the leadership of Beijing University, began providing access to a NetLibrary eBook collection for 80 libraries in China.

## UnityUK data improvement programme to be rolled out

**OCLC PICA, in partnership with The Combined Regions (TCR), has completed the roll-out of phase one of a series of enhancements that improve the quality and the breadth of data available through the UnityUK national resource sharing service. This is part of a rolling programme of work to continually improve UnityUK.**

### Data cleaning

The data that was imported from the former UnityWeb service has been cleaned. Records have been de-duplicated, in one case, a single ISBN was present no less than 40 times. Furthermore, non-existing items have been removed and (where necessary) data within each record has been moved to the appropriate MARC field. As a result of this project, in excess of 3,300,000 records have had their data made more consistent with MARC rules.

### Data loading

Data from the catalogues of the Royal National Institute for the Blind, National Library for the Blind, CALIBRE and The Torch Trust will be loaded into UnityUK.

Finally, complete database loads have been carried out for around 70 UnityUK member libraries and 8 million high-quality British Library records, with holdings, will be loaded over the summer.

## WorldCat Registry more global with the help of national libraries

**Since its launch earlier this year, the WorldCat Registry continues to help libraries manage and share essential data that defines their organisations, such as institution type, location, URLs for electronic services, circulation statistics and population served. National**

## WorldCat Local service coming soon

**OCLC is piloting a new service that allows libraries to combine the cooperative power of OCLC member libraries worldwide with the ability to customise WorldCat.org as a solution for local discovery and delivery services.**

The service adds value to the investments libraries have already made in adding their collections to WorldCat by adding local branding and relevancy to front-end search capabilities and integrated access to local delivery options. OCLC will examine results of the pilot to determine a production schedule.

The WorldCat Local pilot builds on WorldCat.org, which provides Web access to the world's richest database for discovery of materials held in libraries. The service offers Web-based WorldCat.org features designed for the end user such as cover art, faceted browse capability, evaluative content, result sets that bring multiple versions of a work together under one record, citation formatting options and relevancy ranking of search results—all configured for a local view of the home library.

WorldCat Local will offer libraries the ability to search the entire WorldCat database with results displaying items that are most accessible to the library user—such as collections from the home library, collections shared in a consortium and open access collections—all through a single search box in a locally branded interface. The WorldCat Local service interoperates with locally maintained services like circulation, resource sharing and resolution to full text to create a seamless experience for the end user. WorldCat Local will also include future enhancements to WorldCat.org including social networking services.

Libraries and groups participating in the WorldCat Local pilot include: University of Washington, Ohio State University Libraries, 12 libraries in the Peninsula Library System in California, and 11 multitype libraries in Illinois. See the University of Washington's implementation at

<http://uwashington.worldcat.org>.

## National Library of Australia load records in WorldCat



The National Library of Australia has agreed to add some 12 million bibliographic records to WorldCat, the world's largest database of catalogued items held in libraries, making these records visible to Web searchers worldwide.

Australian libraries will use WorldCat to catalogue, find and share library materials.

"The National Library of Australia looks forward to working closely with OCLC through this collaborative services agreement which opens up access to WorldCat for Australian libraries. This agreement marks a major step forward in the sharing of Australian bibliographic data and exposure of the collections of Australian libraries internationally," said Jan Fullerton, Australian National Library Director General.

## University of Lancaster buy QuestionPoint

The University of Lancaster has purchased QuestionPoint, the virtual reference solution from OCLC PICA. QuestionPoint will enable Lancaster's 12,000 students to gain access to library expertise via a single information point. The solution will offer modern communication methods such as chat and co-browse, in addition to the more traditional e-mail and web form options.



"What we wanted was a single point of access to Library expertise and help. A service that could be embedded alongside other University services and a service where the user did not have to think about who they should contact about a particular question or problem. QuestionPoint will enable us to deliver such a service."

comments Michael Dunne, Systems Librarian.

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### Events

- 9-12 Sept 2007  
LIANZA, Wellington, NZ
- 20-22 Sept 2007  
ADBUE 2007, Dunkerque, FR
- 2-4 Oct 2007  
LITA, Denver, US
- 8-9 Oct 2007  
Internet Librarian International, London, UK
- 10-14 Oct 2007  
Frankfurt Book Fair, Frankfurt, DE
- 17-18 Oct 2007  
Lund Online, Lund, SE
- 26 Oct 2007  
7th eBooks Conference, Edinburgh, UK

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**libraries in Australia, New Zealand and South Africa recently agreed to load their files into the WorldCat Registry, enhancing and extending the global reach of this web-based directory.**

OCLC have just completed loading 1,200 records from the National Library of South Africa and is preparing to load more than 8,000 records from the National Library of Australia.

"The trend to globalisation has shone a spotlight on humble directory data, in the form of records which describe library organisations and their systems," says Debbie Campbell, Director, Collaborative Services Branch, NLA. "The NLA is pleased to be able to contribute the Australian Libraries Gateway metadata to the WorldCat Registry project, as more of this type of metadata is surfaced in open registries to support the global information network.

Adds Lorcan Dempsey, Vice President, OCLC Programs and Research and Chief Strategist, "As our networked environment becomes richer, so does the need to provide 'intelligence' about the entities in that environment. Metadata about libraries, and their collections, services and policies are now scattered across many systems and services. The aim of the Registry is to consolidate as much of that data as possible, making the network work much more effectively for libraries and their users. Once data about an institution and its services is available, it may be used by many others. The registry is available as a web site for human lookup. More importantly it is designed for other applications to use as a source of information."

The registry is open to all libraries and consortia inside and outside the OCLC cooperative. View it at: <http://worldcat.org/registry/institutions>

### Frankfurt Bookfair Preview

OCLC PICA's focus at this year's Bookfair will be on the current high-profile issues of eContent and digitisation. This focus will reflect in presentations we will be offering at our booth, as well as at the Fair's "Innovator's Forum".



**Wednesday, October 10, from 17.00-18.00**

**Title:** "Extending the Value of your Digital Content through OCLC Services"

OCLC offers publishers and librarians services for managing and providing access to digital collections, including CONTENTdm, NetLibrary, WorldCat.org and WorldCat Collection Analysis. Learn how these services can increase the value of your collections and about OCLC's future directions in content management services.

**Presenter:** Chip Nilges - OCLC Vice President, Business Development

**Friday, October 12, from 16.45-17.15**

**Title:** "Are Libraries Missing your Stuff? Collection Analysis for Publishers"

OCLC knows the titles that are owned by over 20,000 libraries worldwide. Using the Publisher Collection Analysis service will significantly reduce the tedious work of accessing online library catalogs to determine which libraries own (or don't own) your titles and help publishers make informed decisions about marketing and sales to libraries.

**Presenter:** Glenda Lammers, OCLC Product Manager, Business Intelligence

OCLC PICA's stand number is: Hall 4.2, M437.



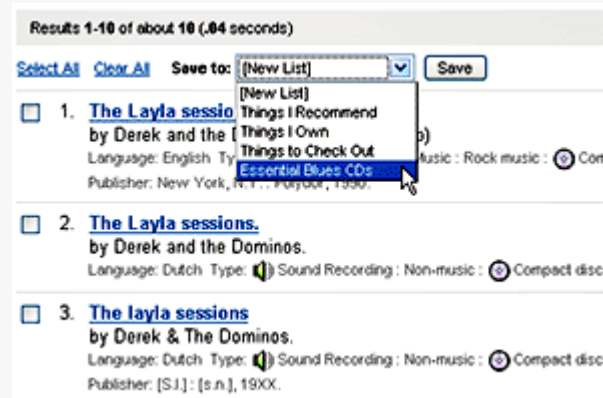
During the 73rd IFLA General Conference in Durban, South Africa, at which also a number of OCLC PICA and OCLC speakers contributed to the programme, OCLC together with OCLC PICA hosted a well attended reception on 21 August in the Wreck Aquarium at uShaka Marine World, Durban. We were very pleased to welcome so many known and new faces.

### WorldCat.org Update

**OCLC have announced two new features in WorldCat.org.**

OCLC has added article-level citation records to WorldCat.org search results from four leading databases: GPO, ArticleFirst, Medline and ERIC. Now a broad base of Web users performing searches at WorldCat.org can discover article citations as well as relevant WorldCat records for books, audio and video recordings, and other content formats.

And, WorldCat.org has been enhanced with a social-networking feature: Users across the Web can now add individual items catalogued in WorldCat to personalized lists. They can group items owned by their library and other libraries, and share their lists with friends, colleagues and millions of site users.



Users can add any book, video, article or another item to a list right from its WorldCat record, or use the checkboxes and "Save to" button in WorldCat search results.

### New faces in the Paris office

The OCLC PICA office in Paris, from which we serve our customers in France and other countries around the Mediterranean, has recently welcomed Christian C. Négrel as the regional sales manager and Patricia Caillet as sales and marketing support.

Chris has more than 15 years in library technology and library automation software, Patricia worked for seven years with a technical information provider. Sébastien Valley, who has been with OCLC PICA in Paris for two years, is now account manager.

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