



The OCLC Symposium comes to Online Information 2007



**Wednesday 5th December
2-5 pm, The London Room,
Kensington Olympia**

In anticipation of the OCLC Membership Report *Sharing, Privacy and Trust in our Networked World*, OCLC is hosting a Symposium at the Online Information Show to share some of the findings from the report and to explore the impact of social networking in the information environment.

Three reasons why you should attend this **free** event:

1. Hear three prestigious speakers offer their own unique perspective on the networking space.

John Naughton, Professor of the Public Understanding of Technology at the Open University. John has been a weekly columnist on the Observer since 1987 and is now the paper's Internet commentator.

Matt Brown, Editor of Nature Network - a social networking site for scientists, from Nature Publishing Group.

Cathy de Rosa, Vice President for the Americas & Global Vice President of Marketing for OCLC and the primary author of the OCLC Membership Report series.

2. Be amongst the first to find out what the influential OCLC Membership Report for 2007 has to say. The first 20 people to register will be able to pick up their own free copy on the day!

Over 6,100 users, aged 14 to 84 from Canada, France, Germany, Japan, the United Kingdom and the United States were surveyed for this report.

3. Join us at one of the foremost shows in the international library calendar for the first OCLC Symposium to be held outside of the US.

As part of the event we will be hosting a small drinks reception to provide an opportunity to network informally with speakers and other attendees.

As space is limited for this event, pre-registration is required. If you would like to attend this event then please go to www.oclc.org/londononline/

The Wales Higher Education Libraries Forum (WHELF) selects NetLibrary

In a large consortium eBook agreement, the Wales Higher Education Libraries Forum (WHELF) has purchased over 500 NetLibrary eBook titles.

WHELF brings together Higher Education institutions and the National Library of Wales, with the objective of promoting library and information services cooperation and facilitating new initiatives in library and information service provision. Under an agreement between WHELF and OCLC PICA, NetLibrary will provide 85,000 Welsh students and National Library users with access to over 500 eBook titles in a broad range of subjects including law, political science, art, business, economics and management and history.

Paul Riley, Head of Library Division, UWIC noted, "Libraries across Wales perceive the benefit to our users of being able to access books online. This collaboration has extended provision and ensured a greater number of eBooks are available for use in teaching, learning and research."

Deakin University Library goes live with VDX

We are pleased to announce that Deakin University Library in Victoria, Australia went live with VDX in August 2007. The university has also rolled out end user requesting via ZPORTAL in late September.

OCLC PICA Australia has provided Deakin University Library with a preconfigured 3.1 system. Deakin has 4 campuses that are using brokering, and all are interoperating with the National Library of Australia's Library Australia Document Delivery system and other ISO ILL systems in Australia.

Deakin University is a multi campus university with 5 campuses in metropolitan and regional Victoria. It has 34,000 students. The University offers a wide range of degree courses and a comprehensive off-campus academic programme. Deakin University, a pioneer of distant education programmes, is committed to providing flexible learning options through innovative teaching and delivery methods. More than 30% of Deakin University students study externally.

Mr. Colin Bates, Manager,

OCLC and OCLC PICA form one global organisation

OCLC, the world's largest library service and research organisation, is uniting all offices under one name and visual brand identity to reflect a global enterprise with a unified strategy to serve libraries worldwide.

As a result, OCLC PICA, with offices in the Netherlands, Australia, France, Germany, Switzerland, the United Kingdom and the United States, will be known as OCLC. By bringing together all offices under one name and identity, libraries worldwide can benefit from OCLC membership, research and an expanded portfolio around a comprehensive set of products and services.

"As OCLC PICA and OCLC become one global organisation, libraries in Europe, the Middle East and Africa can be part of the world's leading library service and research organisation, capable of achieving the critical mass necessary to create Web-scale services to meet the growing needs and expectations of today's library users," said Rein van Charldorp, Managing Director of what will be OCLC Europe, the Middle East and Africa". For full release, click [here](#)

Oxford University Computing Services selects CONTENTdm

Oxford University Computing Services (OUCS) has selected CONTENTdm, the leading digital collection management software for libraries and other cultural heritage institutions, as the solution to store, manage and deliver the University of Oxford's First World War Poetry Archive, to the Web.



The First World War Poetry Digital Archive is a JISC- funded project and builds upon the success of the Wilfred Owen Archive. Based at the University of Oxford this project will digitise poetry manuscripts of major First World War poets including Robert Graves, Isaac Rosenberg, Edward Thomas and Wilfred Owen and contextual information such as images, video and audio, to aid the teaching of First World War literature and history.

The archive will also show how these resources can be embedded in teaching and will be opened up for remote deposit via its Community Collection, accepting items uploaded by the public.

CONTENTdm will enable OUCS to store, manage and deliver the archive of 2,000 digital images, 200 multimedia archival resources, images, text, audio and video of primary contextual materials to the Web. Items will be browseable and searchable, and freely available online for use by schools, FE colleges, Universities and the general public.

Katharine Lindsay, Project Manager, OUCS, commented "The First World War Poetry Digital Archive has chosen the CONTENTdm solution because of the excellent features it will provide the end user when browsing, searching and viewing all our materials. We are very pleased to have found a system that so accurately meets the requirements of our archive."

The First World War Poetry Digital Archive will be launched on the 90th anniversary of the Armistice, 11th November 2008.

Yale University Press adds digital content to OCLC NetLibrary

Yale University Press, one of the leading university presses in the United States, is adding digital content to NetLibrary, OCLC's leading platform for eContent to libraries worldwide.

Notable books in the Yale University Press collection include Ali Allawi's *The Occupation of Iraq*, E.H. Gombrich's *A Little History of the World*, the Yale Series of Younger Poets, the Annotated Shakespeare, the Lamar Series in Western History, the Annals of Communism series, Yale University Press Health and Wellness series, upcoming Yale Drama Series titles, and upcoming Cecile and Theodore Margellos World Republic of Letters series titles.

"It's fitting that as we enter into our second century, we begin to establish partnerships that will help us fulfill our founding mission—to aid in the discovery and dissemination of knowledge—well into the future," said John Donatich,

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Events

- **26 October 2007**
7th eBooks Conference, Edinburgh, UK
- **9 November 2007**
CILIP Suppliers Showcase - Library Management, London, UK
- **13-14 November 2007**
International m-libraries Conference 2007
- **15 November 2007**
NVB, Ede, Holland
- **5 December 2007**
The OCLC Symposium, Online, London, UK

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Faculty of Health, Medicine,
Nursing and Behavioural
Sciences Library Services and Geelong at Waurin Ponds
Campus Library, said "Deakin University Library is very
happy
with VDX ILL system. Researchers in our university really
like the features of the system, especially the ability to track
their requests".

**New CONTENTdm features for managing
PDFs and integration of collection growth**
CONTENTdm has added new features and
functionality, to make it easy for libraries to manage
and access documents in Portable Document Format
(PDF) and integrate digital collection growth into their
current cataloguing workflows.

With CONTENTdm 4.3, libraries can more easily manage PDF
files. Multiple-page PDF files can be automatically converted
to compound objects with searchable full text which allows
users to retrieve page-level search results within a PDF. Full-
text extraction and generation of thumbnail images from the
PDF happens automatically. End users can also select any
subset of pages from the PDF to print or save, making it
easy to get just the information they need.

The new CONTENTdm release also supports the Connexion
digital import feature which allows cataloguers using the
OCLC Connexion client to add digital items to CONTENTdm
collections during the Connexion cataloguing process. This
new feature streamlines digital collection creation by
integrating it with standard cataloguing workflows.

OCLC names IFLA/OCLC Early Career Development Fellows for 2008

**The 2008 International Federation of Library
Associations and Institutions (IFLA)/OCLC Fellows
were named by Jay Jordan, OCLC President and CEO,
at a news conference during the IFLA World Library
and Information Congress: 73rd IFLA General
Conference and Council in Durban, South Africa.**

The 2008 Fellows are:

Ms. Hanan Erhif, Information Specialist, Moroccan Institute
for Scientific and Technical Information, Rabat, Morocco

Mr. Atanu Garai, Online Networking Specialist,
Globethics.net, New Delhi, India

Mr. Kamal Kumar Giri, Library Officer, Ministry of Water
Resources, Gulmi, Nepal

Ms. Sarah Kaddu Birungi, Librarian, National Library of
Uganda, Kampala, Uganda

Ms. Cyrill Walters, Librarian (Music Specialist), University of
Cape Town, Rondebosch, South Africa

The IFLA/OCLC Early Career Development Fellowship
Program supports library and information science
professionals from countries with developing economies. The
Fellowship program provides advanced continuing education
and exposure to a broad range of issues in information
technologies, library operations and global cooperative
librarianship. Since its inception in 2001, the program has
welcomed 38 librarians and information science professionals
from 26 countries.

Details of the full announcement can be found [here](#).

Panel to address economic sustainability of digital preservation

The National Science Foundation (NSF) and the Andrew W.
Mellon Foundation are funding a blue-ribbon task force to
address the issue of economic sustainability for digital
preservation and persistent access.

The Task Force will be co-chaired by Fran Berman, director
of the San Diego Supercomputer Center at University of
California, San Diego and a pioneer in data
cyberinfrastructure; and Brian Lavoie, an economist with
strong interests in data preservation, and research scientist
with OCLC Programs and Research, OCLC Online Computer
Library Center, Inc.

The Task Force will also include support by the JISC, the
Library of Congress, the National Archives and Records
Administration and the Council on Library and Information
Resources.

Read the full press release [here](#).

Director, Yale University Press. "With this in mind, we are
very pleased to be working with NetLibrary and excited by
the new opportunities that this relationship will afford."

Details of the full announcement can be found [here](#).

Members Council delegates meet

**The OCLC Members Council delegates from the OCLC
PICA region met in Leiden with a number of the OCLC
PICA Board members at the end of September.**



Left to right: Graham Jefcoate (Radboud University Library,
Netherlands), Klaus Ceynowa (Bavarian State Library,
Germany), Berndt Dugall (Frankfurt University Library,
Germany), Poul Erlandsen (National Library of Education,
Denmark), Robin Green (CURL, UK) and Juha Hakala
(Helsinki University Library, Finland), were amongst the
OCLC members who were updated on the OCLC PICA
organisation and the enterprise product strategy at the
recent OCLC Members Council. Part of the programme was
followed via videoconference by Ellen Tise (Stellenbosch
University, JS Gericke Library, South Africa) and John Tsebe
(National Library of South Africa). The other two OCLC PICA
delegates David Bradbury (City of London Guildhall Library,
UK) and Ariëtte Skolnik (Haarlem Public Library,
Netherlands) were unable to attend.

NetLibrary and Elsevier join forces to offer eBook discounts of up to 60%

**NetLibrary, an established leader in eContent delivery,
and Elsevier, the world's leading publisher of science
and health information, have joined forces to offer
libraries worldwide the opportunity to purchase eBook
titles at discounted prices.**

Over 1600 business, scientific,
technical and medical eBook titles
published between 1995 and 2006 are
now available at discounts of up to 60%
off list price. There are 15 unique
collections to choose from representing
a broad cross-section of disciplines such
as medical reference resources, multi-
volume encyclopedias and programming
handbooks.



This promotion allows libraries to purchase a complete
subject collection for savings of 50% off list price, or browse
the entire list and pick and choose titles individually.
Discounts for individual titles are applied on a sliding scale
and based on the number of titles purchased.

This offer is open to all libraries worldwide until 12 pm (MDT)
on December 31st 2007.

WorldCat.org Update

OCLC continues to put social functionality into WorldCat.org
in order to build a social network of the world's library users.

Among the latest enhancements:

Citation management for lists - users can generate citations
for their personalised lists of WorldCat-catalogued items in
one of five common citation styles: APA, Chicago, Harvard,
MLA or Turabian. They also can export the list in their
selected citation style. Exported list citations can be saved
locally in HTML, Rich Text or RIS format, and are compatible
with Endnote bibliographic software or the RefWorks
research management Web tool.

Add a bookmark option - this new feature lets users add
library-owned items to bookmarks at popular social Web
sites, such as Digg, del.icio.us, Facebook, Yahoo! and
Google.

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