



Simple steps to maximize library resources

**How to link WorldCat and
online services to increase
visibility and accessibility
of your collections**

Section 1: Links to WorldCat from partner services

Section 2: Links from WorldCat and article-based
FirstSearch databases to content providers

Section 3: Links from WorldCat to online booksellers

Section 4: Additional linking options

Are users getting the most out of your library's resources?

Only if they see what's available in your collections when searching online.

No single online source has all the available information a library user needs. If you're like most librarians, you've invested in multiple services to provide a broad range of electronic resources. But unless users are able to see quickly and easily what's available to them via the library, those valued assets often are invisible.

One way to increase visibility—at no additional cost—is to link your electronic resources. OCLC partners with several leading information providers to support essential links between our services and theirs. By bringing our services together through WorldCat, library users can:

- **find materials** and locate them more easily in your library collections
- **access materials** in your collections retrieved through searches of abstracts and index databases
- **save time and simplify their searches**—no need to log in and out of different services to find what they need and where to get it

These links help leverage your investment in both print and online resources, which is especially useful in times of shrinking budgets. But the real benefit is happier, more satisfied patrons.

Check for new linking options as they become available at www.oclc.org/firstsearch

Inbound and outbound linking

Depending on the information services you provide, you have two options for linking with OCLC services. Inbound links start at a partner service and connect a user to WorldCat. Outbound links originate in WorldCat and connect a user to your library catalogs, other library catalogs and online services.

Inbound links come from other information services to WorldCat library ownership information, full-text articles in FirstSearch databases and eJournals and OCLC Interlibrary Loan. These links automatically direct users to your library collection from a search conducted in the partner service. A simple click opens WorldCat from the partner service and shows the available resource in your collection or in those of other libraries. This linking helps users easily locate resources not available in electronic formats.

Outbound links connect users from records in WorldCat and article citations in other FirstSearch databases to services such as JSTOR for articles or Infotrieve for document delivery. They also direct users to online sources for ordering materials found during searches.

Set up is easy

Simply follow the linking steps described in this booklet. We'll point out what you need and how to do it. With minimal effort, you can streamline access to your collections and provide greater levels of service for your users.

Inbound Linking

Link to WorldCat on FirstSearch and OCLC Electronic Collections Online from services such as:

- BTJ PrenNet
- Bowker booksinprint.com™
- CSA
- EBSCO EBSCOhost®
- Ex Libris SFX®
- Gale InfoTrac®
- Innovative Interfaces WebBridge®
- ProQuest®



OCLC FirstSearch users can link to services such as:

- NetLibrary™
- JSTOR®
- Infotrieve®
- Alibris™
- ABEbooks™
- ABELibrary™
- Antiquarian Booksellers Association of America®

Outbound Linking



Links to WorldCat from partner services

Set up links from: Bowker booksinprint.com

Benefits

- Find out which libraries own books identified through Books In Print searches without manually switching services.
- Connect to netLibrary eBooks directly from records in Books In Print faster.
- Streamline process of requesting materials via ILL for items that will not be purchased.

Available links to:

- WorldCat library ownership information
- OCLC Interlibrary Loan

You need

- Your booksinprint.com license administrator user name and password
- Your FirstSearch authorization number

Instructions

Go to

www.bookwire.com/bookwire/BIPalerts/OCLC/oclc.pdf
and follow the step-by-step directions.

Set up links from: Cambridge Scientific Abstracts (CSA) databases

Benefits

- Save time and effort getting from citations to online full-text articles your library provides.

Available links to:

- OCLC FirstSearch Electronic Collections Online via OpenURL

You need

- Your CSA administrator user name and password
- Your FirstSearch authorization number

Instructions

Go to www.csa.com/csa/support/daprofile.shtml and follow the step-by-step directions.

Set up links from: EBSCOhost

Benefits

- Find out which libraries own items identified in search results that are not available online within EBSCOhost without manually switching services.
- Locate and view an eBook faster.
- Streamline process of requesting materials via ILL for items not available online within EBSCOhost or in a local library collection.

Available links to:

- WorldCat library ownership information
- OCLC ILLiad
- OCLC Interlibrary Loan
- OCLC Electronic Collections Online

You need

- Your EBSCOAdmin login information
- Your FirstSearch authorization number

Instructions

Go to www.ebscoweb.com/faqs/EBSCOADMIN/959.html and follow the step-by-step directions.

If you would like EBSCO Publishing Technical Support to set up your links from EBSCOhost to WorldCat, contact EBSCO Publishing Tech Support either by sending an email to eptech@epnet.com or calling 1-800-758-5995.

Set up links from: Ex Libris SFX

Benefits

- Find out which libraries own an item identified through a search on a library-provided service connected to the SFX server without manually switching services.
- View full text available in OCLC Electronic Collections Online and other FirstSearch full-text databases.
- Send an ILL request for the item to OCLC ILLiad or OCLC ILL.

Available links to:

- WorldCat library ownership information
- OCLC Electronic Collections Online
- OCLC ILLiad
- OCLC FirstSearch full-text databases

You need

- Your SFX user name and password
- Your FirstSearch authorization number

Instructions

Go to www1.exlibrisgroup.com

Log in using your user name and password. See SFX Target Documentation and follow the link to setting up the OCLC WorldCat target.

For support, send questions to help@exlibris-usa.com

Set up links from: Gale InfoTrac

Benefits

- Find items in library collections that are identified through searches in InfoTrac without manually switching services.
- Locate and view an eBook faster.

Available links to:

- WorldCat library ownership information
- OCLC Electronic Collections Online
- OCLC ILLiad
- OCLC Interlibrary Loan

You need

- Your InfoTrac Config user name and password
- Your FirstSearch authorization number

Instructions

Go to www.gale.com/pdf/customer_service/bulletins/linktoworldcat_tb10.pdf and follow the step-by-step directions.

Contact Gale Group's Customer Service Operation groups at 1-800-877-GALE (1-800-877-4253), Option 4, for further assistance.

To expedite your requests, have your customer location ID in hand. If you do not know it, a Customer Support representative will help you identify it.

Set up links from: Innovative Interfaces WebBridge

Benefits

- Find items in libraries outside your Innovative Interfaces catalog without manually switching services.
- View full text available in OCLC Electronic Collections Online.
- Streamline process of requesting materials via OCLC ILL.

Available links to:

- WorldCat library ownership information
- OCLC Electronic Collections Online
- OCLC ILLiad via OpenURL
- OCLC Interlibrary Loan

You need

- Your ILL user name and password

Instructions

Go to CSDirect Web site at <http://csdirect.iii.com> and log in with your ILL user name and password.

See the instructions at

<http://csdirect.iii.com/faq/webbridgelink.shtml>

For support, contact Innovative Interfaces through the CSDirect Web site.

Set up links from: ProQuest databases

Benefits

- Find items in library collections that were identified through searches of ProQuest databases without manually switching services.
- Locate and view an eBook faster.
- Streamline process of requesting materials via ILL.

Available links to:

- WorldCat library ownership information
- OCLC Electronic Collections Online
- OCLC ILLiad via OpenURL
- OCLC Interlibrary Loan

You need

- Your local administrator login information

Instructions

Go to <http://training.proquest.com> and follow the step-by-step directions.

For search assistance and support, contact ProQuest at 1-800-889-3358.



Links from WorldCat and article-based FirstSearch databases to content providers

Set up link to: NetLibrary

Use your netLibrary account or set up one. You can create an account at www.netlibrary.org

Benefits

- Streamlines access to NetLibrary eBooks. Go from a citation retrieved in a WorldCat search to the full online content.

Instructions

1. Log into your **FirstSearch administrative module**
2. Select **Linking** tab
3. Select **Outbound Linking** from navigation bar under tabs
4. Enter NetLibrary account number in the NetLibrary section
5. Click **Save Changes**

Notes

NetLibrary is a division of OCLC and offers an easy-to-use information and retrieval system for accessing the full text of reference, scholarly and professional books.

Set up link to: JSTOR

Use your existing JSTOR subscription or obtain one.
To subscribe, go to www.jstor.org

Benefits

- Users can link quickly from citations in FirstSearch to full-text articles in your JSTOR archives subscription.
- Maximize library investments in FirstSearch and JSTOR.
- Users can obtain older articles not available through FirstSearch.

Instructions

1. Log into your **FirstSearch administrative module**
2. Select **Linking** tab
3. Select **Outbound Linking** from navigation bar under tabs
4. Check all appropriate **Enable Link** options under JSTOR section
5. Click **Save Changes**

Set up link to: Infotrieve

Use your existing Infotrieve account or set up one.
You can create an account at www4.infotrieve.com/prodserv.asp#s

Benefits

- Users can order full-text articles that are not available online or in your library's physical collections and can receive them quicker than a standard interlibrary loan.

Instructions

1. Log into your **FirstSearch administrative module**
2. Select **Linking** tab
3. Select **Outbound Linking** from navigation bar under tabs
4. Check the "On" button for **Infotrieve**

Notes

Links appear if the full text is not available in FirstSearch. Users order copies of documents for delivery later; full text is not available for online viewing. Payment is by credit card if you do not have an Infotrieve account.



Links from WorldCat to online booksellers

Set up links to:

- ABEbooks
- ABELibrary
- Alibris
- Antiquarian Booksellers Association of America (ABAA)

*You will need an account for each of the services you link.
You can set up accounts at:*

www.abebooks.com

www.abelibrary.com

www.alibris.com/account/create.cfm?S=L

www.abaa.org

Benefits

- Users can purchase items that are not available online or in the library.

Instructions

1. Log into **FirstSearch administrative module**
2. Select **Linking** tab
3. Online Booksellers should be the default screen that appears—if not, select **Online Booksellers** from navigation bar under tabs
4. Check corresponding box under **Enable Link**
5. Click **Save Changes**

Additional linking options

Set up links from: FirstSearch to other Z39.50 library catalogs

Benefits

- Users view local holdings in your Z39.50 library catalog while in FirstSearch.
- Set up links to other Z39.50 library catalogs for broader access.
- Save research time by directly linking to local library ownership information.

Instructions

1. Log into your **FirstSearch administrative module**
2. Select **Linking** tab
3. Select **Z39.50 Library Resources** from navigation bar under tabs
4. To create a new catalog link using pre-configured values, use the **Add a library catalog with local system defaults** link. (OCLC will continue to expand this list of systems as more libraries implement this option.)
5. To create a new catalog link, enter information about access and searching of the target Z39.50 catalog. This information is available from the staff at the target library. *(For both steps 4 and 5, you can leave the Status setting to Test until you have completed testing your access. Once tested, you can change the Status setting to Live.)*
6. Click **Save Changes**

Libraries that choose to implement this linking option should have staff available that are familiar with Z39.50 catalog access. Libraries may configure access to up to 15 Z39.50 library catalogs. This number was set to ensure appropriate response times when you link to multiple catalogs from within the FirstSearch interface.

Set up links from: FirstSearch to your Web catalog

Benefits

- Users view local ownership information in your Web catalog while in FirstSearch—keeps your library foremost as the key information provider.
- Save research time by directly linking to your catalog.

Instructions

1. Log into your **FirstSearch administrative module**
2. Select **Linking** tab
3. Select **Web Library Catalogs** from navigation bar under tabs
4. Enter appropriate URLs and your library name so it will appear in the link the user sees
5. Click **Save Changes**

Set up links from: Your library's OpenURL resolver service to targets in FirstSearch

Benefits

- Easy access to full text in FirstSearch databases.
- Locate sources for items not available as online full text.
- Provide the option for users to initiate interlibrary loan requests for items your library does not own.

Available links to:

- FirstSearch full-text databases
- WorldCat library ownership information
- OCLC Interlibrary Loan

You need

- An OpenURL resolver service
- Licensed access to full-text FirstSearch database and/or WorldCat on FirstSearch and/or OCLC Interlibrary Loan

Instructions

Contact your OpenURL resolver service

We'll be adding more links to WorldCat that increase access to its wealth of information.

Additional information about the OCLC WorldCat library access program is available at www.oclc.org/firstsearch/documentation/libraryaccess

For assistance, please contact OCLC customer support at 1-800-848-5800.

The added benefit of WorldCat

When you subscribe to WorldCat through FirstSearch, you and your users gain access to the world's most comprehensive bibliographic database. WorldCat connects librarians, students, researchers and other library users to over 57 million records and 4,000 years of recorded knowledge. Updated at a rate of nearly one new record every 15 seconds, WorldCat contains bibliographic records and holdings information contributed by more than 9,000 libraries around the world.



©2003 OCLC Online Computer Library Center, Inc.

The following OCLC product and service names are trademarks or service marks of OCLC Online Computer Library Center, Inc.: ECO, FirstSearch, ILL, ILLiad, netLibrary, OCLC and WorldCat. In addition, the WorldCat symbol and OCLC symbol are service marks of OCLC. Third-party product and service names are trademarks or service marks of their respective companies. OCLC grants permission to photocopy this publication as needed.

0307/11439Q-PDF