

Cooperative eNews

Membership news, views, events, support and training

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Anne Prestamo,
Chair, ARC
Executive
Committee

New member-leaders will write the next chapter of the cooperative story

As Chair of the Americas Regional Council (ARC) Executive Committee, I was honored to announce the [Americas Regional Council election results](#) with OCLC Member Delegates and OCLC staff in April in Dublin, Ohio. The cooperative's annual Global Council Meeting (April 11–13) brought together more than 40 member libraries from 17 countries to discuss how we will further refine our governance and advisory roles and opportunities. I'm confident that our newly elected member representatives, along with those still in office, will continue to advance the cooperative to serve members even better in the future.

This issue of the eNews features a story of a prominent rural public library, whose stakeholders have embraced the cooperative spirit through their involvement in Web-scale Management Services (WMS). For Boundary County (Idaho), cooperation is critical to providing long-term and unlimited access to the world's information, something it could have never achieved alone, and yet, its staff are pioneers in implementing this cutting-edge suite of services. In the coming months, we hope to gather more stories like this, as we prepare to meet for our annual membership meeting at ALA Annual on June 24. Please consider contacting us with your stories, ideas and input, by sending an e-mail to cooperativeenew@oclc.org.

—Anne

[Connecting rural communities to the world's information](#)

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Connecting rural communities to the world's information

We the cooperative: Learn how Boundary County District Library moved to Web-scale Management Services

By Sandy Ashworth, Boundary County District Library Director

When the opportunity came to become one of the pilot participants for OCLC's Web-scale Management Services (WMS), there was no question—we were on board. OCLC had proved its value through WorldCat and FirstSearch. Above all, we liked that OCLC is a library cooperative. We are members working together toward a common vision, sharing many of the same challenges. And it is through this shared vision that we hope to eliminate many of the barriers that prevent access to information.

We were considering other library information systems at that time. Unfortunately, none of them were affordable, not with our limited tax base and long-standing three-percent cap on local government budget increases. We were using a product designed primarily for schools because we had anticipated integrating our resources with local school libraries by sharing an automation system and OPAC. Economic realities put a stop to that plan with the school district being forced to adopt a four-day school week and close one outlying elementary school. The school district's financial woes continue to mount with eroding local revenues and severe cuts in funding for education at the state level.

We also had to improve accessibility for our patrons. More and more we were doing more online—from applying for a job to managing their finances and shopping. Community leaders, including the library, have been working hard to expand high-speed broadband access throughout the region. This opportunity with WMS opened a door for us. OCLC's WMS offered a solution that is in line and compatible with what is happening around us. And, not only could we get our foot in the door at an affordable price, we could help shape this new solution so it could benefit other small rural libraries—a bargain we could not resist.

[Read this member story >>](#)



From left: James Marx, Chairman of the Boundary County District Library Board of Trustees, Boundary County District Library Director, Sandy Ashworth, accepting the IMLS National Library Award in Washington, D.C., presented by former First Lady Laura Bush (2002).



Boundary County District Library, Bonners Ferry, Idaho.

OCLC Member Services launches new online portal for "Good Practices"

In October 2010, OCLC's U.S.-based [Member Services](#) team kicked off a new event series, *Good Practices for Great Outcomes: Cataloging Efficiencies that Make a Difference*. These in-person meetings are designed to highlight practical approaches and ideas that increase efficiency. Each features several member librarians, who discuss workflow changes and tools like WorldCat Cataloging Partners. These member librarians also share how their approach to getting work done has changed. To date, numerous member panelists and keynote speakers have provided a significant array of ideas, tips and advice.

[We have just launched a new online portal for Good Practices for Great Outcomes](#) that showcases video and slide presentations from previous events and provides announcements about future events. In addition to these resources, we also highlight our new blog and live Twitter feed, featuring ideas and recommendations contributed by members of the cooperative.

These face-to-face meetings generate many valuable ideas and discussions, and we are excited to expand access to these resources by way of our new virtual community. We invite you to view videos from past events, such as:

- ["Putting the Puzzle Together: Technical Services Workflow Redesign,"](#) by Helen Heinrich, [Cataloging Coordinator, California State University, Northridge](#)
- ["Style 23, Rule 6, & Other Notes on Change Management,"](#) by Karen Schneider, [Director of the Cushing Library, Holy Names University](#).

We also invite you to **follow us on Twitter at @OCLCMemServ and join in the #goodgreatcat conversation**. We hope that you take full advantage of all of these community resources—and don't forget to pass them on to your colleagues.



Join us for our upcoming webinar:

Cataloging Efficiencies that Make a Difference

Tuesday, June 14

2:00 – 3:00 p.m. ET

[Register today >>](#)



OCLC Americas Member Meeting and Symposium at ALA

Friday, June 24

11:00 a.m. – 4:00 p.m., Central Time

Hilton Riverside, Grand Ballroom Suite A

Join us for the **Americas Regional Council Annual Member Meeting from 11:00 a.m. to 2:00 p.m.** (registration and working lunch open at 11:00 a.m.) to hear two key task force reports and participate in a Q&A session with members of the OCLC Board and OCLC President and CEO Jay Jordan.

The OCLC Symposium, *The Infinite Collection: Resources in the Digital Age*, follows from 2:00 to 4:00 p.m. The explosion of ways in which we are digitally connected impacts every part of our lives. Whether we're researching, building social connections or sharing our own media, the digital realm has extended its influence into nearly every aspect of what we do. What does this do to the boundaries of your library's collection? What does it mean to curate a collection that is becoming, for all intents and purposes, infinite? Join digital experts from the library community for a discussion on successful strategies for dealing with both the volume of resources out there—and the changing nature of content consumption in a world that's increasingly digital.

Clifford Lynch, Executive Director of the Coalition for Networked Information, will provide the keynote address. Joining him will be symposium moderator, **Brian Schottlaender**, The Audrey Geisel Librarian at University of California, San Diego Libraries, and two distinguished panelists:

- **Rick Anderson**, Associate Director for Scholarly Resources and Collections, J. Willard Marriott Library, University of Utah, and a 2005 *Library Journal* Mover & Shaker
- **Bobbi Newman**, Co-founder of the Libraries and Transliteracy Project, and a 2011 *Library Journal* Mover & Shaker.

[Register now for this event, plus more OCLC sessions at ALA »](#)



Join OCLC and *Library Journal* on June 7 for an online symposium, "Play, Learn, Innovate"

We're told that to be successful, we need to innovate, both for ourselves and on behalf of our organizations. But is there a fundamental disconnect between how we use imagination, planning and goal setting in our leisure time and how we get things accomplished at work?

New ways in which play overlaps with learning, media, social interaction, work and creativity provide clues about how "fun" may be the most efficient way to get something serious accomplished. This online symposium, sponsored by OCLC and *Library Journal*, is free to attend and will take place on June 7, from 1:00 – 3:00 p.m. Eastern Time.

[Register now »](#)

Support and Training

Member

Monthly Member Q&A



Question: What is mapFAST?

With [mapFAST](#), you can search for a town, and it will display WorldCat items related to that location within a specified radius. The prototype uses Faceted Application of Subject Terminology ([FAST](#)) subject headings to map the geographic locations of library resources.

This service has been made openly available on the [OCLC Developer Network](#) so others can develop applications using this data. MapFAST is an example of how combining available information and services can improve the Web experience for patrons. The abbreviation-free FAST data was enhanced with geographic information from both the Library of Congress and Geonames, and this was in turn used with the Google Maps service to provide a new and useful search interface to WorldCat.

FAST has over 100,000 geographic subject headings with coordinates. In 40 percent of these, the coordinates were available in the Library of Congress records that were the source for the FAST records. The remaining 60 percent were assigned using a matching process to the [Geonames](#) database. The FAST team also took the next step to add the coordinates to over historical 1,000 events that could be localized automatically to a location, such as the Battle of Concord in the figure. MapFAST operates by using a special "get FAST heading near" Web Service.



Register today for Authority Control Connexion Browser courses

Amigos is offering this valuable online Connexion Browser courses in the coming weeks.

[Connexion Browser – Authority Control \(June 7, 9:00 – 11:00 a.m., ET\)](#)

This webinar provides instruction on how to use OCLC Connexion Browser to perform authority control work within bibliographic records. This includes how to search and browse the OCLC authority file and link headings in bibliographic records to appropriate authority file records.

View all upcoming courses from all of our Training Partners by visiting the [OCLC Training Portal](#).

Join OCLC for three courses on CONTENTdm

This series of webinars will take you from intro to maestro in just six hours of online training. Here's your learning plan for our June offering of this popular series:

[CONTENTdm Basic Skills 1 – Getting Started with CONTENTdm](#)

Wednesday, June 8, 1:00 – 3:00 p.m., ET

[CONTENTdm Basic Skills 2 – Working with Text in CONTENTdm](#)

Wednesday, June 15, 1:00 – 3:00 p.m., ET

[CONTENTdm Basic Skills 3 – Maintaining Collections in CONTENTdm](#)

Wednesday, June 22, 1:00 – 3:00 p.m., ET

Moving Library Cooperation to Web Scale

A series of member discussions hosted by OCLC and LYRASIS

Move from server serfdom to the cooperative cloud

"We have a lot of good things that librarians could do if we could free up their time. Moving our ILS to the cloud fit our overall technology goals. With WMS, system costs will drop significantly. Like 'getting another FTE' significantly. We're going to save a lot of staff time."

—Michael Dula, Director for Digital Initiatives and Technology Strategy, Pepperdine University Libraries



Everyone seems to be throwing around phrases like "in the cloud," or "paradigm shifts of Web-scale proportion." But do you have the knowledge to formulate how you will elevate your library's critical services—including acquisition, circulation and license management—to the cooperative cloud?

To help you get the knowledge you need, OCLC and LYRASIS have partnered to present a series of FREE, regionally based member discussions, *Moving Library Cooperation to Web Scale*. We invite you to come discover how Web scale is revitalizing traditional services through shared workflows, activities and data. At these events, you will build a community of support as you tackle various scenarios alongside colleagues and experts, while planning your library's first steps toward Web scale.

Register today for our upcoming event:

- [June 23 – The Historic New Orleans Collection, Williams Research Center, New Orleans](#)
10:00 a.m. – 3:00 p.m., ET

For more information, visit our Web page, or send an e-mail to partnerships@oclc.org.



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