

# Cooperative eNews

Membership news, views, events, support and training

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## When trailblazing librarians and storytelling collide

As one of your representatives on Global Council and incoming Chair of the Americas Regional Council (ARC) Communications Committee, I'm excited to share with you some interesting and motivating stories and updates. But first, I would like to recognize and thank Bev Obert, Executive Director, Rolling Prairie Library System, for her vision and efforts in leading the ARC Communications Committee from its inception.

Wilbur Stolt, Chair,  
ARC  
Communications  
Committee

Two years ago, Bev was asked to lead the newly established ARC Communications Committee during OCLC's transition to a more global governance structure. Among her many accomplishments, she launched the [ARC Member-to-Member social networking site](#) and [ARC Ambassador Program](#). Please join me in thanking Bev for her outstanding leadership and dedication in furthering communication among OCLC members throughout the Americas.

Many librarians like Bev do amazing things every day. This issue of the eNews describes the work of innovative librarians in Wisconsin. Their work in making available information about local oral histories adds unique resources to our world of information. This story is but one example of dedicated librarians, past and present, who have built the unique global information resource we call WorldCat. In the coming months, we hope to showcase other examples of innovative work being undertaken by members of the cooperative. Please consider contacting us with your story. You may send it to [cooperativeenew@oclc.org](mailto:cooperativeenew@oclc.org).

—Wilbur

*Wilbur is Director of Libraries at the University of North Dakota, Chester Fritz Library.*

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## For the record: Wisconsin catalogers help raise the bar for StoryCorps

Anita Taylor Doering, Archivist, and Jeanne Klug-Hefte, Cataloger, La Crosse Public Library, share their story.

This past summer, the [La Crosse Public Library](#) in La Crosse, Wisconsin, cosponsored a traveling [StoryCorps](#) trailer outside of the library. StoryCorps has a small fleet of mobile trailers. Each fleet team schedules its own route and destinations along the way to record, share, and preserve people's stories throughout the United States. La Crosse Public Library and the local NPR station, WLSU (at University of Wisconsin–La Crosse) jumped on the opportunity to be one of those lucky StoryCorps destinations.

After the StoryCorps trailer was parked in front of the library building, the archivist, Anita Taylor Doering discovered that the library was eligible to receive the recordings of the interviews conducted in La Crosse by responding to a survey from StoryCorps. It was at that moment when she committed the library to not only entering these records of these interviews into the library's local catalog, but also into WorldCat to make the recordings more globally available.

When the library received the 116 interviews recorded on an external hard drive, along with the notes from the StoryCorps facilitators and the permission documentation that accompanied each interview, the library staff went to work on the cataloging. While it was indisputably important to preserve these personal, historical accounts of local residents, the project wasn't exempt from careful allocation of funding and identifying additional resources needed. A team from technical services, well-versed in dealing with "special collections," headed up the physical processing as well as cataloging.

[Read this member story >>](#)



La Crosse Public Library Director, Kelly Krieg-Sigman, with Wisconsin Public Radio Southwest Manager, John Gaddo, at the launch of StoryCorps in La Crosse, Wisconsin.



Jim and Jan Gallagher were the first StoryCorps interviewees in La Crosse. Photo by David J. Marcou.

## Reason #1: Participate in the largest library community in history.

Your library is a cooperative enterprise. With WorldCat, you can join thousands of information professionals to participate in efficient, cost-saving systems of sharing.

[See all 25 Reasons To Choose WorldCat >>](#)

### News and Events



#### A Web Presence for Every Small Library

##### Join WebJunction and OCLC Innovation Lab on April 14

Join us for a webinar on a new project to help small and rural libraries get on the Web quickly: "A Web Presence for Every Library." The OCLC Innovation Lab has devised a simple, low-cost way for any library to launch a template-based Web site that would include the ability to edit content, and provide maps, news and events, and a simple item inventory system. Mike Teets and Willie Neumann, OCLC project leads, will discuss the early stages of this experimental service. They will also extend an invitation especially to those of you working in small or rural libraries to provide [your feedback and direction](#) on its development.

[Register now »](#)

## MOVERS & SHAKERS 2011

### The People Shaping the Future of Libraries

The OCLC cooperative salutes the library leaders of today and tomorrow. Their example inspires the community to greater innovation. OCLC would like to congratulate all 50 of *Library Journal's* [Movers & Shakers](#). We would especially like to congratulate our very own [Jennifer Peterson](#).

In her role as community manager for [WebJunction](#), one of Jennifer's many recent successes has been to build a top-notch program of [online webinars](#) that are open and free to all library staff. She recruits a wide range of library practitioners to share their on-the-ground experience, success stories, and lessons learned, so that other libraries can learn from and build upon that knowledge. In addition to those 30-plus events, in 2010 Jennifer also nearly single-handedly produced two free [online conferences](#) for WebJunction, one on technology essentials and one on customer service. Jennifer's deeply engrained passion for collaboration and continuing learning pervades every activity she undertakes, and OCLC staff and the WebJunction community have all benefited from her enthusiastic mentorship in these areas.

### Congratulations to *Library Journal's* Movers & Shakers 2011



Jennifer Peterson, WebJunction Community Manager. Photo courtesy of *Library Journal*; photo by Lifestring Photography.

## Register for the WorldCat Mashathon, April 7-8!

Washington, D.C. | San Mateo, CA

Join fellow coders, developers and tech-enthusiasts for one of our signature WorldCat Mashathons. This event will take place on Thursday and Friday, April 7-8 simultaneously in two locations.

Participants will spend the two days brainstorming and coding mash-ups with Web services and APIs to take advantage of all that WorldCat, the world's largest and most comprehensive bibliographic database, has to offer. Developers from the library community and beyond are encouraged to attend.

[Learn more and register today!](#)

### Support and Training



## Don't miss these Connexion Client webinars from Minitex

Minitex, an OCLC Training Partner, is offering two webinars in the coming weeks on Connexion Client:

### [Connexion Client Module 10 – May 2](#)

This webinar is intended for library staff currently using Connexion Client to catalog records one at a time. This workshop demonstrates how to use the Client to process multiple records in batches. Participants will learn how to perform batch processing to search WorldCat, set and delete holdings, export records and create labels.

### [Tools for Original Cataloging with Connexion Client – April 6](#)

This course is ideal for those who do bibliographic cataloging. Participants will learn how to determine when original records are required and how to input them. You will also learn some tips and tricks that will help you to catalog faster and more efficiently.

View all upcoming courses from all of our Training Partners by visiting the [OCLC Training Portal](#).

## Upcoming training from the OCLC cooperative

OCLC offers several webinars and informational sessions to help members get the most value from our cooperative services. Here are a few of our April offerings:

[WorldCat Holdings: Why They Matter and the Tools to Maintain Them – April 14](#)

[Maximize the Value of Your OCLC Cataloging Subscription – April 19](#)

[Maximize the Value of Your OCLC ILL Subscription – April 21](#)

[Maximizing the Value of WorldCat.org – April 26](#)

[View all upcoming training from OCLC.](#)

# Moving Library Cooperation to Web Scale

A series of member discussions hosted by OCLC and LYRASIS

## Move from server serfdom to the cooperative cloud

Five events scheduled from April through June

*"We have a lot of good things that librarians could do if we could free up their time. Moving our ILS to the cloud fit our overall technology goals. With WMS, system costs will drop significantly. Like 'getting another FTE' significantly. We're going to save a lot of staff time."*

Michael Dula, Director for Digital Initiatives and Technology Strategy, Pepperdine University Libraries

Everyone seems to be throwing around phrases like, "in the cloud," or "paradigm shifts of Web-scale proportion." But do you have the knowledge to formulate how you will elevate your library's critical services—including acquisition, circulation and license management—to the cooperative cloud?

To help you get the knowledge you need, OCLC and LYRASIS have partnered to present a series of FREE, regionally based member discussions, Moving Library Cooperation to Web Scale. We invite you to come discover how Web scale is revitalizing traditional services through shared workflows, activities and data. At these events, you will build a community of support as you tackle various scenarios alongside colleagues and experts, while planning your library's first steps toward Web scale.

Register today for an event near you:

- [April 13 – Indiana State Library, Indianapolis](#)
- [April 20 – Kovens Conference Center, Florida International University, North Miami](#)
- [May 10 – Library of Virginia, Richmond](#)
- [May 18 – Denver Public Library](#)
- [June 23 – The Historic New Orleans Collection, Williams Research Center, New Orleans](#)

For more information, visit our Web page, or send an e-mail to [partnerships@oclc.org](mailto:partnerships@oclc.org).



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