

Cooperative eNews

Membership news, views, events, support and training

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In this issue:

[See you soon at ALA!](#)

[View presentations from *Good Practices for Great Outcomes* events](#)

[OCLC to offer free online training for members in the U.S. and Canada](#)

News and Events

**Join OCLC
at ALA Annual 2011**

Visit us in Booth 2840



See you soon at ALA!

In just a few days, we'll meet in New Orleans at ALA Annual 2011 to discover, share and celebrate the vital contributions libraries make.

Visit us in **Booth 2840** to see service demonstrations, preview future functionality, meet with other OCLC members and consult with our team on solutions that will help you serve your library users more effectively.

We also have many sessions planned about OCLC membership activities, services and related developments in the library community. A few of them—our key membership events—are highlighted below. Please [view the full list of these sessions](#) that are open to ALA Annual Conference registrants, and confirm your attendance at those that interest you most.



#OCLCALA11



Friday, June 24, 2011

OCLC Americas Regional Council Member Meeting and Symposium

11:00 a.m.–4:00 p.m.
Hilton Riverside
Grand Ballroom Suite A

Join us for the Americas Regional Council Annual Member Meeting from 11:00 am to 2:00 pm (registration and working lunch open at 11:00 am) to hear two key task force reports and participate in a Q&A session with members of the OCLC Board and OCLC President and CEO **Jay Jordan**.

The OCLC Symposium, *The Infinite Collection: Resources in the Digital Age*, follows from 2:00 to 4:00 pm. The explosion of ways in which we are digitally connected impacts every part of our lives. Whether we're researching, building social connections or sharing our own media, the digital realm has extended its influence into nearly every aspect of what we do. What does this do to the boundaries of your library's collection? What does it mean to curate a collection that is becoming, for all intents and purposes, infinite? Join digital experts from the library community for a discussion on successful strategies for dealing with both the volume of resources out there—and the changing nature of content consumption in a world that's increasingly digital.

Clifford Lynch, Executive Director of the Coalition for Networked Information, will provide the keynote address. Joining him will be symposium moderator, **Brian Schottlaender**, The Audrey Geisel Librarian at the University of California, San Diego Libraries, and two distinguished panelists:

- **Rick Anderson**, Associate Director for Scholarly Resources and Collections, J. Willard Marriott Library, University of Utah, and a 2005 *Library Journal* Mover & Shaker.
- **Bobbi Newman**, Co-founder of the Libraries and Transliteracy Project, and a 2011 *Library Journal* Mover & Shaker.

[Register now »](#)

Not attending ALA? View this meeting via live-streaming video!

We will stream this meeting live from the Web from 11:30 am to 4:00 pm at <http://www.oclc.org/livefeed/> (no login information is required). All are welcome to participate virtually. Please [register](#) and select the virtual participation option.



Saturday, June 25, 2011

End-to-End E-resource Management: How OCLC Makes it Easier

8:00–10:00 a.m.
Morial Convention Center
Room 244

New OCLC services let you centralize and simplify management of e-resources from selection and purchase to discovery, delivery and ongoing maintenance. Hear how the new, cooperative

[WorldCat knowledge base](#) features and data help OCLC members connect users to e-resources in library collections through [WorldCat Local](#), [WorldCat Resource Sharing](#) and OCLC's [Web-scale Management Services](#).

[Register now »](#)

Join the Revolution: Library Management at Web Scale

10:30 a.m.–12:00 p.m.
Morial Convention Center
Room 269

Find out how moving traditional ILS functions to the Web has positively impacted library services, improved the bottom line, and increased global library visibility and collaboration.

[Register now »](#)

Perceptions of Libraries, 2010

3:00–4:00 p.m.
Doubletree Hotel
Madewood Rooms A/B

In *Perceptions of Libraries 2010: Context and Community*, OCLC explores how changing contexts impact perceptions and behaviors concerning libraries and information sources. The technological and economic environments are vastly different now than they were in 2005 when OCLC published *Perceptions of Library and Information Resources*. Join [George Needham](#), OCLC Vice President, Global and Regional Councils, for discussion of trends, perceptions and attitudes of the information consumer examined in the 2010 study.

[Register now »](#)



Sunday, June 26, 2011

OCLC Update Breakfast

7:00–8:00 a.m.
Hilton Riverside
Grand Ballroom Suites A/B

Join OCLC and your colleagues for breakfast, a free gift and an update on OCLC activities from [Jay Jordan](#), President and CEO. Then, share roundtable conversation with colleagues who share your interests, hosted by OCLC staff. Choose a roundtable topic when you register.

[Register now »](#)

View presentations from *Good Practices for Great Outcomes* events

In May, OCLC's Member Services Team presented two in-person events in Texas. Then in June, Member Services and WebJunction presented a webinar to more than 450 participants. Presentations from all three of these events are now available online through [OCLC's portal for "Good Practices."](#)

- **May 5 | *Good Practices for Great Outcomes: Cataloging Efficiencies that Make a Difference***

Hosted by the McDermott Library at the University of Texas at Dallas

Dr. Ellen Safley, Director of Libraries, University of Texas at Dallas kicked off this event by welcoming more than 60 participants. [Stefanie Wittenbach](#), University Librarian at the brand new Texas A&M–San Antonio library, provided the opening keynote at this lively, interactive OCLC member event, generously hosted by the McDermott Library at the University of Texas at Dallas. We also featured the following speakers from OCLC and our member community, who discussed workflow efficiencies: [Glenn Patton](#), Director, WorldCat Quality Management, OCLC; [Debbie Montgomery](#), Head of Cataloging Team, University of Texas at Dallas; [Jennifer Gordon](#), Head of Electronic Resources Team, University of Texas at Dallas; and [Beth Walters](#), Head of Cataloging, Fort Worth Library. [Shawne Miksa](#), University of North Texas College of Information provided the closing keynote on training the cataloger of the future. [View and print PDFs of presentations from this event.](#)

- **May 6 | *Good Practices for Great Outcomes: Cataloging Efficiencies that Make a Difference***

Hosted by Albert B. Alkek Library, Texas State University–San Marcos

[Joan Heath](#), Associate Vice President, Texas State University–San Marcos, welcomed more than 65 participants to this event. [Stefanie Wittenbach](#), University Librarian at the brand new Texas A&M–San Antonio library, delivered the keynote, followed by several OCLC and member representatives, including [Glenn Patton](#), Director, WorldCat Quality Management, OCLC; [Elaine Sanchez](#), Head Cataloging Librarian, and [Paivi Rentz](#), Head Acquisitions Librarian, Texas State University–San Marcos; [Richard Hasenyager](#), Director for Library Services, North East Independent School District, San Antonio; and [Jee-Hyun Davis](#), Head Librarian, Cataloging & Metadata Services, University of Texas at Austin. [View more information](#), including PDFs of presentations from this event.

- **June 14 | *Cataloging Efficiencies that Make a Difference Webinar***

[Listen to the recording, view slides and chat from this OCLC/WebJunction webinar.](#)

- **Visit our [Good Practices for Great Outcomes Portal](#)**

Learn more about this series, view past presentations and join our virtual community.



Monday, June 27, 2011

Creating Cataloging Efficiencies that Make a Difference

8:00–10:00 a.m.

Morial Convention Center

Room 271

Join us for *Creating Cataloging Efficiencies that Make a Difference*, as speaker Bradford Lee Eden, UC Santa Barbara, presents "Transforming Collection Management and Technical Services Operations: the Next-Generation Technical Services (NGTS) Initiative of the University of California Libraries." Roundtable discussions will follow to provide an opportunity to share and compare notes.

[Register now »](#)

Support and Training

OCLC to offer free online training for members in the U.S. and Canada



Rachel Van Noord, Senior Manager, Member Training & Support Communities

We are pleased to announce that OCLC will offer free, live-online and self-paced training for many courses that cover Cataloging, Resource Sharing and FirstSearch services beginning July 1, 2011.

Advances in e-learning technologies and the increased demand for online learning have allowed us to offer more training while affording greater economies of scale. This makes it possible to pass these savings on to OCLC members in the U.S. and Canada by offering free training on the services members rely on most.

In April, OCLC announced that prices remain flat for the third consecutive year, through June 2012. Adding training at no additional cost further increases savings and the value of membership in the OCLC cooperative.

We want all members to be able to take full advantage of OCLC training and learning opportunities. OCLC trainers and training partners—Amigos, WiLS, Minitex, MLNC, MCLS, OHIONET and LYRASIS—will continue to offer a wide variety of classes and learning opportunities to help members refresh or maintain skills, ensure effective use of OCLC subscription services, and learn new applications to help members leverage their investments in the cooperative.

To find out more about training that OCLC offers, sign up for courses and begin taking advantage of these new learning opportunities, please visit the [OCLC Training Portal](#). On-site training or customized courses are still an option; contact Rachel Van Noord, Senior Manager, Member Training & Support Communities, by calling 1-800-848-5878, ext. 1322 (or 1-206-336-9222), or by sending an e-mail to training@oclc.org, to discuss specific interests and needs.

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