

Cooperation in the Digital Age: Building the Library Platform

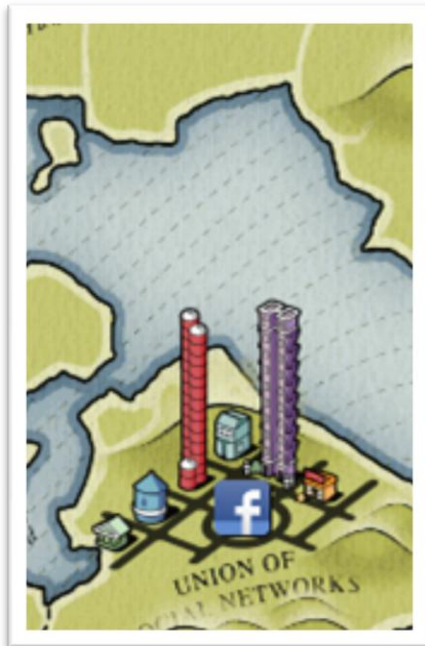
Constance Malpas
OCLC Research



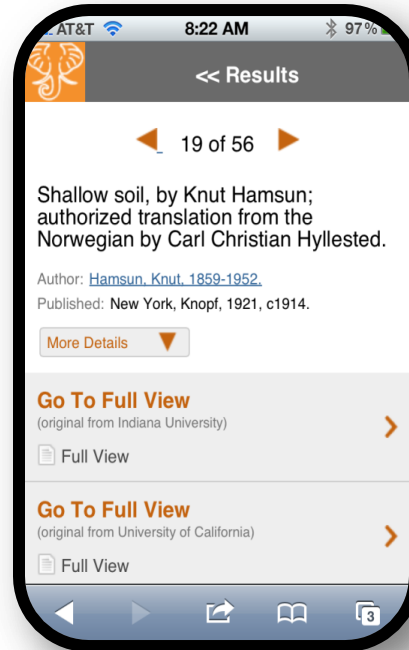
Biblioteklederkonferansen 2011

Mo i Rana, Norway
1-2 November 2011

Networked Environment



Reconfigured Libraries



Cooperative Infrastructure



Mega-Regions of Europe



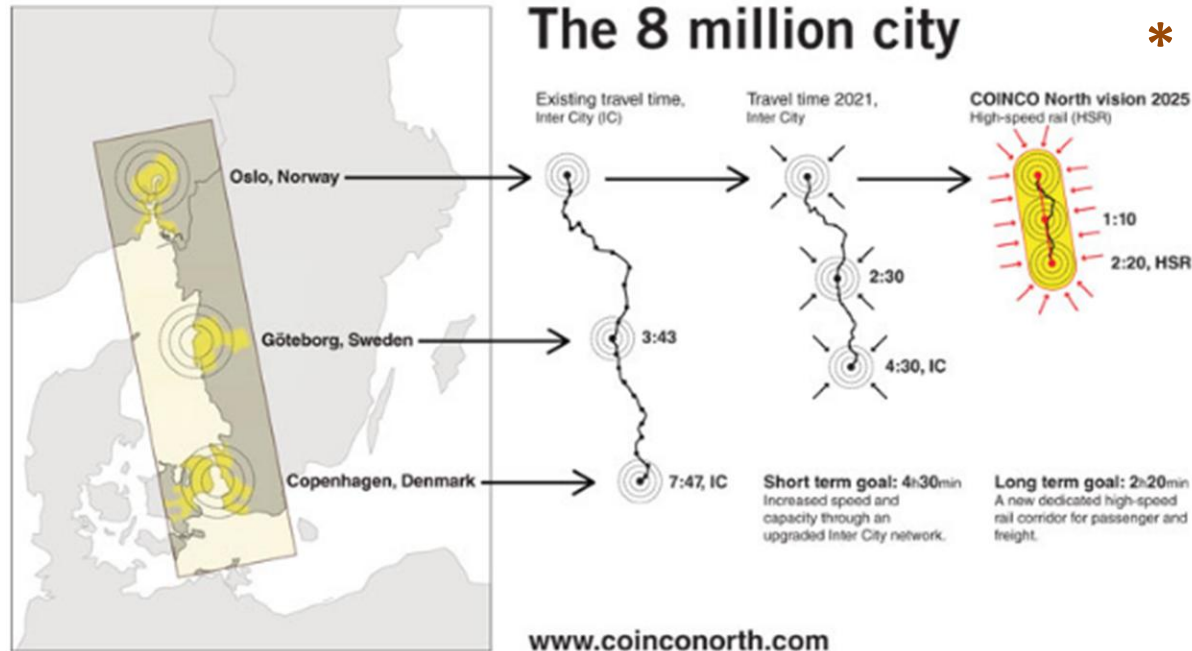
systems to a coherent European network. COINCO North is striving to be a pioneer project in this respect.

COINCO North is contributing to developing the business in the corridor to be among the foremost in its field globally by creating a basis for increased cooperation between the players in life sciences and other sectors in the region. Culture and tourism is in focus as well, as the high-speed transportation will make the regions more accessible to the global tourist industry. And in keeping with Richard Florida's ideas, the raised level of mobility will continue to attract talent and creativity from far outside of the region.

Oslo: Green and Dynamic

This all fits well with Oslo's green and dynamic profile – at the same time emphasizing innovation, cooperation and sustainable growth and development reducing transaction costs related to freight and passenger transport. According to Knut Halvorsen, CEO Oslo Teknopol, the COINCO North process is having a positive synergy effect among members in working towards the 2025 goal, "One dynamic effect of the project will be the large and integrated employment market that is created – one that stretches from Oslo in the north to Copenhagen in the south. This will have a magnetic effect for employees, employers, innovators, and investors."

These plans related to the COINCO North high-speed train between Oslo and Copenhagen is representative of a global tendency towards more effective transportation within mega-regions. Oslo knows that this high-speed connection is strategically very important for continued future competitiveness in the European market – and that the year 2025 is really not that far in the future.



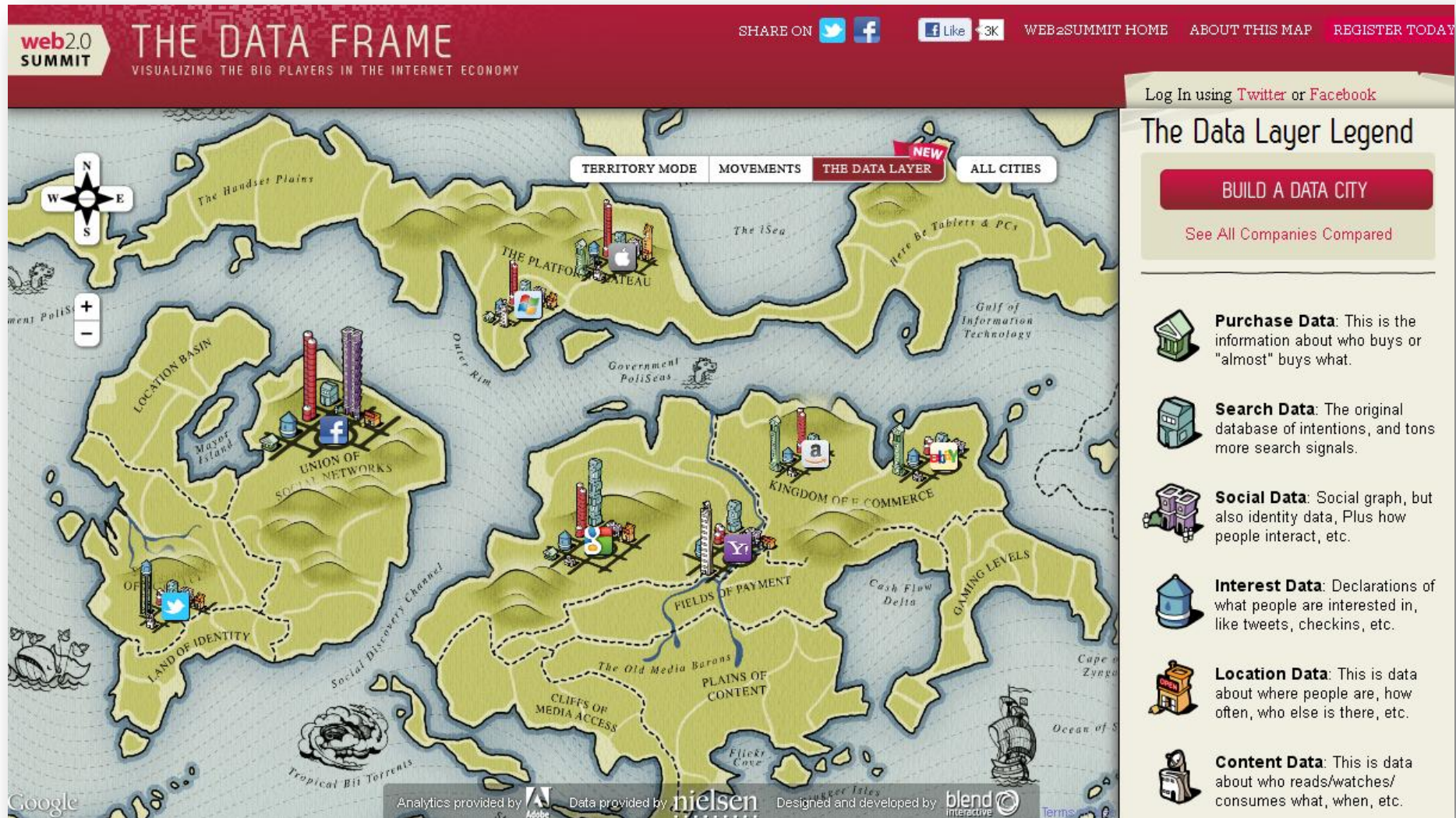
Os-Göte-hagen?

Constructing a Nordic mega-region *infrastructure* for the emerging creative class

- * highly educated
- * entrepreneurial
- * supported by strong ICT and
- * logistics systems

(and libraries?)

Data defines the networked information environment



The consumer platform . . . an addressable, self-improving knowledge-base



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251 Norwegian authors

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Johan Harstad

From Wikipedia, the free encyclopedia

Johan Harstad (born 10 February 1979) is an [Norwegian](#) short story writer, novelist and playwright.

Harstad was born in [Stavanger](#). He made his literary debut in 2001, with a collection of short prose entitled *Herfra blir du bare eldre* ('From here on in you only get older'). The following year he published a collection of short stories called *Ambulanse* ('Ambulance') and 2005 saw the publication of his first novel, *Buzz Aldrin, hvor ble det av deg i alt mylderet?* ('Buzz Aldrin, What Happened to You in All the Confusion?').^[1] In 2009 the novel was made into a television series, starring [Chad Coleman](#) as well as other, well known Scandinavian actors. Rights to the book have been sold to [USA](#), [Australia](#), [Sweden](#), [Denmark](#), [Finland](#), the [Netherlands](#), [Germany](#), the [Faroe Islands](#), [Italy](#), [Russia](#), [South Korea](#) and [France](#).^[1] Demanding that the book be translated into English, an editor in the publishing house [Simon & Schuster](#) likened Harstad's work with that of [Jonathan Safran Foer](#).^[2] The book will be published in English by [Seven Stories Press](#) in New York in June 2011. Several of Harstad's short stories have also been translated to English and Hindi.^[*citation needed*]

In 2007, Harstad published *Hasselby*, a novel about the children's book character [Alfie Atkins](#)' life as an adult,^[3] who ultimately is held responsible for the end of the world. The novel is influenced by [David Lynch](#)'s TV series *Twin Peaks*, the theory of [Synchronicity](#) and [Arthur Koestler](#)'s book *The Roots of Coincidence*. In 2008 he published his first *sci-fi / horror* novel, *DARLAH*, a crossover between young adult fiction and adult fiction. The novel, dealing with a return to the moon in 2012, have many references to sci-fi and horror films from the 1970s and 80s. For *DARLAH* he was awarded the [2008 Brage Prize](#) in the category *children's literature*.^[3]

Harstad is also a playwright, and four of his works was published in 2008 as *Bsider* ('B-sides'). In late 2008 Harstad was hired as an in-house playwright at the [National Theatre of Norway](#), as the first to hold such a position.^[4] He currently lives in [Oslo](#).^[1]

In addition, Johan Harstad runs a project/label/organization by the name of LACKTR (sometimes also referred to as The Lacktr Prpgnda Community). Through LACKTR he produces graphic design, sound, film, photography and text that is not distributed through his publisher, [Gyldendal Norsk Forlag](#).^[1] Amongst the things produced, are a large variety of prints based on his books and the release of the album "Bring Out Your Life Vest", featuring music from the band The Kulta Beats and *noise musicians* [Bjørn Erik Haugen](#) and [Kelly Davis](#). The album was released in a limited edition of 1,000 copies and attached to the first thousand copies of the novel *Buzz Aldrin, What Happened To You In All the Confusion?*, for which all the music was written. LACKTR also co-produced the first production of the play *Krasnoyarsk* and members from the organization are involved in the musical group *The Sell Out Space Girls*, which is a mix between a experimental jazz group, dining and noise music. Since 2002, LACKTR have been responsible for doing all artwork and book design for the

Johan Harstad



Born	10 February 1979 (age 32) Stavanger, Norway
Nationality	Norwegian
Genres	Novels

The consumer platform . . . maximizes **reference-ability** exposes 'hooks' for social interaction

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Johan Harstad

Books by Johan Harstad ([See all books](#))

All Formats | [Kindle Edition](#) | [Hardcover](#) | [Paperback](#)

1-2 of 2

Sort: [Relevance](#)

Buzz Aldrin, What Happened to You in All the Confusion?: A Novel

Hardcover: **\$21.90** | Kindle Edition: **\$16.50**

June 7, 2011

[See Book Details](#)



★★★★☆ (16)

Victory in War: Foundations of Modern Strategy

Hardcover: **\$98.70**

June 13, 2011

[See Book Details](#)

[See search results for author "Johan Harstad" in Books](#)





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Discussion

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http://www.amazon.com/Johan-Harstad/e/B004DMFVTO/ref=ntt_at_w_recending=1178&refinementId=0&pageSize=12&sort=relev

The consumer platform . . . excels at aggregating and 'sorting out' demand

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Today's Recommendations For You

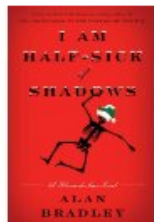
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Page 1

				
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[I Am Half-Sick of Shadows...](#)
(Kindle Edition) by Alan Bradley

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Hunger (Penguin Twentieth-Century Classics) by Knut Hamsun

You have 0 highlighted passages

You have 1 note

Last annotated on October 30, 2011

anymore or a book to read when life became too dreary. [Read more at location 407](#)

Note: Lassitude [Edit](#)

Contes bruns (Contes bruns, French Language Edition) (French Edition) by Honoré de Balzac

You have 0 highlighted passages

You have 1 note

Last annotated on July 12, 2011

chèvre qui cuisaient dans une marmite, près de nous; et nous [Read more at location 58](#)

Note: Test [Edit](#)

Family Album: A Novel by Penelope Lively

You have 2 highlighted passages

You have 0 notes

Last annotated on September 2, 2010

Martin himself produces the sort of work that provokes intense discussion amongst about a dozen people and is bought only by academic libraries. [Read more at location 1133](#) • [Delete this highlight](#)

[Add a note](#)

book, and of course the academic library [Read more at location 2951](#) • [Delete this highlight](#)

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Governing the Commons: The Evolution of Institutions for Collective Action (Political Economy of Institutions and Decisions) by Elinor Ostrom

Ostrom

+

findings

Bookmarklet

Social reading
'in the flow'

Subtext Raises \$3 Million From Google Ventures & More To Make eBook Reading Social

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RIP EMPSON


posted on October 25th, 2011

6 Comments



Fans of marginalia: Take note. **Subtext** is a startup that is attempting to bring those incisive notes (or sophomoric jokes) you used to leave in the margins of text online — and make them interactive social eBook reading experience to

Social reading ...
in a crowded space?

If you've ever paid the extra cost for a fuller music listening experience, a behind-the-scenes look at the band, a DVD, etc., then you can probably get a sense of what Subtext is trying to do

with reading. Except that the startup wants to offer an enhanced reading experience that, while adding neat additions and sidenotes, author commentary, and Web connectedness (for free) — doesn't distract from the reading experience.


Essentially, this all means that Subtext is offering a reading experience on the iPad that allows users to engage in conversations with friends, community members, as well as authors and experts, even they're not on the same page of the text (i.e. reading at the same pace). Readers can get author, expert, and community information, contribute their own thoughts, as well as add and explore links to relevant articles, images, and multimedia content from the web. So, in short, Subtext is adding context to the eBook experience through social networking and web-culled content.

If you ask me (even though you didn't), the eBook reading experience is badly in need of a way to make its reading experience deeper and richer, while avoiding becoming the vast, horizontal ocean that, say, constitutes Wikipedia. I love context when I'm reading, and if there is author commentary to


GoodReads
BookSpace
Kindle
Findings
#FridayReads
etc.

The library platform . . . excels at 'sorting out' supply

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[Dave Eggers](#) (1)
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☐ 1. 

[Buzz Aldrin, what happened to you in all the confusion?](#)
by Johan Harstad; Deborah Dawkin
Book : Fiction
Language: English
Publisher: New York : Seven Stories Press, ©2011.
[View all editions and formats](#)

☐ 2. 

[Words without borders : the world through the eyes of writers : an anthology](#)
by Alane Salierno Mason; Dedi Felman; Samantha Schnee;
Book : Fiction
Language: English
Publisher: New York : Anchor Books, 2007.
[View all editions and formats](#)

☐ 3. 

[McSweeney's 35](#)
by Dave Eggers; John Brandon;
Book : Fiction
Language: English
Publisher: San Francisco, Calif. : McSweeney's Quarterly Concern, 2010.

The library platform . . . excels at aggregating, enriching, structuring data

Jump To: Overview | Publication Timeline | Works About | Works By | Audience Level | Related Names | Useful Links | Fast Headings

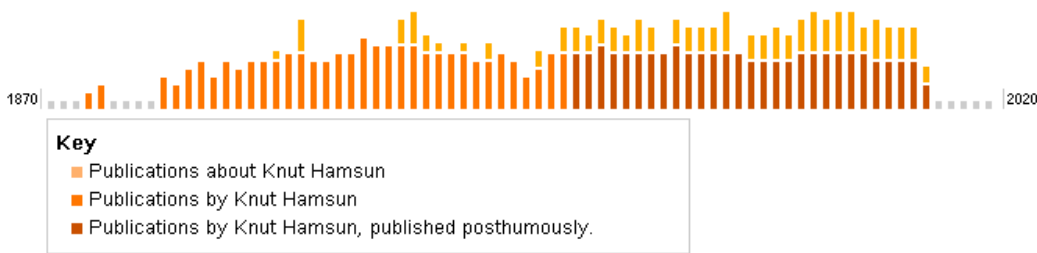
Hamsun, Knut 1859-1952

Overview

Works:	1,716 works in 6,014 publications in 66 languages and 41,852 library holdings
Genres:	Autobiographical fiction Norwegian fiction Love stories Mystery fiction German fiction Humorous fiction Domestic fiction Short stories
Subject Headings:	Authors, Norwegian—20th century Authors, Norwegian—19th century Authors, Norwegian
Roles:	Honoree, Bibliographic antecedent, Author of introduction, Other
Classifications:	pt8950.h3, 839.8236

~150 years of publication history

Publication Timeline



Most widely held works about Knut Hamsun

- **Knut Hamsun** by Harald S Næss (Book)
- **Enigma : the life of Knut Hamsun** by Robert Ferguson (Book)
- **Knut Hamsun : dreamer and dissenter** by Ingar Sletten Kolloen (Book)
- **Knut Hamsun** by Hanna Astrup Larsen (Book)
- **Knut Hamsun remembers America : essays and stories, 1885-1949** by Knut Hamsun (Book)



Alternative Names

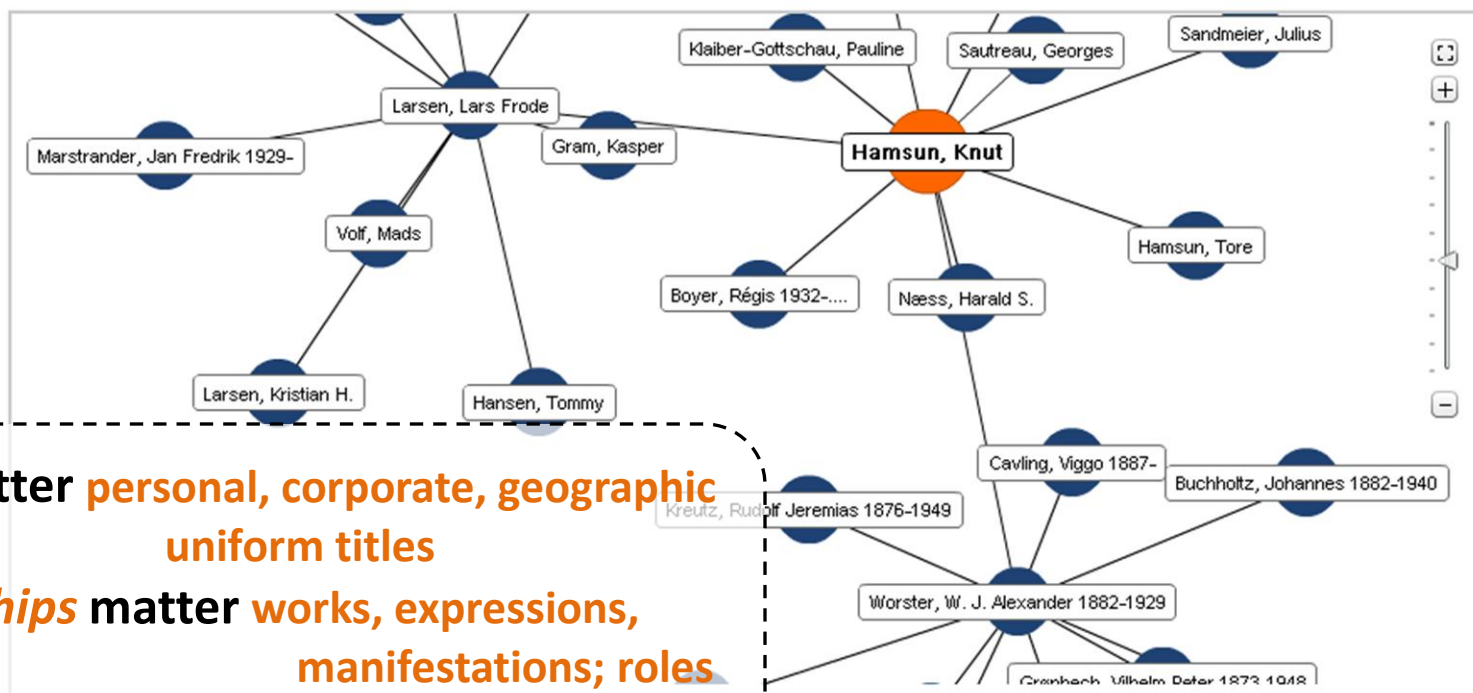
- Gamsun, Knut 1859-1952
- Hamsuns, Knuts 1859-1952
- Hamsund, Knut Pedersen 1859-1952
- Pedersen, Knut 1859-1952
- Thode, Knut 1859-1952
- Hamsun, Ķenuţ 1859-1952
- Ḩamcaṇ, Naṭ 1859-1952
- Natḩamcaṇ 1859-1952
- האמסון, קנוט
- האמסון, קנוט 1859-1952
- המסון, קנוט
- המסון, קנוט 1859-1952
- המסון, קנוט 1952-1859
- קנוט, המסון
- קנוט, המסון
- קנוט, המסון
- קנוט, המסון
- 哈姆生
- האמסון, קנוט
- Гамсун, Кнут
- ஹாம்சன், நட்

Languages

The library platform . . . embodies a particular **domain model**



Hamsun, Knut 1859-1952



Names matter **personal, corporate, geographic**
uniform titles

Relationships matter **works, expressions,**
manifestations; roles

Identifiers matter **ISBN, LCCN, OCLC etc.**

RELATED IDENTITIES FOR HAMSUN, KNUT 1859-1952

Collections: Reconfigured

Outside in:

Books, journals, DVDs, ... (**Bought and licensed**)

Aim: **to discover** ...



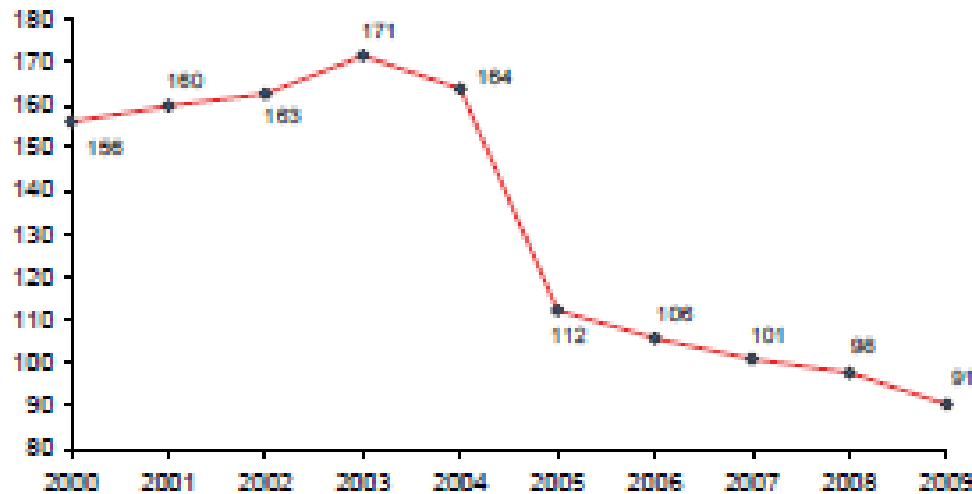
Inside out:

institutional assets: special collections, research and learning materials, institutional records, ...

Aim: **to have discovered** ...



Fag- og forskningsbibliotek: Løpande periodikatitlar i tusen



Decreasing investment in local print collection,

increasing reliance on licensed electronic

Growing emphasis on

Customer Relationship Management

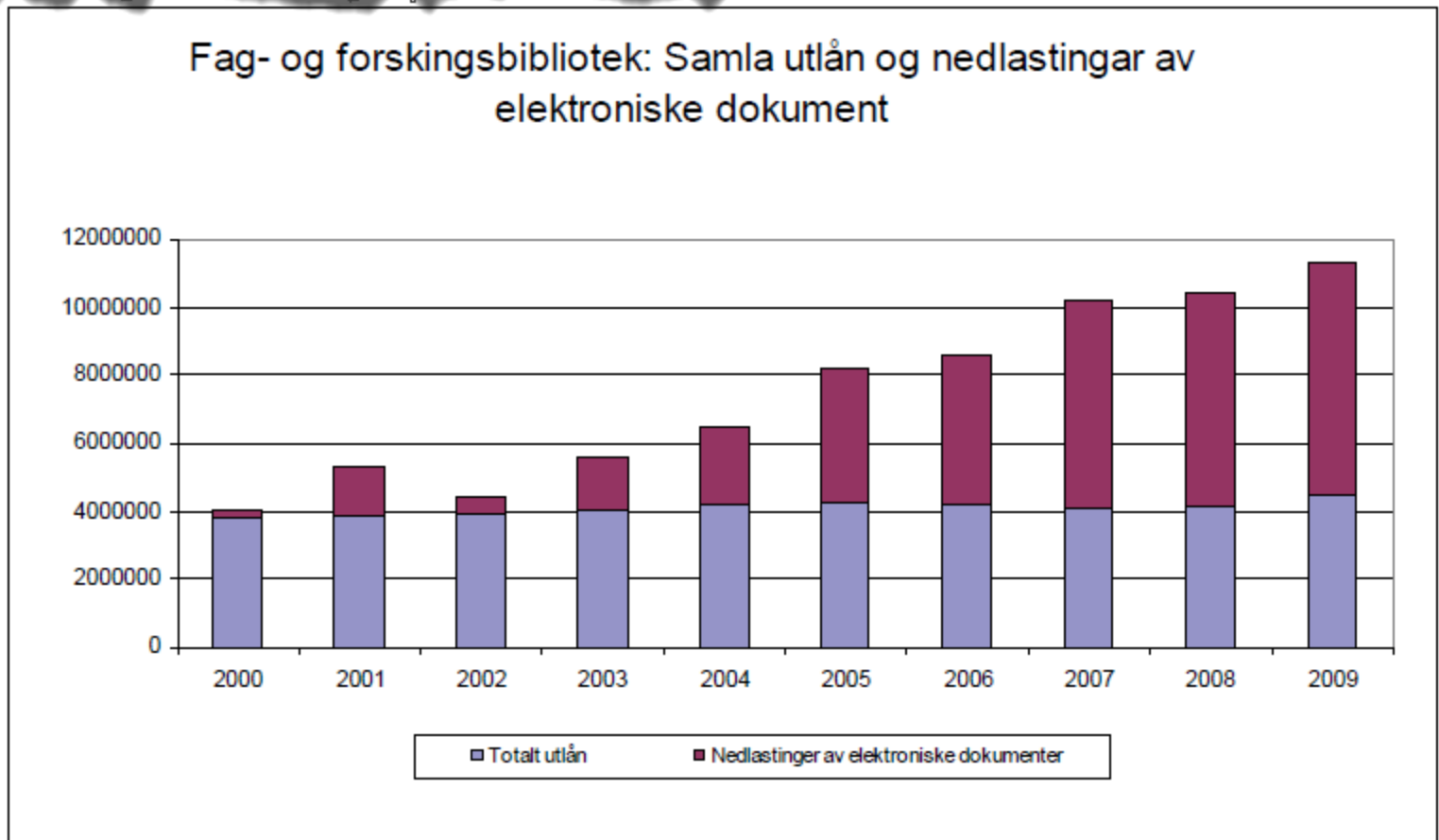
Fleire og fleire bibliotek melder tilbake at ein større del av arbeidstida blir brukt til andre ting, til dømes rettleiing/undervisning, søk i databasar, digitalisering osv.

Blir samlingane brukte?

Utlånsveksten frå 2000 til 2009 er på 18 prosent, det totale utlånet er på 4,5 millionar. Det totale utlånet dekkjer lokale lån, kopiar som erstatning for lån og fjernlån. Sidan 2000 har tilgangen til elektroniske ressursar auka kraftig og ein kan sjå at utlånet av dei fysiske samlingane har flata ut på landsbasis.

Shift in demand – greater reliance on digital formats

Demand for print has leveled off while inventory continues to grow



Source: Statistikk for arkiv, bibliotek og museum, 2009

Using the library



Study areas, group study rooms and special purpose rooms

Power outlets, multimedia rooms, computers.



Printing, copying and scanning

Print quota, print queue, copy cards.

Find your library

Opening hours, contact information, collections.

Infrastructure (space & tools) for increased productivity



Special collections

Rare books collection, papyrus collection.



IT-services

Passwords, get online, e-mail, calendar, printing, programs, IT-support for research and studies.

Who can use the library?

The University of Oslo Library is open to the general public.

Collections: inside-out

Library value less about 'commodity' collections

more about *support for the research process: CRISTIN*

DUO/NORA

A look in the rear-view mirror . . . Ca. 2006

The screenshot shows the University of Oslo Library website as it appeared in early 2006. At the top, the Wayback Machine interface is visible, showing the URL <http://www.ub.uio.no/english/> and a calendar for February 2006, with the 3rd highlighted. Below the navigation bar, the website features a blue header with the University of Oslo logo and a yellow banner with the text "UNIVERSITY LIBRARY". The main content area is divided into three columns: "News", "Resources", and "University of Oslo Library". The "News" column includes links to "X-port - fastest way to information" and "BIBSYS Ask". The "Resources" column lists various services like "X-port - Search Services", "BIBSYS Ask", and "BIBSYS Subject Gateway". The "University of Oslo Library" column lists departments such as "Library of Humanities and Social Sciences" and "Library of Medicine and Health Sciences". A "General Information" section on the right lists "Opening hours", "Lending Rules", and "Interlibrary Loan". At the bottom, a black bar contains the text "Get in touch" and "Editorial Responsibility".

INTERNET ARCHIVE
WaybackMachine BETA

<http://www.ub.uio.no/english/> Go

84 captures
3 Jun 02 - 24 Jul 11

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2004 3 2006 2007

UNIVERSITY OF OSLO
About The University Academics Student Life Research Norwegian

UNIVERSITY LIBRARY

News

X-port - fastest way to information
{May 2005}
BIBSYS Ask *{April 2005}*

Resources

- X-port - Search Services
- BIBSYS Ask
- BIBSYS Subject Gateway: Resources on web
- Resources by Subject
- DUO - Digital publications
- New Books in the Library

University of Oslo Library

- About the Library
- Library of Humanities and Social Sciences
- Library of Medicine and Health Sciences
- The Faculty of Law Library
- Faculty of Mathematics and Natural Sciences Library

General Information

- Opening hours
- Lending Rules
- Interlibrary Loan
- International Students
- Prices

Get in touch Editorial Responsibility

Collections Emphasis:
Outside-In

What Changed? Priorities.

Remarkable growth



(Photo:
Shutterstock)

Between 2004 and 2007 Norway's university and college sector experienced an overall escalation in scientific publication of nearly 18 per cent. This growth is relatively evenly distributed across academic fields and institutions.

"The growth in output is remarkable in an international context. Norway has increased the percentage of articles published globally over the past few years, while most other Western countries have seen a decline in their corresponding output," says Gunnar Sivertsen, Special Adviser at the Norwegian Institute for Studies in Innovation, Research and Education

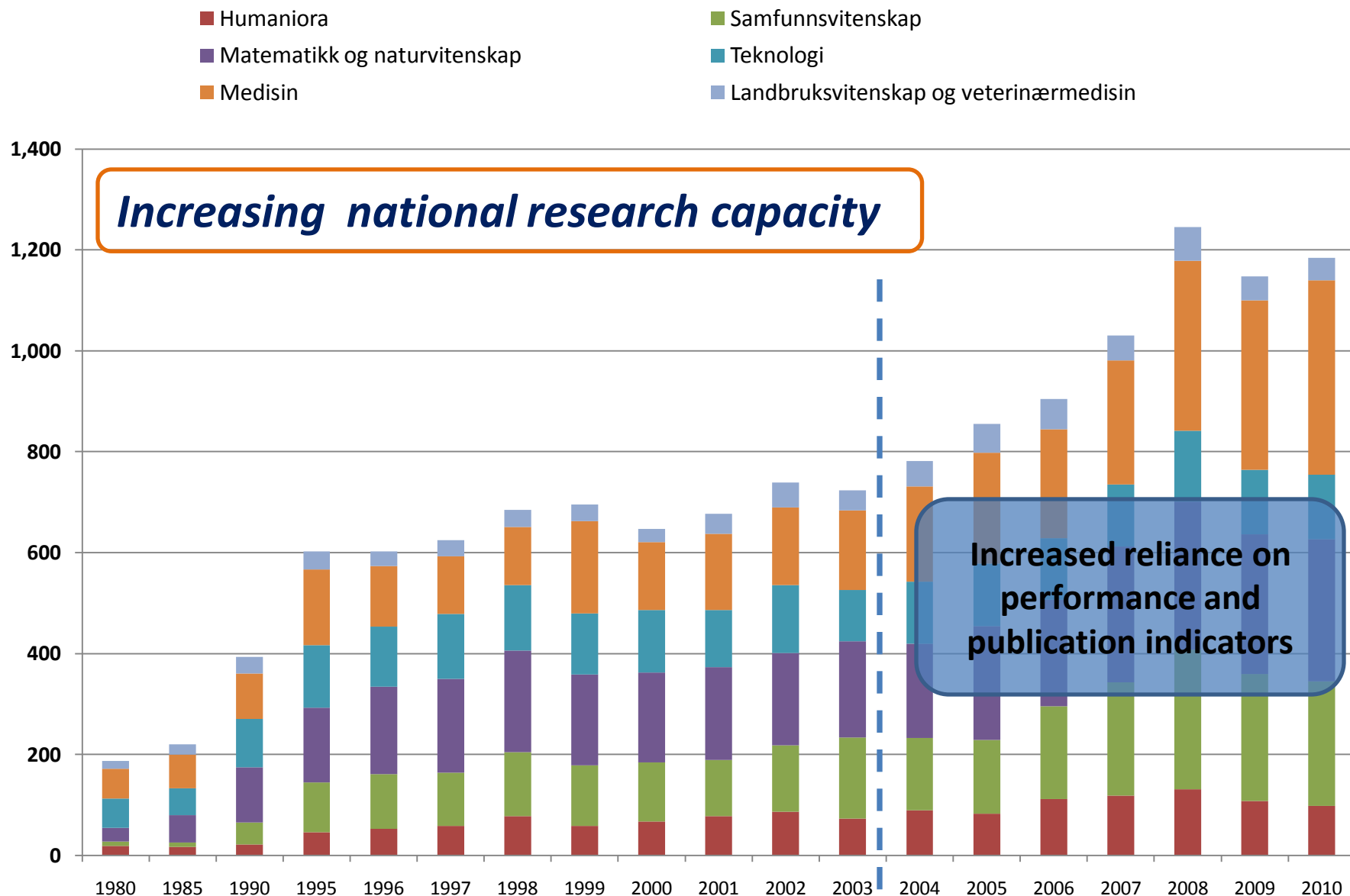
(NIFU STEP).

Top ten most frequently cited

The citation frequency for Norwegian research was previously low at the international level, but this has changed over the past few years. Now, the citation frequency is significantly above the world average, with Norway ranking among the top ten in the world.

http://www.forskningsradet.no/en/Newsarticle/High_scores_for_scientific_output_and_international_citation/1224066961722

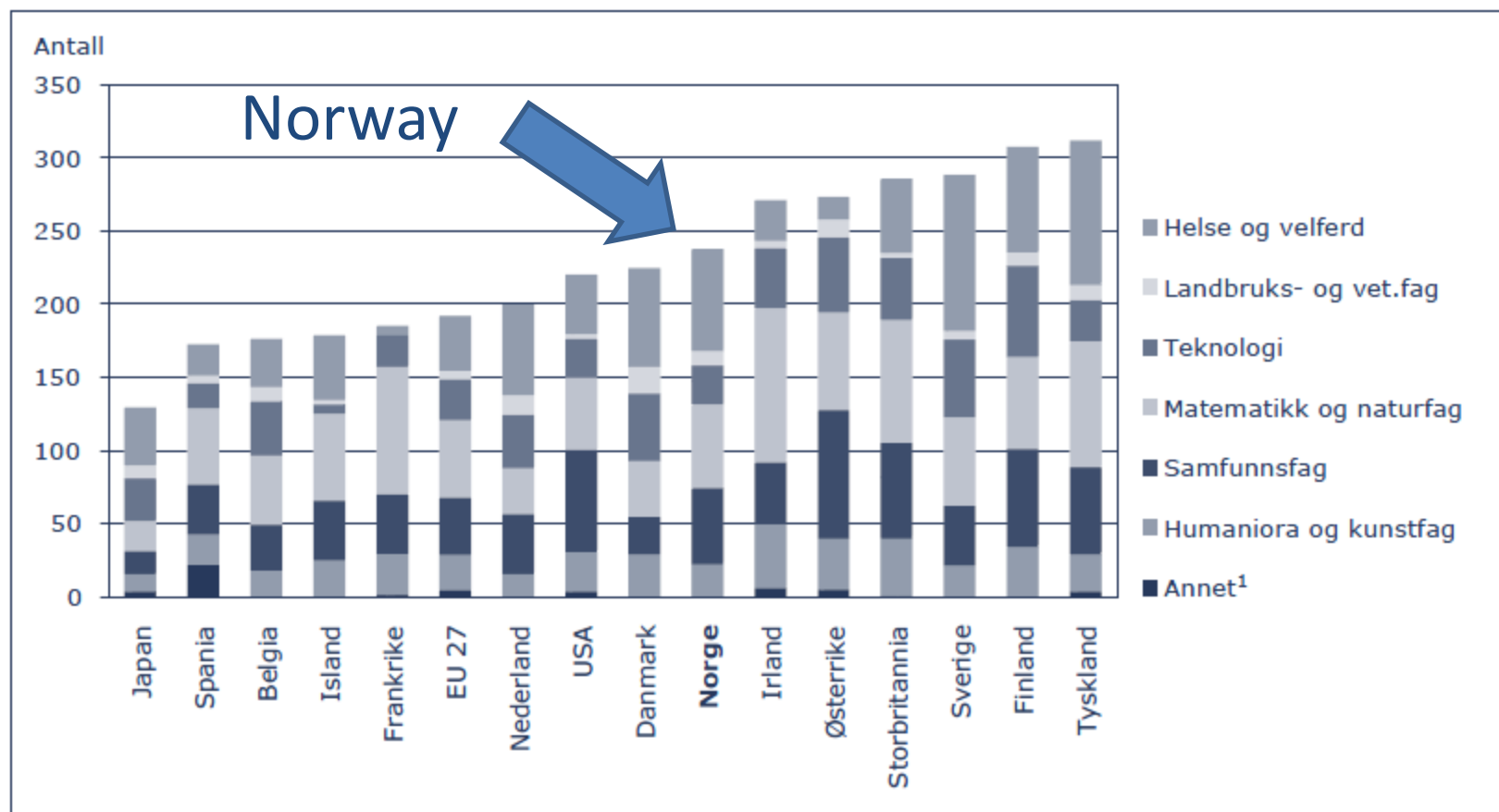
Norske doktorgrader etter fagområde 1980–2010



Growing the 'Creative Class': Norway's next great natural resource?

Figur 1.3.2

Doktorgrader per mill. innbyggere for utvalgte land i 2009 etter fagområde.

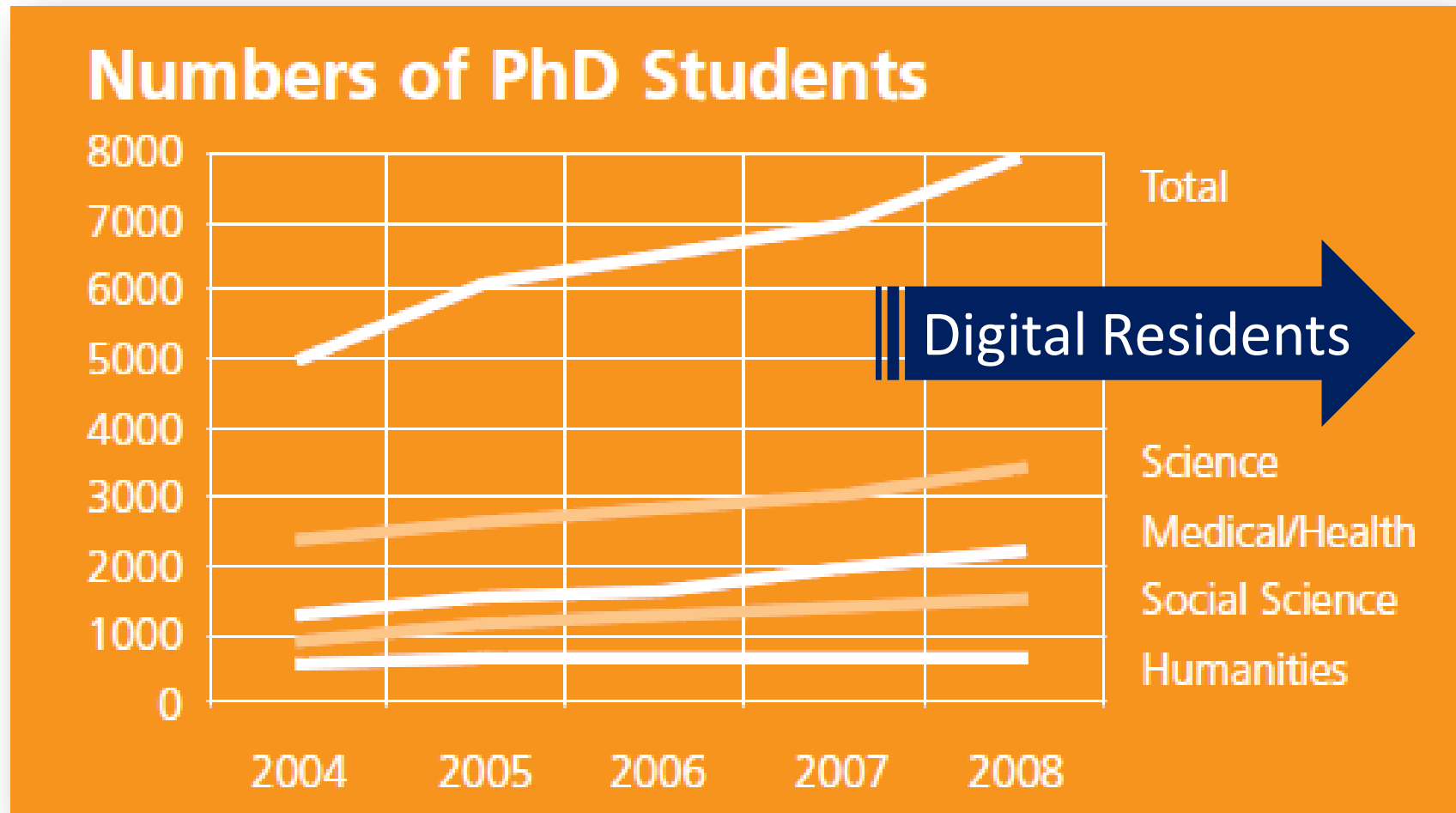


¹ Inkl. tjenester og ukjent.

Kilde: OECD/NORBAL

The **next generation** of Norwegian researchers . . .

will require a **new kind of HE environment**



Source: NSD Årsmelding, 2009

#dan

17.06.2011
16:00

Regjeringens digitale agenda

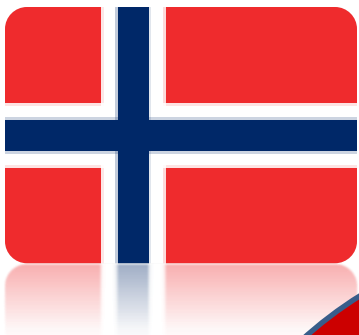
Av Statsråd Rigmor Aasrud

Mye å hente

Vi har fortsatt mye å hente på en smartere og mer avansert bruk av teknologi, koblet til omstillingsevne og innovasjonsdrevet tenkning. Vi må følge med den internasjonale utviklingen, der stadig flere tjenester er grenseoverskridende og der produkter blir "virtualisert" gjennom digitalisering. Utviklingen innen e-bøker er et godt eksempel på dette.

Den digitale agendaen angår oss alle. Internett er en plattform for kommunikasjon, informasjon, deling av kunnskap og kreativitet. "Det digitale

Digital **library** agenda is key to
'virtualization' of research enterprise:
it maximizes impact in the **network**



National information infrastructure in a global library platform = network effects

~250
Norwegian
authors in
Wikipedia

1.5M
personal names
in
BIBSYS
linked data set

+ 15M personal names in VIAF

450K* titles in NorBok

~250K digitized by NB.no

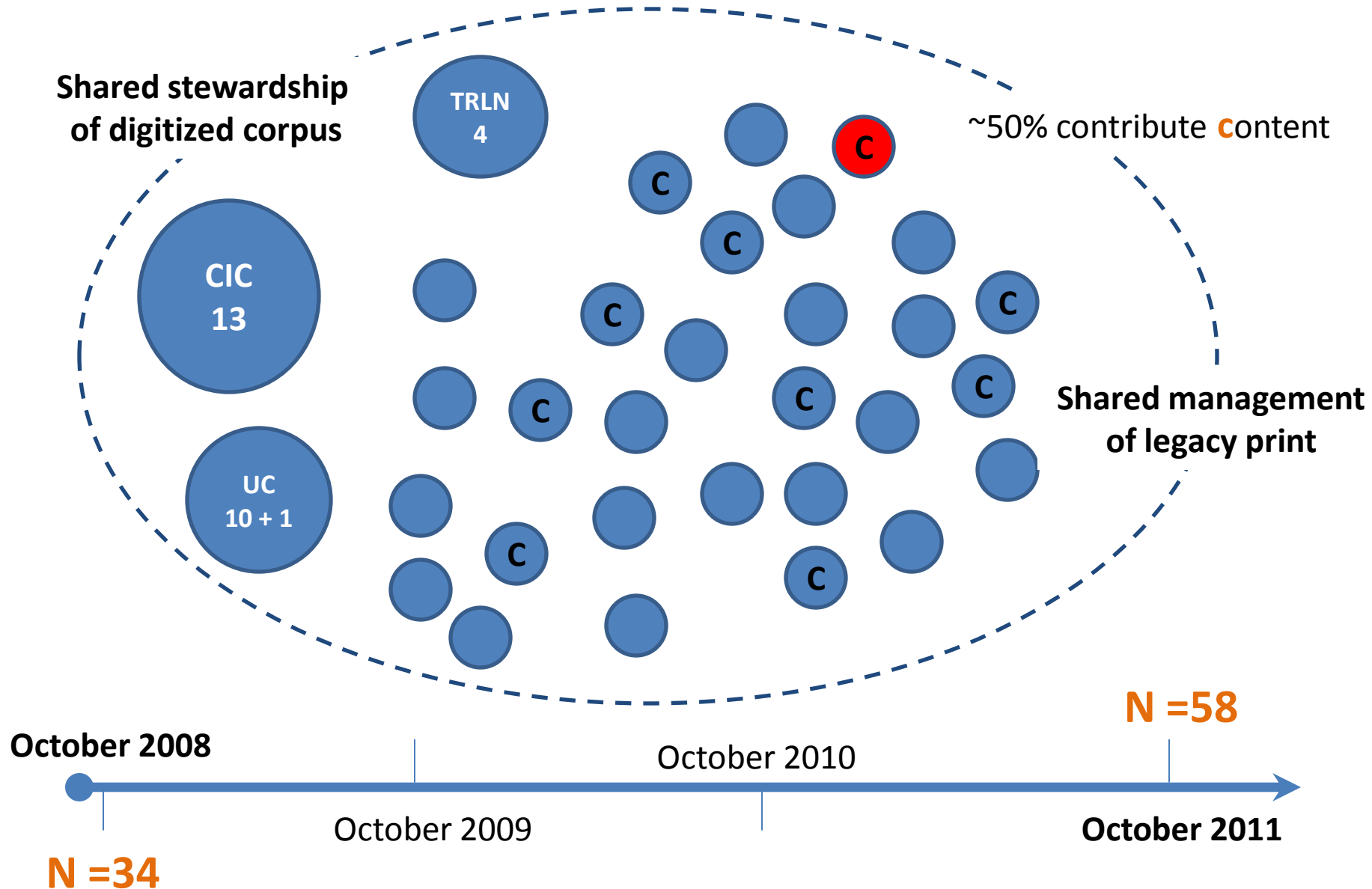
+ 16K Norwegian titles in HathiTrust

48K in Bokhylla



HATHI
TRUST

New Cooperative Infrastructure





NFF saksøker HathiTrust

- Jeg har vært i bokbransjen i flere tiår, men dette er noe av verste jeg har sett, sier Trond Andreassen (bildet), som forklaring på at NFF nå er blant de flere internasjonale forfatterorganisasjonene som saksøker The HathiTrust og fem amerikanske universiteter som benytter seg fritt av syv millioner rettighetsbelagte bøker.

10.10. 2011

- Disse amerikanske universitetene har, med Googles hjelp, besluttet å digitalisere og legge på sine egne servere tusenvis av bøker som er publisert i Norge. Hvorfor har de ikke spurt oss om lov til dette? Vi finner lett hvilke forfattere det gjelder, men alle disse bøkene er rettighetsbelagt, og selvfølgelig må også forfatterne kunne si nei, sier Trond Andreassen.

Også hans utgivelse "Bok-Norge" er ulovlig lagt ut digitalt i regi av HathiTrust, som nå er blitt saksøkt med amerikanske Authors Guild i spissen for en lang rekke

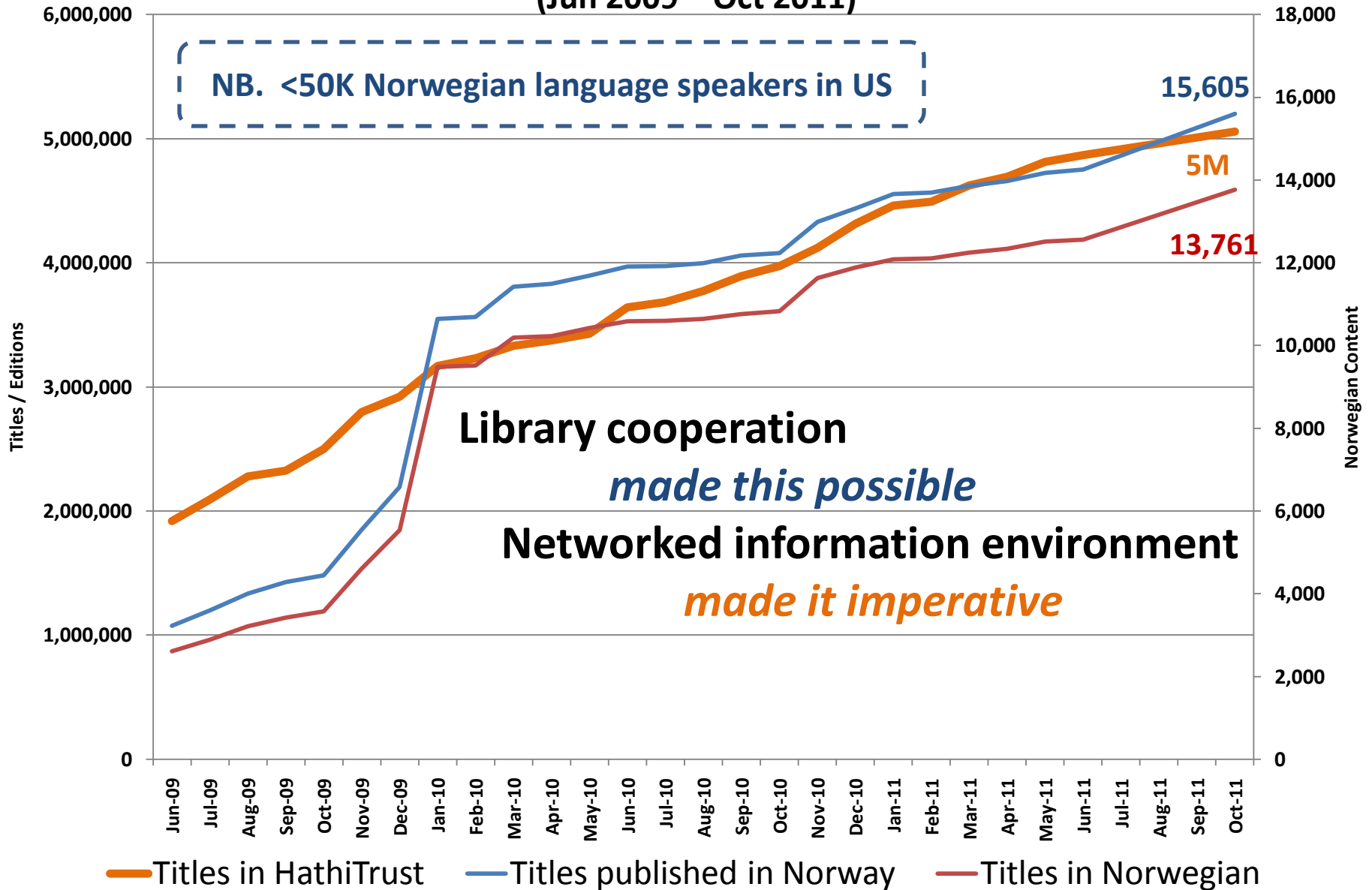


"I've been in this business for decades, but **this is one of the craziest things I've ever seen...**"

<http://blog.authorsguild.org/2011/10/06/authors-groups-from-u-k-canada-norway-and-sweden-join-authors-guild-australian-society-of-authors-and-quebec-writers-union-in-suit-against-hathitrust/>

Growth of HathiTrust Digital Library (Jun 2009 – Oct 2011)

NB. <50K Norwegian language speakers in US



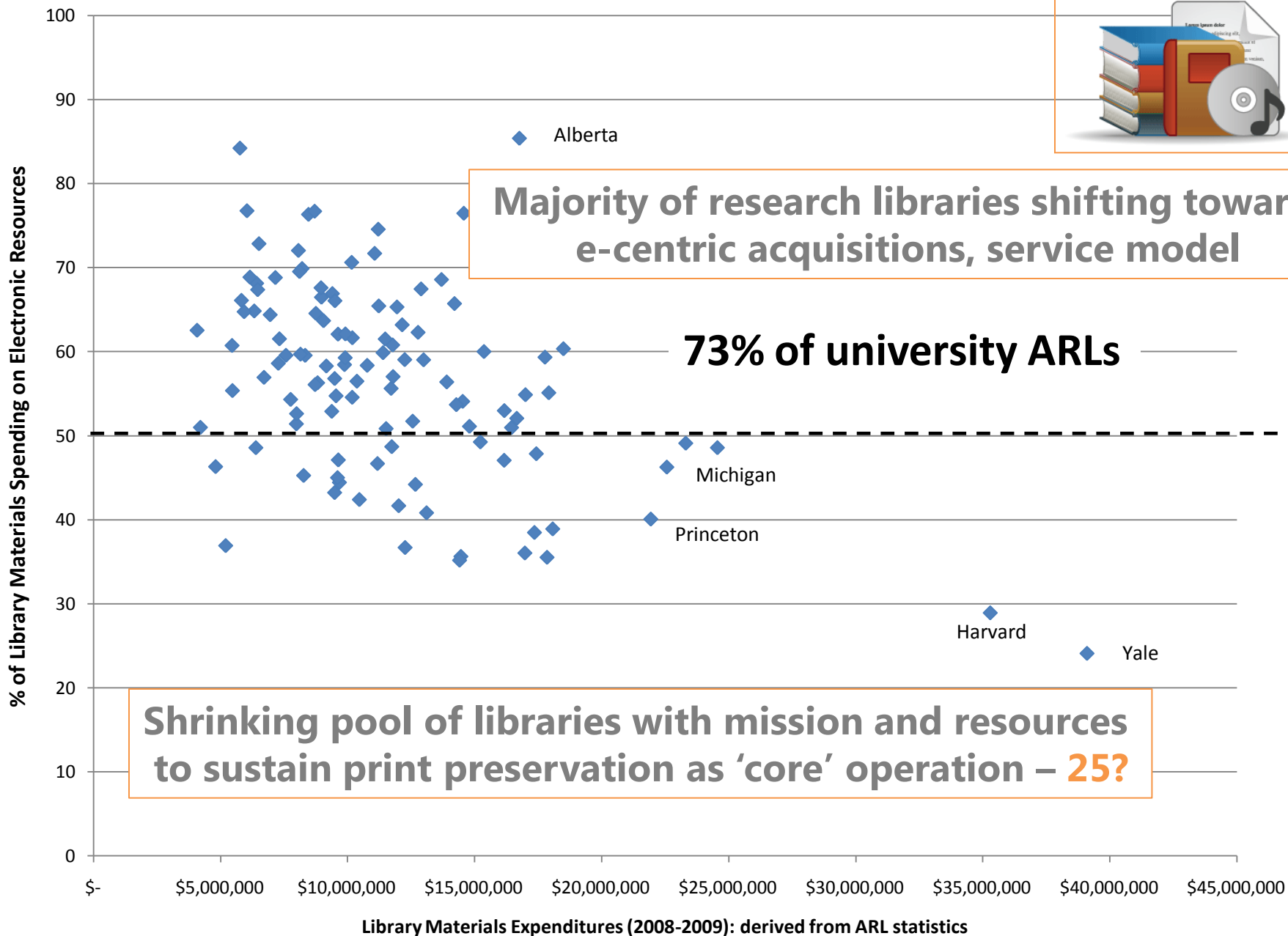
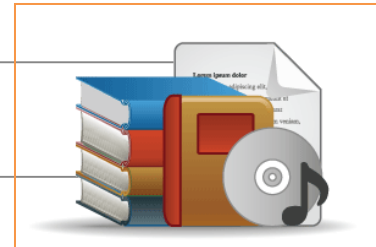
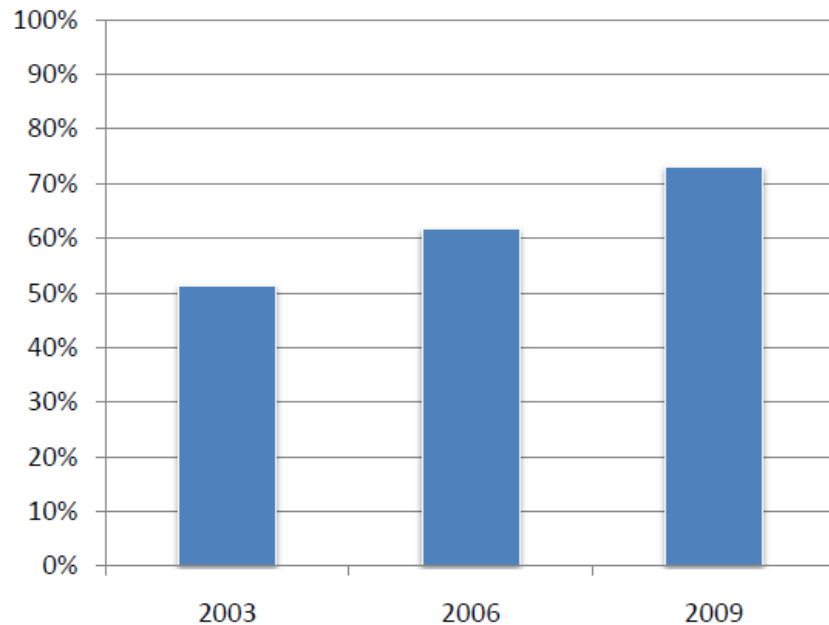
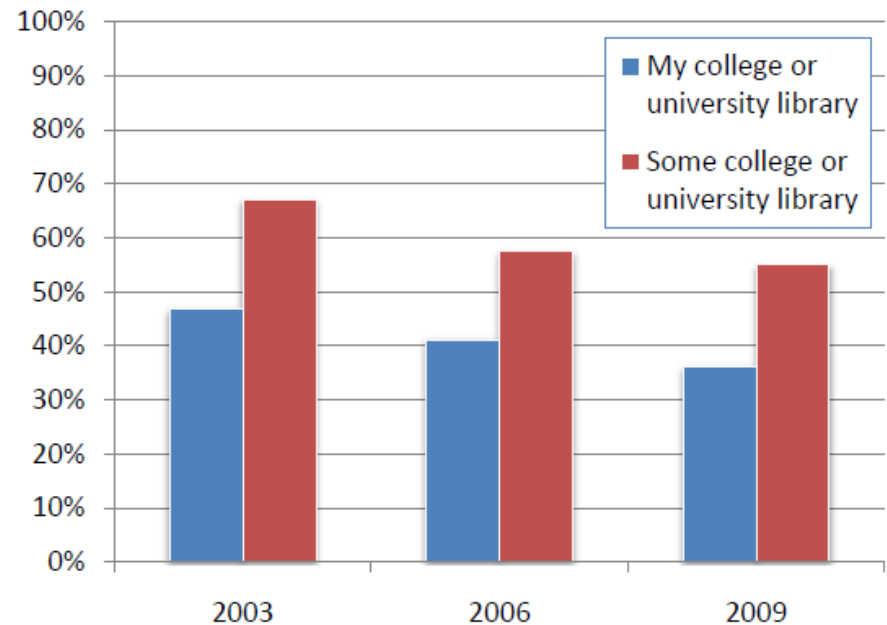


Figure 1: Percent of faculty strongly agreeing with the statement “If my library cancelled the current issues of a print version of a journal but continued to make them available electronically, that would be fine with me,” in 2003, 2006, and 2009



Source: Ithaka S+R Faculty Survey, 2009

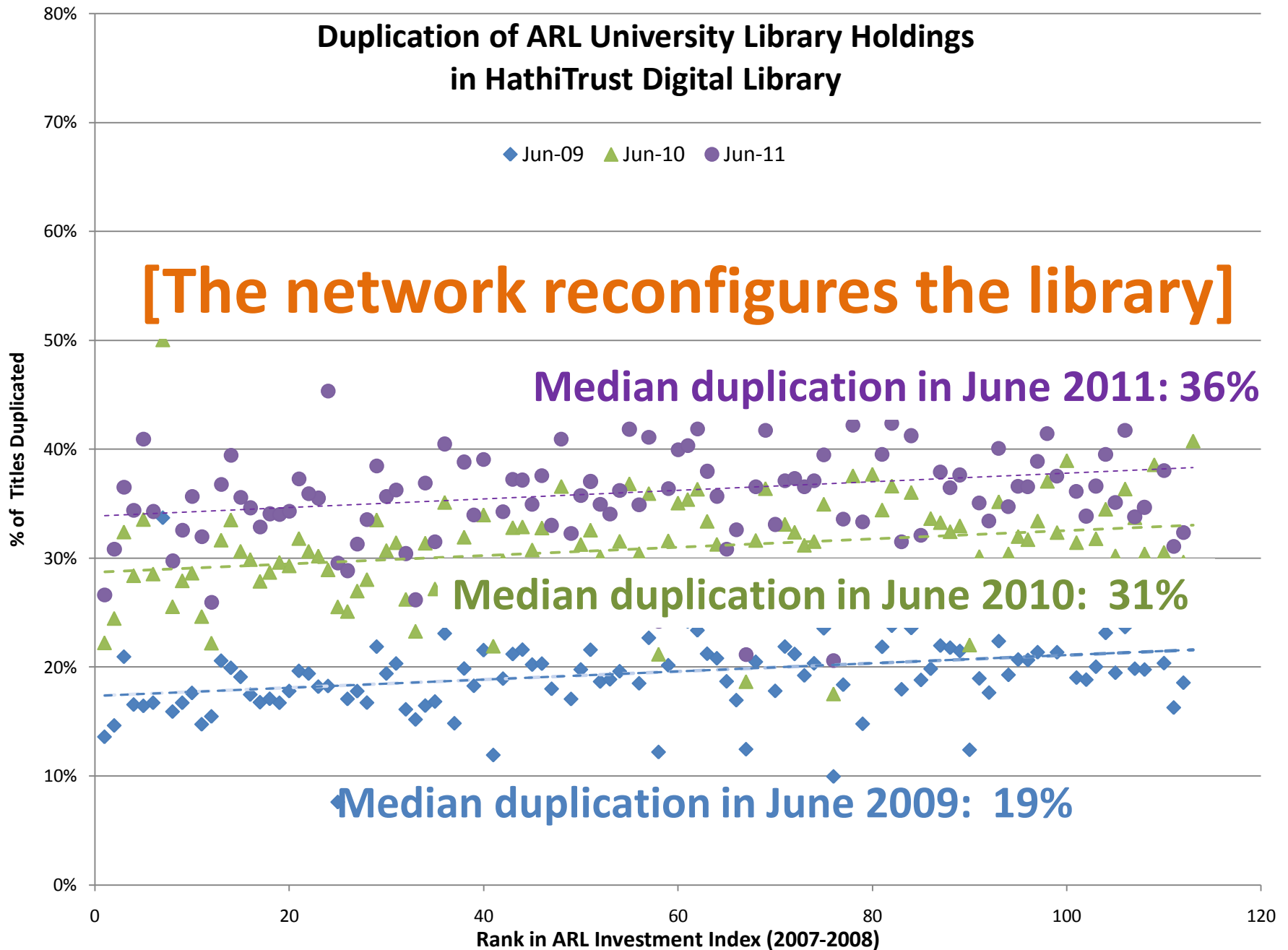
Figure 18: Percent of faculty agreeing strongly with the statement: “Regardless of how reliable and safe electronic collections of journals are, it will always be crucial for _____ to maintain hard-copy collections of journals,” in 2003, 2006, and 2009



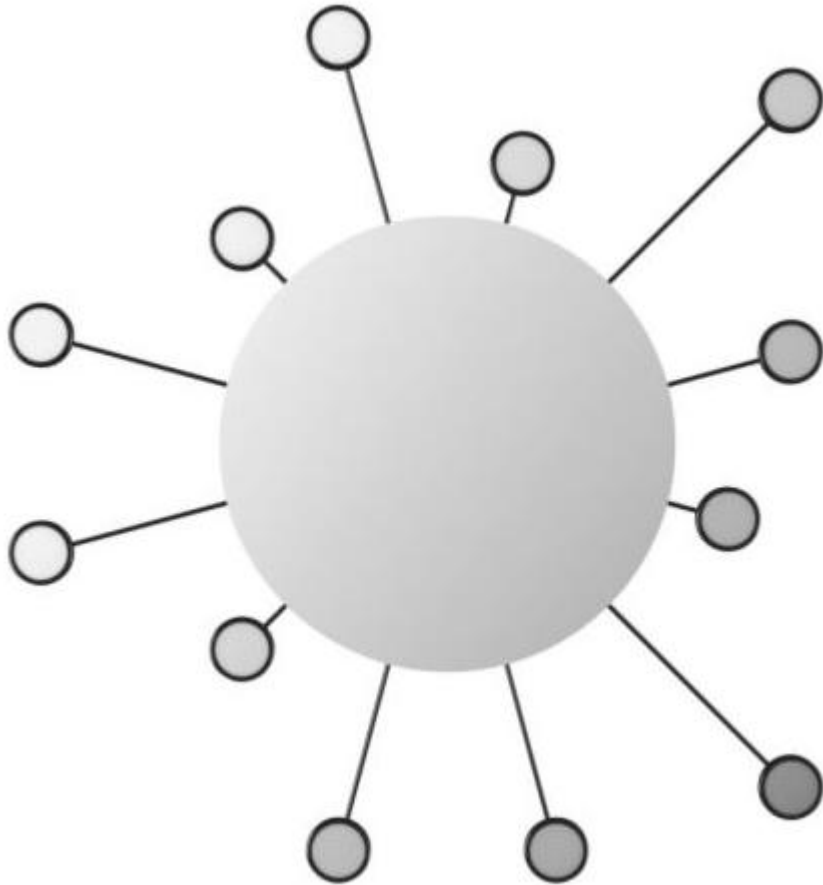
If robust digital preservation and access system were available: “74% of respondents said that the **withdrawal of print books would be an important strategy** for their libraries in the future ...A large majority of libraries (84%) said that they would be **more likely to withdraw their** [digitized and digitally preserved] **print book collections** if they could access print copies of books through a **trusted sharing network.**”

Source: Ithaka S+R Library Survey 2010

Duplication of ARL University Library Holdings in HathiTrust Digital Library



A closing reflection.



If libraries are to
see themselves

‘on the map’
in the global network,
in tomorrow’s knowledge base,

We must build
a cooperative platform
together.

FIGGJO

Mirror, round black

Article Number : 101.335.37

Can be used in high humidity areas.

Takk for oppmerksomheten.

. . . Spørsmål?

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