MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge?
Archived Tweets #mooclib
18-19 March 2013

Pre-Event Tweets:

- **OCLC**: “MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge?” to be broadcast online 18-19 March [http://bit.ly/YmJ0jo #mooclib](http://bit.ly/YmJ0jo #mooclib)
- **Merrilee Proffitt**: In response questions, MOOCs & Libraries will not only be streamed, but also recorded! Pass it on [mooclib](http://www.oclc.org/research/events/2013/03-18.html) …
- **Merrilee Proffitt**: Your institution just joined edX / Coursera? Sign up for [mooclib](http://www.oclc.org/research/events/2013/03-18.html) to engage in convo re the MOOC library connection [http://oc.lc/CVVZSE](http://oc.lc/CVVZSE)
- **Chad Curtis**: Also streamed live [MerrileeIAm](http://twitter.com/MerrileeIAm): Sign up for [mooclib](http://www.oclc.org/research/events/2013/03-18.html) to engage in convo re the MOOC library connection [http://oc.lc/CVVZSE](http://oc.lc/CVVZSE) via [pmhswe](http://twitter.com/pmhsw)
- **Merrilee Proffitt**: Hey [muslib2013](http://twitter.com/muslib2013) if you're interested in [mooclib](http://www.oclc.org/research/events/2013/03-18.html) as a topic, pls attend [http://www.oclc.org/research/events/2013/03-18.html](http://www.oclc.org/research/events/2013/03-18.html) In person event full but will be streamed
- **Merrilee Proffitt**: More info on [mooclib](http://www.oclc.org/research/events/2013/03-18.html) here [http://tinyurl.com/aadtwva](http://tinyurl.com/aadtwva) includes public libraries too #webwise
- **lorcan dempsey**: MOOCs and Libraries Livestream 18-19 March [http://www.oclc.org/research/events/2013/03-18a.html#.UUCbrtdGPsU.twitter #mooclib](http://www.oclc.org/research/events/2013/03-18a.html#.UUCbrtdGPsU.twitter #mooclib)
- **OCLC**: Webcast viewers invited to participate in “MOOCs and Libraries” event remotely 18-19 March with [mooclib](http://bit.ly/12UdPnU)
- **lorcan dempsey**: "MOOCs and Libraries" Webcast Viewers Encouraged to Participate with [mooclib](http://bit.ly/12UdPnU)
- **Beth Evans**: In from bklyn today w friends in philly; tomorrow [mooclib](http://www.oclc.org/research/news/2013/03-14.html#.UUNLATzSWHI.twitter #mooclib)
- **Susan**: Hellllooooo Eastern Time Zone! #philadelphia [mooclib](http://www.oclc.org/research/events/2013/03-18.html) Mar. 17
- **Beth Evans**: Anyone from [cuny](http://www.cuny.edu) at [mooclib](http://www.oclc.org/research/events/2013/03-18.html) ? Here from [brooklyncollege](http://www.brooklyncollege.edu). Mar. 18
- **Aina**: Within hours, listening to streaming: [mooclib](http://bit.ly/J8xxv)
- **ARL Public Policy**: En route to Philadelphia for [mooclib](http://bit.ly/J8xxv) ! Talking #Copyright and taking yr Qs with [@kcrews](http://twitter.com/kcrews) @KyleKCourtney @ksmith4906 at 2pm EDT. Mar. 18
- **Phil McDonald**: @KeelyFlather @isobarretta How MOOCs may expect library involvement [http://bit.ly/ZHnvuj _#edcmooc #edcmchat](http://bit.ly/ZHnvuj _#edcmooc #edcmchat) Mar. 18
- **Eleni Zazani @pmcds**: This is my hot question! Watch out today tweets under [mooclib](http://www.oclc.org/research/events/2013/03-18.html) or go [http://www.oclc.org/research/events/2013/03-18.html](http://www.oclc.org/research/events/2013/03-18.html) … @kirstie_C @KeelyFlather @isobarretta
- **Beth PicknallyCamden**: Looking forward to [mooclib](http://www.oclc.org/research/events/2013/03-18.html) sponsored by [PennLibraries](http://www.pennlibraries.org) and [OCLC](http://www.oclc.org) Research Mar. 18
Pre-Event Tweets from Day 1 (18 March 2013):

- **Nora Almeida**: Heading to #mooclib at U.Penn this afternoon. Stay tuned for all things #mooc (really digging this hashtag). Mar. 18
- **Richard James**: En route to #mooclib at U. Penn Mar. 18
- **The Penn Libraries**: We're excited to host the #mooclib conference with @oclc today. If you can't be here you can watch online! [http://ow.ly/j9OXn](http://ow.ly/j9OXn) Mar. 18
- **vickihollett**: Penn Libraries to host the #mooclib conference starting in under an hour. You can watch online at [http://ow.ly/j9OXn](http://ow.ly/j9OXn) Mar. 18
- **Beth Evans**: #mooclib arrive early, sit by one of few outlets in the room. Beautiful hall of flags. Mar. 18
- **Eleni Zazani**: MOOCs and Libraries Webcast [http://www.oclc.org/research/events/2013/03-18a.html#U UdAOuOWqr0.twitter ... #mooclib] Mar. 18
- **Catherine Odson**: Tweeting over at @upennlib for #mooclib this afternoon. Follow along on Twitter or at the live webcast: [http://www.oclc.org/research/events/2013/03-18.html ... ] Mar. 18
- **Nancy Elkington**: Join OCLC Research's streamed event "MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge?" #mooclib Mar. 18
- **Sally Wilson**: Preparing for a double dose of MOOC #mooclib #etmooc Mar. 18
- **Megan A. Brooks**: Ready for today and tomorrow's #mooclib event, on MOOCS & Libraries: Massive Opportunity or Overwhelming Challenge? Mar. 18
- **Merrilee Proffitt**: We are ready for you #mooclib ! [pic.twitter.com/Ae0WmsWQQu](https://twitter.com/#!/pic.twitter.com/Ae0WmsWQQu)
- **Eleni Zazani**: it seems very nice venue! Greetings from London #mooclib Mar. 18
- **Rebecca Hedreen**: Preparing to watch OCLC Research's streaming "MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge?" #mooclib Mar. 18
- **Dennis Phillips**: MOOCing today and tomorrow. #mooclib Mar. 18
- **Merrilee Proffitt**: We're all here! #mooclib [pic.twitter.com/tRuGARjMHP](https://twitter.com/#!/pic.twitter.com/tRuGARjMHP)
- **Beth Evans**: #mooclib grateful for wireless but not a kindly login Mar. 18
- **Heidi Steiner**: Really looking forward to #mooclib webcasts today and tomorrow! Excited conversation is revving up about MOOCs and Libraries. Mar. 18
- **Kyle Denlinger**: #mooclib webinar is on secondary monitor. Now if I only had a secondary brain. #somuchwork Mar. 18
Pre-Event Tweets from Day 1 (18 March 2013, Cont’d):

- **Heidi Steiner**: Already impressed that webcast attendees are a real part of #mooclib and not just an afterthought. Fitting. Mar. 18
- **filarwilliams**: OCLC's MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge? is starting now, watching online #mooclib [http://www.oclc.org/research/events/2013/03-18a.html](http://www.oclc.org/research/events/2013/03-18a.html) … Mar. 18
- **Eleni Zazani**: I am looking forward to hearing about Penn's experience with @coursera and the Library's involvement #mooclib Mar. 18
- **Sue Wortman**: MOOCs & Libraries happening now in Philadelphia #mooclib Mar. 18
- **Nancy Elkington**: Are you listening? OCLC Research & U Penn : MOOCs & Libraries -- live right now! #mooclib Mar. 18
- **Kyle K. Courtney**: We are talking #mooc #copyright #fairuse today w/ @kcrews @ARLpolicy @klsmith4906 at #mooclib. [http://po.st/Xx6ceT](http://po.st/Xx6ceT) Join us online! Mar. 18
- **Kimberly M. Hoffman**: MOOC's and Libraries [http://www.oclc.org/research/events/2013/03-18a.html](http://www.oclc.org/research/events/2013/03-18a.html) … #mooclib Mar. 18


- Why Moocs, Why Penn, Why Now?
- An Overview of the Landscape
- **Merrilee Proffitt**: Carton Rogers: First of its kind meeting on moocs and libraries
- **EmilyAtYaleLib**: Carton Rogers welcomes the crowd for #mooclib @ Upenn. Is this the 1st conference of its kind? Mar. 18
- **Michael Winkler**: Carton Rogers of Penn ties it all together for Penn, courseware, libraries, repositories, and moocs #mooclib Mar. 18
- **Nora Almeida**: #moocmania is already a thing. Live stream #mooclib. Mar. 18
- **Melissa Edwards**: Learning about “MOOC-mania” today #mooclib Mar. 18
- **Julie Obst**: MOOCs and Libraries webinar just started! [http://www.oclc.org/research/events/2013/03-18a.html](http://www.oclc.org/research/events/2013/03-18a.html) … #mooclib Mar. 18
- **Eleni Zazani**: Great Quality of live stream. Thank you everyone for this! #mooclib Mar. 18
- **Merrilee Proffitt**: Ed Rock: within Coursera each institution needs to decide how to act
- **Sue Wortman**: Just starting - MOOCs and Libraries - OCLC Ed Rock & Coursera #mooclib Mar. 18
- **Jay Bhatt**: So nice to be able to watch and listen to Moocs and Libraries session from my office and be able to read all the twits, too! #mooclib Mar. 18
- **Sue Wortman**: Coursera only a year old? Wow! #mooclib Mar. 18
- **Merrilee Proffitt**: Rock: internet is now at the center. Teaching online sparks new this thinking about teaching #mooclib
- **EmilyAtYaleLib**: Ed Rock: Each Coursera U. needs to think out its own role for itself. #mooclib Mar. 18
- **The Penn Libraries**: Barely a year into MOOC-mania. How far we've come! #mooclib Mar. 18
Opening and Welcomes—Why MOOCs, Why Penn, Why Now? An Overview of the Landscape

Tweets from Day 1 (18 March 2013, Cont’d):

- **Beth Evans**: Ed Rock UPenn and Coursera #mooclib Mar. 18
- **EmilyAtYaleLib**: Ed Rock: The internet is now a place of learning, so it's u's mission to be there. #mooclib Mar. 18
- **Nora Almeida**: Coursera has changed how people conceive of teaching #mooclib #Upenn Mar. 18
- **Mauricio Fino-Garzón**: #Librarians les recomiendo el evento MOOCs and Libraries: Massive Opportunity or Overwhelming Challenge? #mooclib http://www.oclc.org/research/events/2013/03-18a.html ... #fb Mar. 18
- **EmilyAtYaleLib**: What to do with hours of classtime MOOCs free up? #mooclib Mar. 18
- **Michael Winkler**: ed rock: coursera impact is on faculty teaching both in coursera, and in non-coursera, classes #mooclib #penn Mar. 18
- **John Mark Ockerbloom**: Dropping into some of the early #mooclib sessions. Chronicle asked pros who've taught MOOCs abt their experience: http://chronicle.com/article/The-Professors-Behind-the-MOOC/137905/#!id=overview ... Mar. 18
- **Laurie**: Left for 5 minutes and missed the speaker intro - who is this? #mooclib Mar. 18
- **Jennifer Schaffner**: #mooclib "the internet is a teaching tool" - Ed Rock... and simultaneously a research tool, of course. Synergy? Mar. 18
- **Sue Wortman**: have each school figure out what they need from coursera UPenn #mooclib Mar. 18
- **Beth Evans**: #mooclib competitive Coursera Penn showcases a variety of courses; MIT pretty much only shows computer science courses Mar. 18
- **Merrilee Proffitt**: U Penn MoPo class an exemplar of humanities and liberal arts opening minds to new discoveries #mooclib
- **steven bell**: Sounds like the courses at Penn, rather than Stanford or others, are the ones that offer more opportunity for library engagement #mooclib Mar. 18
- **Sue Wortman**: Interesting...coursera course on vaccine science as an intervention #mooclib Mar. 18
- **Kyle Denlinger**: MOOCs can be designed as an intervention in the public discourse. Awesome way of framing it. #mooclib Mar. 18
- **eligovt**: Can moocs influence the public debate? #mooclib Mar. 18
- **Kate**: #mooclib just discovered this webinar is taking place today and I'm at lunch. Will there be an archive? Is said archive free? Thx. Mar. 18
- **Nora Almeida**: MOOCs opens up new interactions between public and university spaces. #mooclib Can create communities online #modpo Mar. 18
- **paul bond**: interesting that Ed Rock refers to Coursera courses rather than Penn courses #mooclib Mar. 18
- **Sue Wortman**: Coursera in assisted living facilities - all ages, all stages participate #mooclib Mar. 18
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Tweets from Day 1 (18 March 2013, Cont’d):

- **Beth Evans**: #mooclib durban in the course with senior citizens at a nursing home, autistic child and everyone else. Democracy in education, I say! Mar. 18
- **eligovt**: Animated calculus; is that like the graphic novel version of Great Expectations? #mooclib Mar. 18
- **Beth Evans**: #mooclib signature track and live online proctoring assure integrity Mar. 18
- **Merrilee Proffitt**: We are recording #mooclib and it will be available on the oclc website and on YouTube
- **Beth Evans**: #mooclib assume about $200 for an accredited transferable course. UPenn looks at them like AP courses and there already is system in place. Mar. 18
- **Julie Wright**: MOOCs and Libraries Webcast [http://www.oclc.org/research/events/2013/03-18a.html ... #mooclib Mar. 18
- **John Mark Ockerbloom**: Penn may view Coursera math course like an AP course: You can place out of intro calc if you did well, or take a place-out exam. #mooclib Mar. 18
- **Jay Bhatt**: Thinking about how librarians can integrate themselves in these courses and provide reference/instruction services to students? #mooclib Mar. 18
- **Laurie**: I enrolled for Coursera this term "Modern and Postmodern". Instruction phenomenal! Best online presentations I've ever seen. #mooclib Mar. 18
- **Laurie**: Sadly I didn't have enough time to complete. I hope to watch all presentations in the future, if they're available. #mooclib Mar. 18
- **Emily Gover**: Watching the live stream of #mooclib -- are you? [http://www.oclc.org/research/events/2013/03-18a.html ... Mar. 18
- **Melissa Renspie**: Jim Michalko now providing background about MOOCs and Libraries event at [http://bit.ly/1159WaN #mooclib
- **Merrilee Proffitt**: Michalko, a mooc virgin reflects on moocs in context - we've heard the hype before #mooclib
- **Beth Evans**: #mooclib michalko, now of OCLC but used to be at UPenn confesses to being a MOOC virgin. Probably in plenty of company in this room. Mar. 18
- **Beth Evans**: #mooclib then again they have not polled audience yet on this. Get out your clickers! Mar. 18
- **EmilyAtYaleLib**: MOOCs have roots in the correspondence course era of the 1920s - save time, save money, avoid overcrowded classrooms #mooclib Mar. 18
- **paul bond**: Does online instruction = online learning? #mooclib Mar. 18
- **Nora Almeida**: Existential dimensions of Online Education as a worldwide phenomenon worth considering #moocsincontext #mooclib Mar. 18
- **Melissa Edwards**: Interesting comparison of MOOCs and correspondence courses of yesteryear. #mooclib Mar. 18
- **Beth Evans**: #mooclib Precursors Ted, khan, u of Phoenix oer commons moodle Sakai etc Mar. 18
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Tweets from Day 1 (18 March 2013, Cont’d):

- **K.K. Hein**: Nick Carr article -- The Crisis in Higher Education --
  http://www.technologyreview.com/featuredstory/429376/the-crisis-in-higher-education/ ... #mooclib Mar. 18
- **Jay Bhatt**: How should we measure life long learning and information literacy skills of students? #mooclib Mar. 18
- **Laura Sherriff**: Writing while listening to the #OCLC #mooclib livestream: http://www.oclc.org/research/events/2013/03-18a.html ... It will also be recorded & uploaded to youtube #moocs Mar. 18
- **EmilyAtYaleLib**: Just one year ago (April 2012) when the big three Udacity, EdX and Coursera appeared on the scene. #mooclib Mar. 18
- **Melissa Just**: Think MOOC is an ugly term? Blame Canada. Named was coined during UManitoba course. #mooclib Mar. 18
- **filarwilliams**: really, its only been since april 2012 since Coursea, EdX and Udacity really started growing - wow! #mooclib Mar. 18
- **eligovt**: Are moocs just big TED talks? Some "students" may just want to view the course, not print a certificate of completion. Thought? #mooclib Mar. 18
- **paul bond**: @eligovt A good MOOC is participatory, not just watching. Videos are the least part of MOOCs to me. #mooclib
- **eligovt**: @phb256 Participation is great, but how do we moderate and curate thousands of participants? Seems daunting. #mooclib
- **Jennifer Schaffner**: #mooclib "back when euphoria was a business plan" - Michalko takes analysis of online instruction to 10,000-meter perspective Mar. 18
- **eligovt**: Great question. Metrics please. "@phb256: Does online instruction = online learning? #mooclib" Mar. 18
- **Beth Evans**: #mooclib major platforms from michalko pic.twitter.com/wMDOpKETML Mar. 18
- **Mia Breitkopf**: "Delivering a complex class to thousands of people simultaneously demands...automation." http://ow.ly/jaDDo. #mooclib Mar. 18
- **Beth Evans**: #mooclib michalko "google rolls over and our business model gets crushed" Mar. 18
- **amy vecchione**: do we have a broken higher ed system? "prestige arms race" is an interesting concept to me #mooclib Mar. 18
- **Melissa Renspie**: About ¼ of Coursera partners are from outside of the US #mooclib
- **Sue Wortman**: How can you hold a Coursera class on library resources when there is a wall in front of these resources? #mooclib Mar. 18
- **Rebecca Hedreen**: @LibrarySW #mooclib Not all resources are subscription based; and library/infolit skills are generally useful when searching/finding
- **Sue Wortman**: @disedlibrarian Yes, I liked the U of Toronto mentioning librarians helped find OA resources, etc. #mooclib
- **John Mark Ockerbloom**: Survey of MOOC background mentions correspondence courses, Fathom, Khan. No one's mentioned Second Life yet... #mooclib Mar. 18
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Tweets from Day 1 (18 March 2013, Cont’d):

• Nora Almeida: Online ed may be a response to 'broken' traditional ed. model. Symptom of 'crisis in higher ed.' is 'disruptive tech.' #mooclib Mar. 18
• Melissa Renspie: Michalko: A platform war is going to emerge here and not everyone's going to win. #mooclib
• Jennifer Schaffner: #mooclib what business are we in? "where is the venue for elite education online?" "prestige arms race?" - Michalko asks Mar. 18
• amy vecchione: eBook - the cost disease in higher education
  http://www.ithaka.org/sites/default/files/files/ITHAKA-TheCostDiseaseinHigherEducation.pdf ...
  #mooclib Mar. 18
• Julie Obst: A MOOC platform battle sounds similar to the LMS battle! #mooclib Mar. 18
• Sandra Toro: #mooclib there is going to be a MOOC platform war Mar. 18
• Nora Almeida: First explicit mention of libraries by Michalko: "where's the library?" #mooclib Mar. 18
• Laurie: Another interesting article: http://www.theawl.com/2013/02/how-to-save-college ...
  "Your Massively Open Offline College is Broken #mooclib Mar. 18
• eligovt : Where's the library? #mooclib Mar. 18
• steven bell : Where's the Library?" in the MOOC. Perhaps the question we need to answer is WHY do we want/need to be there. #mooclib Mar. 18
• Holly Mabry: Glad they are offering a recording of #mooclib - sounds really interesting. Mar. 18
• Melissa Renspie: Now presenting an overview of the current landscape: @MerrileeIam #mooclib
• Beth Evans: #mooclib merrilee proffitt lots of changes and new adapters since she began her research 3 shorts months ago Mar. 18
• Jane Treadwell: MOOCs and Libraries Webcast http://www.oclc.org/research/events/2013/03-18a.html#.UUdU9Us7pkA.twitter ... ARL institutions not the only ones who've offered MOOCs--UIS has done 2 #mooclib Mar. 18
• eligovt: "Acedemics thinking about mooc production; Public libraries thinking about mooc consumption". Interesting framework... #mooclib Mar. 18
• EmilyAtYaleLib: Librarians should teach their own MOOCs on Coursera on navigating the literature. #mooclib Mar. 18
• meridithann: @EmilyAtYaleLib I'd love to put this together. Remember me at the univ. of Virginia if you move forward! #mooclib
• Melissa Renspie: Public libraries are thinking more about MOOCs consumption and how they support broad learning objectives @MerrileeIam #mooclib
• Richard James: More realistic to see the public library role in the current MOOC landscape. Shoutout to Delaware libraries http://guides.lib.de.us/moocs #mooclib Mar. 18
• Beth Evans: #mooclib http://infodocket.com/2013/02/18/the-british-library-become-first-non-university-insitution-joins-uks-futurelearn-mooc/ ... Mar. 18
• Lindsey Weeramuni: So here's today's irony: I'm not doing my work on MOOCs with our librarian because I'm watching the #mooclib stream. Oiy. Mar. 18
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Tweets from Day 1 (18 March 2013, Cont’d):

- Melissa Renspie: 70% of Coursera's audience comes from outside the US @MerrileeAm #mooclib
- Beth Evans: most library involvement is related to copyright issues Mar. 18
- Nora Almeida: In the context of MOOCs, rights management must be re-considered: rights clearance in the absence of #fairuse, international aud. #mooclib Mar. 18
- EmilyAtYaleLib: MOOCs allow libraries to pursue (new) partnerships on campuses. So libs may become stronger partners. #mooclib, Mar. 18
- Beth Evans: also for libraries, instruction opportunities, new partnerships, repository for content Mar. 18
- amy vecchione: I am currently taking the song writing MOOC from Berkelee. It was great to learn about prosody. Mar. 18
- Mia Breitkopf: Some academic librarians aiming to engage w/ faculty & other campus service units in new ways are trying MOOCs - @MerrileeAm #mooclib Mar. 18
- eligovt: When will we see the first library science course on a mooc? I vote for an advanced researching course. Practical & a public good! #mooclib Mar. 18
- Sue Wortman: things evolving fast - too soon for standards, etc. Just experiment & share @MerrileeAm #mooclib Mar. 18
- EmilyAtYaleLib: Moocs and libraries: still too early for librarians' favorite things: best practices, standards, etc. M Proffitt #mooclib Mar. 18
- Mia Breitkopf: MOOCs collect lots of data to check what's successful and what's not w/learners: how can librarians use this data? - @MerrileeAm #mooclib Mar. 18
- Dana Rosen-Perez: Would like examples of public libraries thinking creatively about MOOCs. Mar. 18
- Sue Wortman: moving to copyright speakers at OCLC #mooclib Mar. 18
- eligovt: Up next, "Copyright, Licensing and Open Access", oh my! #mooclib Mar. 18
- Jennifer Schaffner: Merrilee asks, could MOOCs drive open access big-time? Scholarly commitment to OA? Draw us closer to our academics Mar. 18

Copyright, Licensing, Open Access Tweets from Day 1 (18 March 2013):

- Rob: Now "attending" a session on Copyright, Licensing and Open Access - #mooclib at the University of Pennsylvania http://www.oclc.org/research/event Mar. 18
- Merrilee Proffitt: Brandon Butler / @ARLpolicy : as ARL Fair Use document highlights, putting stuff online puts issues with copyright at the fore #mooclib
- jen farthing: Just finished my first Coursera and starting my second next week: Surviving Disruptive Technologies. Who's in? #mooclib Mar. 18
- Nora Almeida: High stakes for libraries because of new context introduced by #MOOCs. #mooclib Mar. 18
Copyright, Licensing, Open Access Tweets from Day 1 (18 March 2013, Cont’d):

- **Beth Evans**: #mooclib Brandon butler how can libraries fit in if most of our content is considered off limits Mar. 18
- **Merrilee Proffitt**: If MOOCs represent learning materials online, where are (in copyright) library materials #mooclib
- **Merrilee Proffitt**: What materials are fair game for MOOCs? Documents produced by Federal government, out of copyright #mooclib
- **John Mark Ockerbloom**: Copyright panel at #mooclib: When is permission to include 3rd party content req’d, how do you get it; what abt material created for MOOC? Mar. 18
- **Melissa Renspie**: Two types of transformative use: 1. you've changed the work/turned it into something new; 2. migrated it to a new context #mooclib
- **Merrilee Proffitt**: @klsmith4906 on fair use: need to be careful because of large audience, especially justifying use around criticism and commentary #mooclib
- **Jennifer Schaffner**: #mooclib what if the bulk of our library collections are off-limits for MOOCs, because of rights? Mar. 18
- **Nora Almeida**: Display and Performance & Public Domain works more key players than Fair Use for copyright exemptions in MOOCs context. #mooclib Mar. 18
- **amy vecchione**: Librarians are well poised to assist faculty who teach MOOCs about copyright issues what you can/can't use for MOOCs #mooclib Mar. 18
- **Melissa Renspie**: Get multi-year, multi-platform permission in writing #mooclib
- **Sally Wilson**: How will MOOC participants use libraries' walled garden collections? Interesting question. #mooclib Mar. 18
- **Mia Breitkopf**: Is MOOC more publishing than it is teaching? Good question posed to #mooclib panelist. Mar. 18
- **steven bell**: What happens when a student in a Penn Coursera course asks for permission to access a library database for their coursework? #mooclib Mar. 18
- **Nora Almeida**: Will instructors be forced to change the way they integrate materials into their courses because of copyright ambiguity #mooclib Mar. 18
- **Mia Breitkopf**: Copyright workaround: can't get rights to use a video/document in a MOOC? Provide a link to it for students to watch elsewhere. #mooclib Mar. 18
- **John Mark Ockerbloom**: Kevin Smith on MOOC fair use of Monty Python video: Linked to authorized YouTube copy, copied small bits specifically commented on. #mooclib Mar. 18
- **Beth Evans**: #mooclib want to use a movie in a MOOC? Clip it and link in YouTube if possible Mar. 18
- **paul bond**: Do fair use arguments apply in an international arena? #mooclib Mar. 18
- **filarwilliams**: sounds like we need to teach prof more about elearning pedagogy, cognitive load issues etc for their online course/MOOCs #mooclib Mar. 18
- **John Mark Ockerbloom**: Other panelist: Probably not fair use to include cartoons just for lulz, but better case if comments on its content impt to lesson. #mooclib Mar. 18
- **Beth Evans**: #mooclib ok so putting up a New Yorker cartoon won't fly unless you can say it is there for a pedagogical purpose. Mar. 18
Copyright, Licensing, Open Access Tweets from Day 1 (18 March 2013, Cont’d):

- Richard James: alternative-educate.blogspot.com/2013/03/say-mooc.html ...  LOL break #mooclib Mar. 18
- Beth Evans: #mooclib keeping the students amused and engaged apparently cannot be argued as having a pedagogical purpose. Hmmm. Mar. 18
- Nora Almeida: E-reserves & presentation material schism necessitated by MOOCs platforms because of rights. #mooclib Mar. 18
- John Mark Ockerbloom: For #mooclib crowd, this work on women in video games good example of fair use. Many clips, all to support argument: http://www.feministfrequency.com/2013/03/damsel-in-distress-part-1/ ... Mar. 18
- eligovt: Transformative use: Changing the work or changing the forum/context. #mooclib Mar. 18
- Merrilee Proffitt: Kyle: course assignment materials different than what's presented in class; is what's presented really supporting teaching? #mooclib
- Beth Evans: #mooclib ken Crews link link link! Mar. 18
- tee brath: Enjoying the #mooclib discussion! Mar. 18
- John Mark Ockerbloom: Speaker: Librarians can not only give fair use guidance, but can also recommend PD or CC resources that could be freely used. #mooclib Mar. 18
- Robert (Rob) Nunez: Using OpenAccess sources vs paywall sources makes more since for any form of instruction not just MOOC #mooclib Mar. 18
- Merrilee Proffitt: Ways around embedding materials: cite materials and leave them to find it on their own; link to where it lives online #mooclib
- amy vecchione: it depends on what the license says - if MOOCs can use license agreements that can be used #mooclib Mar. 18
- Merrilee Proffitt: @klsmith4906 we need to push on fair use because in this environment, it's impractical not to #mooclib
- Merrilee Proffitt: @klsmith4906: MOOCs can lead faculty to see open access issues in a new light! #mooclib
- Merrilee Proffitt: Can we use liscenced materials in a MOOC? @kcrews "It depends." Read the liscence #mooclib
- Janet Brennan Croft: #mooclib "It depends" -- the standard copyright answer! Mar. 18
- amy vecchione: what is the title of the person who manages licenses in your library? #mooclib Mar. 18
- eligovt: moocs could make our open access repositories relevant (note: relevant cause on campus students have other access optuons) #mooclib Mar. 18
- Janet Brennan Croft: #mooclib Very interesting discussion on permission fees. I was talking about this with group last week -- area is too new to have standards. Mar. 18
- Merrilee Proffitt: @kcrews Librarians who deal with liscensing the "most important person in the building." Write agreements carefully #mooclib
- Merrilee Proffitt: At Duke, experiences with getting permissions quite varied -- most often no response. Sometimes yes, something big fees #mooclib
• Jennifer Schaffner: #mooclib Issue of rights for MOOCs will add power to your librarians who are negotiating licensed library materials - go for it! Mar. 18
• Nora Almeida: Making rights holders realize that MOOCs can be a good marketing opportunity can help remove obstacles for content delivery. #mooclib Mar. 18
• Janet Brennan Croft: #mooclib Harvard is trying to avoid getting permissions for MOOCs?! Interesting approach. Mar. 18
• Beth Evans: #mooclib Kyle Courtney at Harvard we do not want to set precedent by paying for permissions Mar. 18
• Merrilee Proffitt: Try to appeal to publishers on the basis of good exposure of materials #mooclib
• Merrilee Proffitt: Harvardx tries to avoid getting permissions, tries to rely on fair use #mooclib
• Mike Furlough: Crews: if you "rely on fair use" that means you are sometimes saying "no." #mooclib Mar. 18
• Janet Brennan Croft: Libraries are involved in risk mitigation and education maximization. #mooclib Mar. 18
• Jennifer Schaffner: #mooclib Harvard clearing rights for MOOCs? don’t ask and don’t pay (mostly). That’s a revolution. They are balancing risks with mission. Mar. 18
• filarwilliams: “Risk Mitigation” (licensing/fairuse/copyright) - a key important role for libraries in MOOC world #mooclib Mar. 18
• Merrilee Proffitt: Stories about selling out a textbook once it's used in a MOOC -- again, could be a great marketing opportunity. #mooclib
• Merrilee Proffitt: As librarians, when we need to say no, also say "let's find you a reasonable open alternative." #mooclib
• Robert (Rob) Nunez: The good librarian doesn't say No, they say we can't use that source lets find something else that has an open license #mooclib Mar. 18
• Beth Evans: #mooclib let us repeat do not just put it up for the LOL. Got that? Mar. 18
• Rob: Getting permission to use material in a MOOC - "if you give permission, 40,000 people will have your textbook recommended to them" #mooclib Mar. 18
• Merrilee Proffitt: "Who owns MOOC content?" in courses with complicated production you may have many creators. Manage through agreements #mooclib
• Merrilee Proffitt: In MOOC production, the dreaded "work for hire" comes up. Copyright owned by employer - they are the author, not you #mooclib
• Merrilee Proffitt: Questions from Twitter for the copyright panel? #mooclib
• Nora Almeida: Abilities of librarians to find resources that can be used legally=new role for info professionals. #mooclib Mar. 18
• tee brath: #mooclib MOOCs as opportunities to sell books... http://www.insidehighered.com/news/2012/09/26/elsevier-partners-edx-provide-free-versions-textbooks-mooc-students#ixzz2DXxFoH16 ... Mar. 18
• Eleni Zazani: Q to the panel: What value do Librarians bring to the #MOOCs? #mooclib Mar. 18
Copyright, Licensing, Open Access Tweets from Day 1 (18 March 2013, Cont’d):

- **Beth Evans**: #mooclib if we do not write clear guidelines up front and get signed agreements universities will cry "it was a work for hire!" Mar. 18
- **Merrilee Proffitt**: Useful to know: if you are called out on copyright, the first thing to happen is not a lawsuit, it's a takedown. #mooclib
- **Nancy Sims**: Possibly worth noting: Harvard's MOOCs are not in partnership w/a for-profit. Though fair use exists in the commercial world, too! #mooclib Mar. 18
- **Janet Brennan Croft**: #mooclib Crews: Even if we aren't sure HOW we can use material, preserving it so it CAN be used is paramount. Mar. 18
- **Merrilee Proffitt**: Advocacy issues? Open access; more thoughtful development of liscencing and policy; sharing information/adovcate among ourselves #mooclib
- **Nora Almeida**: MOOCs courses: Preservation / Curation now and Dissemination / Reuse later. #mooclib Mar. 18
- **Mia Breitkopf**: Librarians should take on the responsibility to preserve and archive MOOCs. Even if we don't yet know when/how we'll disseminate. - #mooclib Mar. 18
- **Eleni Zazani**: Curation can be a key function/skill that Librarians can bring to the #MOOCs #mooclib Mar. 18
- **Merrilee Proffitt**: In the Terwisesch course, a whole range of user generated content on process management. Librarians to organize and make available? #mooclib
- **Jill O'Neill**: Listening to the OCLC #mooclib webcast; permissions, licensing and fair use make pedagogical approaches used in MOOCs dramatically complex. Mar. 18
- **Lindsey Weeramuni**: Course bundling is going on now. What if each course has (c) elements cleared for diff purposes/reuses? #mooclib Mar. 18
- **Gelardin**: #mooclib Marilee - you mentioned an average 380 hrs for copyright clearance. Is that per course, semester, yr? If time period, # of classes? Mar. 18
- **Lindsey Weeramuni**: "Copyrightistan" LOL! *snort* #mooclib Mar. 18
- **Merrilee Proffitt**: There's no free lunch: someone, somewhere in the system has to pay for valuable content to be created, launched, maintained #mooclib
- **Janet Brennan Croft**: #mooclib More complications: MOOC material may be fair use in country where it's created, but NOT in country where it's viewed Mar. 18
- **Beth Evans**: #mooclib international boundaries and risks for claiming fair use Mar. 18
- **eligovt**: Lets get proactive: faculty, retain your rights! Be a steward of your intellectual property. #mooclib Mar. 18
- **Jennifer Schaffner**: #mooclib troubles globally with rights and MOOCs content? We're all doing it and (mostly) nothing too bad has happened so far... –Crewes Mar. 18
- **Janet Brennan Croft**: #mooclib Yes: the central importance of convincing faculty to retain their copyright, "be a good steward of your own intellectual property" Mar. 18
- **John Mark Ockerbloom**: Q: Favorite advocacy issue? As: Faculty keeping rights & OAing their creations; admin support for instruction; experience sharing. #mooclib Mar. 18
- **Gerry McKiernan**: Disappointed [:-(] > Little discussion of potential Open Educational Resources (#OER) and Open Textbooks (#opentextbooks) #mooclib Mar. 18
Copyright, Licensing, Open Access Tweets from Day 1 (18 March 2013, Cont’d):

- **Beth Evans**: ![mooclib](#) Brandon butler fair use is like a muscle. use it! Mar. 18
- **Janet Brennan Croft**: ![mooclib](#) Smith: I really want to see his paper on museum and archive policies on allowing use of their digitized materials! Mar. 18
- **Nancy Sims**: ![mooclib](#) : this tag summarizes the joy that has been my work life for last few months. And even more the hard work of several colleagues! Mar. 18
- **Jennifer Schaffner**: ![mooclib](#) intention of MOOCs? Let’s share all this. - Kyle Courtney (Harvard) Mar. 18
- **Nora Almeida**: Interested to see how logistics of copyright management for MOOCs play out. Who is responsible /liable for managing & overseeing? ![mooclib](#) Mar. 18
- **Janet Brennan Croft**: ![mooclib](#) Useful to think about here at OU: same issues apply to open textbooks, as I've talked about with some folks here. Mar. 18
- **Eleni Zazani**: Thank you @MerrileeIAm for passing the #OER question to the panel ![mooclib](#) Mar. 18
- **Lindsey Weeramuni**: ![mooclib](#) W00t! Shout out for Code of Best Practices for Fair Use in #OpenCourseWare! Thanks, @ARLpolicy! Mar. 18
- **Phil McDonald**: ![mooclib](#) Just joining in with twitchat. Missed much? Mar. 18
- **JessieNYC**: Many thanks to @MerrileeAm for the webcast + ![mooclib](#) discussion + to @pthistlethwaite for the heads up @cunyGClibrary #DigitalGC Mar. 18
- **Federal Librarian**: Proposed CA law have implications for MOOCs? Public universities required to credit courses not their own [http://tinyurl.com/cf2grq5](http://tinyurl.com/cf2grq5) ![mooclib](#) Mar. 18

Production and Pedagogy Tweets from Day 1 (18 March 2013):

- **Chad Curtis**: Coming up: Production & Pedagogy [http://oclc.org/research/events/2013/03-18a.html](http://oclc.org/research/events/2013/03-18a.html) ... ![mooclib](#) Mar. 18
- **Federal Librarian**: Libraries that have produced MOOCs tune in now [http://tinyurl.com/cw5dubx](http://tinyurl.com/cw5dubx), or listen to the archive later ![mooclib](#) Mar. 18
- **Merrilee Proffitt**: For our virtual audience, I can relay your "production and pedagogy" questions to the mic! ![mooclib](#)
- **Richard James**: A quick take from last year: [http://hastac.org/blogs/elizabeth-dill/2012/08/14/moocs-where-are-librarians](http://hastac.org/blogs/elizabeth-dill/2012/08/14/moocs-where-are-librarians) ![mooclib](#) Mar. 18
- **Laurie**: In MOOC I participated in, I thought the discussion was overwhelming. Thousands of participants...where to begin? What to read?? ![mooclib](#) Mar. 18
- **Nora Almeida**: MOOCs: Generate more learning with less resources but in person teaching is still better. ![mooclib](#) Mar. 18
- **Merrilee Proffitt**: Advice for production? Break down the process. Remember that once the material is out, it's out! ![mooclib](#)
- **Merrilee Proffitt**: More advice: in an online environment, clear WRITTEN communication is key ![mooclib](#)
- **Beth Evans**: ![mooclib](#) christian terwiesch live vs coursera [pic.twitter.com/eBiqeOJm9](https://twitter.com/eBiqeOJm9) Mar. 18
Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont’d):

- **Kyle K. Courtney**: Happy to share to promote our knowledge base! RT @genschaffner: #mooclib intention of MOOCs? Let's share all this. @KyleKCourtney Mar. 18
- **Jennifer Schaffner**: #mooclib what are the economics of MOOCs? more learning with the same resources - Terwiesch (Wharton and MOOC prof) Mar. 18
- **Merrilee Proffitt**: In context of a MOOC, faculty content is only one (& probably the most obvious) component, but it’s not all of the production #mooclib
- **The Penn Libraries**: Trad. higher ed is high cost, low productivity vs. low cost, high productivity of MOOCs. Courses applied to work, lives everywhere #mooclib Mar. 18
- **The Penn Libraries**: Timely. #mooclib RT @chronicle: The minds behind the #MOOCs: what profs really think about their online courses. http://chroni.cl/Wxul9y Mar. 18
- **eligovt**: mooc value is user content? Hmm; perhaps, but needs curation because it is often overwhelming. Is there an ap for that? #mooclib Mar. 18
- **Nora Almeida**: Librarians may play a role in figuring out how to orchestrate systems / create new ecosystems of content. #mooclib Mar. 18
- **Jennifer Schaffner**: #mooclib Terwiesch wants librarians to help orchestrate systems to increase learning (future of the textbook) Mar. 18
- **Dana Rosen-Perez**: #mooclib how do instructors balance time spent on mooc versus live classes- -same potential issue for librarians Mar. 18
- **Michael Winkler**: terwiesch 3 mooc takeaways: decentralized production; content that libraries can curate; libraries can package learning bundles #mooclib Mar. 18
- **Sarah Helson**: MOOCs really need instruction design. Definitely - I would almost argue that is the backbone as well as the videos. #mooclib Mar. 18
- **Merrilee Proffitt**: Takes about 6 months to develop and promote a class. Identify content where there is a need -- who can provide that. #mooclib
- **JessieNYC**: Ideal timeline for #MOOC production = 6 months, bldg., 3 mos, promoting, then enroll. #mooclib Mar. 18
- **MarkhamPublicLibrary**: MOOCs and Libraries. Join the conversation http://ow.ly/jbc5a . #mooclib Mar. 18
- **JessieNYC**: "6 months may be ideal, but we've done it in less time, like a month" #mooclib Mar. 18
- **Jay Bhatt**: Are there any funding made available that helped build courses at your institutions? I just wonder about budget. #mooclib Mar. 18
- **K.K. Hein**: Would you be willing to share your proposal form for your MOOC? #mooclib Mar. 18
- **Sarah Helson**: What counts as success in a MOOC? It depends! #mooclib Mar. 18
- **Richard James**: Remember not to design your course to require 40,000 people to edit the same google doc. #amiright #mooclib Mar. 18
- **EmilyAtYaleLib**: The quality of the audio and personality of instructor make a huge difference in success of moocs. #mooclib Mar. 18
- **Merrilee Proffitt**: Components of a successful mooc? Depends on goals set by faculty for students. Depends on personal style and preferences #mooclib
Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont’d):

- **Megan A. Brooks**: Esp. if at a Google campus. MT @DElibrarian: Remember not to design your course to require 40,000 people to edit same google doc. #mooclib Mar. 18
- **Laurie**: Agreed. Is completion rate measure of success? I just wanted to watch lectures, not do homework. #mooclib Mar. 18
- **Merrilee Proffitt**: Important components: "quality," filling a need. #mooclib
- **Merrilee Proffitt**: What contributes to success? The right team (frequently people who are doing this on top of their regular job) #mooclib
- **Nora Almeida**: rethinking outcome metrics in a scenario where completion rates are no longer as relevant. #mooclib Mar. 18
- **paul bond**: Shouldn't success be defined by the learners? #mooclib Mar. 18
- **Sarah Helson**: You can't define success of a MOOC by the completion rate. Look at the discussion boards and get feedback at the end of the course #mooclib Mar. 18
- **John Vallier**: criticalcommons.org/ = excellent resource for posting, distributing, contextualizing video clips for MOOCs and courses in general #mooclib Mar. 18
- **Merrilee Proffitt**: "In our traditional online classes..." <-- I love this phrase #mooclib
- **Beth Evans**: #mooclib Terwiesch says DIY leads to course success. Reflects how invested prof is in the course and students feel this. Mar. 18
- **Dana Rosen-Perez**: to gauge why people don’t complete might help to know why people sign up in the first place #mooclib Mar. 18
- **Jennifer Schaffner**: #mooclib Terwiesch: what is MOOC success? you change what you do for the better... Sounds like the mission of higher ed Mar. 18
- **Chad Curtis**: Great discussion on why some people do not complete MOOCs. Big point: it’s not a primary metric for assessment. #mooclib Mar. 18
- **Kenneth Crews**: At #mooclib a question about art images and extensive license restrictions from some museums. My study of the issues: http://bit.ly/l6ifKU Mar. 18
- **Kyle K. Courtney**: Big Thanks to @ARLpolicy @kcrowes @klsmith4906 for sharing #copyright #fairuse with all of us at #mooclib Sharing © knowledge is critical! Mar. 18
- **Beth Evans**: #mooclib Jackie Candido - think about why you want your course out there in the world. how do you hope it will make a difference? Mar. 18
- **Merrilee Proffitt**: Roles for librarians: provide pointers to resources for faculty, point to online communities and other resources for students #mooclib
- **Chad Curtis**: You cannot assess completion of a MOOC with the same metrics used with traditional classrooms. #mooclib Mar. 18
- **Sue Wortman**: streamlining the content is critical with MOOCs You can't take you class and plug it into a MOOC #mooclib Mar. 18
- **Kyle K. Courtney**: Who contributes? #mooc work is often on top of our "regular library jobs" Dedicated librarians who have passion for the cause! #mooclib Mar. 18
- **Chad Curtis**: #mooclib Any examples on how libraries support new learning systems alongside school and university IT? Mar. 18
Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont’d):

- **Jennifer Schaffner**: #mooclib @MerrileeIAm found public libraries connecting readers with MOOCs. In 19C, public libraries were the working people's universities. Mar. 18
- **Sue Wortman**: faculty articles will be read by 6-7 people - MOOCs touch thousands of students - a way to make an impact. #mooclib Mar. 18
- **John Vallier**: MOOCs: an opportunity for librarians to step up and develop their own courses around their library's open digital collections. #mooclib Mar. 18
- **Sue Wortman**: Using MOOCs like a documentary, an experience vs. using it as a learning experience. #mooclib Mar. 18
- **Beth Evans**: #mooclib Terweisch says the in-video questions are there to see if you are awake and not meant to be hard. Mar. 18
- **Melissa Just**: Do you have tips to help new course developers avoid the problem Coursera just had with the failed class about teaching online? #mooclib Mar. 18
- **Richard James**: Spending resources 'solving' the free-rider problem seems like a dead-end, even a threat. #mooclib Mar. 18
- **Annie Pho**: Biggest challenge for faculty and MOOCs is understanding who their audience is. #mooclib Mar. 18
- **Laurie**: Prof. Christian Terwiesch is well-spoken and a good thinker. He's motivational and makes me want to get involved! #mooclib Mar. 18
- **eligovt**: Are moocs just big TED talks? Some "students" may just want to view the course, not print a certificate of completion. Thought? #mooclib Mar. 18
- **Kyle K. Courtney**: What the librarians bring to #mooc: subject knowledge, equipment, expertise, tech-savvy, copyright, OA, and much more. #mooclib Mar. 18
- **Jennifer Schaffner**: #mooclib Terweisch: what is a MOOC? really good technologies meeting audience needs really well. Mar. 18
- **Merrilee Proffitt**: Via email: UMd offer a Librarians’ Forum in arts and humanities courses as well as helping with copyright issues. #mooclib
- **eligovt**: Kudos to Bruce Lenthall; very good moderator. #mooclib Mar. 18
- **Sally Wilson**: MOOC course preservation exists primarily on backup servers. Opportunity for libraries here. #mooclib Mar. 18
- **Beth Evans**: #mooclib Terwiesch imagines a licensed reading package. This could be a role for libraries. Mar. 18
- **K.K. Hein**: #mooclib -- Are the videos of professor-generated content used in MOOCs stored in your institutional repository? Mar. 18
- **Merrilee Proffitt**: Best way librarians can be involved? Market yourselves, reach out! #mooclib
- **Merrilee Proffitt**: Surprises? Levels of engagement by students. Technical gottachas. Watch out for stalkers ;-) #mooclib
- **Deirdre Woods**: Looking forward to presenting at #mooclib tomorrow: [http://www.oclc.org/research/events/2013/03-18.html ...](http://www.oclc.org/research/events/2013/03-18.html) Mar. 18
- **Annie Pho**: Love the idea of embedded librarians in MOOCs, but with thousands of students, would we have enough staff? #mooclib Mar. 18
Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont’d):

- **Eleni Zazani**: Do you want see some #infolit behaviours during a #mooc? Have a look at http://bit.ly/Wzfg7q feel free to comment #mooclib Mar. 18
- **Kathleen Goodyear**: #mooclib: One point: Licensed databases usually don’t allow for users beyond enrolled students, faculty, staff, and walk-in users in library Mar. 18
- **Nora Almeida**: Resource delivery outside open access...still an obstacle. Are there advocacy efforts for nontraditional e-content delivery models? #mooclib Mar. 18
- **Sue Wortman**: How can you hold a Coursera class on library resources when there is a wall in front of these resources? #mooclib Mar. 18
- **EmilyAtYaleLib**: Librarians should teach their own MOOCs on Coursera on navigating the literature. #mooclib Mar. 18
- **Eleni Zazani**: Glad 2 hear Librarians contributed considerablly in Toronto Uni #MOOCs with finding & using #OER can I contact with this colleague? #mooclib Mar. 18
- **Sarah Nelson**: "If it didn't work in the old world, it won't work in the new world." Fix connecting libs w/ courses now before connecting w/ MOOCs #mooclib Mar. 18
- **Jennifer Schaffner**: #mooclib Terweisch on library/faculty interaction: if it didn't work in the old world, it won't work in the new MOOC world. Ouch. Mar. 18
- **Kathleen Goodyear**: #mooclib Libraries need to educate TAs re all the help they can give to students--TAs will convey to students. Mar. 18
- **Sue Wortman**: Hive learning - learners helping each other. It's amazing. #mooclib Mar. 18
- **Sue Wortman**: Right, what do you do with the forum information? There’s so much - how do you organize and use it quickly. Librarians might help #mooclib Mar. 18
- **Beth Evans**: #mooclib Anna Delaney - the community helps each other. They also yell at each other. Mar. 18
- **Laurie**: I'm fascinated by their interest in Forums. I wonder how many users actually actively engage in forums beyond two posts? #mooclib Mar. 18
- **Jennifer Schaffner**: #mooclib librarians embedded in the MOOC's forum? or hold an 'ask a librarian' forum within the MOOC? Mar. 18
- **eligovt**: Create an "Ask a librarian" forum thread. Great idea! #mooclib Mar. 18
- **EmilyAtYaleLib**: Surprises for staff developing moocs? Stalkers! #Uhoh #mooclib Mar. 18
- **Eleni Zazani**: I need to dash off but I will follow up the recordings and trw's sessions. Thank **YOU** everyone #mooclib Mar. 18
- **Megan A. Brooks**: Surprised that anyone was surprised by stalkers showing up in a MOOC. #mooclib Mar. 18
- **Beth Evans**: #mooclib Bruce Lenthall what you have heard here is not about the massiveness but more about the community that people have found. Mar. 18
- **MN Library Assoc.**: Check out #mooclib to find out how libraries are creating massive open online courses via @CopyrightLibn Mar. 18
- **Rebecca Hedreen**: #mooclib #WhatILearnedToday Academics see libraries as sources of tech, maybe more than info. Mar. 18
- **Laurie**: No place for webinar attendees to gather for discussion? #fail #mooclib Mar. 18
Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont’d):

- **Kathleen Goodyear: #mooclib** Interesting concept: Both academic and public librarians can help MOOC students. Mar. 18

  - **tee brath:** Highlight #mooclib: the person who holds a lot of sway is the person who negotiates licensing agreements... Mar. 18

- **The Penn Libraries:** Thanks for a great first day at #mooclib! Please join us at the reception to continue the conversation. Mar. 18

- **Melissa Renspie:** Thank you for participating in the OCLC Research & U Penn #mooclib webcast! Pls join us again tmrw 9am-noon EDT at http://bit.ly/1159WaN Mar. 18

- **Rebecca Hedreen:** #mooclib Will we need public-academic partnerships to deal with MOOC students? Mar. 18

- **Charles Cobine:** Hard to believe Coursera launched only a year ago. Landscape is changed. We went from 4 schools to 16 to 33 to, now, 62 partners #mooclib Mar. 18

- **Charles Cobine:** #MOOCs now affect the way we think about offline teaching. Instructors free up time to make face time w/students more productive. #mooclib Mar. 18

- **Charles Cobine:** Re the audience for the Coursera course on Vaccine Science. Not just for med students, but an "intervention in the public debate." #mooclib Mar. 18

- **Charles Cobine:** Penn's Calculus MOOC, Coursera introduced "Signature Track," a system to counter identity fraud, enable test proctoring w/cam & mic #mooclib Mar. 18

- **Charles Cobine:** At today's MOOC conference #mooclib, OCLC VP Jim Michalko cites Carr's The Crisis in Higher Ed http://www.technologyreview.com/featuredstory/429376/the-crisis-in-higher-education/ ... Mar. 18

- **Charles Cobine:** Several #edtech providers mentioned at #mooclib: @khanacademy, @p2pu, @academicicearth, @codeacademy, @APartnerships, @udemy Mar. 18

- **Charles Cobine:** Coursera: 70% of students, non-US. Rang true for the MOOC I took--lots of students from BRIC countries. Even the Faeroe Islands! #mooclib Mar. 18

- **Charles Cobine:** Don't necessarily look to course completion as success metric - #mooclib - Instead, are participants sharing successes, failures, stories? Mar. 18

- **Charles Cobine:** Favorite new #fairuse quote... When planning course readings, presentation materials: don't use any image "just for the lulz." #mooclib Mar. 18

- **Charles Cobine:** #mooclib On MOOCs and copyright permission requests: Exposure to 40,000 students + a recommdtn of a work from an expert = Great marketing! Mar. 18

- **Charles Cobine:** #mooclib On MOOCs and copyright permissions, #2 permission requests coming directly from faculty often better received, can even boost sales Mar. 18

- **Charles Cobine:** Good librarians advise faculty "You can't use this, but here's something else we can substitute." #mooclib We help find alternatives. Mar. 18

- **Charles Cobine:** #mooclib Territoriality: a challenge for MOOC content. US-legal stuff can prompt notifications, which then require counter-notifications. Mar. 18

- **Charles Cobine:** How can we be proactive? #mooclib Convincing faculty to be open with their intellectual property. Mar. 18

- **Charles Cobine:** How can we be proactive as librarians working with MOOCs? #2 - #mooclib - Advocate with central administration at your institution. Mar. 18
Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont’d):

- **Charles Cobine**: Speaking at #mooclib today from @terwiesch - MOOCs: Enormous opportunity for librarians "to create/package bundles of learning experiences." Mar. 18
- **Charles Cobine**: #mooclib - @terwiesch on production and pedagogy of MOOCs: Think about ecosystems of content, not just a broadcasting machine. Mar. 18
- **Charles Cobine**: Key elements of the MOOC: #mooclib - Create chunks. Promotion of course: vision, goals, structure/mechanics, promotion, building enrollment. Mar. 18
- **Charles Cobine**: #mooclib - Lessons learned: Quality of audio makes a difference. Mar. 18
- **Charles Cobine**: Libraries can partner to support MOOCs. Social media mgmt? Segmenting online discussion forums? Shepherding supplementary learning? #mooclib Mar. 18
- **Charles Cobine**: On different student experiences of MOOCs - #mooclib - Some students want certification, completion; others, to watch a documentary. Mar. 18
- **Charles Cobine**: What about MOOC production did faculty find challenging? #mooclib "Thinking about their audience." Mar. 18
- **Charles Cobine**: Advice for librarians who want to support MOOCs: Package supplementary materials, reference sources. "Don't wait to be asked." #mooclib Mar. 18
- **Charles Cobine**: My happiest moment. #mooclib How do librarians help MOOCs? *Chat reference* Librarians: Get ready to scale up your chat services! Mar. 18
- **Merrilee Proffitt**: It's not so much about massiveness, but about human connection and excitement that can be generated. What a great panel! #mooclib
- **Gerry McKiernan**: Proactive Librarian MOOC Engagement http://moocsandlibraries.blogspot.com/2013/03/proactive-librarian-mooc-engagement.html ... #mooclib #moocs #libraries #OER #opentextbooks Mar. 18
- **Charles Cobine**: What role should libraries take on? #mooclib Decide whether you will support user needs and/or technology. Mar. 18
- **Charles Cobine**: Biggest surprise for creators of MOOCs? #mooclib Sheer amt of communication. Level of engagement. Human quality: important to strive for. Mar. 18
- **Charles Cobine**: Fascinating conference, lots of new perspective. Looking forward to tomorrow a.m. #mooclib Mar. 18
- **paul bond**: quick thoughts on #mooclib: http://bit.ly/YOh8aX Mar. 18
- **Merrilee Proffitt**: "Flipping the meeting" -- @itgirl is getting us organized for discussion. "What did you learn today" (Tweeps included!)
- **Melissa Renspie**: Join the conversation! Tweet your feedback to #mooclib and we'll include it in the discussion.
- **itgirl**: Ed2Go, http://Tutor.com, these services are the background for public libraries working with MOOCs #mooclib
- **itgirl**: It’s not just higher education that’s troubled and exp. all public education. public libraries are thinking about MOOCs in that context. #mooclib
- **itgirl**: edx: we need an archive of just student stories. they make us sit up straight and pay attention to the hunger for rigorous learning. #mooclib
Production and Pedagogy Tweets from Day 1 (18 March 2013, Cont’d):

- **itgirl**: stories where the textbook sold out everywhere it was available help publishers understand the marketing opportunity. #mooclib
- **Melissa Renspie**: What have you learned today and what are the implications for your library? Join the discussion by tweeting your responses #mooclib.
- **Melissa Renspie**: Thank you for participating in the OCLC Research & U Penn #mooclib webcast! Pls join us again tmrw 9am-noon EDT at http://bit.ly/1159WaN
- **OCLC**: Thanks for viewing the OCLC Research & U Penn #mooclib webcast today. It will resume tomorrow from 9am-noon EDT at http://bit.ly/1159WaN

New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC

Tweets from Day 2 (19 March 2013):

- **The Penn Libraries**: #mooclib day two! Live webcast kicks off at 9: http://www.oclc.org/research/events/2013/03-18.html... Mar. 19
- **Merrilee Proffitt**: good morning #mooclib! We have an online poll for you to take this morning via Tweet, webform, or text message http://bit.ly/Y9DQuW
- **Melissa Renspie**: Join the OCLC Research & U Penn MOOCs and Libraries webcast live at http://bit.ly/1159WaN now through noon EDT #mooclib
- **Jennifer Howard**: At UPenn for day 2 of the #mooclib conference. Mar. 19
- **Melissa Renspie**: Submit your responses to the MOOCs and Libraries poll at http://www.polleverywhere.com/free_text_polls/of9TsmgBuGQRJEm... #mooclib
- **ifrank**: Hey, #mooclib ers - Did anyone say "information literacy" at MOOCs/Libraries meeting yesterday? Will anyone say info lit today? Mar. 19
- **StephanieWillenBrown**: following #mooclib this morning - thinking about how libraries can participate in, enhance mooc experience Mar. 19
- **John Mark Ockerbloom**: ..but first, dropping in for some morning sessions of #mooclib. You can propose a topic for conversation at http://www.polleverywhere.com/upennlib Mar. 19
- **Eleni Zazani**: Do you see any potential role when you see these #infolit results? Our #edcmooc paths to finding Information http://wp.me/p2oqgF-6z #mooclib Mar. 19
- **LJ's infoDOCKET**: Live Stream of OCLC Research / U. Penn #MOOCs and Libraries Event DAY 2 Begins Now http://ow.ly/jarlM #mooclib @oclr Mar. 19
- **Melissa Renspie**: What's at the top of your mind regarding MOOCs and Libraries? Share your response and see others at http://www.polleverywhere.com/free_text_polls/of9TsmgBuGQRJEm... #mooclib
- **Merrilee Proffitt**: New opportunities for librarians: brave souls from Duke, Brown and UC Berkeley share their ideas #mooclib
- **filarwilliams**: are MOOCs #mooclib the right learning enviro for low level com college courses example in CA? http://chronicle.com/article/California-Considers-a-Bold/137903/... Mar. 19
New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC

Tweets from Day 2 (19 March 2013, Cont’d):

- **Eleni Zazani**: Very interesting comments on #mooclib poll: http://bit.ly/Y9DQuW Mar. 19
- **Merrilee Proffitt**: UPenn libraries also engaged in a number of on campus MOOC initiatives: course design, assessment, etc. #mooclib
- **Melissa Renspie**: Feedback from MOOCs courses has provided new insights into teaching #mooclib
- **Robert (Rob) Nunez**: It is critical for libraries to be involved in MOOCs #mooclib Mar. 19
- **Merrilee Proffitt**: The Digital Divide rears it's head with MOOCs: not just in Africa, but also US (I heard from public library contacts yesterday) #mooclib
- **Robert (Rob) Nunez**: Traditional online ed best practices are thrown out the window with a MOOC Mar. 19
- **Robert (Rob) Nunez**: Allow for quick feedback and require rapid change and they are not just for compsci or tech courses #mooclib Mar. 19
- **Weigle Info Commons**: Hat tip to @davidtoc for the awesome "embedded librarian" graphic #mooclib pic.twitter.com/2CTcZ75DEA Mar. 19
- **Melissa Renspie**: U Penn Open Learning website http://provost.upenn.edu/initiatives/openlearning ... #mooclib
- **Heidi Steiner**: "MOOCs create the perfect storm for new ways of thinking about things." Lynne O'Brien knows what's up. Institutions cannot ignore. #mooclib Mar. 19
- **Beth Evans**: #mooclib location of Duke Coursera students pic.twitter.com/52Ioj5shMA Mar. 19
- **ruth lewis**: instructors don't choose 14 weeks when they can choose - hmm #mooclib Mar. 19
- **Jennifer Schaffner**: #mooclib The single biggest MOOC? A philosophy course from Duke. Nuf said. Mar. 19
- **Merrilee Proffitt**: In addition to Coursera, Duke is experimenting with the 2U platform, which offers non massive online courses #mooclib
- **Melissa Renspie**: Learn more about what Duke is doing with MOOCs at http://onlinecourses.duke.edu/ #mooclib
- **John Mark Ockerbloom**: Map of Duke Coursera students over the world shown. I wonder if proportions vary much for those who enroll vs who complete. #mooclib Mar. 19
- **Sue Wortman**: International students don't have reliable internet - they want downloadable tools. #mooclib Mar. 19
- **Megan A. Brooks**: #mooclib Important to think about modes of access to class resources. Rule #1: kill flash. Rule #2: make resources downloadable. Mar. 19
- **Nora Almeida**: Digital divide and lack of internet access limitations for global 'democratic' open ed models. #mooclib Mar. 19
- **Catherine Odson**: Is anyone else a little concerned about the sustainability of so much MOOC work happening on staff's own time? #mooclib
- **Megan A. Brooks**: Question: How do managers @ MOOC schools prioritize this work so support staff don't have to work 200% of the time? #mooclib Mar. 19
New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC
Tweets from Day 2 (19 March 2013, Cont’d):

- **filarwilliams**: yup these issues are not just for MOOCs but growing online learning #mooclib Mar. 19
- **Melissa Renspie**: The primary mission of universities is to create and disseminate knowledge #mooclib
- **Richard James**: Questionpoint is an effective way for librarians to provide effective reference to students with access to other resources #mooclib Mar. 19
- **Robert (Rob) Nunez**: #mooclib MOOCs can influence how other online education classes are taught with multiple university Mar. 19
- **Beth Evans**: #mooclib online learning options at Brown pic.twitter.com/vFOoplUIrO Mar. 19
- **Nora Almeida**: Pedagogical needs should be outlined before role of libraries in MOOCs development and support are determined. #mooclib Mar. 19
- **Jennifer Schaffner**: #mooclib Maybe soon we won't use the phrase "online learning" as much. Call it "learning." Pondering MOOCs and pedagogy... Mar. 19
- **Merrilee Proffitt**: Brown: lots of opportunities for learning about online learning on campus at the moment #mooclib
- **Eleni Zazani**: #mooclib Glad to hear that the Library is fully involved in the Brown #MOOCs - Library is a connector to all Uni resources Mar. 19
- **filarwilliams**: what is this Brown U librarian's job title/what does she do besides MOOCs? #mooclib Mar. 19
- **Merrilee Proffitt**: Various online teaching efforts at Brown have brought cross campus teams together -- library involved in in these teams #mooclib
- **Merrilee Proffitt**: Sarah Bordac's role with MOOCs, same as in the rest of her job -- she's a connector on campus between library/others #mooclib
- **Megan A. Brooks**: Brown U Library roles in MOOCs: fair use, publisher negotiation, public domain images, digital production services, etc. #mooclib Mar. 19
- **Eleni Zazani**: #mooclib Library Roles in Brown: pic.twitter.com/pluaLOCQkT Mar. 19
- **Robert (Rob) Nunez**: Remember F2F doesn't translate to online all of the time #mooclib Mar. 19
- **Jennifer Schaffner**: #mooclib "We've been digitizing objects in special collections..." - part of prep for Brown's humanities MOOC. I've been waiting for this... Mar. 19
- **Robert (Rob) Nunez**: Centralization and standardization can stiffen innovation #mooclib Mar. 19
- **Merrilee Proffitt**: As elsewhere, a lot of activity around online learning at UC Berkeley - haven't been centrally coordinated. #mooclib
- **Megan A. Brooks**: Berkeley has a Resource Center for Online Education. http://brcoe.berkeley.edu/ #mooclib Mar. 19
- **Kyle K. Courtney**: Most #mooclib report staff involvement from: academic tech, media production, teaching & (cont) http://tl.gd/lblrie Mar. 19
- **Merrilee Proffitt**: BerkeleyX courses in math and CS -- don't have library related learning objectives #mooclib
New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC
Tweets from Day 2 (19 March 2013, Cont’d):

- Dana Rosen-Perez: #mooclib would be interesting to hear why institutions chose one platform versus another (i.e. coursera vs. edx) Mar. 19
- Nora Almeida: Lack of coordination / centralization allow for creativity in course development but pose challenges to library involvement. #mooclib Mar. 19
- Merrilee Proffitt: In edX two library based groups -- "content accessibility" (copyright) and "research skills" #mooclib
- Merrilee Proffitt: edX research skills group looking at proposed x courses and learning objectives to see if the library belongs. Smart. #mooclib
- meridithann: Is there anyone who can share Berkeley's policies and practices document for online courses? #mooclib Mar. 19
- Richard James: *are* there any examples of MOOCs that have included a need for higher-level research/library skills? Most examples have been STEM #mooclib Mar. 19
- Merrilee Proffitt: What support offered by librarians: support to faculty who are developing courses, or support for students taking courses? #mooclib
- Eleni Zazani: Embedding the Library in a #mooc - In love this #mooclib Mar. 19
- Jennifer Schaffner: #mooclib edX has already triggered collaboration of a great crowd of research librarians from a variety of university libraries Mar. 19
- Megan A. Brooks: supporting faculty in MOOC != supporting students in a MOOC. #mooclib Mar. 19
- Melissa Renspie: Thinking about a community of learners who are not just consumers is a change in mindset. #mooclib
- Robert (Rob) Nunez: How does an embedded librarian assist a large number of students in a MOOC? #mooclib Mar. 19
- eligovt: mooc librarians: "are we supporting the students or the faculty?" Ideally both, but probably faculty. #mooclib Mar. 19
- Merrilee Proffitt: Likely outcome? Some of our (open) digital collections may see more use in a MOOC environment #mooclib
- Kyle K. Courtney: #mooclib MOOCs give labs an addtnl opportunity to leverage skills, resources, knowledge, and passion for research, scholarship, and teaching Mar. 19
- Merrilee Proffitt: edX -- an opportunity to look at learning/pedagogy through the lens of "big data" gathered during course implementation #mooclib
- Melissa Renspie: Completion rate isn't necessarily a sign of success. #mooclib
- Merrilee Proffitt: Coursera demographics from March 2013 Nature -- 41.9% "the rest of the world" hmmm #mooclib
- Laura Schmidli: will findings/conclusions of the EdX research skills group be shared publicly? #mooclib Mar. 19
- Eleni Zazani: Question discussed in the #mooclib panel now: Where is the Library leadership role in the MOOCs? Mar. 19
New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC

Tweets from Day 2 (19 March 2013, Cont’d):

- **HeatherVanVolkinburg**: Librarians & MOOCs: ongoing now! Check it out. #mooclib http://www.oclc.org/research/events/2013/03-18a.html ...
  Mar. 19

- **Janet Brennan Croft**: #mooclib Library as campus leader in copyright issues, etc; better to do it on purpose or by default, as it seems to happen many places? Mar. 19

- **HeatherVanVolkinburg**: Librarians know about collaboration & already work with IT, but should they lead the creation of MOOCs? #mooclib Mar. 19

- **Richard James**: How many public librarians are in the room/listening in? They will be critical in #mooclib success outside the academy. Mar. 19

- **Eleni Zazani**: #mooclib Question for the panel: How librarians feel if they are "cut out" of the process in #moocs provision? Mar. 19

- **Nora Almeida**: How can libraries support students when MOOCs students don’t have access to resources? #opportunitiesforeducation #openaccess #mooclib Mar. 19

- **EmilyAtYaleLib**: This (MOOC creation) is a really good opportunity to teach faculty/grad students (future fac) about OA issues. #mooclib Mar. 19

- **Dana Rosen-Perez**: #mooclib interesting to me that learnings (tech, access/legal) from mooc experiences might then be applied in traditional classroom setting Mar. 19

- **HeatherVanVolkinburg**: Librarians promote accessibility! #mooclib Mar. 19

- **Robert (Rob) Nunez**: How would the idea of a MOOC translate to a public library? They would need to be involved for the long run. #mooclib Mar. 19

- **Richard James**: Western Governors U. Is another example of disruptive delivery. #mooclib Mar. 19

- **Beth Evans**: #mooclib Duke seems to be the most daring, don't be shy about pushing for permissions and finding alternatives Mar. 19

- **John Mark Ockerbloom**: Results of a survey by @EleniZazani of how #MOOC students find information related to course they’re taking: http://zazani.wordpress.com/2013/03/16/our-edcmooc-paths-to-finding-information-results/ ... #mooclib Mar. 19

- **Nora Almeida**: Librarians may primarily be helpful as advocates and as the leaders in developing new licensing models. #mooclib Mar. 19

- **HeatherVanVolkinburg**: Libraries can promote open accessibility as a means of supporting MOOCs; making course resources available for all. #mooclib #openaccess Mar. 19

- **Chris Strauber**: Question: If what we’re mostly teaching is computer science, how are our special collections relevant? #mooclib Mar. 19

- **eligovt**: @DElibrarian: How many public librarians are in the room? They will be critical in #mooclib "Agreed! I've met several here already. Mar. 19

- **EmilyAtYaleLib**: Continue to develop the ability to change" Yep, we're down with that #LibrariansFTW #mooclib Mar. 19

- **Robert (Rob) Nunez**: You won't fully understand any technology unless you use it as an enduser and admin #mooclib Mar. 19

- **Bruce Massis**: How can an academic library handle reference questions from an international audience? #mooclib Mar. 19
New Opportunities for Librarians: What Happens When You Go Behind the Lines in a MOOC
Tweets from Day 2 (19 March 2013, Cont’d):

- **Jennifer Schaffner**: #mooclib access to licensed materials based on 'old' idea of university as a place; students are 'at' the university, etc. Paedagogy + MOOCs Mar. 19
- **Janet Brennan Croft**: #mooclib Interesting recommendation that librarians should TAKE a MOOC or two to understand instructor and student needs. Mar. 19
- **Laura Schmidli**: Like the idea that all librarians need to take MOOC to understand the student experience, platform, etc. #mooclib Mar. 19
- **Mou**: URL for the poll pls? missed it. #mooclib Mar. 19
- **eligovt**: "@DElibrarian I don't think that they are hearing that there is a place for them #mooclib" from ystdy, publib consume moocs, need more info Mar. 19
- **Robert (Rob) Nunez**: The roll of the student is changing is from one of wanting a degree to one that just wants to learn #mooclib Mar. 19
- **Richard James**: #buzzkill Danuta! #mooclib Mar. 19
- **Megan A. Brooks**: Wondering if anyone at #erl13 is talking about #mooclib - particularly talking to publishers. Mar. 19
- **Nora Almeida**: if MOOCs alters "concept" of a course and publishers begin to deliver directly to student consumers, what is the future of ed? #mooclib Mar. 19
- **Rebecca Hedreen**: MOOCs bring the certification vs learning debate front and center. #mooclib Mar. 19
- **John Mark Ockerbloom**: Another reason cited for librarians to take MOOCs themselves: Some of the students in them have shareable info resources. #mooclib Mar. 19
- **Richard James**: The little we know/can presume about information seeking as applied to #mooclib suggests the need for our greater involvement in Wikipedia Mar. 19
- **Rebecca Hedreen**: #mooclib Librarians as information guides, not information providers. Mar. 19
- **C_m_r_n**: Lynne O'Brien from Duke recommends that all librarians enroll in at least one MOOC--I couldn't agree more! #mooclib Mar. 19
- **Mou**: @disedlibrarian @schmidli agree need to experience a MOOC to learn more. Learned quite a bit even from the failed Coursera course #mooclib Mar. 19
- **Dana Rosen-Perez**: #mooclib students always bring value to the conversation, not just in online environments..original question was more re: institutl mission Mar. 19
- **Charles Cobine**: Librarian-MOOC roles @ Brown: negotiation w/ publishers, fair use consults, public domain image recommendations, digital production #mooclib Mar. 19
- **Charles Cobine**: Not always easy to match or embed librarians. Depends on individual instructors' pedagogical needs. #mooclib Mar. 19
- **Charles Cobine**: Additional challenges for librarians: lack of centralized admin, lack of specified library-related learning objectives. #mooclib Mar. 19
- **Beth Evans**: #mooclib curious what is OCLC's interest in this?
Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013):

- **Charles Cobine**: There are two working groups of EdX MOOC librarians: 1. Content Accessibility and 2. Research Skills (incl. UC Berkeley librarians) #mooclib Mar. 19
- **Charles Cobine**: EdX librarian working grp for Research Skills examines existing courses and proposed MOOCs, to see if library objectives work. #mooclib Mar. 19
- **Jay Bhatt**: New role - global librarians Understanding of diversity, and various cultural aspects, and international perspectives #mooclib Mar. 19
- **Charles Cobine**: On licensed resources: Disruptive changes coming? Publishers under pressure to pursue pub-to-consumer. Libs must step up for OA. #mooclib Mar. 19
- **John Mark Ockerbloom**: In the last panel at #mooclib (just starting now) we'll hear from public librarians. Mar. 19
- **Megan A. Brooks**: "EdX: The "Other" Platform." #mooclib Mar. 19
- **paul bond**: EdX: "the other platform." There is much more to #MOOCs than Coursera/EdX/Udacity #mooclib Mar. 19
- **Beth Evans**: #mooclib howard Lurie - where are we on this graph pic.twitter.com/lPlQCiqhnt
- **Melissa Just**: Interested in participating in a "think tank" to discuss #mooclib issues? Email melissa.just@rutgers.edu to join us! Mar. 19
- **Beth Evans**: #mooclib Lurie "it's like trying to fix a bicycle while trying to fix it" Mar. 19
- **Dana Rosen-Perez**: #mooclib are those their learners if other speaker's chart only showed 2% from Africa? Does edx's map of users differ from coursera's? Mar. 19
- **ScholarlyComm**: 2nd day of OCLC Research's MOOCs and Libraries conference. Follow #mooclib or view livestream http://bit.ly/WCzrl3 Mar. 19
- **Megan A. Brooks**: Wow. EdX was founded only 11 months ago. #mooclib Mar. 19
- **Monya T.**: Now catching the tail-end of this: MOOCs & Libraries Webcast http://www.oclc.org/research/events/2013/03-18a.html#.UUh1bxx-5AQ.twitter ... Mad I missed yesterday... #mooclib Mar. 19
- **Megan A. Brooks**: That picture of who started the 6.002x and who finished it parallels my experience: I have started but not finished 3 MOOCs myself. #mooclib Mar. 19
- **Beth Evans**: #mooclib Lurie’s example of a EdX course completion pic.twitter.com/oqxwuSTH4a Mar. 19
- **Rebecca Hedreen**: A prof is looking at doing a "blended" MOOC on campus. I'll be supporting her students. #mooclib Mar. 19
- **filarwilliams**: love the global stories, education to those who might never have the opportunity otherwise! #mooclib Mar. 19
- **Charles Cobine**: EdX VP Howard Lurie: we need to gather stories of learners around the world. MOOCs can help universities identify great talent. #mooclib Mar. 19
Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013, Cont’d):

- **paul bond**: EdX followup course worth noting #mooclib. 6.003z: A Learner-Created MOOC Spins Out of MITx http://www.hackeducation.com/2012/08/14/6.003z-learner-organized-mooc/... via @hackeducation Mar. 19
- **Megan A. Brooks**: The MOOCs I have started were all overwhelming and I was unclear on how to effectively follow them. (Not Coursera or EdX courses.) #mooclib Mar. 19
- **Richard James**: Hope the Feds don’t notice that we are teaching core cyberwar fundamentals to Russia and China. For free. #mooclib Mar. 19
- **Jane Treadwell**: #mooclib These stories sound so much like what we've been hearing from online students for 10 years Mar. 19
- **Beth Evans**: #mooclib Lurie blue is success pic.twitter.com/agQ9h0uhbk Mar. 19
- **Kenneth Crews**: The Supreme Court ruled TODAY in a major copyright case vital to libs and education! #mooclib http://www.supremecourt.gov/opinions/12pdf/11-697_d1o2.pdf... Mar. 19
- **tee brath**: #mooclib "coalition of the willing" [i like] Mar. 19
- **filarwilliams**: are these orgs like edX, coursera, etc. hiring librarians? #mooclib Mar. 19
- **blg3**: competencies for MOOC learners: self-direction, determination, focus, more? #mooclib Mar. 19
- **Rob**: Online platform - analytics giving instructors perhaps greater insight into how students are participating, than trad. courses #mooclib Mar. 19
- **Jennifer Schaffner**: #mooclib commit to online learning AND commit to on-campus learning – edX Mar. 19
- **Megan A. Brooks**: Work-life balance important in working on MOOCs. "Failed" my MOOCs when at final push/tail end of 2-yr-long project at work. #mooclib Mar. 19
- **Megan A. Brooks**: MOOC as part of high school students' college tours. Love this idea! #mooclib Mar. 19
- **Jennifer Schaffner**: #mooclib What's the issue? Open education. It's a public good. - Open Penn Mar. 19
- **Robert (Rob) Nunez**: MOOCs allow for the student to learn what to expect at the institution before making the commitment #mooclib Mar. 19
- **John Mark Ockerbloom**: At Penn, Coursera student demographics skews male (over 64%). Wonder why. Current offerings: https://www.coursera.org/penn #mooclib Mar. 19
- **eligovt**: #mooclib Why do the "centered" bullet points bother me so much #ocdlibrarian pic.twitter.com/wEomt10y2p Mar. 19
- **Mou**: Not surprised @ global stories. Some students in India go all out to access good edu. Opportunities don't come to u, u reach out! #mooclib Mar. 19
- **John Mark Ockerbloom**: (So does faculty demographics. 18 male, 5 female by my count. IIRC, that's actually a bit better than when I last checked.) #mooclib Mar. 19
- **EmilyAtYaleLib**: Faculty who teach MOOCs acknowledge huge amount of work but all want to do it again. #mooclib Mar. 19
- **Rebecca Hedreen**: #mooclib Faculty: "It was so much work I can't wait to do it again." #allinonebreath Mar. 19
Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013, Cont’d):

- **Charles Cobine**: Amazing that the majority of students in Penn MOOCs had day jobs, were employed FT. That was me, this past fall. :-) #mooclib Mar. 19
- **Jay Bhatt**: How do we find out what courses are offered on Mooc? One interface to search for courses from all univs. offering them? #mooclib Mar. 19
- **Charles Cobine**: On registration vs. enrollment: Faculty members reach more students in one course than in entire career. #mooclib Mar. 19
- **Rebecca Hedreen**: 30% students keep going throughout course, but don’t do everything. Completely different idea of "completion". Mar. 19
- **EmilyAtYaleLib**: Wouldn't be an online recorded event without at least one ambulance siren in the background. #mooclib Mar. 19
- **EmilyAtYaleLib**: MOOCs an excellent way to reach out to prospective students, and to keep in touch with alums. #mooclib Mar. 19
- **JP**: What is the current or future relationship between #OpenCourseware and #MOOCs? #mooclib Mar. 19
- **Dorothy Pawlowski**: Any public libraries acting as "Meet-up" for MOOC? Hope to incorporate literature MOOC into Adult Summer Reading. Mar. 19
- **Dana Rosen-Perez**: see http://www.openculture.com/freeonlinecourses... to see some course offerings Mar. 19
- **Melissa Renspie**: U Penn Open Learning website http://provost.upenn.edu/initiatives/openlearning... #mooclib Mar. 19
- **Rob**: engagement with MOOCs "key strategic goal" for (LA) public libraries "if we're going to stay relevant" #mooclib Mar. 19
- **Merrilee Proffitt**: Right now, LACoPL is loved and trusted by community -- voters voted to increase funding (which is saying something). #mooclib
- **Merrilee Proffitt**: Other demographic info: high level of high school drop outs (40%) -- how will these folks get jobs? Be able to catch up? #mooclib
- **John Mark Ockerbloom**: Sobering stat from LA County librarian: Graduation rates at > 1/3 of CA's community colleges have graduation rate of 20% or less. #mooclib Mar. 19
- **Merrilee Proffitt**: In California, higher ed has been cut drastically (I can attest to this), both universities and community colleges #mooclib
- **Merrilee Proffitt**: Public libraries positioning themselves as a center of learning, both in person and virtually #mooclib
- **Beth Evans**: finally, public library role - address the drop out rate and assure that there is a qualified workforce Mar. 19
- **Robert (Rob) Nunez**: "Public libraries need to look for collaborations beyond the traditional K-12" #mooclib Mar. 19
- **Rebecca Hedreen**: "Going to community college to "catch up" on skills is no longer an option in SCal." Wow. Mar. 19
Tweets from Day 2 (19 March 2013, Cont’d):

- **Rob**: (U.S.) crisis in public education... "just going to community college to catch up is no longer an option in So. Cal." #mooclib Mar. 19
- **Rob**: LA County Libraries realised they had a future as a "centre of learning" #mooclib Mar. 19
- **Jennifer Schaffner**: MOOCs could drive integration of public libraries and academic/research libraries? I’m slow, but this is blowing my mind. Mar. 19
- **Sarah Evelyn**: LACoPL we are experimenters not experts #mooclib Mar. 19
- **Robert (Rob) Nunez**: Help to teach basic tech skills and personal development with the general public. The face of the modern public service? #mooclib Mar. 19
- **Sarah Evelyn**: MOOCs to support prospective students and pub lib community #mooclib Mar. 19
- **Jennifer Schaffner**: MOOCs bridge that gulf between ‘town and gown’? Mar. 19
- **EmilyAtYaleLib**: Public libs know well how people learn, where they get stuck - and they want to share this knowledge with others. #mooclib Mar. 19
- **Richard James**: What public libraries do best: connecting people to services, partners, and peers #mooclib Mar. 19
- **Nora Almeida**: How can libraries support students when MOOCs students don’t have access to resources? #opportunitiesforeducation #openaccess #mooclib Mar. 19
- **Eleni Zazani**: @nora_almeida I had the same question when I started this survey http://wp.me/p2oqgF-6z. #mooclib
- **John Mark Ockerbloom**: @LibSkrat says low CC graduation rate might reflect bad analysis (e.g. not counting degrees fm institution student transfers) #mooclib Mar. 19
- **Sarah Evelyn**: Public libraries are excellent partners for collaboration re:MOOCs - places to meet, support for students, build community #mooclib Mar. 19
- **Jennifer Pearson**: #mooclib getting really excited abt PLs and their many possible roles in MOOCland. Mar. 19
- **Merrilee Proffitt**: Right now, I'd say experimenters are the experts! RT @sbordac: LACoPL we are experimenters not experts #mooclib
- **Dana Rosen-Perez**: #mooclib speaker is from LA...anyone from a public library in tristate area or PA doing similar experimentation? Mar. 19
- **Robert (Rob) Nunez**: You can have all of the data, but it's only useful if you know how to use and interpret it #mooclib Mar. 19
- **Merrilee Proffitt**: MOOCs produce big data. So what's the next step? #mooclib Mar. 19
- **C.m.r.n**: Deirdre Woods, penn: This is really early. Plenty of time for librarians to get involved in shaping the future of Ed. #mooclib Mar. 19
- **blg3**: public library community project: what if everyone took the same MOOC? #mooclib Mar. 19
- **Richard James**: I remember Open University from the 1970s, you would get up at 5.30 to watch your lectures on BBC 1. It was still pretty 'massive' #mooclib Mar. 19
Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013, Cont’d):

- **Merrilee Proffitt**: Virtual audience, we’d like to hear what you are thinking. What are implications for you? #mooclib
- **Heidi Steiner**: Big data. buzz buzz buzz. #mooclib Mar. 19
- **Robert (Rob) Nunez**: Why MOOCs? Because Universities and Libraries have a larger commitment to the community #mooclib Mar. 19
- **Beth Evans**: #mooclib Lurie asks, where will this go in organizations that don't have a lot of resources? Yup, that is the question. Mar. 19
- **Heidi Steiner**: Implications - advocacy for open access, fair use and digitization. Continuing to learn about MOOC pedagogy and tech. #mooclib Mar. 19
- **Rebecca Hedreen**: #mooclib Implications: need to think strategically about scalability and resources (inc time). What SHOULD we do? What CAN we do? Mar. 19
- **paul bond**: #mooclib implications: I’m interested in #infolit as it relates to #MOOCs. I see connect btwn aggregate-remix-repurpose-feedforward and IL. Mar. 19
- **K.G. Schneider**: Libraries that are already providing services in the "ed tech" space have a natural relationship to their org’s MOOC initiatives. #mooclib Mar. 19
- **K.G. Schneider**: The HE libraries that understand that ref is not "dead" for masters-level institutions have some great service opportunities. #mooclib Mar. 19
- **Mou**: How does #infolit fit into MOOCs? #mooclib Mar. 19
- **Merrilee Proffitt**: Thinking about serving very practical and real educational needs in communities -- a public library role #mooclib
- **Rebecca Hedreen**: #mooclib ACRL InfoLit Stds: Undstd the econ, legal, & soc issues surrounding the use of info, & access & use info ethically and legally Mar. 19
- **Trudy Turner**: lots about moocs but not so much about 'and libraries'? #mooclib Do Uni libraries need an information literacy MOOC? Mar. 19
- **Sally Wilson**: Sketchnote from Audiences panel session #mooclib http://www.flickr.com/photos/pomathorn/8572318602/in/photostream …
- **Jay Bhatt**: How do we find out what courses are offered on Mooc? One interface to search for courses from all univs. offering them? #mooclib Mar. 19
- **eligovt**: @drexeleng #mooclib No cross-platform aggregation, but all schools shown within platform: edx / courser Mar. 19
- **Merrilee Proffitt**: MOOCs produce big data. So what's the next step? #mooclib
- **Rebecca Hedreen**: #mooclib What partnerships (faculty, pub lib, other u's) already exist or can be formed for library support? Mar. 19
- **Gerry McKiernan**: Proactive Librarian MOOC Engagement http://moocsandlibraries.blogspot.com/2013/03/proactive-librarian-mooc-engagement.html … #mooclib Mar. 19
- **Eleni Zazani**: #mooclib - new skills for librarians Mar. 19
- **Rebecca Hedreen**: #mooclib InfoLit MOOC or module: Finding vs Searching-what's out there and how to find it Mar. 19
Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013, Cont’d):

- **Gerry McKiernan**: THATCamp Libraries 2013 - MOOC Session http://moocsandlibraries.blogspot.com/2013/03/thatchamp-libraries-2013-mooc-session.html ... #mooclib Mar. 19
- **Melissa Edwards**: Signed up for one to see what this mooc-mania is all about #mooclib Mar. 19
- **Melissa Renspie**: What are the key strategic moves that libraries should make in regards to MOOCs? #mooclib
- **Jennifer Schaffner**: #mooclib crazy idea? A tool to move the curated content of lib guides into the MOOC flow, when appropriate and when desired by the prof? Mar. 19
- **Eleni Zazani**: Interactive archive & visualization of twitter conversations from #mooclib http://hawksey.info/tagsexplorer/?key=t_nF0mEjobH5uwW0lD5ObIw&sheet=oaw ... Mar. 19
- **eligovt**: #mooclib Sun finally breaks out in Phila pic.twitter.com/SBN89YRvgz Mar. 19
- **Anneli Friberg**: Ping @davla59 @andfa http://acreelman.blogspot.se/2013/03/is-it-course-is-it-textbook-no-its-mooc.html?utm_source=twitterfeed&utm_medium=twitter&m=1 ... #mooc #mooclib #bibliotek Mar. 19
- **itgirl**: on seeking permissions: the most common response we get is no response at all. #mooclib
- **itgirl**: #mooclib Q: can we use these materials in a MOOC? A: it depends. Person doing license agreements may be most important in the building.
- **itgirl**: then you realize that a Coursera course can revolutionize life in assisted living ... (insert anywhere). #mooclib
- **Jay Bhatt**: My vision of next top move: Identify global needs of what courses are needed to bring benefits #mooclib Mar. 19
- **Jay Bhatt**: Next identify faculty experts who can begin building course content #mooclib Mar. 19
- **Jay Bhatt**: Libraries partner with them in providing guidance on how to assist in finding, accessing and using quality open access resources #mooclib Mar. 19
- **Laura Schmidli**: Like the idea that all librarians need to take MOOC to understand the student experience, platform, etc. #mooclib Mar. 19
- **Rebecca Hedreen**: @schmidli My best prep for being a "distance librarian" was taking distance classes. I agree, to learn about MOOCs, take one. #mooclib Mar. 19
- **Jay Bhatt**: A new vision for to bring global social and education benefits to enhance digital, and information literacy worldwide through Mooc #mooclib Mar. 19
- **EmilyAtYaleLib**: Thanks @OCLC for organizing this great conference! #mindblown #mooclib Mar. 19
- **Gerry McKiernan**: EDUCAUSE Massive Open Online Courses (MOOCs) Constituent Group listserv http://www.educause.edu/discuss/teaching-and-learning/massive-open-online-courses-moocs-constituent-group ... #mooclib Mar. 19
- **Merrilee Proffitt**: Thank to presenters and audience for a successful #mooclib meeting. Let's keep the discussion going on this channel, share info & ideas!
Who are the Masses? A view of the Audience Tweets from Day 2 (19 March 2013, Cont’d):

- Melissa Renspie: Thank you all for participating in the OCLC Research & U Penn #mooclib webcast! We really appreciate it!
- Eleni Zazani: Many thanks to @MerrileeAm @mrenspie & everyone involved in the #mooclib Mar. 19
- Eleni Zazani: A small thank YOU for the live streaming is the #mooclib tweet archive at http://bit.ly/11eSGUf Mar. 19
- Heidi Steiner: Thanks so much to @MerrileeAm and all involved for #mooclib webcast. All worked beautifully and great info! Mar. 19
- Rita Vine: Hats off to @OCLC for outstanding #mooclib conference. Made connections, learned so much. Bonus: 5 awesome dinner companions. Priceless. Mar. 19

Post-Event Tweets

- Merrilee Proffitt: Interested in a discussion about MOOCs, online learning, and libraries at ALA? Check this out http://oc.lc/cbQ7hd #mooclib
- Merrilee Proffitt: Want to join a discussion group on MOOCs and Libraries? Right this way! http://oc.lc/xOrrMX #mooclib
- Merrilee Proffitt: The MOOCs and Libraries meeting covered in the Chronicle, by @JenHoward http://oc.lc/phBwvo #mooclib
- Lorcan Dempsey: Chronicle of Higher Education Blog Highlights Key Points from MOOCs and Libraries Event: http://www.oclc.org/research/news/2013/03-25.html#.UVDrqFD-QQ0.twitter ... #mooclib
- Eleni Zazani: The transformative effect of #MOOCs on the higher education landscape. http://www.nature.com/news/online-learning-campus-2-0-1.12590 ... #HE #mooclib
- Merrilee Proffitt: Slides from #mooclib event at UPenn now available on OCLC Research website. Videos coming soon! http://oc.lc/AXqOWZ
- Merrilee Proffitt: MOOC Provider Panel includes discussion of the role of libraries / librarians #mooclib http://tinyurl.com/crlhdvu