

RLG Partnership Update

Melissa Renspie, Merrilee Proffitt,
Dennis Massie, Constance Malpas,
Brian Lavoie, Ricky Erway, Jackie
Dooley, John MacColl, Stu Weibel,
Karen Smith-Yoshimura

7 January 2010

RLG Partnership Update Webinar



Selections from wide-ranging work agenda

- Projects of broad interest
- Necessarily partial!
- Website contains comprehensive information

www.oclc.org/research/activities/

RLG Partnership Activities...

- Explore and frame
- Allow for experimentation
- Urge toward evolution
- Provide a path forward

Participation and benefits

- Papers and reports
- Webinars
- Working Groups
- Events

Webinar outline



Collective Collection

- Green ILL Practices & Deaccessioning Decision Tree with Dennis Massie
- Cloud Library with Constance Malpas
- In-copyright Print Books with Brian Lavoie

Mobilizing Unique Materials

- Evaluating Rights & Risk for Unpublished Materials with Ricky Erway
- Special Collections Survey with Jackie Dooley

Research Information Management

- The Library's Role in Research Assessment with John MacColl
- Data Curation with Stu Weibel

Metadata Support & Management

- Social Metadata with Karen Smith-Yoshimura

Plus a preview of coming events, reports, webinars, etc.

Green ILL Practices Deaccessioning Decision Tree

Dennis Massie
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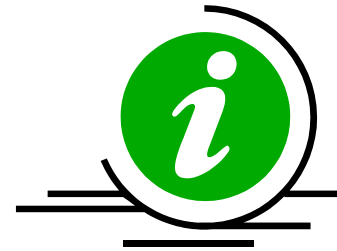
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- California Environmental Associates
- 3-month study
- 2 site visits, dozen telephone interviews
- Focus on processes, plant, packaging, shipping
- Goal: reduce carbon footprint of entire resource sharing system
- Emphasis on affordability
- Inspired by Karen Bucky, Clark Art Institute, SEG

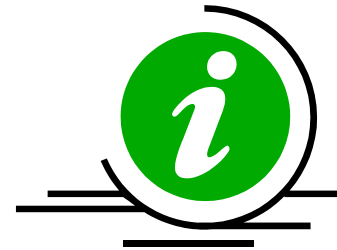
Findings and Recommendations

- Packaging material production 51% of GHG emissions/package
- Shipping operations 48% of GHG emissions/package
- Waste disposal 1% of GHG emissions/package
- Can cut emissions nearly in half by re-using packaging materials



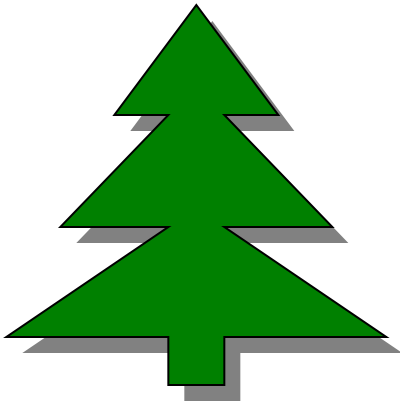
Findings and Recommendations

- Re-use > New
- Mailers > Boxes
- Ground > Air
- Near > Far
- Local courier > FedEx/UPS
- Aggregate > 1X1
- Nylon bags > plastic bins
- 30% recycled = new (\$-wise)



- Presenting at ALA MW
- Webinar in winter/spring
- Formal report before summer
- Greening ILL Toolkit
 - Greening check list
 - Best practices
 - Resources
- Keeping the conversation going

Deaccessioning Decision Tree



Deaccessioning Print Journals Group

- Concentrated on dual format
- Documented obstacles
- Prioritized data elements
- Noted missing pieces

Assignment from RLG Programs Council

- Create deaccessioning decision tree

Beginning Questions:

- Organizing Principle?
- Level of granularity?
- How long before it's too late?

Deaccessioning Decision Tree



- Organizing principles
 - Mission of library
 - Risk tolerance
- Types of Research Libraries owning print journals
 - Assume preserving print not part of mission; decisions based on local need
 - Due to risk aversion, policy, politics or personalities, no print will be discarded, aside from weeding out-of-scope items
 - Willing to discard duplicates and selected print journal back files available in e-format
 - Open to discarding titles beyond duplicates; seek to do so sensibly and collaboratively
 - See preserving scholarly record as essential to mission; committed to keeping what print they have

Deaccessioning Decision Tree



- Ithaka paper “What to Withdraw”
 - 4 exemplary scenarios
 - Repeatedly decries lack of centralized information
- Back to first principles
 - Key obstacle: already in storage
 - Storage as a de facto archive?
 - Knowing what is stored currently impossible
 - Is there a moderate-effort way to approximate a snapshot of what’s held in storage across the entire network?
 - Why not assign items in storage a different WC symbol?
 - With that as a first step, what could be done on top of that?

Cloud Library

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'Toward a Cloud Library'



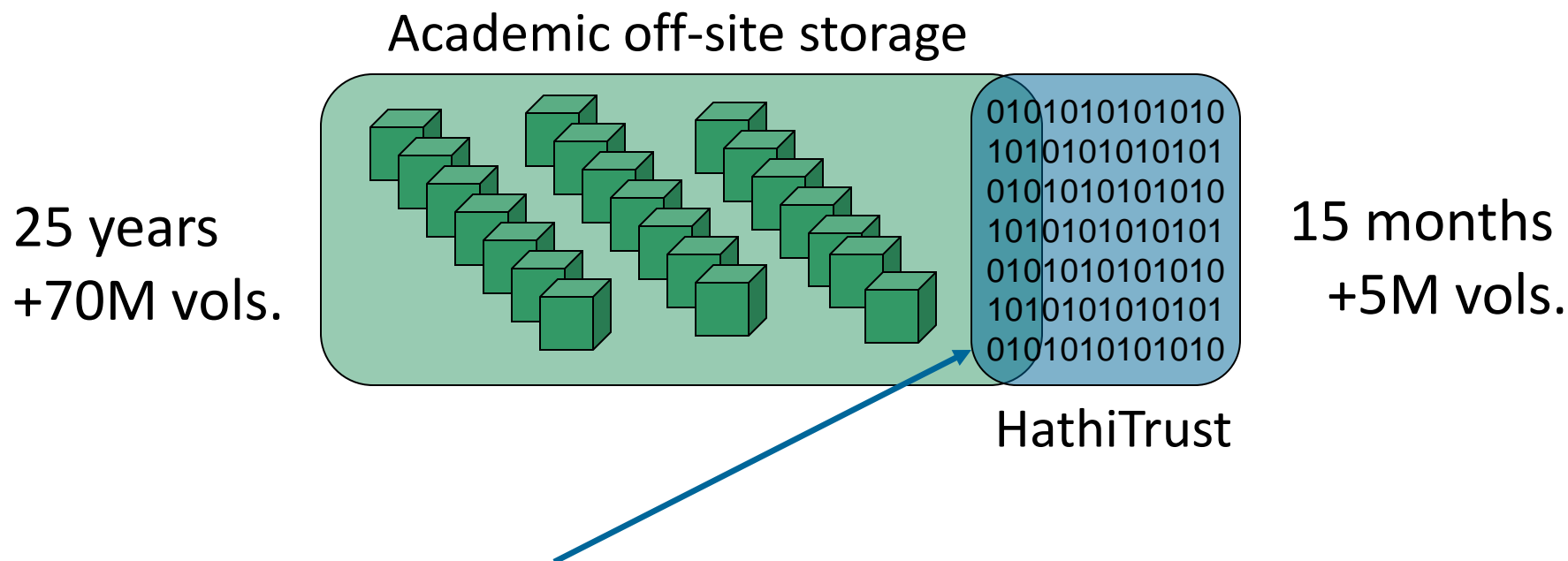
Objective: Characterize the *near-term opportunity for externalizing management of academic research collections*, leveraging capacity of *large-scale shared print and digital repositories*

Outcomes: *opportunity and risk assessment* based on aggregate collection analysis; *draft service agreement* enabling generic consumer library to selectively outsource preservation and access of low-use research collections to large-scale print and digital repositories

Who's involved: NYU, Hathi Trust, ReCAP libraries
from OCLC Research: Constance, Roy, Shailen
with support from: CLIR, Mellon Foundation

Timeline: July - December 2009
draft report anticipated Jan/Feb '10

Shared Infrastructure: Books & Bits



Will this intersection create new operational efficiencies?

For which libraries?

Under what conditions?

How soon and with what impact?

Data processing and analysis (Roy, Constance)

- Harvest Hathi metadata

- ... Enhance

- ... Map to WorldCat bibliographic records

- ... Merge WorldCat, Hathi, ReCAP (sample) data

- ... Analyze *rinse, repeat* = 17M records

Interpretation (OCLC Research, NYU, Hathi, ReCAP)

- Facilitated dialogue: service expectations - Sept

- Collaborative authoring: service agreement - Dec

What's in the Cloud?

Based on analysis of titles in Hathi archive:

- 2.8 million digitized *books* (97%); 97K serials (3%)
- *Humanities* constitute >50% of collection
- ~350K titles (12%) in the *public domain*

* * * *

- 2 million titles archived in Hathi (70%) are *also* held in print form by at least one large-scale *shared print* repository
- 1.4 million archived titles (48%) are held by *fewer than 25 libraries*

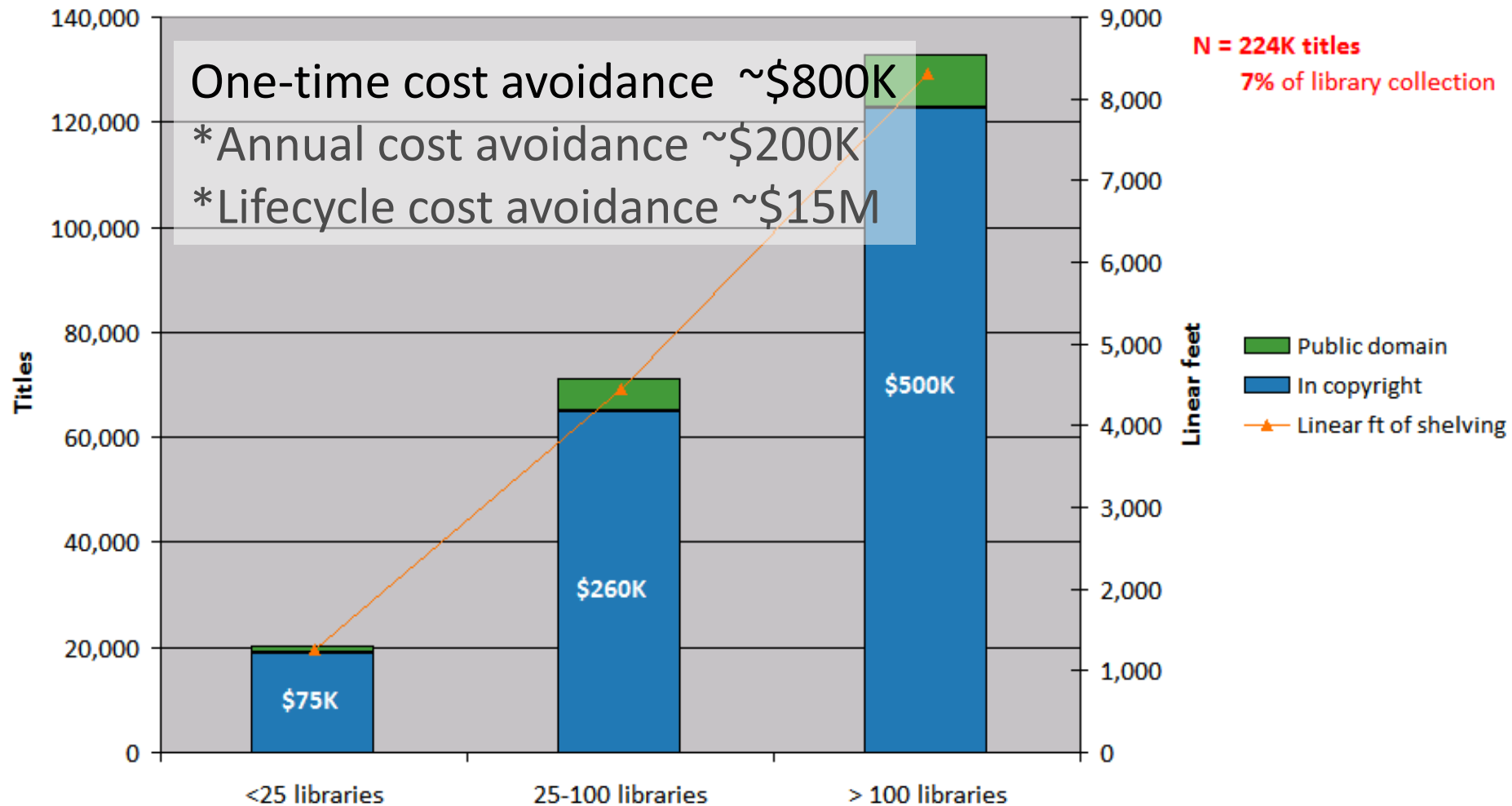
- If a *guarantee of digital preservation alone* were sufficient to justify de-duplication of print books, academic libraries in North America could achieve a *20-40% reduction* in local inventory in the near term
- If a *supplemental guarantee of preservation in a shared print repository* is required (secure digital copy + secure print copy), a *5-15% reduction* is possible
- Levels of duplication in '*unsecured*' inventory may influence adoption of either strategy

Impact on Library Operations



- Selective reduction in low-use print inventory enables *reallocation of library resources* toward more distinctive service profile
- Storage transfer and weeding decisions informed by *system-wide view* of preservation infrastructure
- Significant *long-term cost avoidance*: print book inventory drives 95% of ARL lifecycle expenditures
- Shared service agreements *limit institutional exposure to risk*

**Potential Space and Cost Avoidance
of Inventory Reduction for "Library X"
for Titles Duplicated in Shared Print and Digital Repositories**



In-copyright Print Books in Library Collections

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Beyond 1923: Characteristics of Potentially In-copyright Print Books in Library Collections



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ARTICLES

D-Lib Magazine
November/December 2009

Volume 15 Number 11/12

ISSN 1082-9873

Beyond 1923

Characteristics of Potentially In-copyright Print Books in Library Collections

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Introduction

Issues of copyright and permissible use have swirled around efforts to digitize print book collections. Sharp debate has ensued over the circumstances in which creating a digital surrogate and making it accessible online runs afoul of copyright protections, and what remedies might be appropriate to compensate rights holders. Some digitization efforts, such as the Open Content Alliance, have restricted themselves to public domain materials; Google Books, on the other hand, has sought to reach agreement with copyright holders represented by the Authors Guild and the Association of American Publishers. A proposed class-action settlement,¹ announced in October 2008, would create a Book Rights Registry responsible for administering and adjudicating the process of locating and compensating rights holders impacted by Google's digitization activities.

The Google book settlement provoked spirited discussion of its potential ramifications, mimicking the commotion that followed the announcement of the original Google Print for Libraries (later re-named Google Books) project in December 2004. Using data from the WorldCat bibliographic database,² OCLC Research published an article in 2005 aimed at illuminating issues surrounding Google's plan to digitize the print book collections of five major research libraries. The present article is motivated by a similar purpose: to provide empirical context for the many discussions surrounding the digitization of in-copyright print books. The settlement has raised challenging questions regarding permissible use of print book titles published after 1923; many of these titles may eventually form a significant part of the Google book database should it come to pass.

Difficult copyright issues surround print book digitization

- Google class-action settlement
- Discussion about digitization, copyright, and application to library print book collections

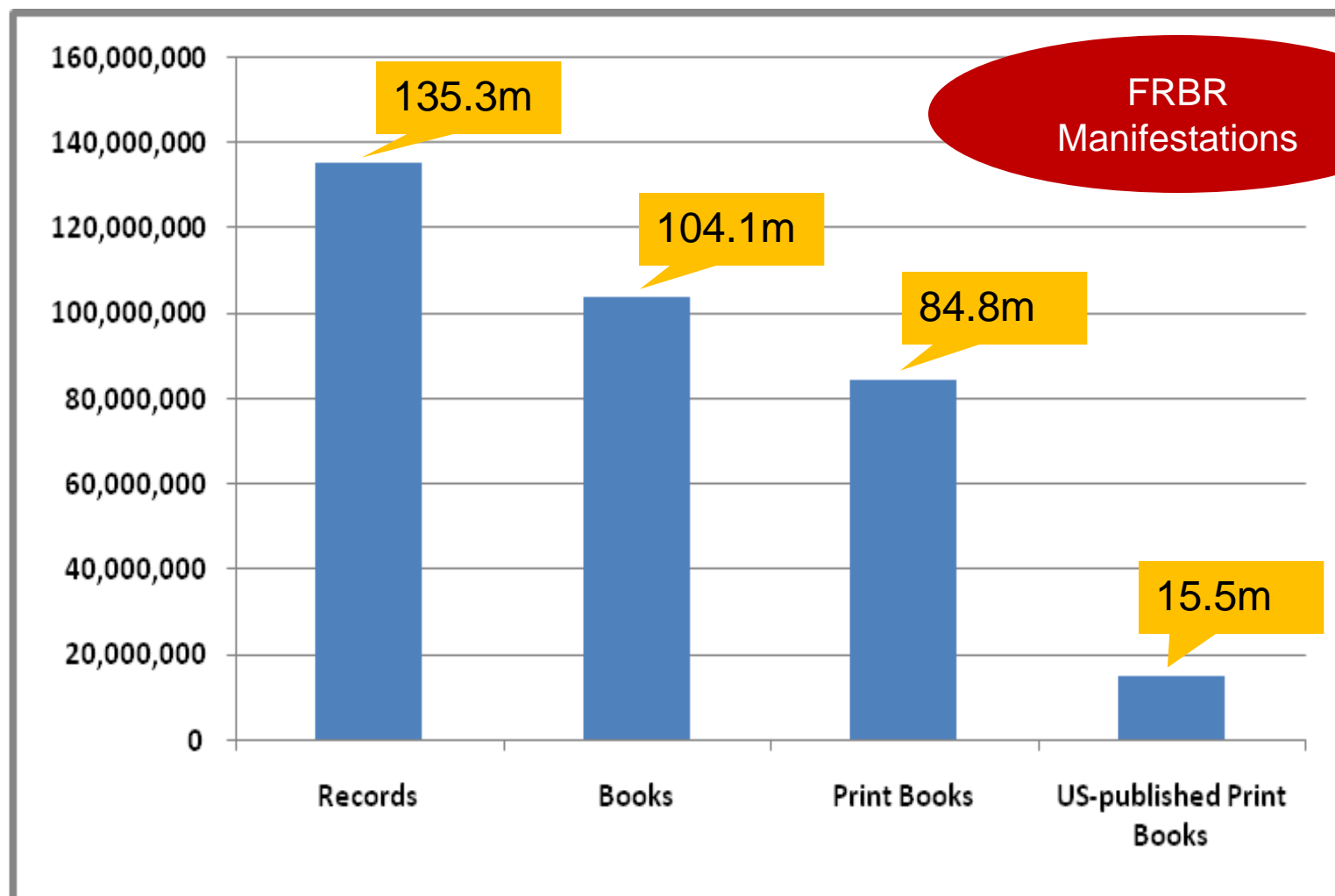
WorldCat:

- Best source of aggregated data about print books in library collections
- Many private inquiries received

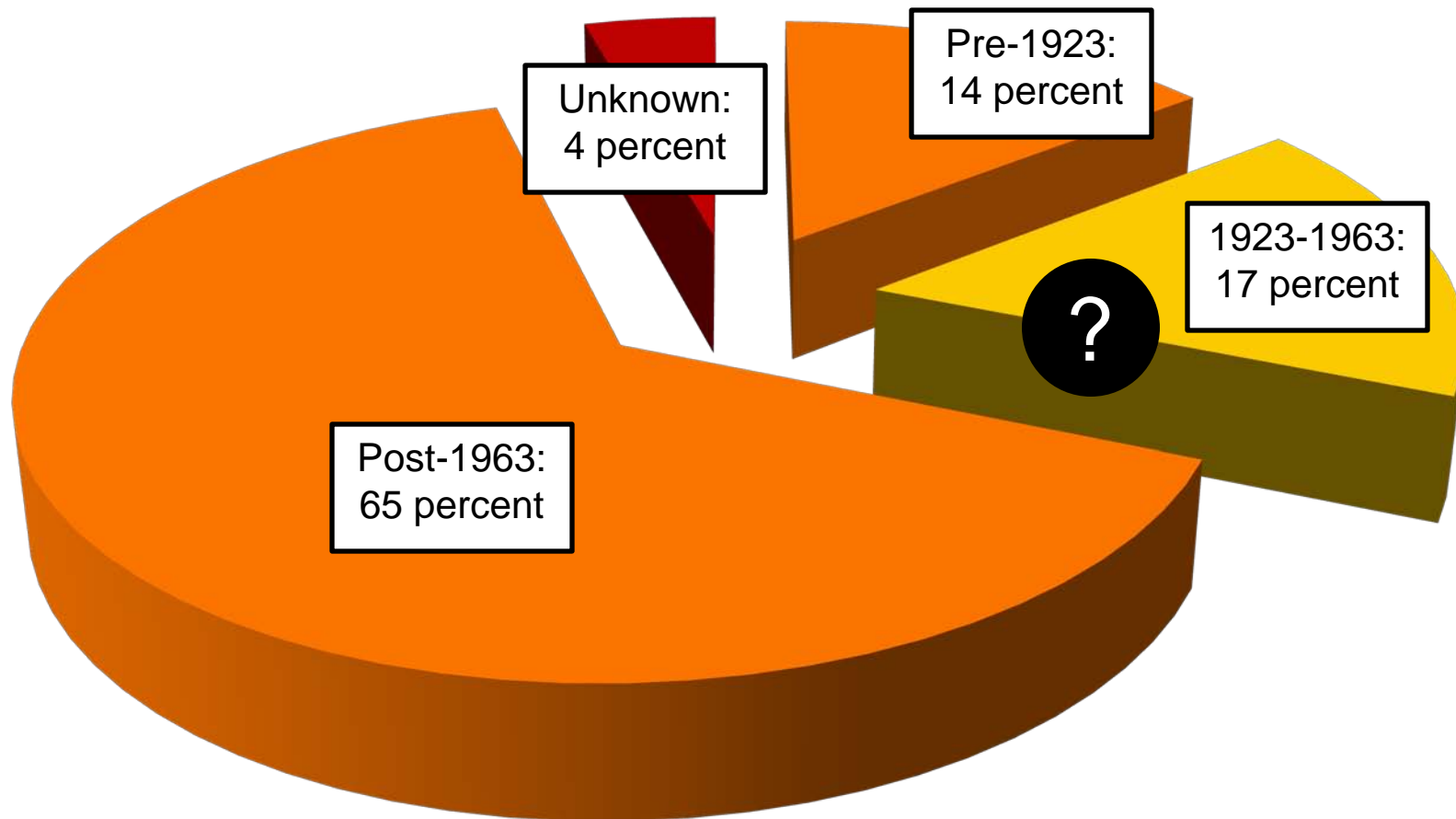
"Beyond 1923":

- General characteristics of in-copyright print books in library collections
- Empirical context for ongoing discussion

Basic data: WorldCat (April 2009)



US-published print books



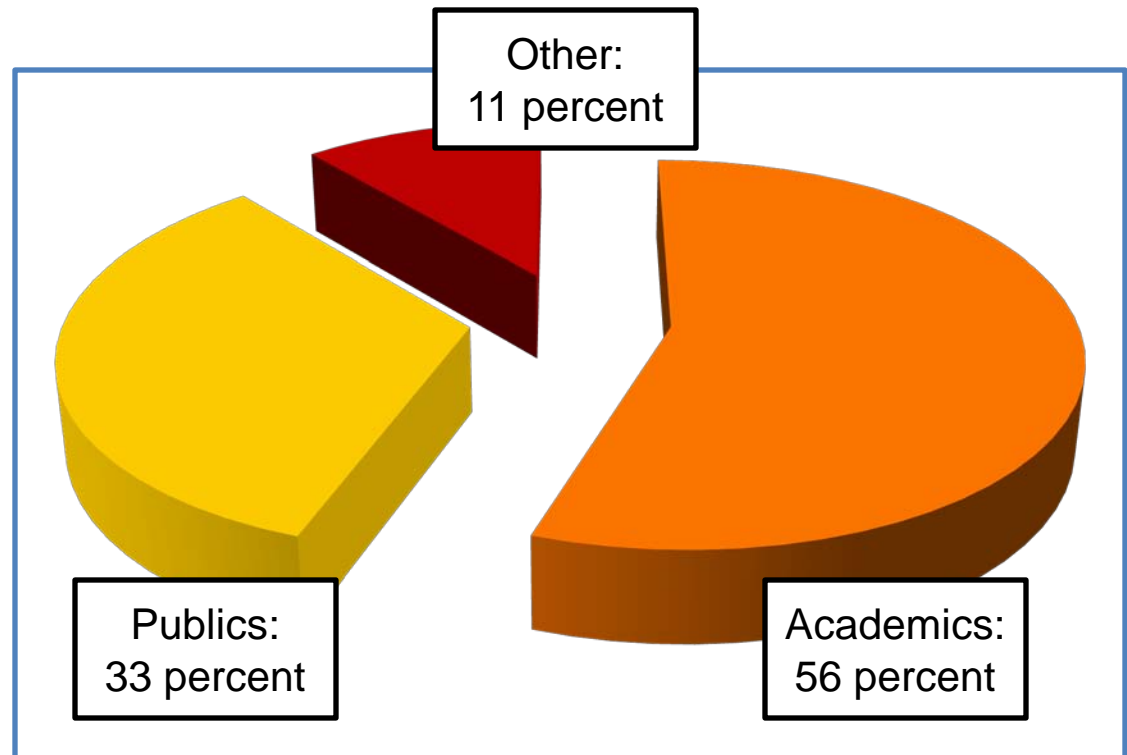
Whose collections?

US-published print books in WorldCat (15.5m manifestations) :

... 11 percent of the materials in WorldCat

Account for ~657,000,000 holdings:

... 46 percent of all WorldCat holdings



- Analysis of “potentially in-copyright” US-published print books:
 - Most frequently-encountered authors
 - Breakdown by subject
 - Audience level
 - Comparison to collective holdings of three large academic research library participants in Google Books
- Other findings/observations:
 - More than 80 percent of US-published print books in WorldCat are “potentially in-copyright” (post-1923); considerable effort and expense to investigate copyright status and clear copyright
 - Difficulty assessing copyright status using automated processes
 - Information needed for copyright assessment often in sources beyond the bibliographic record

Evaluating Rights and Risk for Unpublished Materials

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Rights management and collections of unpublished materials



- Planned event - date yet to be announced
- Accessible to those with travel restrictions
- Topics
 - Laws related to rights in unpublished materials
 - The difficulty in and impact of following the rules
 - The nature and extent of the problem and why change is necessary
 - Taking chances - and what's at stake
 - Balancing risk and benefit to society

Survey of Special Collections and Archives

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A diverse survey population



275 institutions (some in multiple consortia)

- **ARL** (124 U.S. and Canadian research libraries)
- **CARL** (30 Canadian academic/research libraries)
- **IRLA** (20 independent research libraries)
- **Oberlin** (80 liberal arts colleges)
- **RLG** Partnership (85 university libraries, independent research libraries, museums, historical societies, *et al.* in U.S. and Canada)

151 responses (55%) ... and counting.

Are special collections accessible?



Backlogs

- 60% have decreased for printed volumes
- 44% have decreased for other formats

Online catalog records

- 84% of printed volumes (ARL '98: 73%)
- 57% of archives/manuscripts (ARL '98: 46%)

Archival management

- 45% of finding aids online (ARL '98: 16%)
- 65% use EAD
- 55% do some minimal processing (MPLP)

Are they being used?

Use has increased across the board

- 90% for archives/manuscripts
- 75% for visual materials
- 50% for other formats

Public services policies enable use

- Digital camera use is permitted (86%)
- Uncataloged materials can be used (92% for archives)
- Institutional blogs are popular (46%)
- Flickr, Facebook, Wikipedia links heighten visibility
- Some offer research fellowships (32%)

Are they digital yet?

Digitization

- 77% have done some digitization
- 48% have an active program
- 36% have done large-scale digitization (?!)
- Special collections involved in project management, selection, metadata, imaging, web design, fundraising

Born-digital

- ca. 50% have begun collecting (?)
- Photographs, audio, video are most widely held
- Lack of funding, time for planning, and expertise are most common impediments

Are they digital yet?

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Most pressing needs for education/training

- Born-digital materials (82%)
- Information technology (62%)
- Intellectual property (59%)
- Cataloging and metadata (56%)

Number of staff

- Stable in most functional areas
- Increasing in digital/technology (42% of 125)
- Separate units continue to amalgamate

Demographic diversity (122 responses)

- 24% include Asian
- 26% include Black or African American
- 25% include Hispanic or Latino

Respondents' concerns



"Your three most challenging issues"

- Born-digital materials
- Space
- Backlogs

Preservation

- Audiovisual materials are highest concern

Library-wide funding has decreased

- By 1-10% (50%)
- By 11-20% (15%)
- By more than 20% (8%)

Library Roles in Research Assessment

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The world's libraries.
Connected.

Library roles in research assessment



A Comparative Review of Research Assessment Regimes in Five Countries and the Role of Libraries in the Research Assessment Process

A Pilot Study Commissioned by OCLC Research

**Prepared by Key Perspectives Ltd
Truro, UK**



A publication of OCLC Research

And a Companion Report
with key findings and
recommendations due shortly

...

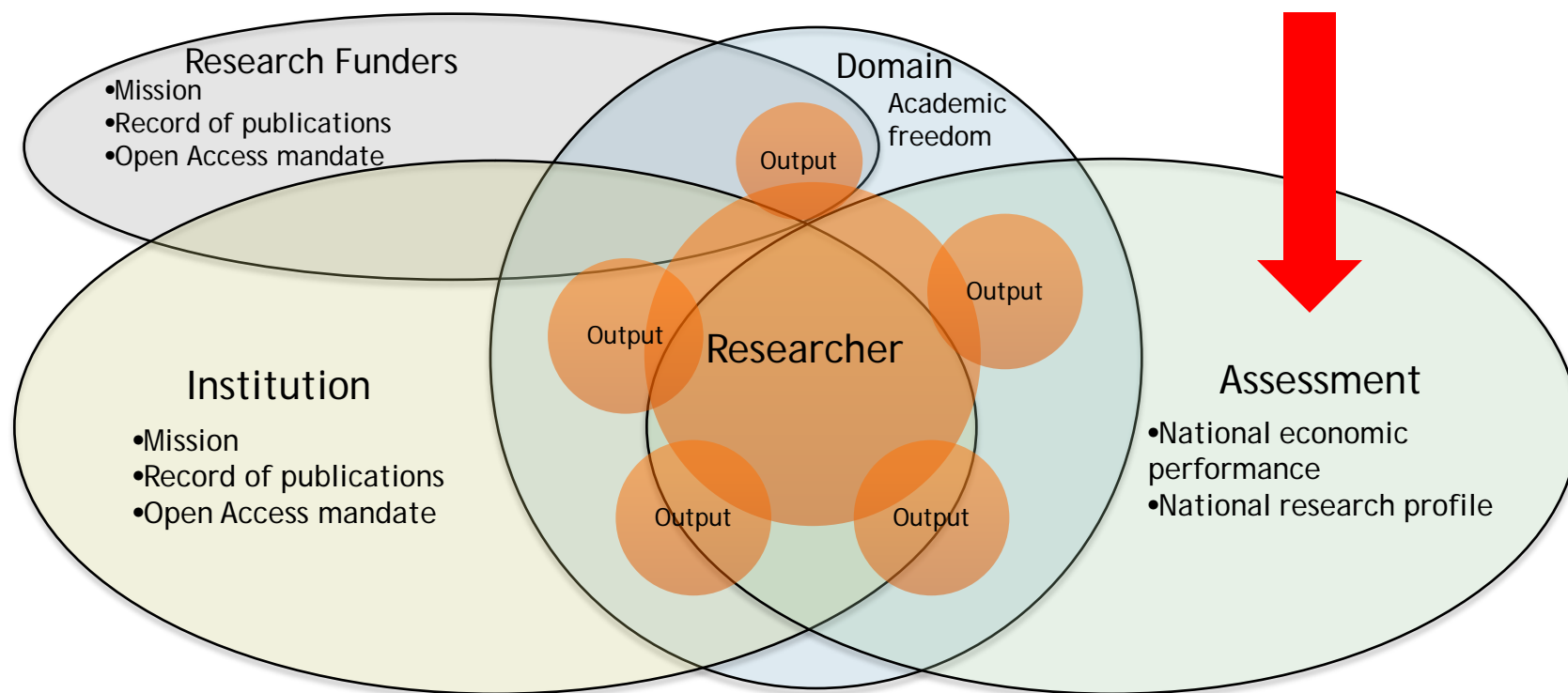
Libraries in research assessment: a study of five countries (NL, IE, DK, AU)

The study aimed to ...

- Investigate the characteristics of research assessment regimes in five different countries and gather key stakeholders' views about the advantages and disadvantages of research assessment
- Discover stakeholders' perceptions of the effectiveness of research assessment including its advantages and disadvantages
- Analyse the effect of research assessment procedures on the values of the academy
- Reveal the characteristics of research library involvement in research assessment support
- Discover the extent to which research assessment forms part of institutions' strategic planning processes and the role libraries play in planning for the future
- Draw out points of good or best practice for libraries in support of national or institutional research assessment



RIM overlapping environments



The concentration mandate

“In Europe, on paper there are **2,000** universities focusing in theory on research and competing for people and funding. By comparison, in the US there are only **215** universities offering postgraduate programs, and less than a hundred among them are officially considered ‘research intensive universities’ ”

Sironi, Andrea ‘European universities should try to conquer the world’, *Virtual Bocconi Articoli*

Some key findings

- Libraries with repositories have had most involvement in their institutions' assessment submissions
- Australia furthest ahead there: largely because of government funding for repositories
- The freedom to research what you want is fast disappearing everywhere - and in countries like the UK and Australia, it has been reducing for years. However, governments don't want to lose it altogether. What is the right balance?
- In most countries, in most institutions, the library senior management role is operational rather than strategic (UK, Australia, Denmark)
- In the Netherlands, libraries are closely involved at the strategic level - but not in relation to research assessment

Recommendations for research libraries



- Libraries should be sources of knowledge on disciplinary norms and practices in research outputs for their institutions
- Libraries should seek to sustain environments in which disciplines can develop while co-existing with political constraints
- Libraries should manage research outputs data at national and international scales
- Libraries should take responsibility for the efficient operation of research output repositories across research environments
- Libraries should provide expertise in bibliometrics
- Libraries should provide usage evidence
- Libraries should claim their territory

Data Curation

Stu Weibel

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The world's libraries.
Connected.

- Unfound data is unused data
- Unused data will not attract resources or sustain attention
- Unattended data is subject to bit-rot

Reuse and Repurposing are critical to preservation

- **Maintaining and adding value** to a trusted body of digital information for current and future use; specifically, the active management and appraisal of data over the life-cycle of scholarly and scientific materials.
- *UK Digital Curation Centre*
- **Maintain value:** ensure persistent accessibility and usability of all ingested data collections
- **Add value:** enhance opportunity for future use and re-purposing

Tiered Curation: An Option to Enrich

Brian Lavoie, OCLC Research



- Basic preservation creates an “*option to enrich*” :
- Avoids expense without a clear demand
- Allocate scarce resources where most valued
- Dynamic appraisal of added value in relation to cost
- Metrics-driven
- Willingness and ability of community to fund
- *Value-added services that enhance discovery, use, and re-purposing of data collections*

Value Added Services: some examples



- Structure: promote ease of use, interoperability, and portability
- Contextualize: link to other data, protocols, devices, publications, people, organizations
- Annotate:
 - User-contributed expertise (crowd-sourcing)
 - Automated, machine-generated annotation and linking
 - Metadata librarians

Value Propositions for Libraries



- Crisis in digital preservation (see the Blue Ribbon Panel on Digital Preservation)
- Data curation is consistent with our professional values and traditions (managing the intellectual assets of the society)
- Fits naturally into the intellectual structures we maintain (monographs, scholarly papers....)
- Remain relevant in our communities of practice: If we don't do it, who will?
- Strengthen the connection to the research process

- Data stewardship is a clean slate, start from scratch
- Reference data sets as services rather than formats (census, geo-referenced sociological, biomedical, engineering, climate, environmental)
- Outreach to institutions, libraries, faculty, students:
 - Improve curation practices
 - Promote collaboration models
 - Support practitioner skill sets
 - Teach data design skills
 - Increase awareness of curation as essential for the future of science

The NSF DataNet Solicitation



- Preserve national research investments in data
- Identify sustainability models
- Extract more value from data
 - More easily reused and repurposed
 - More discoverable
 - More accessible
- \$100,000,000 (5 awards * 5 years * \$4 mil)

Models and Metaphors

- New *Organizations* for data curation
- New opportunities for *Grand Challenge Science*
- *Sustainable* business model based on *the Library*
- *SCOAP: Select, Collect, Organize, Access, Preserve*
- Natural role for libraries and librarians
- The metaphor is the *Machine Room*
- Taking care of the bits
- New technology to promote discovery and reuse
- Managing and integrating data via automated means

- Libraries have a natural role to play in data curation
- Curation skill sets require an amalgamation of Librarianship values and commitment as well as machine room technical skills.
- Investments in curricular change and training are necessary
- Failure to make this transition will threaten the role of libraries in the academy of the future

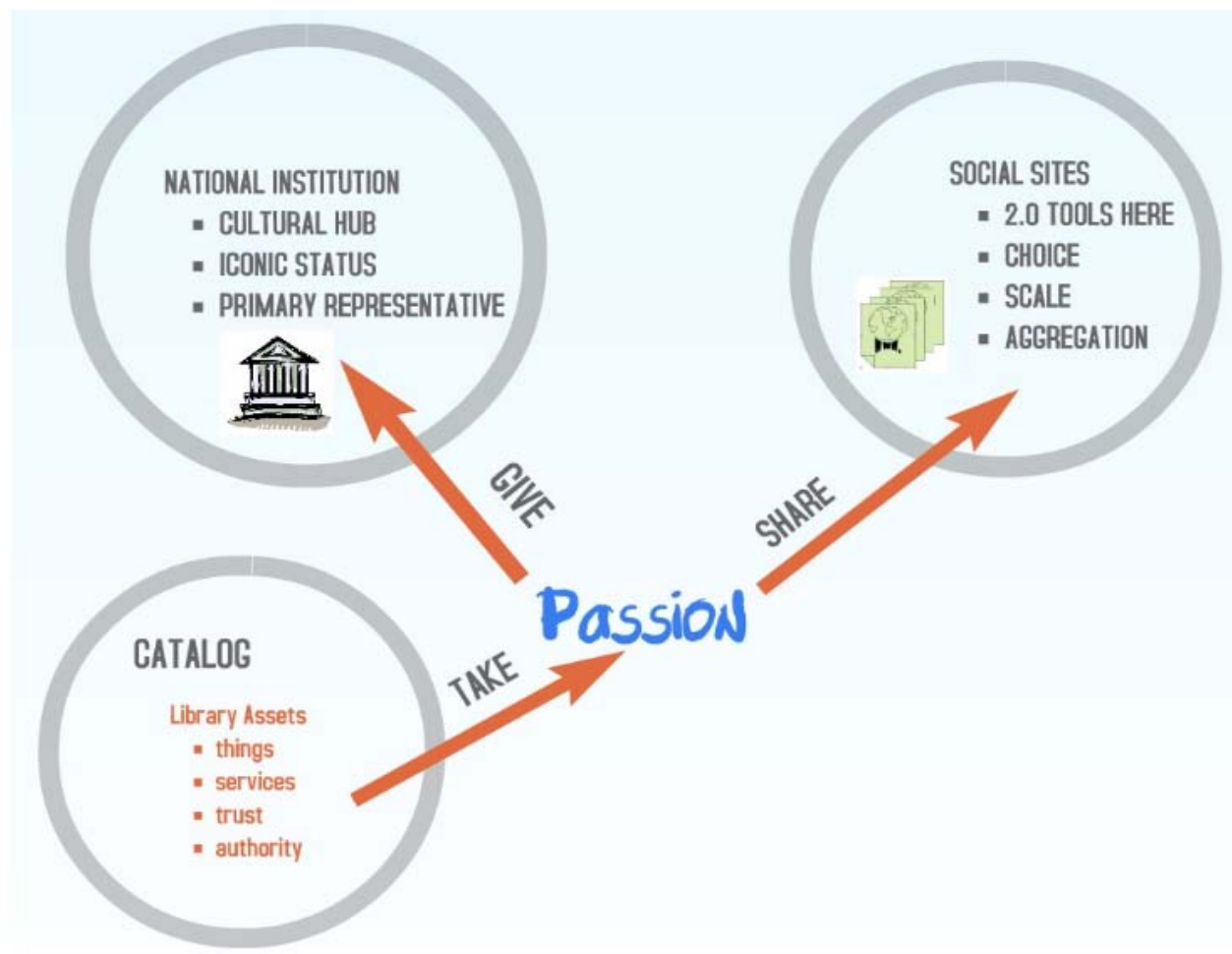
Sharing and Aggregating Social Metadata Project

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- ... helps us find data.
- ... helps us understand the data we find.
- ... helps us evaluate what we should spend our time evaluating.



Courtesy of Jim Michalko, OCLC Research

RLG Partners Social Metadata Working Group



22 RLG Partner staff from five countries

Staffed by John MacColl and Karen Smith-Yoshimura

- Drew Bourn, Stanford
- Douglas Campbell, National Library of New Zealand
- Kevin Clair, Penn State
- Chris Cronin, U. Chicago
- Christine DeZelar-Tiedman, U. Minnesota
- Mary Elings, UC Berkeley
- Steve Galbraith, Folger
- Cheryl Gowing, U. Miami
- Rose Holley, National Library of Australia
- Rebekah Irwin, Yale
- Lesley Kadish, Minnesota Historical Society
- Helice Koffler, U. Washington
- Daniel Lovins, Yale
- John Lowery, British Library
- Mark Matienzo, NYPL
- Marja Musson, International Institute of Social History
- Henry Raine, New-York Historical Society
- Cyndi Shein, Getty
- Ken Varnum, U. Michigan
- Melanie Wacker, Columbia
- Kayla Willey, Brigham Young
- Beth Yakel, U. Michigan, School of Information

Social Metadata Working Group



Focus:

- User contributions that can enrich the descriptive metadata created by libraries, archives, and museums.
- Issues that need to be resolved to communicate and share user contributions on the network level.



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- Assessment: Objectives? Success metrics?
- Content:
 - What user contributions would most enrich LAM resources?
 - What are exemplars of good social media sites?
- Policy:
 - To what extent is moderation necessary?
 - How do we encourage contributions?
 - How do we gauge authenticity?
- Technical and vocabularies: How do we enable users? Issues around vocabularies/folksonomies?

[illegible]

Examples of “social metadata”

flickr®

Home You Organize Contacts Groups Explore

Francis Joseph Glacier, 1906

ADD TO FAVES ADD NOTE BLOG THIS ALL SIZES ORDER PRINTS



FRANCIS JOSEPH GLACIER C.R.N. 2029

Comments



[Brenda Anderson](#) pro says:

My photo from ninety years later (taken 1996), from about the same point. You can see how the glacier has receded over that time.



Posted 5 months ago. ([permalink](#))

Photographer: James Ring; Photographic Archive, Alexander Turnbull Library, National Library of New Zealand

Objects from the collection of the Powerhouse Museum, Sydney Australia

Powerhouse Museum Collection Search 2.5

Popular user tags (randomised)

choker loo medallion knif
gloucester king william 1
Jindabyne koala native
war Tyneside House 6 1/2
four men presentation pac
mud alone Jones_Beach
embroidery a

digital scales wall mount

picture frame picture disc
de mariee de mme flafry ly
o.g.o.f. tutter bird birk
workers auto goods train

huguenot split bennett
red box red cross stor
construction floor vases to
hymn board sportswear si
una deerbon toy train op
elegant fabric box of junk

australia ricketts proble

olivetti 34102 diamonds

eastern quoll eat roadw

kermie_and_piggy cutler

waiting butter knife k

cells flight attendant uniforms handsome fans de three sisters ford wire **animal**

chemin de fer dent road_maps hand washing Nimithyale musical instrument royal silver jubilee

clock

support anthony horderns luger

Camperdown

masi or tapa

OBJECT

Ankle strap shoes for Prince Albert Victor made
by Joseph Box, 1842 - 1892

Block



User tags

Add tags

+ embroidery x
+ shoes x

Related Subjects

+ Exhibition of Antique and Historical Shoes, 1889
+ Prince Albert Victor
+ Royalty

This object belongs to

+ Joseph Box Collection

Directly related objects

+ H4448-1 Tie shoe, girls, leather / wood, ...
+ H4448-10 Buckle shoe, mens, leather / si...
+ H4448-100 Elastic sided boots, pair, wom...
+ H4448-1001 Moccasins, pair, womens, bead...
+ H4448-1002 Moccasin ankle boots, pair, m...
+ H4448-1003 Moccasins, pair, mens, leathe...
+ H4448-1004 Slip on shoes, pair, boys, si...
+ H4448-1005 Slip on shoe for bound feet, ...
+ H4448-1006 Shoe foundations for bound fe

Examples of “social metadata”

minnesota
death certifi

DEATH HOME

VIEW ORDER

Nov

> SEARCH RESULTS

ADD TO ORDER

GODFREY, MICHAEL HOGAN

Date of Birth: NA

Place of Birth: NA

Mother Maiden Name: NA

Date of Death: 13 JAN 1928

County of Death: ST. LOUIS



[add comment](#) (1)

1

Now displaying records 1 to 1 of 1.



NEW SEARCH



SAVE SEARCH RESULTS

Death Certificate Index

[State File #: 1928-MN-013904](#)

Name: GODFREY, MICHAEL HOGAN

Number of comments: 1

[Daniel W Lynch](#) on 11, Nov 2008



Died of a heart attack on a Friday in Hibbing, MN. Age 56. Father: Robert Mother: Bridget Hogan. Mike was born on April 13, 1872 in Champion, Michigan. M. Cecelia Gandsey in 1897. Had 11 children, 8 lived. Worked for Oliver Iron Mining Co from 1893 until 1928. Was Western District Manager for Oliver from 1917 until his death. Was called a Prince of the Iron Range by Holbrook. Has an underground mine named after him outside of Hibbing. Was principal architect of move of north Hibbing 'forty' to Central Addition from 1918 until 1922.

Do you see something of concern? [Alert the moderator](#)

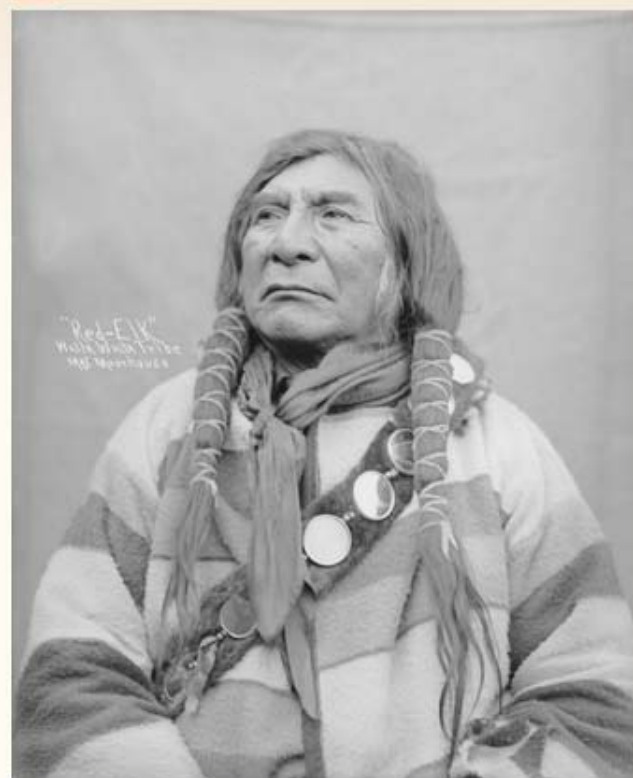


This index covers death certificates from 1908 to 2001, supplemented by death cards from 1904 to 1907.

Is there a transcription error in the index? Submit a [correction](#)

[Home](#)
[Browse](#)
[Tribal Paths](#)
[My Collections](#)
[Umatilla ▾](#)
[Traditional Society ▾](#)

Red Elk


[Open Item](#)


Portrait (Front) of Red Elk in Native Dress 1900

Related Items ▾



Kalyton & Wife

Kalyton and Wife, Both in Native Dress and On Horseback, One with Headdress; Co ...



Spokane & Kop-Lops

Vera Spokane and Susi Kop-Lops, Both in Native Dress and Holding Bows and Arrow ...

Tribal Knowledge ▾

Description — Umatilla

The photographer has identified Red Elk as a Walla Walla tribe. Tamastslikt Cultural Institute checked with Umatilla tribal enrollment and they have him enrolled as a Cayuse.

Catalogue Record ▶

About

Browse

Media

Tables

Details

My Account



Item: DT# 1793

Class: Small Find

Number of Views: 26

Project: [Domuztepe Excavations](#)

Context (click to view): [Turkey / Domuztepe / / Lot 2646](#)

Description (8 properties)

Small Find / DT number	1793
Internal Find Number	106
Find Date	1999/08/29
Registration Date	1999/09/02
Artifact Name	Figurine
Material	Stone, unidentifie
Mass (g)	5.4
Disposition	Marash Mus. inve



Contents (0 items)

Item Notes

Figurine/pendat fragment, head broken. Triangular body, horizontal rounded shoulders bit like a 40ties dress stye. Arms end in triangular points suggesting that they were folded in front of the chest or under the breasts. Incised 3 stand girdle. Pubic tr

User Generated Tags (2)

[Domuztepe figurines with photos](#) , ([6,500 BCE - 5,500 BCE](#))

Linked Media (3 files)



Steve Museum Project

Museum professionals found 88% of user tags “useful”.

If you found this work using this term would you be surprised?

86% of user tags not found in museum label copy.

[Steve in Action: Social Tagging Tools and Methods Applied](#)

Susan Chun, Tiffany Leason, Rob Stein, Bruce Wyman, and Beth Harris. A Workshop at the Museums and the Web Conference, Indianapolis, April, 2009

Steve Term Review

Logout imaReview | Image index | Term index | Summary

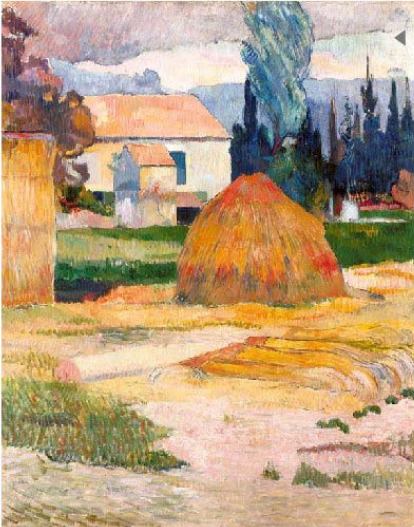
17 Terms

haystack	👍	👎	👤	🔍	🔗
tranquil	👍	👎	👤	🔍	🔗
vibrant	👍	👎	👤	🔍	🔗
blue trees	👍	👎	👤	🔍	🔗
field	👍	👎	👤	🔍	🔗
house	👍	👎	👤	🔍	🔗
rural	👍	👎	👤	🔍	🔗
Fauvism	👍	👎	👤	🔍	🔗
landscape	👍	👎	👤	🔍	🔗
yellow	👍	👎	👤	🔍	🔗
orange	👍	👎	👤	🔍	🔗
blue	👍	👎	👤	🔍	🔗
farmstead	👍	👎	👤	🔍	🔗
cypresses	👍	👎	👤	🔍	🔗
fine brush	👍	👎	👤	🔍	🔗
impressionist	👍	👎	👤	🔍	🔗
color	👍	👎	👤	🔍	🔗

Set all 17 to: 👍

⏪ PREV

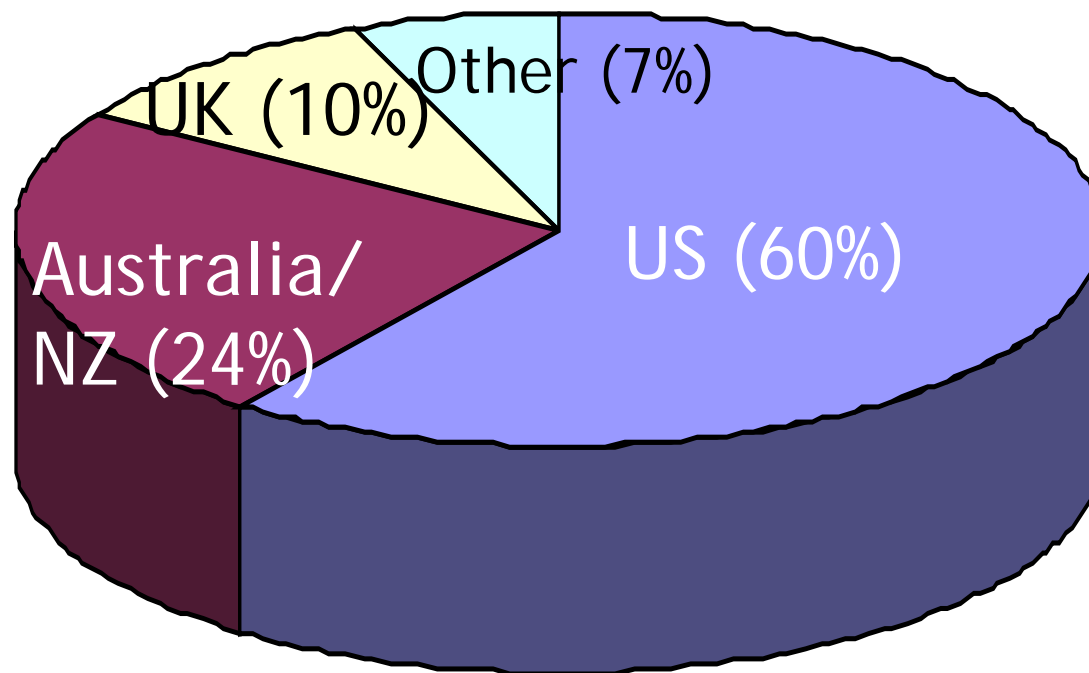
NEXT ⏩



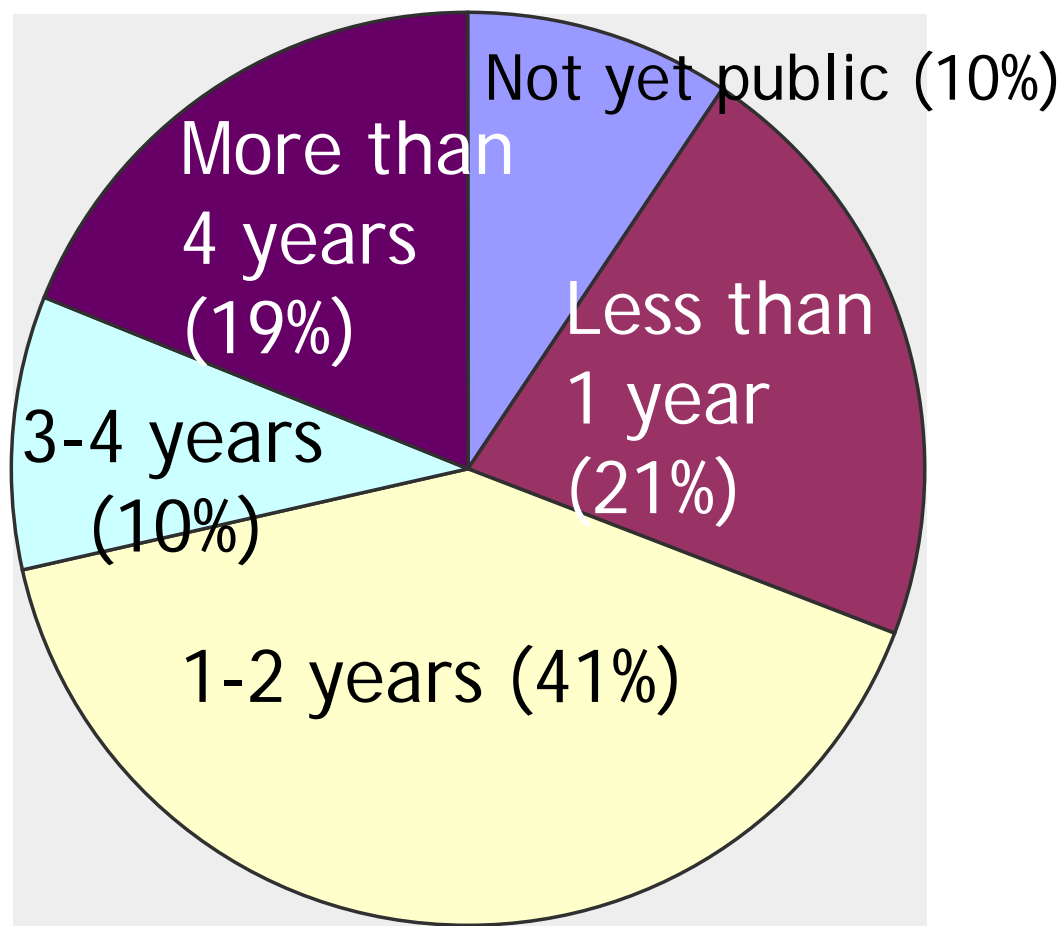
Gauguin, Paul, 1848-1903
Landscape near Arles
1888, oil on canvas
Visual Works: Paintings 36 x 28 1/2 in.
Gift in memory of William Ray Adams 44.1

No label copy is available for this artwork.

2009 Survey of social metadata site managers – 42 respondents



How long have you offered social media features on your site?



Some observations

- Great variety of sites - many new
- Success tied to objective and audience, not necessarily traffic
- Value in leveraging “sense of community”
- Some sites heavily moderated, others not at all
- Strict credentialing limits contributions
- Lots of features of little value if not used and require more documentation, overhead



Why contribute? (Prelim)

- Tie-in to community of fellow enthusiasts
- Ongoing conversation from own lives
- Pragmatic
- Feeling of contributing to the “brand” of the institution or community
- Enhance own reputation



Some promising areas



- Sites like Flickr to identify “mystery photos” and provide context
- CommentPress (from Future of the Book) for translating, transcribing digitized documents in different languages and scripts
- Integration of user corrections (Flickr commons, Historic Australian Newspapers - 5 million lines of OCR'd text corrected)

Leverage the *enthusiasm*

Some Steve museum tag contributor comments:

"It's fun, interesting, educational, a 'trip'."

"Makes me feel I have a stake in the collections."

"Delightfully self-aggrandizing."

Explore social metadata sites...



... or if you know of others the RLG Partners Social Metadata Working Group should review, go to:

oclcresearch.webjunction.org/social_metadata

The screenshot shows the OCLC Research website. At the top, the OCLC logo is on the left and "OCLC Research" is on the right. Below the logo is a navigation bar with links: Home, Getting Started, Activities (which is highlighted), and RLG Partnership. On the left side, there is a sidebar with links: Networking Names, Metadata IS the Interface: Resource List, Social Metadata (which is highlighted), and Museum Data Exchange. The main content area is titled "Social Metadata" and has a breadcrumb trail: Activities > Social Metadata. Below the title are three tabs: Overview (selected), Documents, and Discussion. To the right of the tabs is an RSS feed icon. The text below the tabs states: "The RLG Partners [Social Metadata Working Group](#) is looking at the diverse range of user contributions that can enrich the descriptive metadata created by libraries, archives, and museums and analyzing the issues that need to be resolved to communicate and share user contributions on the network level. Metadata is defined as data that:" followed by a bulleted list: "• helps us find data." and "• helps us understand the data we find."

OCLC Research

Home Getting Started **Activities** RLG Partnership

Networking Names

Metadata IS the Interface: Resource List

Social Metadata

Museum Data Exchange

Activities > Social Metadata

Social Metadata

RSS

Overview Documents Discussion

The RLG Partners [Social Metadata Working Group](#) is looking at the diverse range of user contributions that can enrich the descriptive metadata created by libraries, archives, and museums and analyzing the issues that need to be resolved to communicate and share user contributions on the network level. Metadata is defined as data that:

- helps us find data.
- helps us understand the data we find.

Stay tuned!



Webinars

- *OCLC Research Technical Advances for Innovation in Cultural Heritage Institutions (TAI CHI) Webinar Series*
- *Missing Materials*
- *EAD Barriers*
- *Implications of MARC Tag Usage on Library Metadata Practices*
- *Aggregating Social Metadata*
- *Archival Description Analysis*
- *Delivery in Special Collections*
- *Cameras in the Reading Room*
- *Scan on Demand*
- *Museum Data Exchange*

Stay tuned!



Events

www.oclc.org/research/events/default.htm

- ALA Midwinter (various)
15-19 January 2010, Boston, MA
- RLG Partnership European Meeting, Moving the Past into the Future: Special Collections in Digital Age
22-23 April 2010 St Anne's College, University of Oxford
- 2010 RLG Partnership Annual Meeting
9-10 June 2010 Chicago, IL
- RLG Partnership Symposium, When the Books Leave the Building
11 June 2010 Chicago, IL
- Collaboration Forum
September 2010 (date TBD) Smithsonian Institution, Washington, DC

Upcoming reports



1. Research Assessment Key Perspectives Companion Report (January 2010)
2. *Museum Data Exchange* (January 2010)
3. *Over, Under, Around and Through: Getting Around Barriers to EAD Implementation* (January 2010)
4. *Implications of MARC Tag Usage on Library Metadata Practices* (February 2010)
5. *Scan and Deliver: Digitization on Demand* (March 2010)
6. *Capture and Release: Cameras in the Reading Room* (March 2010)
7. Social Metadata for Libraries, Archives and Museums (April 2010)
8. *Duct Tape and Twine: Making MissingMaterials.org* (April 2010)
9. Special Collections and Archives Survey Results (June 2010)
10. *Archival Description Analysis* (June 2010)

Thank you for joining us!

Send comments to rlg@oclc.org