Code Book for Visitors & Residents Interview Transcripts

Prepared by

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This code book was developed from the emerging themes of the Digital Visitors and Residents (V&R) project semi-structured interview transcripts.

- I. Place
- A. Internet
 - 1. Search engine
 - a. Google
 - b. Yahoo
 - 2. Social Media
 - a. FaceBook
 - b. Twitter
 - c. You Tube
 - d. Flickr/image sharing
 - e. Blogging
- B. Library
 - 1. Academic
 - 2. Public
 - 3. School (K-12)
- C. Home
- D. School, classroom, computer lab
- E. Other
- II. Sources
 - A. Human
 - 1. Mother
 - 2. Father
 - 3. Extended family (siblings, cousins, relatives, children, spouses)
 - 4. Experts/Professionals
 - 5. Friends/Colleagues ('mates')
 - 6. Teachers/Professors
 - 7. Peers (school, university colleagues but not 'friends')
 - 8. Librarians

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B. Digital

- 1. E-books
- 2. Online textbooks
- 3. Databases
- 4. Websites
 - a. Discovery Channel
 - b. Textbook Sites
 - c. University databases
 - d. Major media sites (includes newspaper and news sites)
 - e. Non-English Language
 - f. Dictionary
 - g. Wikipedia
 - h. University Websites (not databases)
 - i. Music Websites
 - j. Fan Websites
 - k. iplayer/television programmes
 - I. Retail websites
 - m. Exam board sites (UK)
 - n. Syllabus- and discipline-based sites (includes non-academic help sites)
 - o. iTunesU
 - p. Photo websites
 - q. Other (includes digital music, digital photos not online)

5. VLEs, CMSs

- a. Moodle
- b. Blackboard
- c. Institutional
- d. Not specified
- e. Other

C. Physical

- 1. Books
- 2. Notes

III. Tools

- A. Technology
 - 1. Computers
 - a. Desktops

- b. Laptops
- c. Mac
- d. PC
- 2. Mobile
 - a. Phones
 - i.Smart Phones
 - x. Android
 - y. iPhone
 - z. Blackberry
 - ii. Cell/Mobile Phones (not-smart)
 - b. Media Player
- 3. Tablets
 - a. iPads
 - b. Other Tablets (Kindles, e-readers)
- 4. Games/Consoles
- 5. Other
- B. Software
 - 1. Word processing software
 - 2. Presentation software
 - 3. Audio and video editing software
 - 4. Image and photographic editing software (including CAD and other drafting software
 - 5. Organisational software
 - 6. Other
- C. Print/pen/paper
 - 1. Organizers/Planners/Diaries
 - 2. Handwritten notes, assignment preparation

IV. Agency

- A. Evaluation
 - 1. Satisfice
 - 2. Reject
 - 3. Accept
- B. Decision/Choice
 - 1. Convenience/ease of use/accessible
 - 2. Familiarity
 - 3. Repetition
 - 4. Relevance

- 5. Authority/Legitimacy
- 6. Available Time
- 7. Speed
- 8. Privacy
- 9. Safety, security
 - a. Caution
 - b. Confidence
- 10. Multitasking
- 11. Browsing
- 12. Searching (Clearly stated by informants that they are actively looking for information)
- 13. Currency
- 14. Fun, enjoyment
- 15. Addiction
- 16. Distraction
- 17. Time wasting
- 18. Quantity
- 19. Reliability
- 20. Avoidance (choosing online as a way to avoid real-life activites)
- C. Motivation
 - 1. Create
 - 2. Collaborate (helping others)
 - 3. Connection; sharing with others
 - 4. Put in public domain
 - a. Self promotion
 - b. Share practice
 - c. Self disclosure
 - 5. Extrinsic (externally motivated)
 - 6. Intrinsic (internally, self motivated)
 - 7. Lazy (No motivation; choosing not to do things or to use sources)
 - 8. Organization

V. Situation/context

- A. Personal
- B. Professional/Academic
- C. Societies/Clubs/Organizations/Churches (Not academic clubs or societies, use VB for academic clubs or societies)
- D. Immediacy

- E. Public/Private
- F. Leisure/Fun

VI. Juicy Quotes

VII. Contact

- A. Face-to-Face
- B. Phone Call
- C. Video chat
- D. IM/Chat
- E. Texting
- F. Private messaging (e.g. email through SN sites)
- G. Commenting
- H. Media posting
- I. Visible messaging
- J. Letters (Post/Mail)
- K. Email (e.g. Outlook, Hotmail or Thunderbird)

VIII. Technology Ownership

- A. Individual
- B. Family
- C. Institutional
- D. Rented

IX. Network used

- A. Institutional wifi or cabled
- B. Mobile internet
- C. Home