WorldCat® is a comprehensive database that represents the collections of OCLC member libraries worldwide. Being a part of this international cooperative resource is valuable, because it makes your library’s holdings visible to users in libraries and on the commercial Web. Through the WorldCat.org™ interface, your users and staff can see both what you have and what else is available—including open access collections—with options to get the items they want.

Your library’s subscription to WorldCat on the FirstSearch® service supports reference and discovery in your library. It also makes your library’s resources visible on WorldCat.org and through partner sites. With a subscription, your users will see your library and collections at partner sites. Your WorldCat on FirstSearch subscription also lets you:

1. Be where users start their searches

**WorldCat subscribers’ collections are made visible where people usually begin their research.** More than 50 partners use WorldCat data to incorporate library materials into commercial search results. When a user finds an item, he or she can connect to a holding library’s site nearby.

Your WorldCat subscription enables visibility of your library’s resources to people who might not think of the library first.
2. **Show up in mobile phone apps**

Your library’s holdings will display in WorldCat partner mobile applications such as RedLaser (below), Book Crawler, CampusBooks, iBookshelf, iRecommend, Pic2Shop and ReferenceME. These apps use the camera feature on mobile phones and the WorldCat® Search API to scan a book’s barcode and search WorldCat to identify nearby libraries that hold it.

3. **Shine a light, locally**

OCLC’s Library Spotlight™ program helps any library—regardless of WorldCat subscription status—register its presence on the Web. Once you claim your library, your library’s information is available to WorldCat partners such as Yelp, a popular directory-style site. On Yelp and other sites, users will see your library’s Spotlight-supplied information such as:

- Street address
- Hours
- Map and directions
- Library photos
- Website
- Social network pages
- Information about collections, services, demographics

Library Spotlight helps make it easier for users to find your library, and it raises the visibility of libraries as a whole.

4. **Use it for reference**

_**WorldCat’s breadth and depth are unparalleled**_ and it can be used to answer a wide range of reference questions.

5. **Explore a genealogical gold mine**

_**WorldCat can be used for genealogical research.**_ WorldCat provides information about library materials, and where available, links to digitized versions of local source materials in libraries such as:

- Account books
- Autobiographies
- Cemetery records
- Church histories and records
- Civil War and other military records
- Company information
- Diaries and journals
- Family Bibles, family histories and family papers
- General genealogical resources (directories, handbooks and magazines)
- Historic newspapers from the U.S. and other countries
- Historic photographs including digitized ones
- Indexes to burial records
- Indexes to births, marriages and deaths
- Indexes to obituaries and wills
- Interviews and oral histories
- Manuscripts from archives
- Microfilmed genealogy and local history collections
- Pictures
- Probate records
- Slavery and antislavery materials, including slave records
- Town histories

**FamilySearch** is loading its rich catalog of genealogical materials into WorldCat, which will increase the usefulness of WorldCat for genealogical research even further. FamilySearch is also set to use OCLC to catalog its collections into WorldCat directly, starting in 2014.
WorldCat.org by the numbers as of November 2013

- **305 million items**
- **2.1 billion holdings**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books</td>
<td>239</td>
</tr>
<tr>
<td>Articles</td>
<td>203</td>
</tr>
<tr>
<td>Peer-reviewed articles</td>
<td>148</td>
</tr>
<tr>
<td>Web/Internet Resources</td>
<td>45.8</td>
</tr>
<tr>
<td>Archival Materials</td>
<td>31.5</td>
</tr>
<tr>
<td>Institutional Repository Records</td>
<td>28.5</td>
</tr>
<tr>
<td>Theses and dissertations</td>
<td>19.2</td>
</tr>
<tr>
<td>Government publications</td>
<td>15.6</td>
</tr>
<tr>
<td>Sound Recordings</td>
<td>15.6</td>
</tr>
<tr>
<td>E-books</td>
<td>14.6</td>
</tr>
<tr>
<td>Serials</td>
<td>11.5</td>
</tr>
<tr>
<td>Visual Materials</td>
<td>11.5</td>
</tr>
<tr>
<td>Musical scores</td>
<td>7</td>
</tr>
<tr>
<td>Conference Proceedings</td>
<td>4.7</td>
</tr>
<tr>
<td>Maps (including atlases &amp; gazetteers)</td>
<td>4.3</td>
</tr>
<tr>
<td>Encyclopedia entries</td>
<td>3.5</td>
</tr>
<tr>
<td>Chapters</td>
<td>1.2</td>
</tr>
</tbody>
</table>

- **486 languages**

<table>
<thead>
<tr>
<th>Language</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>39.8%</td>
</tr>
<tr>
<td>Non-English</td>
<td>60.2%</td>
</tr>
</tbody>
</table>

**Track authors**

**WorldCat® Identities** summarizes invaluable information about personal and corporate authors. Each of the nearly 52 million WorldCat Identities records summarizes information on works by and about authors with short synopses, publication timeline, audience levels, related identities and associated subjects in a tag cloud. Searchers can add an additional dimension to their research through WorldCat® Identities, available through WorldCat.org.

**Showcase local digitized collections**

**WorldCat can showcase your local digitized content.** It represents a wide range of digital collections, with links to 30 million digital items from more than 1,400 institutions, in addition to digital materials from GoogleBooks and HathiTrust. Use the WorldCat® Digital Collection Gateway to load your own local collections.

**See just your library’s items**

With the new experience for FirstSearch coming soon, locally available resources are featured at the top of search results. This localization will help searchers quickly identify materials in their own library. Options for getting needed items are based on item format and local policies and processes.
9 Put your data where you want it

Your library can **include WorldCat results in other library services** you are using from other providers. For example, discovery services such as Ex Libris Primo, EBSCO Discovery Service and Serials Solutions Summon can incorporate WorldCat data, through the **WorldCat Search API**.

Resource sharing providers such as Atlas ILLiad, RAPID ILL, Relais International, Clio, Scannx, BookScan Station and analytics services such as PLUM Analytics, and institutional learning management systems like Desire2Learn and Blackboard Mosaic *(below)* also include WorldCat data as an added value for their service delivery to mutually subscribing users.

The WorldCat Search API also opens up development possibilities to foster innovation in the form of new applications not necessarily created by OCLC.

10 Share resources easily

A WorldCat subscription supports **user-initiated interlibrary loan** and other forms of resource sharing. Libraries with an OCLC ILL subscription can search WorldCat, identify needed materials and borrow them from more than 9,000 other libraries through mediated or unmediated ILL.

**Scale up quickly**

A WorldCat subscription is the baseline for OCLC’s Web-scale discovery service, **WorldCat® Local**. WorldCat Local provides a central index to connect your users with all of your library’s licensed electronic, digital and physical materials—especially full text and e-books through the **WorldCat® knowledge base**. WorldCat Local also enables group-level discovery views, availability, course reserves and more.

Once you have WorldCat Local, you’re halfway to having OCLC’s cloud-based integrated library system, **OCLC WorldShare® Management Services** (WMS). Having WMS means your local catalog is always in sync with WorldCat, and your records are continuously improving—as every other cooperative member library accesses and updates a master record.

12 Get visibility on worldcat.org

When your library subscribes to and has holdings in WorldCat, your holdings will display at [www.worldcat.org](http://www.worldcat.org). From this site, users can search WorldCat, identify desired resources and libraries near them that hold the item, and connect to the library’s website and to the item in the library’s OPAC to check on availability, place a hold, request interlibrary loan and chat with a librarian. WorldCat.org has a wide range of social networking tools such as citations, lists, reviews, ratings and tags. Users can download the WorldCat.org search box to their personal websites, and use accounts in Facebook, Twitter and other social networking sites to search WorldCat and access their home libraries’ collections whenever they choose.

All of these elements add up to real value with your subscription to WorldCat on FirstSearch.

To add or renew your subscription, contact OCLC Library Services or go to [www.oclc.org/en-US/firstsearch.html](http://www.oclc.org/en-US/firstsearch.html)