

## Past versions of OCLC Abstracts

[November 30, 2009](#)

### Feature Stories

More content added to WorldCat.org

Mobile marketing turns some people on, some people off  
Targeting users is key

WorldCat Mashathon in Seattle: a wrap-up

[November 23, 2009](#)

### Feature Stories

OCLC releases new CONTENTdm version

10 crucial consumer trends for 2010, from mass mingling to maturialism

OCLC Digital Forum East presentations available online

[November 16, 2009](#)

### Feature Stories

WorldCat Local single-search access expands with metasearch functionality

Despite prolonged global recession, an increasing number of people are spending on brands that have social purpose

OCLC Board of Trustees elects two new members

[November 9, 2009](#)

### Feature Stories

Issue 13 of *NextSpace* now available online

Social isolation and new technology  
People who use modern information and communication technologies have larger and more diverse social networks, according to new national survey findings

Save the date!  
OCLC Americas Regional Council to hold its first meeting at ALA Midwinter,  
January 15, 2010,  
8:30–11:30 a.m., ET

[November 2, 2009](#)

### Feature Stories

OCLC makes OAIster records available through WorldCat.org to ensure long-term public access to digital resource  
Discrete view of OAIster database planned for 2010

Shades of success  
Color can sway thinking, change actions

Nominations sought for 2010 OCLC awards