

Frisch von der ALA -OCLC update breakfast am 29.6.2008 in Anaheim

Norbert Weinberger
OCLC GmbH



Roundtables



- Advocacy
- Cataloging
- Collection Analysis
- Custom Cataloging
- Dewey
- Digital Collections: CONTENTdm
- Digitization and Preservation
- eContent: NetLibrary
- Language Sets

- OCLC Western
- Reference: FirstSearch
- WorldCat Resource Sharing,
 ILLiad, VDX
- Social Networking
- Virtual Reference: QuestionPoint
- WebJunction
- Web services: xISBN, FRBR
- Open WorldCat, WorldCat.org,
 WorldCat Local, WorldCat Registry

The OCLC cooperative: 2008

882



69,826 libraries in 112 countries

1,355 55,284

Cataloging

eBooks

Reference

Digitization & Preservation

Resource Sharing

Collection Analysis

Cataloging

Library Management

Reference

Digitization & Preservation

Resource Sharing

End User Solutions

4,253

2007-2008 OCLC Members Council





New Trustees





Sandy Yee
Dean of Libraries
Wayne State University

Tony Ferguson
University Librarian
University of Hong Kong Libraries

Board of Trustees





Governance Study Report



February 2008

Members Council and Board discuss findings

April 2008

Board makes recommendations for changes

May 2008

Members Council ratifies

July 2008

Implementation begins

nce Study Committee: Final Report to the CLC Board of Trustees

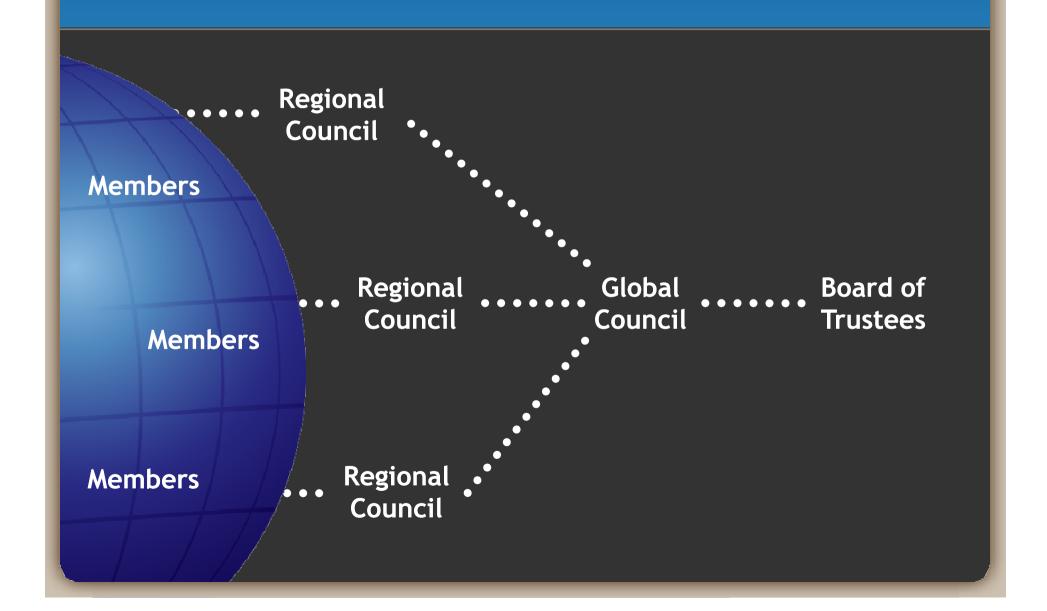
12 November 2007

Committee Members:

Bradley Baker William Crowe, Chair Berndt Dugall Barbara Gubbin Victoria Hanawalt Marshall Keys Loretta Parham Jane Ryland Sandra Yee

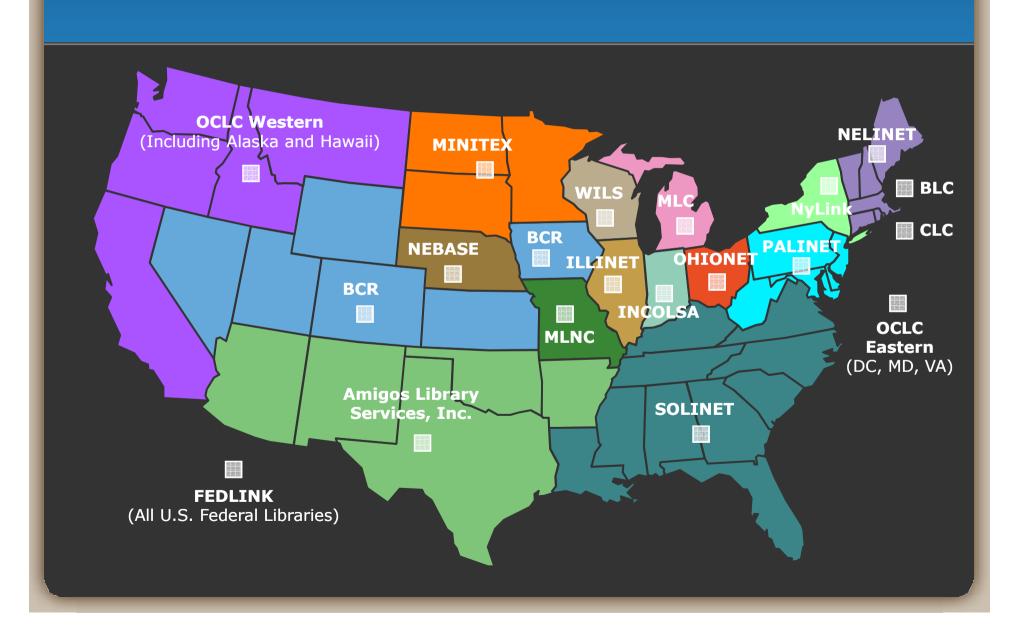
New OCLC governance structure





US Service Providers







COMPUTERWORLD





SEARCH Google" Custom Searc GO









SPECIAL REPORT 100 BEST PLACES TO WORK IN IT 2008

Employer Profile

E-mail Newsletters

News

OCLC Online Computer Library Center Inc.

Dublin, Ohio [North Central] http://www.oclc.org

+Business Intelliger

+Development

+Careers

+Hardware

Knowledge Centers

Tech Dispenser

Blogs .

Shark Bait

Why You Want to more more

Employees at this nonprofit computer library service and research organization have their choice of three different retirement plans.

Project Management

Outsourcing

Management +Government

+Networking & Internet

+Software

+Storage

+Security

+Mobile & Wireless

the annual base compensation at a rate of 35%, which vests at a rate of 20% for each year of service and is fully vested after five years. After two Employees can participate immediately in the Thrift Plan by contributing up to 25% of their monthly compensation on a pretax or after-tax basis. The company matches each employee's contribution on the first 6% of employee's base salary to the plan. All contributions are immediately years of service, employees are automatically enrolled in the OCLC retirement plan. Every month, OCLC contributes 7.15% of the

	II, No. 10
	Small,
	any size
	comps
	Rank by company size
:	4

vested. Employees are also offered a supplemental 403(b) plan.

Read more about this Best Place to Work.

+Servers & Data Center +Operating Systems

Columnists

Opinion

SharkTank

Webcasts

Video (Beta)

Podcasts

EMPLOYEE STATISTICS

Total employees 1,	1,031
Total IT employees	356
IT employee turnover in 2007	10%
IT employee promotions in 2007	11%

Computerworld Reports

White Papers

Case Study Library

RSS Feeds

-Events

TRAINING

Training davs offered per IT emplovee in 2007



 In the No. 1 spot: Capital Group Cos. View and sort the top 100 ranking

 Employer scorecard: The tops for EST PLACES • Employee scorecard: 31,000 IT training, benefits

workers weigh in TO WORK IN IT 2

Tell us about the worst place to work!

Easy to set up. Easy to use. Enterprise Search

MICROSOFT SEARCH SERVER 2008 EXPRESS DOWNLOAD FREE NOW V

County to pay \$250,000 to advertise lack of funds

By MATT COOPER The Register-Guard Lane County will spend up to \$250,000 this year publicizing its tight financial picture, in hopes that voters in November will approve higher taxes for public-safety It's an amount for county spending on publicity that has been unparalleled in at least the past 10 years. And it illustrates the seriousness of the effort to persuada notons

Volunteers search for old Civil War planes



Control of March Prof. J. State | March Primer Califor Science Control from the Control of the C

Army vehicle disappears

AN Australian Army vehicle worth \$74,000 has gone missing after being painted with camouflage.

Police are seeking public help to find the four-lic help to find the four-wheel drive, which was

IFLA/OCLC Fellows 2008



Mr. Kamal Giri, Library Officer, Ministry of Water Resources, Nepal

Ms. Cyrill Walters, Librarian (Music Specialist), University of Cape Town, South Africa

Mr. Atanu Garai, Online Networking Specialist, Globethics.net, India

Ms. Hanan Erhif, Information Specialist, OCP Group, Morocco

Ms. Sarah Kaddu, Librarian, National Library of Uganda



Membership Reports/Studies



- 84% use search engines to begin an information search
- 2% begin an information search on a library Web site
- 90% are satisfied with search engines
- libraries = books
- Internet's readers are becoming its authors
- U.S. library Web site usage—20% (down from 30% in 2005)
- 25% of general public and 50% of college students participate in social sites



From Awareness to Funding



Key findings:

- There are a lot of people who don't know about their public libraries.
- The library's most committed funding supporters are not the heaviest library users.
- Perceptions of the librarian are an important predictor of library funding support

Special ALA session:

Monday, June 30 Marriott Anaheim Marquis Center Ballroom 8:00–10:00 am



From Awareness to Funding

A study of library support in America

A Report to the OCLC Membership



OCLC Programs and Research: Agenda



- supporting new modes of research, teaching and learning
- managing the collective collection
- renovating descriptive and organizing practices
- modeling new service infrastructures
- architecture and standards
- measurement and behaviors

Exploring our collective future

Programs and Research

OCLC Research





Content management



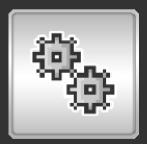
Collection and User analysis



Interoperability



Knowledge organization



Systems and service architecture

Virtual International Authority File



Virtual International Authority File Hosted by OCLC Research Mark Twain Search Names 133 headings found for Mark Twain Name Authority File Sample Title Links Twain, Mark \$1835-1910 DNB THE ADVENTURES OF TOM SAWYER LC LC LC LC **BNF LC** 2 Twain, Mark, \$\pm\$1835-1910 LC THE ADVENTURES OF TOM SAWYER BNF DNB Clemens, Samuel Langhorne, \$\pmu1835-A TRAMP ABROAD DNB 1910 Clemens, Olivia Langdon, 1845-LC THE LOVE LETTERS OF MARK TWAIN DNB 1904 Twain, Mark, \$1835-1910. LC Snodgrass, Quintus Curtius, \$\pm\$1835-LC DNB 1910 LC 7 Twain, Mark, \$\pm\$1835-1910. LC 8 Conte, Louis de, ±1835-1910 DNB Twain, Mark, \$\pmu1835-1910. \$\pmu1922\$ 9 LC 10 Twain, Mark, \$1835-1910. LC

WorldCat xISBN service





Search for items in libraries:

Search

Advanced Search

Get E-mail Updates

Feedback

WorldCat » WorldCat Affiliate Tools » xISBN (Web service)



The xISBN V WorldCat. S

Ideal for We the WorldCa

How xISB

ISBNs are re bibliographi user to trave editions or e manifestatio

The xISBN V

Using the

To use the s ISBNs are s

xISBN (Web service)

Use this Web service to retrieve a list of International Standard Book Numbers (ISBNs) associated with a submitted ISBN, based on WorldCat information. Free and subscription versions are available.

- » Machine-to-machine
- » FRBR
- » Free for individual & non-commercial use

a. The

d usage

item in

WorldCat among all associated items.

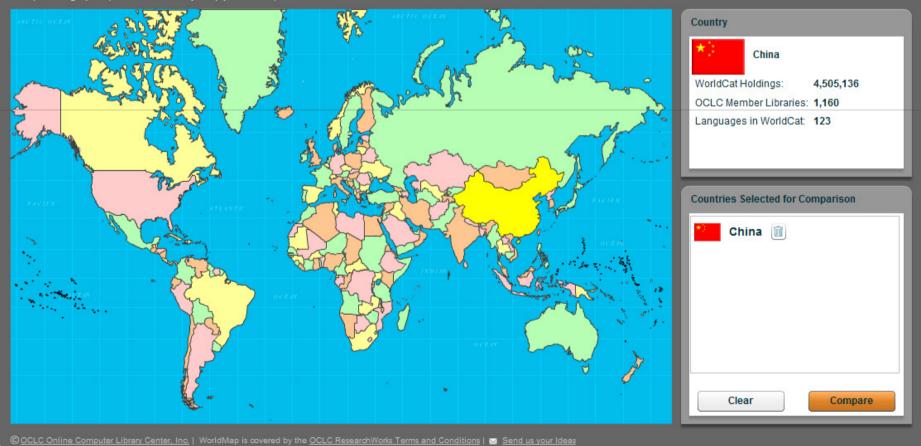
WorldMap







The OCLC WorldMap is an interactive visual application for comparing library information on a global level. WorldMap includes country-specific data for WorldCat holdings and data from other sources for publishing and publishers, libraries and library collections, and cultural institutions. To get started select up to four countries from the map and click on the Compare button to see the comparison graphs. (To select a country simply click on it.)



OCLC ResearchWorks



◆OCLC Research

OCLC Top 1000

ResearchWorks

- Second Software Contest
- Terms and conditions
- Frequently asked questions
- About the Audience Level prototype
- About the OCLC WorldMap
- About DDC and the Summaries
- About Bookmarklets
- About ERRoL
- · About "info" URI
- About LC Name Authority File
- About the metadata crosswalk repository
- About NACO Normalization Service
- About XSLTProc
- Feedback

About Research

People

Announcements

Publications

OCLC Research : ResearchWorks

ResearchWorks

Things to play with and think about

Welcome to OCLC ResearchWorks, OCLC's research laboratory. ResearchWorks demonstrates a few of our ideas for applying new technologies to organize information. In some cases, they serve as examples of things you can develop or incorporate into your own systems.

These are explorations and works in progress. We invite you to play with these prototypes and send us your ideas.

Just a note: these demonstrations are still in development, and they may perform erratically or disappear without notice. If something is not working on this page when you visit, please come back and try it again later.

Audience Level (updated 11 February 2008)
Enter an ISBN ISSN or OCLC WorldCat nu

Enter an ISBN, ISSN, or OCLC WorldCat number for a book, and view an estimated audience-level indicator for the item's FRBR workset. Learn more...

Send us your ideas

WorldMap (updated October 2007)

View data relating to libraries and collections in a mapbased visual interface. Learn more...

Send us your ideas

DeweyBrowser (11 December 2007)

Browse and search collections organized by the DDC. Learn more...

Send us your ideas

VIAF (16 October 2007)

The Virtual International Authority File virtually combines the name authority files of the <u>Library of Congress</u>, the <u>Deutsche Nationalbibliothek</u>, and the <u>Bibliothèque nationale de France</u> into a single name authority service. <u>Learn more...</u>

Send us your ideas

Terms and conditions

terms.

Use of this site is subject to OCLC's terms and conditions. By continuing past this point, you agree to abide by these



Also of interest

ê.

OCLC Product Works – A sneak peek into emerging product development.

RLG Programs



- convening groups of experts
- building communities
- developing consensus on shared challenges
- prototyping innovative information tools and services
- organizing collaborative initiatives
- taking an active role in creating and promoting relevant standards and practices

RLG Programs

Innovation, prototyping, and development

RLG Programs

Museum Data Exchange Study

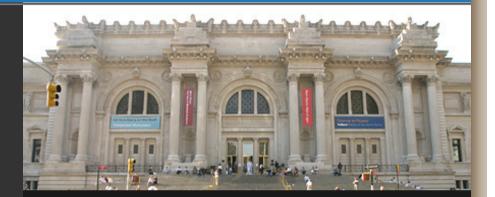


RLG Programs \$145,000 grant from Mellon Foundation

GallerySystemsTMS

OAI-PMH

Batch export of records from museum systems



Metropolitan Museum of Art
Museum of Fine Arts, Boston
National Gallery of Art
Princeton University Art Museum
Yale University Art Gallery
Victoria & Albert Museum
Cleveland Museum of Art

WebJunction: 5th anniversary



Funded by Bill & Melinda Gates Foundation

32,000 library staff registered

70,000 unique monthly visitors

Programs:

- Rural library sustainability
- Spanish language outreach
- Technology planning
- Online learning

Community Partners:

Alabama Maine

Arizona Minnesota

Connecticut New Hampshire

Iowa Vermont

Illinois Washington

Indiana EqualAccess Libraries

Kansas



Meeting on open meetings is closed

Caskets found as workers demolish mausoleum

We had no idea tanone was bursed there.

By William R. Wineste

Where they a respect grade members of or a premises of the to Helman's Reservoirs Crossity, a meeting raise has

Corn conjuind to General Sag of the historical half by 300, restory taking magnite harry Latter and Queen has morritan Street.

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And Listin, although he con-

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AMWTP at INEEL after SRA protest DOE to do NEPASEIS on BNFL's

Nuclear waste incinerator to get full environmental study

IT DICK DOTWOTTH

Egyent Sart Willer

A michel waste included costing in estimated \$3 8 billing scheduled to be built at the klabo Sational Englassering and Enri-ronmental Laboratory (INEEL) near Area will have a full enry commental impactation enrichment (EIS) confected after all.

intended course of action, for a

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gaine the full public involvement

that is the corrections of NEPA and, I would arrue, of any broad

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eration bere in Labo"

The ELS is required under the National Environmental Policy Act (NEPA), but until last month the Department of Energy (DOE)

inclusivities and otherwise treat incit for the Pacility by June 1, mixed waste. We still derive know 1967, complete construction of the Facility by December 11, 2001, and ed. Norwill we learn the answers commercial operation of the Pacility by March 31, 2001.

Before the governor's agree-

Before the governor's agreement was algree, foderal law within the Besource and Conservation Recovers Act (ICCRA) obligated the DOE to clean up its muchat waste. Putting the AMWTP inflabols part of the DOE's efforts to crossolidate its nuclear

WorldCat at April 1, 2008



84.1m Books

3.1m Sound recordings

4.1m Serials

2.2m Scores

3.1m Visual materials

.7m Computer files

1.5m Maps



100 million records1.14 billion holdings

WorldCat at June 29, 2008



107 million records!

21.0m fy2008

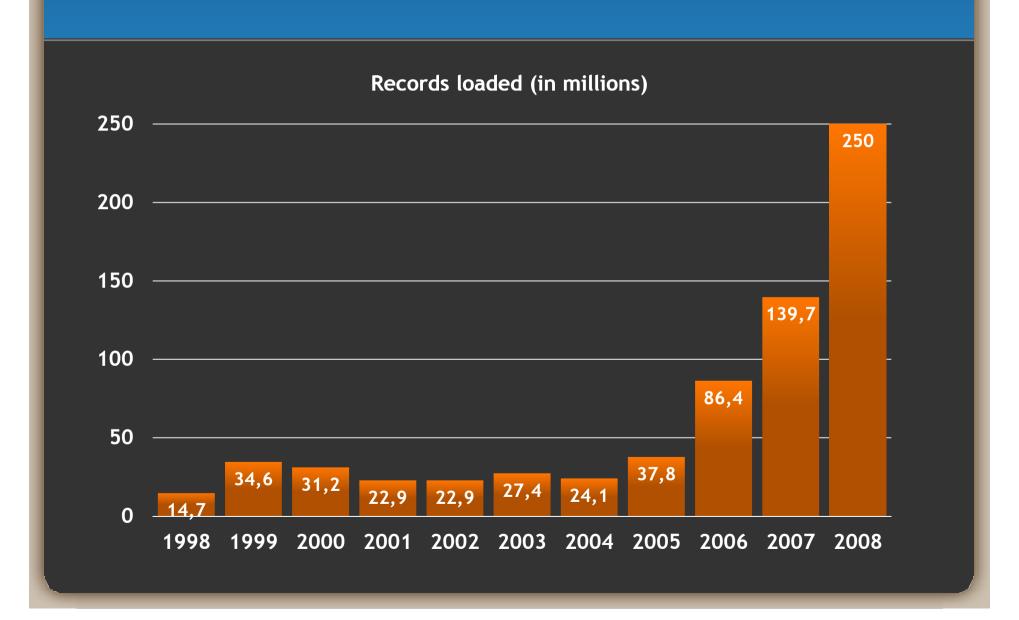
18.7m fy2007

9.3m fy2006

4.7m fy2005

Batchloading/processing





National files loaded or pending for WorldCat



ARLICON (Russia)

Bavarian State Library

Bibliothèque nationale de France

Bibliothek Alexandrina (Egypt)

Bibliothekszentrum Baden Wurtemburg

(Germany)

British Library

CBUC (Spain)

Danish National Library

CURL (UK)

GBV (Germany)

HeBIS (Germany)

IZUM (Slovenia)

Jewish National and

University Library

Lebanese American University

Libraries and Archives Canada

National files loaded or pending for WorldCat



National Library of Australia

National Library of China

National Library of Finland

National Library of Iceland

National Library of New Zealand

National Library of Russia

National Library of Scotland

National Library of Slovenia

National Library of Sweden

National Central Library, Taiwan

National Library of Wales

GBV (Germany)

Qatar University

Russian State Library

Swiss National Library

The Combined Regions (UK)

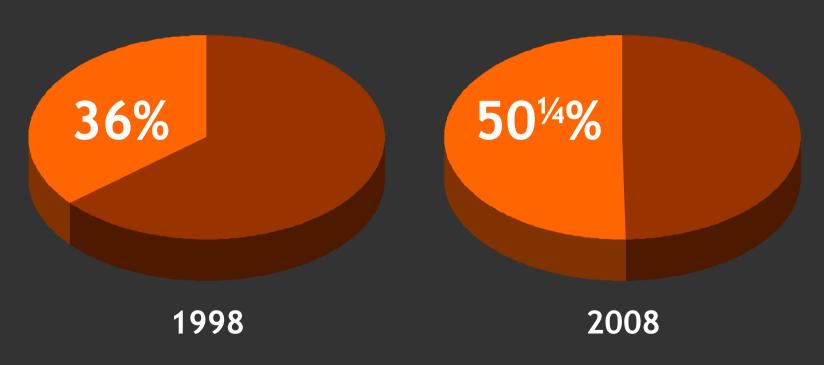
VLACC (Belgium)

Zayed University Consortium (UAE)

Create system-wide efficiencies in library management Multilingual WorldCat







Next Generation Cataloging Services Pilot



Upstream capture of ONIX metadata

Libraries:

- Chicago Public Library
- Phoenix Public Library
- MIT Library
- The Ohio State University Library

Publishers/vendors:

- Ingram Book Group
- Hachette Book Group
- Princeton University Press
- Taylor and Francis

On the Record

Report of

The Library of Congress Working Group on the Future of Bibliographic Control

January 9, 2008

WorldCat API



- 10-15 developers from cataloging institutions in North America and Europe
- Search of WorldCat and retrieval of holdings
- Developers build applications that will drive people back to OCLC services



Dewey Decimal Classification



025.431: The Dewey blog

Everything you always wanted to know about the Dewey Decimal Classification® system but were afraid to ask ...

ARCHIVES

June 2008

May 2008

April 2008

March 2008

February 2008

January 2008

December 2007

November 2007

October 2007

September 2007

More...

RECENT POSTS

Job Stress and Burnout

392.5 Wedding and marriage customs

Down the hill in DC

Exercise in Late Adulthood

Stonehenge

Museums

June 24, 2008

Job Stress and Burnout

Job stress and job burnout have been discussed recently in the news:

"Workplace Coach: What You Can Do to Reduce Job Stress" Seattle Post Intelligencer

While job stress isn't new, there is no doubt it's on the rise. This workplace coach sees an alarming trend in frazzled, burned out and exhausted workers. The constant theme I hear: Everyone is increasingly challenged to do more with less. . . .

"Sense of Fairness Affects Outlook, Decisions" Washington Post

Burnout has been long associated with being overworked and underpaid, but psychologists Christina Maslach and Michael Leiter found that these were not the crucial factors. The single biggest difference between employees who suffered burnout and those who did not was the whether they thought that they were being treated unfairly or fairly. . .

[see also abstract of original article]

"Workplace Burnout Threatens New Grads" CNN

This year's graduating seniors may face higher risk for job burnout than their parents' generation, say business and career experts. . . .

ABOUT

Dewey Decimal Classification FAQ

025.431: The Dewey blog FAQ

CATEGORIES

000-099 Computer science, information & general works

100-199 Philosophy & psychology

200-299 Religion

300-399 Social sciences

400-499 Language

500-599 Science

600-699 Technology

700-799 Arts & recreation

800-899 Literature

900-999 History & geography

DDC editorial projects

DDC in arts and culture

DDC in history

DDC in the classroom.

CONTENTdm



- Efficient online access to primary source materials
- PDF support
- Connexion digital import

- Persistent URLs
- Click-through thumbnail images on WorldCat.org
- Unicode coming soon



Harvest Metadata from Digital Content Management Systems





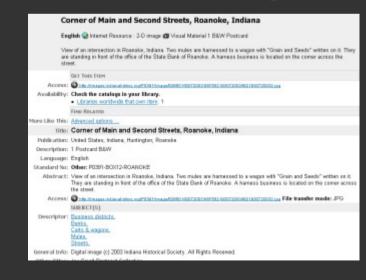


The Web
End users retrieve the information they need



Content management server

Metadata





Digital Archive



Go



The world's libraries.

Search:

About OCLC News and Events Contact us

Home

United States (English) Change

WorldCat

Community and Membership

Products and Services

Programs and Research

Digital Collection Management

Digital Archive

- · At a glance
- Overview
- Ordering
- · Support, training and documentation

Subscribe to OCLC updates and offers

Digital Archive

Digital Archive™

Secure, managed storage for digital preservation

AT A GLANCE

- · Automated monitoring and reports
- · Simple, straightforward workflows
- · Optional integration with CONTENTdm for preservation and presentation

View complete at a glance >>

NEWS

- OCLC's Digital Archive Service Offers Long-term Storage for Digital Collections
- OCLC offers Digital Archive service for long-term storage of libraries' digital collections

More news >>

The Digital Archive provides a secure storage environment for you to easily manage and monitor the health of your master files and digital originals.

It provides a foundation for digital preservation of all your digital collections. It stores master files and digital originals in a secure, managed and separate environment whether you've built your digital collections using CONTENTdm or another local access repository.



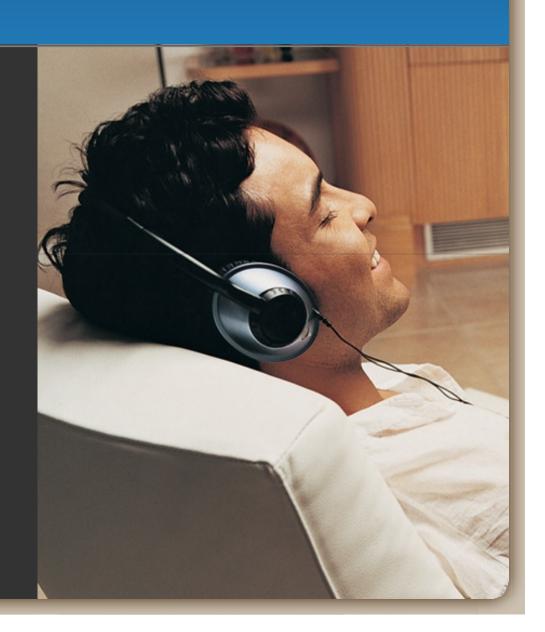


eBooks

170,000 titles

6,500 eAudiobooks

450 publishers



NetLibrary Media Center—Coming Soon



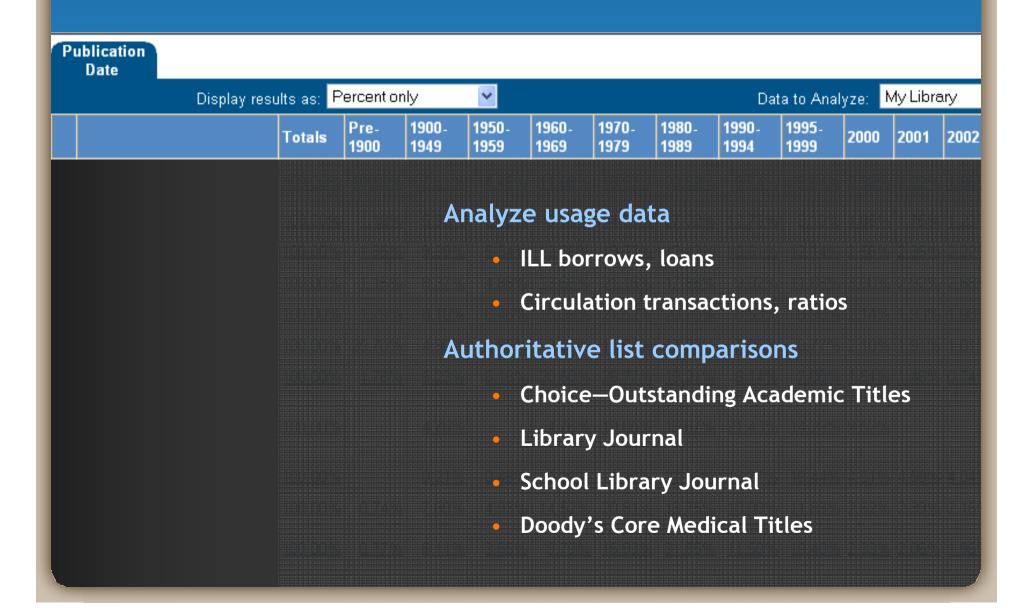


Key Benefits:

- 1. Single click transfer to a portable device
- 2. Title segmentation
- 3. Makes NetLibrary audiobooks accessible to as many users as possible

Demo will be shown in each Licensed Content session and scheduled times at the booth at the eContent station

WorldCat Collection Analysis



QuestionPoint



Jointly developed by Library of Congress & OCLC in 2002

1,900 libraries

1,500 libraries in 24/7 reference cooperative

Global knowledge base: 18,000 records in 11 languages

3 millionth question— November 2007



Connect directly to expert librarians in the following areas:





Medical Librarian

🔼 Law Librarian

Business Librarian







AskNow provides immediate and reliable information from librarians throughout California 24 hours a day, 7 days a week."

To chat with a librarian, click on "Start Now"

For more information on this service, see **How it Works**.

If you have a question related to your local public library or your library record, you may receive a quicker response by calling or visiting the library. See <u>Our Libraries</u> for contact information.



©2003, AskNow, All rights reserved. <u>Privacy Policy</u> A project of the <u>Metropolitan Cooperative Library System</u> supported by Federal LSTA funding, administered by the State Library.

WorldCat Registry



You are **not signed in** (Sign In or Register)

My Account

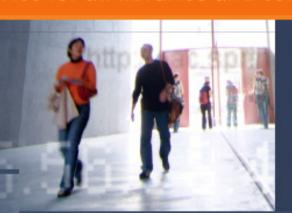


Registry Home About FAQ Feedback

A free service for all libraries and consortia

One profile, one place where data about your institution and its services can be maintained, easily referenced, and syndicated across the Web

Learn more about WorldCat Registry



- Build it FREE
 Load up your profile with information
- 2 Share it FREE
 Give access to vendors, consortium
 partners, funding bodies and others
- 3 Update it FREE
 Keep your profile current so workflows
 you've streamlined keep flowing

First time here?

Get started!

Search for your institution to see if its Registry profile already exists

Search

Advanced search

Already have a Registry profile for your institution?

Sign In

or

Create a User Account

WorldCat Selection Service



Participating materials vendor partners





















Coming soon...



中国教育图书进出口公司 China Educational Publications Import and Export Corp.











Waterford boy, 8, saves sister's life

Heimlich, which he learned from TV Youngster used

By PATTERCIA DADDONIA Desting Willer

chose from choicing on a land enody ver la not semething a your old Zychary Dushwacz brazy plont, Ille Waterfield - Stylng his 6 sparcel by perfects but the Debudiels numer thous't viridapotated the falls.

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THE Married Pales Office Iban

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Tachiery manifers the breshelf no "Tra proceed of July," Meghan scale, hig deal, but he's the only one who "My flemes was so report," Dayler

Utah Poison Control Center reminds everyone not to take poison

the Utah Poison Control Center the opportunity to remind perents and caregivers that poisonings can be prevented. In 2004, responded to over 50,000 calls, Poison Prevention Week, arch 20 - 26. The Utah Poison Control Center (UPCC) would like to take the majority of which were about -Children Act Fast, So Do Poisons" is the theme for National actual potential polsonings.

children under age 6. The top five substances that children in this tial poisoning exposures involved Over 60 percent of the poten-

giving or talding medicine. Check the dosage each use

* Avoid taking medicine in front

Never refer to medicine as

* Clean your medicine cabinet periodically, safely disposing of unneeded and outdated medicinus.

of Pharmney, has an active com-The UPCC, part of the College 2004, representatives of the Utah son prevention education materidistributed more than 40,000 par-Poison Control Center provided 126 community presentations and munity outreach program.

A Legal Journal serving Madison I • Mar. 14, 2005



By Steve Korris

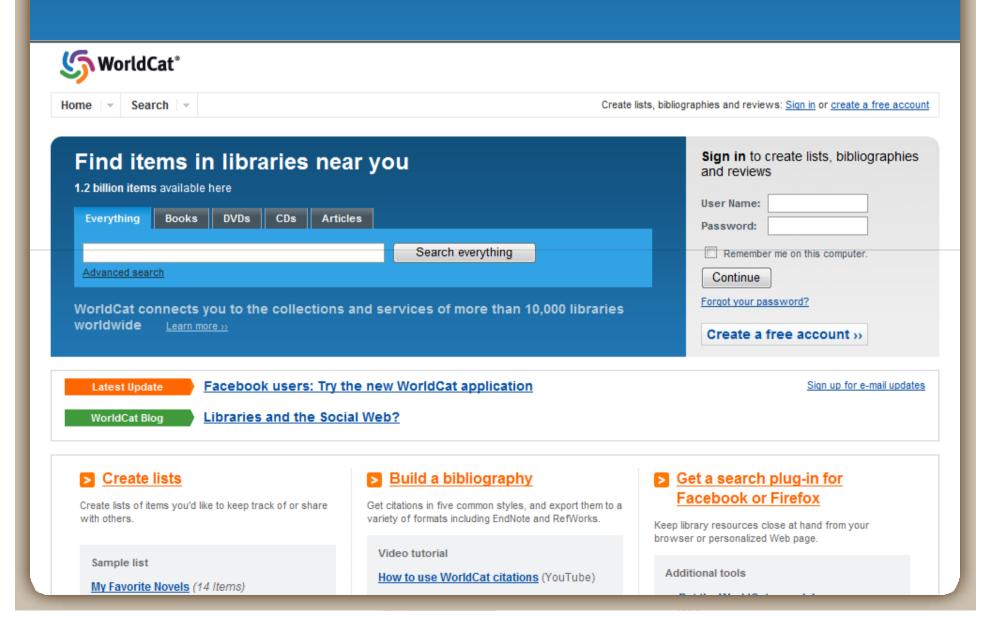
Alton attorney Emert Wyss

chosen Centerre Title--a company that Wyss owned-close her loans.

In the course of the attorne

WorldCat.org





WorldCat.org: Average Monthly Traffic



2 million unique users

13 million page views

6 million full record views

750,000 clickthroughs to library services (OPAC, ILL, OpenURL, etc.)

Search for an item in libraries near you:
Enter title, subject or person
S WorldCat

British Library and WorldCat.org



20 million article-level records

20,000 Inside Serials—articles from 20,000 journals

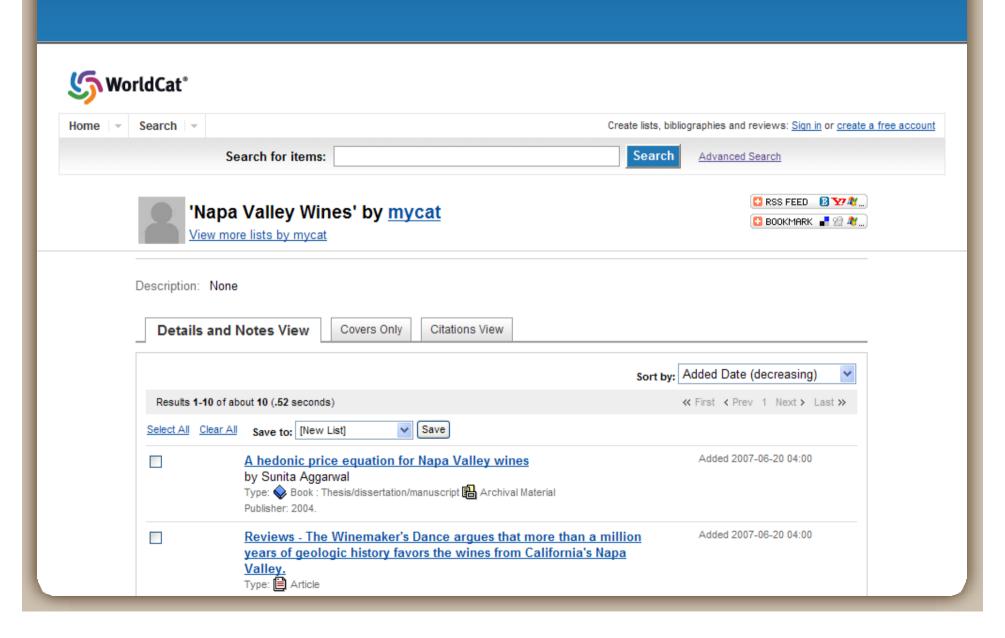
57 million

TOTAL ARTICLE-LEVEL RECORDS NOW IN WORLDCAT.ORG



WorldCat Lists





WorldCat Identities

• Einstein: the life and times by Ronald William Clark (Book)

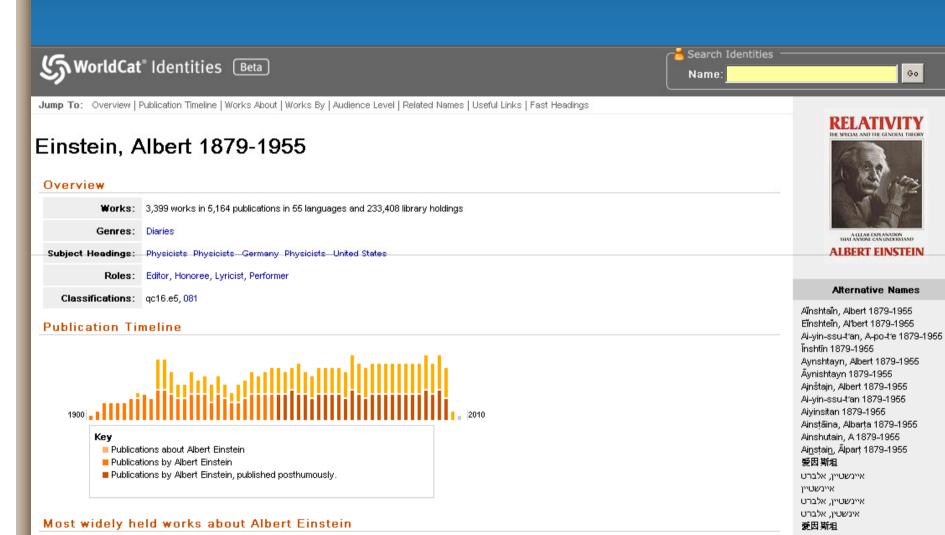
• Einstein's dreams by Alan P Lightman (Book)

Subtle is the Lord— ": the science and the life of Albert Einstein by Abraham Pais (Book)

• E=mc2: a biography of the world's most famous equation by David Bodanis (Book)



Go

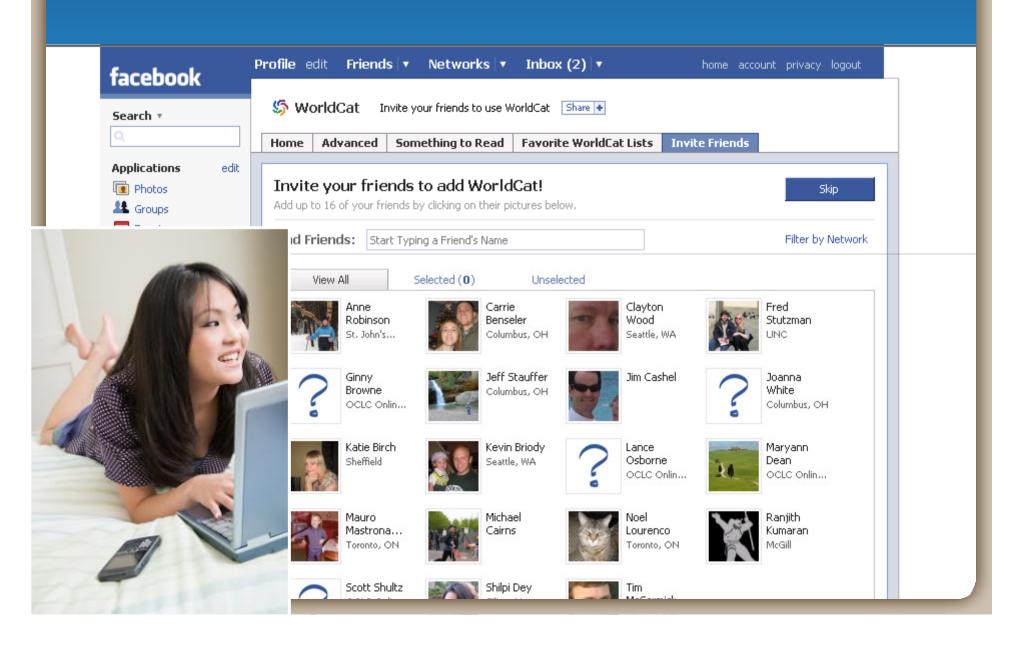


Languages

English (2,810) German (1,043) French (322)

WorldCat.org: Facebook Widget





OCLC and Google to exchange data, link digitized books to WorldCat



- Synchronizes WorldCat with digital collections of interest to the membership
- Participating organizations provide OCLC with a regular feed of metadata
- WorldCat is automatically updated with new MARC records as materials become available
- Reciprocal linking between WorldCat and the host site
- Automatic



Google

WorldCat Local



Faceted browse

Evaluative content

FRBRized results

Citation formatting

Relevancy Ranking

Customized local view

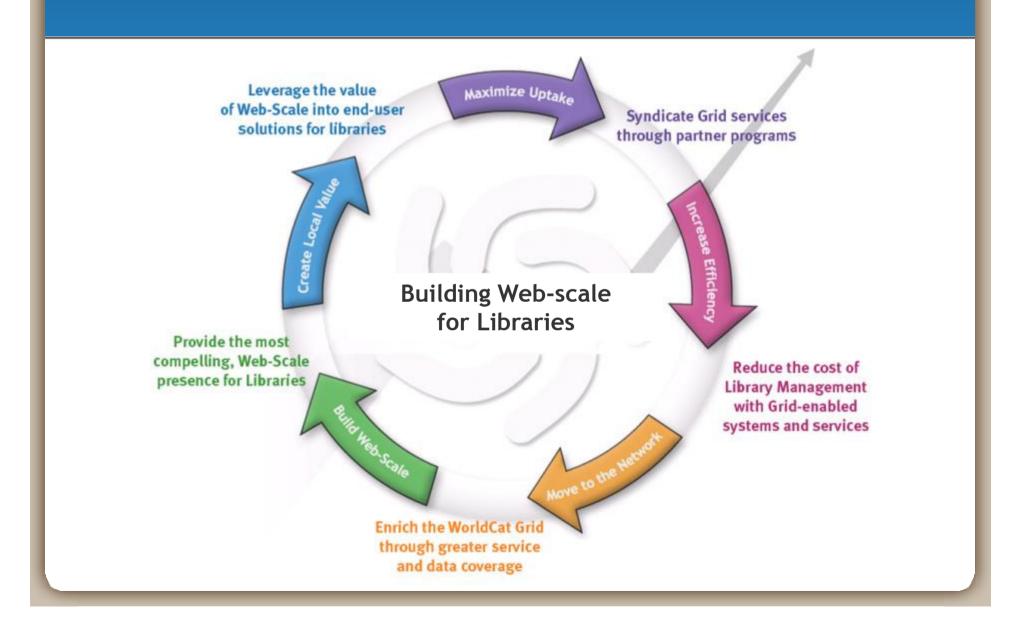
Interoperates with local systems for circulation, resource sharing, resolution to full text

Search for an item in libraries near you:
Enter title, subject or person

South WorldCat

Building Web-scale



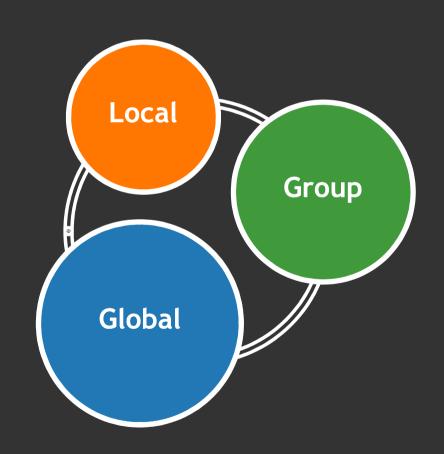


OCLC Strategic Directions



- More collaboration
- More libraries
- More archives, museums
- More countries
- More Web scale
- More innovation





Vielen Dank!

