

Theme 1: 'Focus on the co-operative'

Goal: continue with the effort of engaging members, facilitate participation in the governance of OCLC, and support all efforts to reach out to new members.

Actions:

1. Identify member stories and quotes, and encourage the sharing of member successes

Encourage members to post their stories and quotes in OCLC.org/share

2. Engage members in elections, and promote the right to vote

"Make an Impact" motto used by OCLC will be used to promote elections and voting. Educate members about their roles and responsibilities when running for elections. Message should be clear and simple. Explain to members why they should run for elections. Again the message should be clear and simple. How?

3. Continue to promote the principle of diversity of membership.

Encourage members from other countries or remote regions to participate (in what?)

4. Work with Global Council to align plans and represent EMEA at Global Council

Theme 2: 'Regional focus'

Goal: set a strategic direction with regional focus that promotes membership participation and engagement across EMEA sub-regions.

Actions:

1. Plan the EMEARC regional meeting in Madrid, March, 2016

Support OCLC on-site with finding volunteers, search of venues and development of an enrichment programme. Assess the member sessions and lightning talks proposals. Suggest speakers. Active participation of the delegates by moderating sessions.

2. Support the development of new communication materials with member stories, insights and country by country perspectives

Theme 3: 'Focus on research and knowledge'

Goal: seek to build a regional focus to promote the research roles of OCLC being one of the world's leading centres devoted exclusively to the challenges facing libraries and archives in a rapidly changing information technology environment.

Actions:

1. Raise the visibility of OCLC research among the membership

Integrate OCLC Research themes in national and regional conferences, meetings and webinars.

2. EMEA Research sub-committee to work with OCLC staff to prepare plans to develop and disseminate OCLC Research

Conduct a review of the landscape of library groups that deliver academic library programming, mapping agendas, connections, gaps and leadership opportunities.