What impact does an “Art Initiative” have on the Identity of an Economic Schools Library?

Marie-Louise Fendin, Stockholm School of Economics, Library Director
SSE Art Initiative, since 2015

“Art Initiative explores and develops transboundary knowledge exchange, production and transfer through art and the humanities. We generate art exhibitions and symposiums directed towards researchers, students and the public”

www.hhs.se/en/Outreach/art-initiative
SSE Art Initiatives comprised of a team of arts professional and researchers, supported by an advisory board from the world of Art and Business.
Programme

• Art talks
• Classical Concerts
• Collections
• Exhibitions
• Research Colloquia
• Screenings
• Symposiums
Exhibition in the Library 2016: Standard Length of a Miracle by Goldin+Senneby
What happened in the Library?

• New position within the organization
• New role for librarians
• Librarians showed their competence in Art and Humanities
• We contributed with a book exhibition from our collections, Comments in press and media
What happened in the Library?

• Art talk with visitors at the Info desk. Lot of questions from students about the Table ”Banca Rotta”.

• External visitors were suprised that they were allowed come to the Library. ”I have never been here before”
What happened in the Library?

• Co-operation with other cultural institutions in the Stockholm area.
• All staff members visited Tensta Konsthall and other participating institutions
• Presentations of the SSE Art Initiative at Library Conferences and Meetings in Sweden and abroad
Future

• New exhibition in the SSE Library spring 2017
• Art Seminars to be held in our premises
• Still lot of attention in media
• Swedish Crime by Grebe and Leander Engström

*a murder take place in the SSE Library!
Thank you!

Presentation by
Library Director Marie-Louise Fendin

Based on Art presentation by Isak Nilsson, Director of Art Initiative

Photo: Mikael Olsson and SSE