Libraries at the Crossroads
Resolving Identities

EMEA
REGIONAL COUNCIL MEETING
BERLIN
21-22 FEB. 2017

OCLC

#EMEARC17
Crafting Identity. Meeting Trends. 
The Case of the Library of the American University of Central Asia

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American University of Central Asia
Bishkek, Kyrgyzstan
• Established in 1993
• 14 undergraduate and 7 graduate programs
• U.S. accredited degrees in liberal arts
AUCA Library – who we are?

People
Collections
Services
Programs
New initiatives
Institutional changes

• New campus – 2015
• New technologies
• New programs
• University’s high school
• Administrative shifts
Instruction program

Regular library sessions
One-shot sessions
Info literacy embedded
Partnering with academics

• Orientation program
• Library sessions within courses
• Preparatory program
• High School
• Collection development
• Projects to support curriculum
New website and social media
Engaging community

• Programs to support local community
• Services for outside researchers, students, faculty
• Partner programs
More projects

• Digital collections
• Institutional repository
• Library research
Library identity?

- Shaped around
- Crafted and created
- Process
- Chosen identity: service-oriented, responsive, future-focused