Libraries at the Crossroads
Resolving Identities

EMEA
REGIONAL COUNCIL MEETING
BERLIN
21-22 FEB. 2017

OCLC

#EMEARC17
Conversations at the Crossroads:
Innovative ways to Connect with your Community

David Lee King | davidleeking.com
Wow!
1. Using our Data
2. Partnerships
3. Technology
Using our Data
Not weird!
improve digital branch with Data!
This pie chart shows the distribution of device types used:

- **Desktops**: 64%
- **Mobile**: 27%
- **Tablets**: 10%
Social Media Data!
### Your Fans

The people who like your Page

#### Women
- 74% of your Fans

#### Men
- 26% of your Fans

### Country

<table>
<thead>
<tr>
<th>Country</th>
<th>Your Fans</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States of America</td>
<td>14,498</td>
</tr>
<tr>
<td>Australia</td>
<td>68</td>
</tr>
<tr>
<td>India</td>
<td>44</td>
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<tr>
<td>Canada</td>
<td>43</td>
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<tr>
<td>Mexico</td>
<td>37</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>27</td>
</tr>
<tr>
<td>Portugal</td>
<td>26</td>
</tr>
<tr>
<td>Italy</td>
<td>21</td>
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<tr>
<td>Egypt</td>
<td>20</td>
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<tr>
<td>Brazil</td>
<td>18</td>
</tr>
<tr>
<td>Indonesia</td>
<td>18</td>
</tr>
<tr>
<td>Argentina</td>
<td>18</td>
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### City

<table>
<thead>
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<tbody>
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<td>Topaska, KS</td>
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<td>Lawrence, KS</td>
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<tr>
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<tr>
<td>Topeka, KS</td>
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<td>Bertyon, KS</td>
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<tr>
<td>Auburn, KS</td>
<td>184</td>
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<tr>
<td>Kansas City, MO</td>
<td>137</td>
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<tr>
<td>Moniden, KS</td>
<td>125</td>
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<td>Silver Lake, KS</td>
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<td>Hoyt, KS</td>
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<td>Wichita, KS</td>
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<td>Manhattan, KS</td>
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### Language

<table>
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<th>Language</th>
<th>Your Fans</th>
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</thead>
<tbody>
<tr>
<td>English (US)</td>
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<tr>
<td>English (UK)</td>
<td>257</td>
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<tr>
<td>Spanish</td>
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<td>Spanish (Spain)</td>
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<tr>
<td>French (France)</td>
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<td>Portuguese (Portugal)</td>
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<td>Portuguese (Brazil)</td>
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<td>Indonesian</td>
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<td>Italian</td>
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<tr>
<td>Arabic</td>
<td>16</td>
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<tr>
<td>German</td>
<td>12</td>
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</tbody>
</table>

### Languages

- English (US)
- English (UK)
- Spanish
- Spanish (Spain)
- French (France)
- Portuguese (Portugal)
- Portuguese (Brazil)
- Indonesian
- Italian
- Arabic
- German
People data - who visited?
WILLKOMMEN IN BERLIN
Partnerships

2.
LEADERSHIP GREATER TOPEKA

Quick Links:

PDF Downloads:
3. Technology
PLEASE RETURN AUDIO-VISUAL MATERIALS HERE

LIBRARY BOOK RETURN
BOOK DEPOSITORY

BOOK DROPS ARE EMPTIED EACH MORNING WE ARE OPEN.
TO AVOID ADDITIONAL OVERDUE CHARGES, RETURN MATERIALS INSIDE.
BOOK DEPOSITORY

BOOK DROPS AREemptied EACH MORNING WE ARE OPEN.

TO AVOID ADDITIONAL OVERDUE CHARGES, RETURN MATERIALS INSIDE.
Making our catalog Social
Speaking American*

*how Y'all, Youse, and You Guys Talk : A Visual Guide

Katz, Josh

- E-book - 2016

Rate this: ★★★★★

Print  Share

"From the creator of the New York Times dialect quiz that ignited conversations about how and why we say the words we say, a stunning and delightful exploration of American language,"—Amazon.com.


ISBN: 9780544703391
544703391

Branch Call Number: 427.973 KAT

Characteristics: 203 pages : color illustrations, color maps ; 25 x 26 cm

OPINION

Add Staff Blog Posts

FROM LIBRARY STAFF

Comment

TSCPL_KyleM Jan 02, 2017

Very interesting look at American language. We brought this out over the holidays while we had relatives from different parts of the country in town and it was amazing how every phrase matched up!"
Recent Activity

TSCPL_KyleM rated a title
Jan 02 2017

Revolution Radio
Green Day (Musical group)
TSCPL_KyleM's rating ★★★★★

TSCPL_KyleM rated a title
Jan 02 2017

O.J.
DVD - 2016
TSCPL_KyleM's rating ★★★★★

TSCPL_KyleM rated a title
Jan 02 2017

The Walrus Was Paul
Patterson, R. Gary
TSCPL_KyleM's rating ★★★★★
Nothing to Lose? How about my interest! A very very slow burn before Lee Child gets to where he wants to go in this novel and the "big reveal" is not worth slogging through all the uninteresting blah blah.

I have been reading the Jack Reacher series chronologically. I would throw this one in the fire along with Echo Burning.

This is just a little hokey. Jack shows a unorthodox side, even for him. Still a decent read.

I enjoy the way Lee Child tells a story, with a fascinating display of Master Writer ability, tying what is sometimes two or three tales then ties them altogether in the closing ends... Lee Child's Jack Reacher character is truly more interesting to read about than Ludlum's Jason Bourne, and the Covert One series which blew me away, saying something by this... that Jack Reacher is an explosive new dimension of escapism. Don't miss the Jack Reacher series. You will thank me later...
Digital Inclusion Projects
Library HotSpot

Parents and guardians of NYC public school kids can be eligible for FREE Wi-Fi at home through The New York Public Library’s Library HotSpot program, designed for patrons without home internet.

1. SIGN UP

Patrons who do not have home internet and have a child in NYC public school may register online to attend a Patron Lending Event at a local branch. Find an event and register online. Patrons may also visit their location library or call 917-275-6975 for help with online registration.
1. Using our Data
2. Partnerships
3. Technology

Why?
Thanks!
davidleeking.com