Spotlight on OCLC Products and Services

Mary Sauer-Games
Vice President, Global Product Management
Our traditional model was one in which we thought of the user in the life of the library…

… but we are now increasingly thinking about the library in the life of the user.

OCLC Research
(Connaway 2015, Dempsey 2015)
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“The whole thing is more intuitive than what we were using before. I love how easy it is to see everything in the queues... We knew this would be an improvement for our patrons and our workflow and it has been. We’ve been glad to be there from the start as an early adopter.”

Emily Tichenor, MLIS
Northeast Campus Library
Director Tulsa Community College
A complete, end-to-end solution to help libraries analyze, weed, retain, and share the collective collection
OCLC Shared Print

Define the group or entity

Analyze collection data

Decision support

Allocate retention commitments

Review, reconsider, renew

Access

Discovery

Weed? Preserve?

Register retention commitments
Integrate your library in the life of your users
How do library users search?

- 5 words in library searches, compared to...
- 3 words in Google searches
- 40% of clicks come from the top search result
How do library users search?

8% name

49% other / subject

43% known title
1. *The essential Turing: seminal writings in computing, logic, philosophy, artificial intelligence, and artificial life plus the secrets of enigma*  
   by B. Jack Copeland  
   Held by: State Library System  
   *Alan Turing, pioneer of computing and World War II code-breaker, was one of the most important and influential thinkers of the twentieth century. The astonishing output of his brilliant...* Read More

2. *Anticipation and Computation: Is Anticipatory Computing Possible?*  
   by Maha Nadin  
   Affiliation:  
   Chapter 2016  
   Source: Anticipation Across Disciplines 283-339  
   Anticipation, a definitional characteristic of the living, is expressed in action. It implies awareness of past, present, and future, i.e., of time. Anticipatory processes pertain to the world. *Read More*

3. *Computable Diagonalizations and Turing's Cardinality Paradox*  
   by Diale Jacquette  
   Affiliation:  
   Article 2014 | Peer-reviewed  
   Source: Journal of General Philosophy of Science v45 n2 (2014): 289-292  
   Held by: OCLC University  
   A. N. Turing's 1936 concept of computability, computing machines, and computable binary digital sequeneces, is subject to >Turing's Cardinality Paradox<. The paradox concerns... *Read More*

4. *The Essential Turing: Seminal Writings in Computing, Logic, Philosophy, Artificial Intelligence, and Artificial Life plus the Secrets of Enigma*  
   by Alan Mathison Turing  
   Book 2004  
   No other editions or formats

5. *Spiking neural P systems with structural plasticity*  
   by Francis George C. Cabalce Affiliation:  
   Henry N. Adonza Affiliation:  
   Mario J. Pérez-Jiménez Affiliation:  
   Tao Song Affiliation:  
   Article 2015 | Peer-reviewed  
   Held by: OCLC University
Summary or abstract

Source

Availability
Dr. Fred and Martha Carlisle Interview: Los Gatos Then and Now

Title: Dr. Fred and Martha Carlisle Interview: Los Gatos Then and Now
Repository: Los Gatos History Museum
Type: video
should be available to every secondary school in Oklahoma, counselors say the wake of an alarming national report on teen-age suicide.

"When no one is discussing a problem, the problem gets bigger and bigger," counselor Sherry Reeser at Edmond High said. Ms. Reeser said their experience with teen-agers identifies federal centers for disease-control study that found more than four students questioned had considered suicide preceding year. "The doesn't surprise me. Too many kids are stressed out things going wrong." The 12 surveyed they tried kill themselves. 2 percent sustained injuries serious enough require medical attention after attempts. Survey included 11,031 grades 9-12, were all 50 states, plus Washington, D.C. Puerto Rico in Virgin Islands. "Kids get depressed wish dead. We never take lightly," kids get depressed and say they wish were dead. We should never take that lightly, assume it's only a teen-ager trying to attention. Suicide is too many." Marie Soderstrom Edmond High School counselor said Marie Soderstrom, a counselor at Edmond High School. "We should never assume that's only teen-ager trying to get attention. One suicide is too many." Ms. Reeser, who was 14 years Shawnee school before coming to city this year, two members of the class 1981 committed by themselves. Reasons normally include drugs, failed romance, low self-esteem, grades or money problems. But Reeser perhaps worst condition leading teenager's home life. Parents are divorcing, an alcoholic dependency or involving parent, can devastate child, she said. Officials say it's 1992 to be the "Year of Indian" in Oklahoma, coinciding with national observance.

Christopher Columbus' arrival new world. A proclamation, Gov. David Walters said there were 251,000 American Indians state and "the very word "Oklahoma" ignites magnificent images Indian art, traditions culture cherish." told news conference 500th birthday presents great opportunity spotlight its heritage. The such tribute is long overdue. In 1974, the state tourism officials revealed a public relations campaign that includes video tape in which Indian leaders tell the story of Indians. Tape, Walma Manaker, principal chief Cherokee Nation Oklahoma, says arrival Columbus ushered period "incredible devastation native people throughout the continent. "This so-called discovery, is really myth, actually initiated time was very bad for people." Ms. Manaker said. She said Oklahoma's celebration can be used to educate dispel misconceptions about the project was praised by W. Richard West, director of Smithsonian Institute's national museum American Indian west, a Cheyenne Indian and Native American, noted that Oklahoma once known as territory now has large population Indians. State Sen. Kelly Haney, well-known Seminole artist, said is saturated with influence, especially in arts. "You would not have same impact tourism if people were there," d-Seminole, Jim Thomas, director, pointed out that Oklahoma's 30 federally recognized Indian tribes hold more than 100 public powwows a year and the state has several tribal museums, art galleries other attractions. If Gov. Jack Millet, chairman of tourism board, said Oklahoma offers travelers "an authentic American educational experience." Officials unveiled street banner, showing an image on horseback, will be used in conjunction with celebration. They are events are being planned around
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“accelerated our response times…”

“In former times, our integrated library system meant only that a common set of servers and databases were used. There was very little real integration or sharing of data and workflows in a way that could streamline our operations. With WMS, the integrated workflows are so fluid that it has accelerated our response times far beyond our initial expectations.”

Carmen Hüning
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thank you