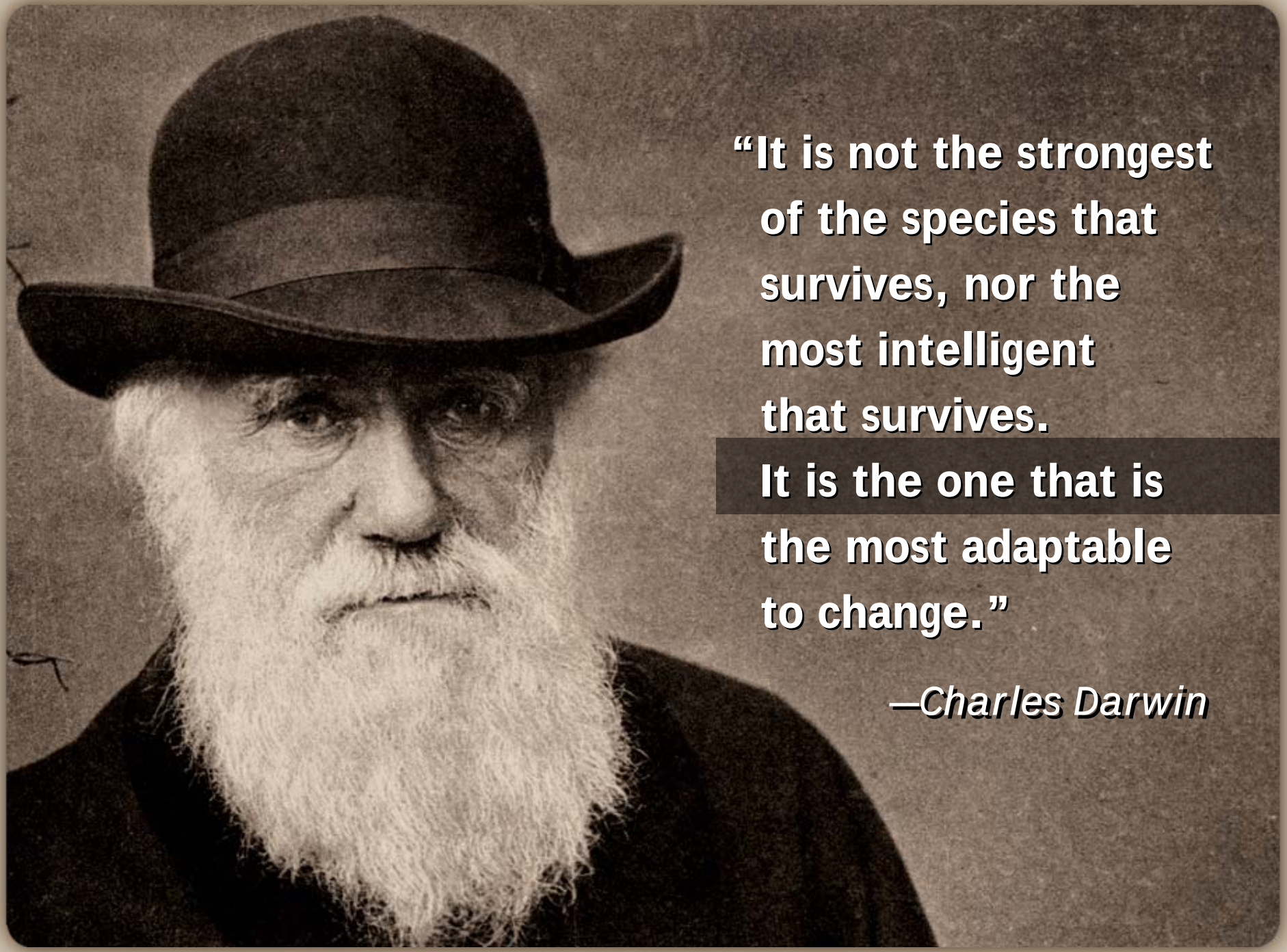
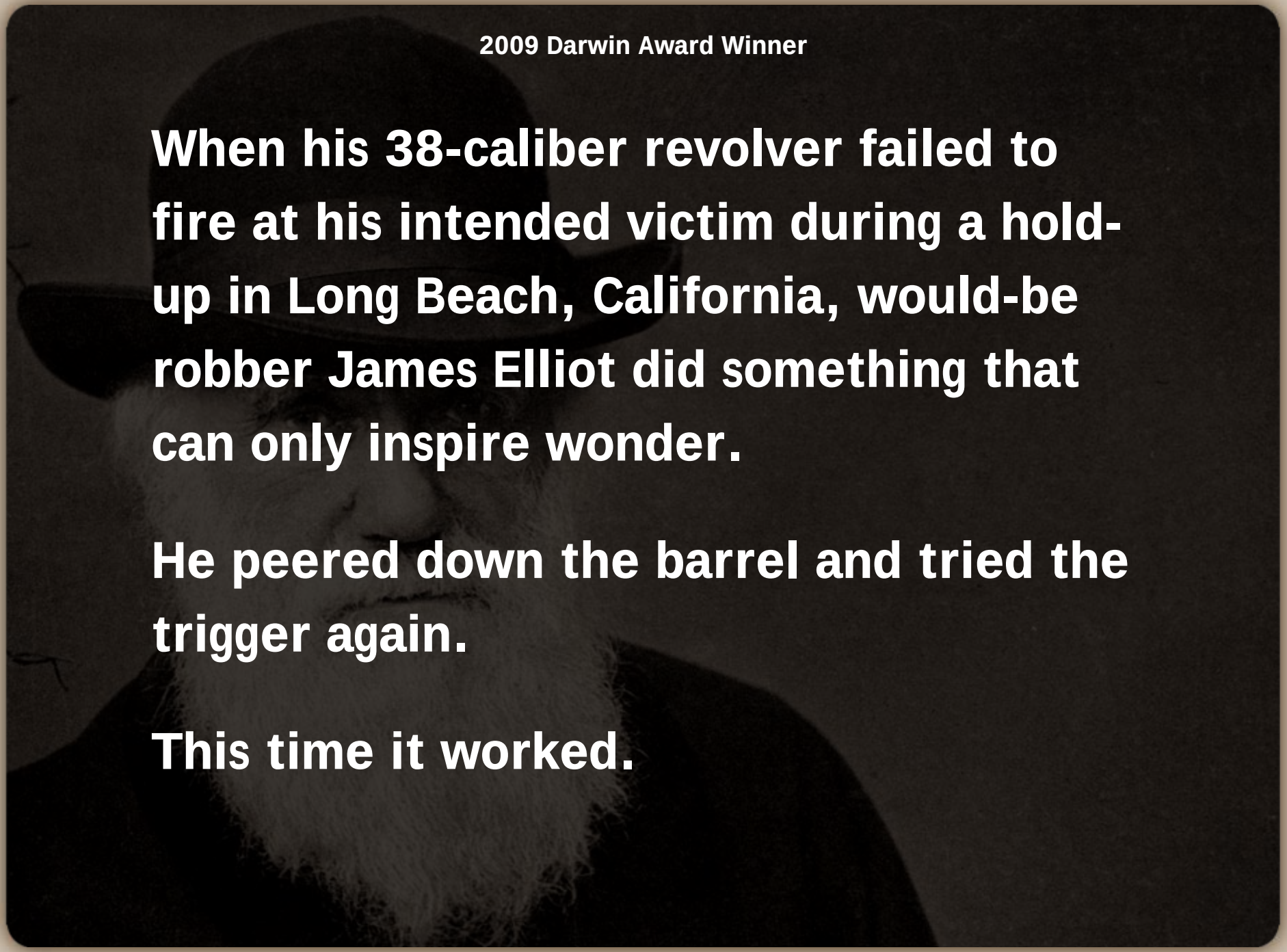
OCLC Members Council
18 May 2009

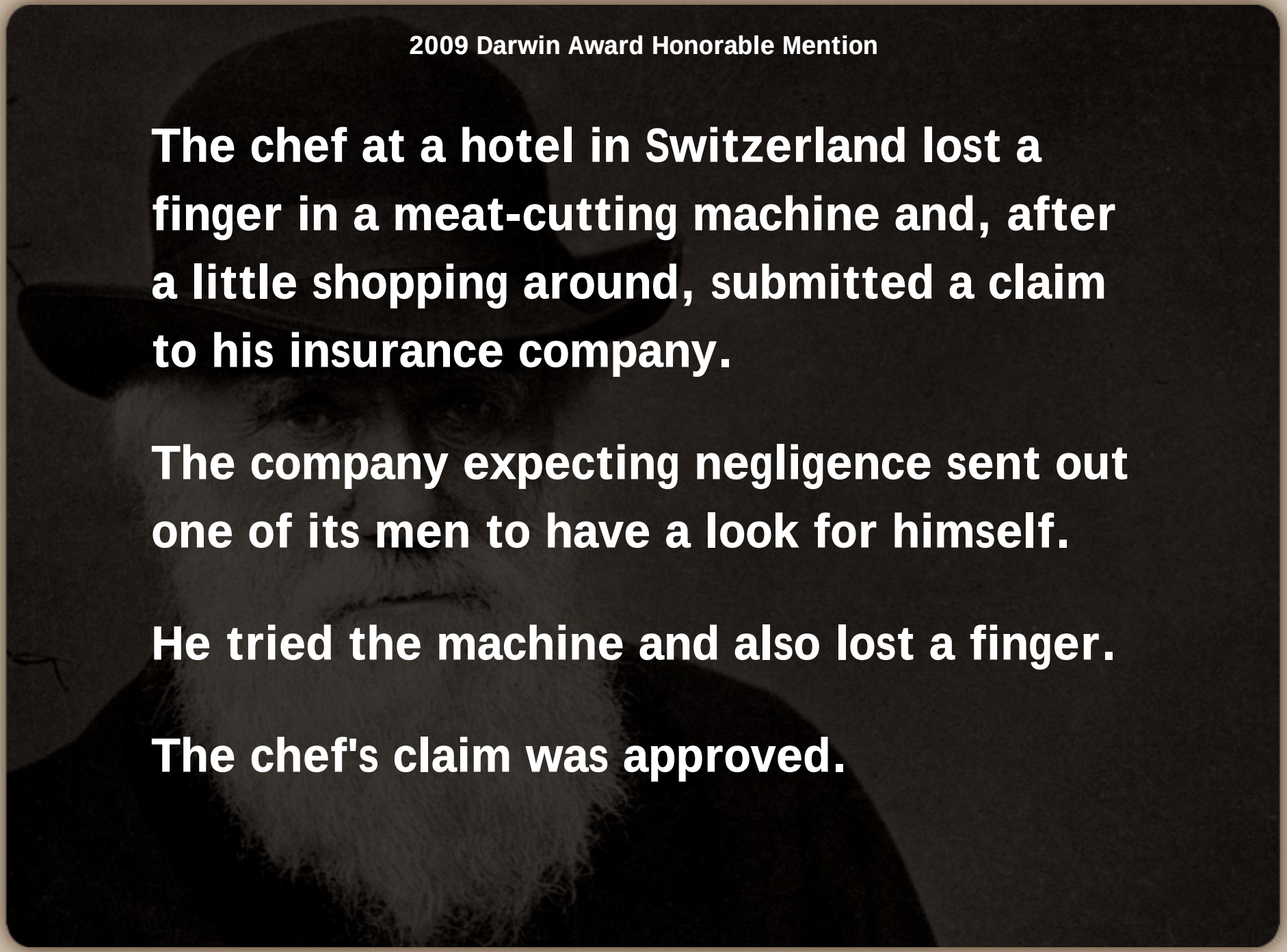
OCLC President's Report

Jay Jordan
President and CEO
OCLC

OCLC™ The world's libraries. Connected.


“It is not the strongest of the species that survives, nor the most intelligent that survives.
It is the one that is the most adaptable to change.”
—Charles Darwin


2009 Darwin Award Winner
When his 38-caliber revolver failed to fire at his intended victim during a hold-up in Long Beach, California, would-be robber James Elliot did something that can only inspire wonder.
He peered down the barrel and tried the trigger again.
This time it worked.



2009 Darwin Award Honorable Mention

The chef at a hotel in Switzerland lost a finger in a meat-cutting machine and, after a little shopping around, submitted a claim to his insurance company.

The company expecting negligence sent out one of its men to have a look for himself.

He tried the machine and also lost a finger.

The chef's claim was approved.

2009 Darwin Award Honorable Mention

The Ann Arbor News crime column reported that a man walked into a Burger King in Ypsilanti, Michigan, at 5 A.M., flashed a gun, and demanded cash.

The clerk turned him down because he said he couldn't open the cash register without a food order.

When the man ordered onion rings, the clerk said they weren't available for breakfast.

The man, frustrated, walked away.

2009 Darwin Award Honorable Mention

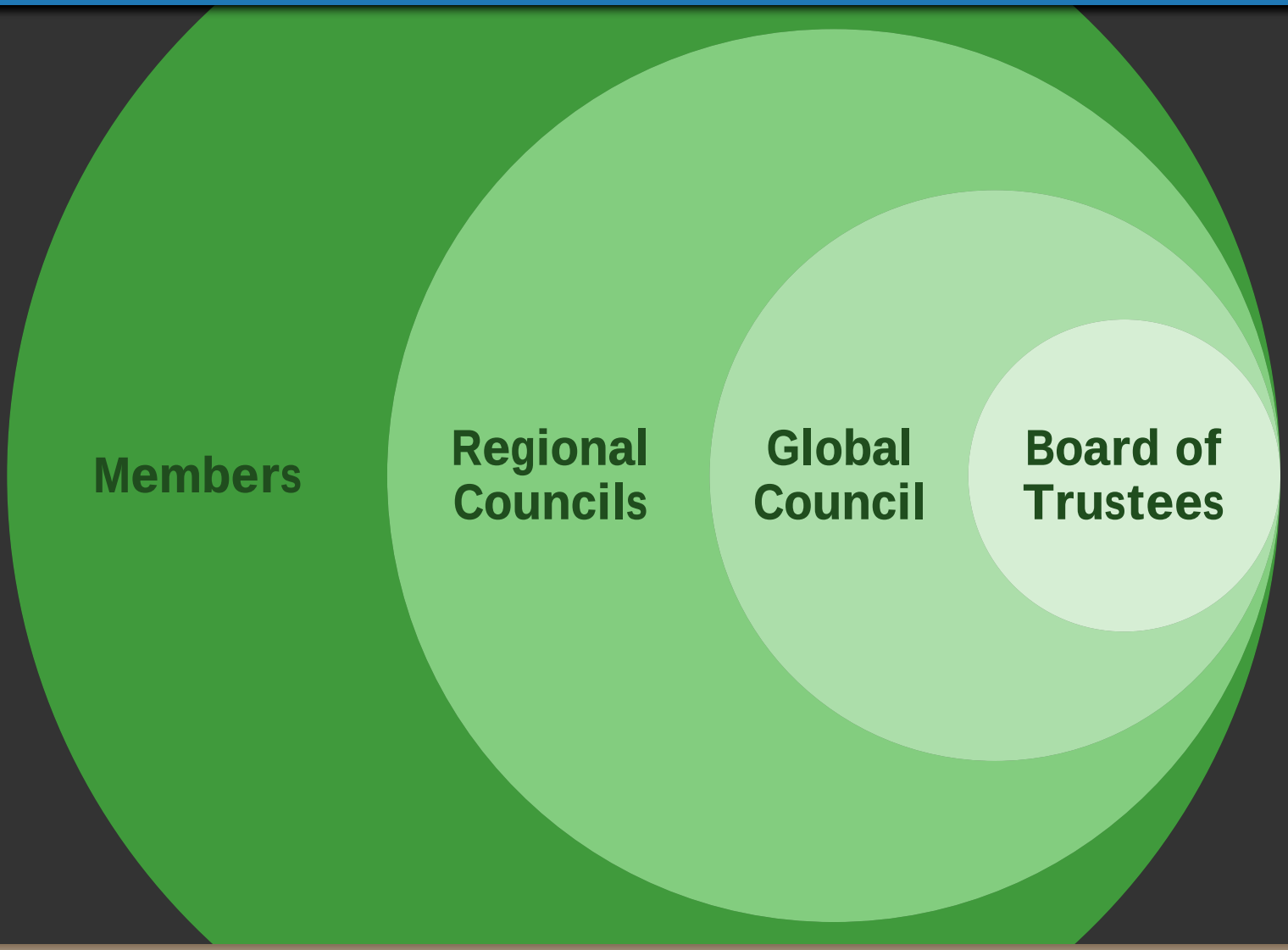
After stopping for drinks at an illegal bar, a Zimbabwean bus driver found that the 20 mental patients he was supposed to be transporting from Sarare to Bulawayo had escaped.

Not wanting to admit his incompetence, the driver went to a nearby bus stop and offered everyone waiting there a free ride.

He then delivered the passengers to the mental hospital, telling the staff that the patients were very excitable and prone to bizarre fantasies.

The deception wasn't discovered for 3 days.

New OCLC governance structure



Fiscal 2010 Budget and COP

Revenues:	$239 million
Contribution:	$0
Strategy fund:	$4 million
Enterprise Resource:	$60.8 million

- U.S. Prices frozen
- Salaries frozen enterprise-wide
- Performance-based compensation cut 30 percent

OCLC: Building Web-scale for libraries

Create a compelling user environment

Create system-wide efficiencies in library management

Make OCLC Web Services a valued part of library operations

Increase OCLC's global relevance and position of trust

Increase OCLC's global relevance and position of trust

2009 Jay Jordan IFLA/OCLC Fellows

LEFT TO RIGHT:

Ani Minasyan, Raymond Sikanyika, Vesna Vuksan, Saima Qutab, Caleb Ouma, John Kiyaga

Increase OCLC's global relevance and position of trust

ALCTS Vice-President/President-Elect

Cynthia Whitacre

Manager

WorldCat Quality and Partner Content Department

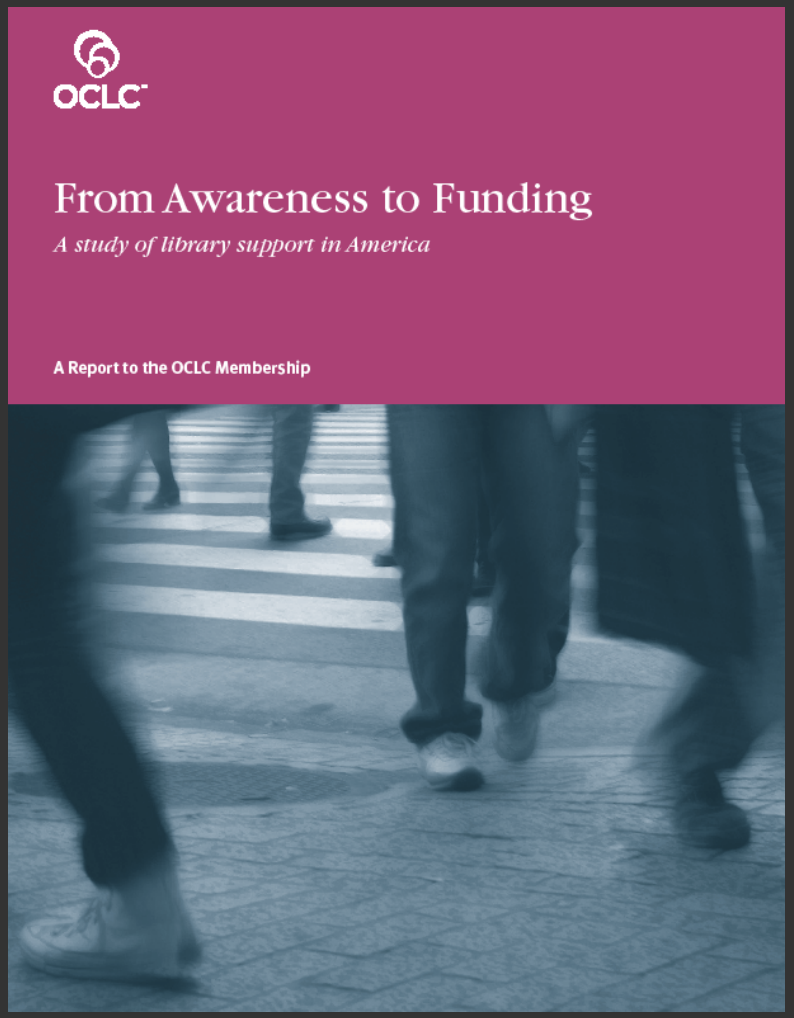
Association for Library Collections and Technical Services

Term: After ALA Annual 2009 through ALA Annual 2012

Increase OCLC's global relevance and position of trust

Gates Foundation: $5 million grant to OCLC

- Public information campaign
- Georgia and Iowa
- Heighten awareness of needs of public libraries
- Increase support for services



Increase OCLC's global relevance and position of trust

British Columbia Library Association and WebJunction

2009

- Global Council
- British Columbia Library Association
- Research Library Group (RLG)
- Resource Sharing (ILLiad)

Increase OCLC's global relevance and position of trust

Library Journal Mover & Shaker

Michael Porter

Interactive Strategy Manager

Co-columnist
"Internet Spotlight"
Public Libraries Magazine

Increase OCLC's global relevance and position of trust

Renee Register: 2009 Outstanding Alumna

Renee Register

Global Product Manager

Cataloging and Metadata Services

"2009 Outstanding Alumna"
University of Kentucky School of Information and Library Science

Increase OCLC's global relevance and position of trust

Symposium for Publishers and Libraries

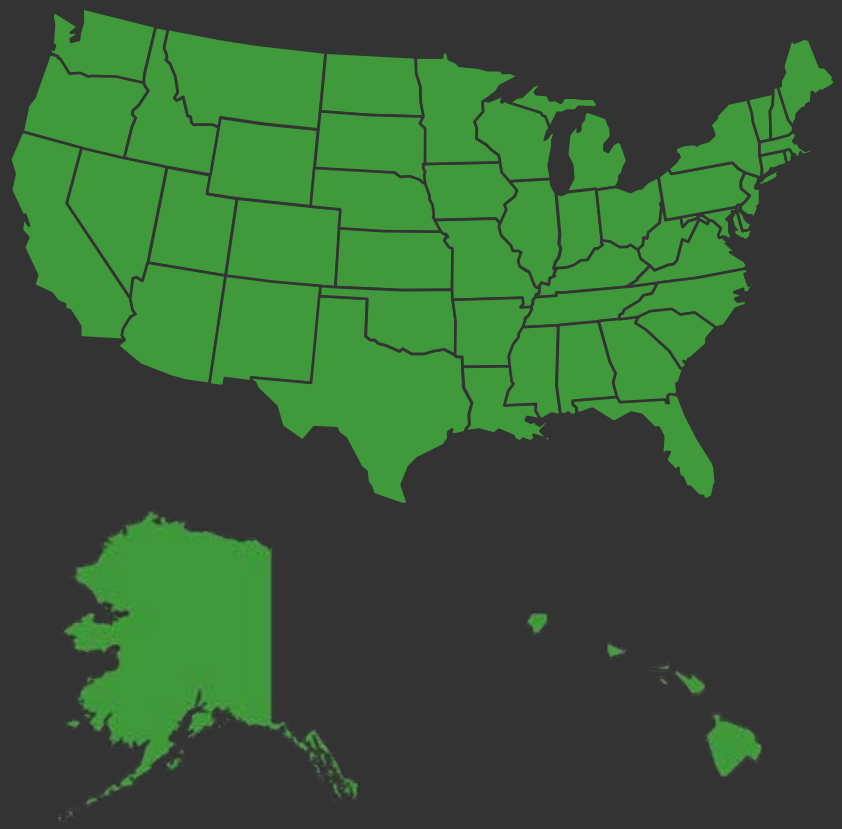
How to improve the metadata supply chain involving publishers, libraries and OCLC

Increase OCLC's global relevance and position of trust

New service model

U.S. Regional Partners and OCLC

- Implement end-user pricing for all OCLC services July 1, 2009
- Optimize service and support model for libraries and OCLC
- Reduce costs for libraries



Make OCLC Web Services a valued part of library operations

WorldCat Mashathon: Amsterdam 13-14 May

Developers Network has created applications for:

- Cal State—search API
- ERIC
- Wordpress widget
- Term Finder
- PrimateLit
- Zotero
- Send it to me
- WorldCat Python module

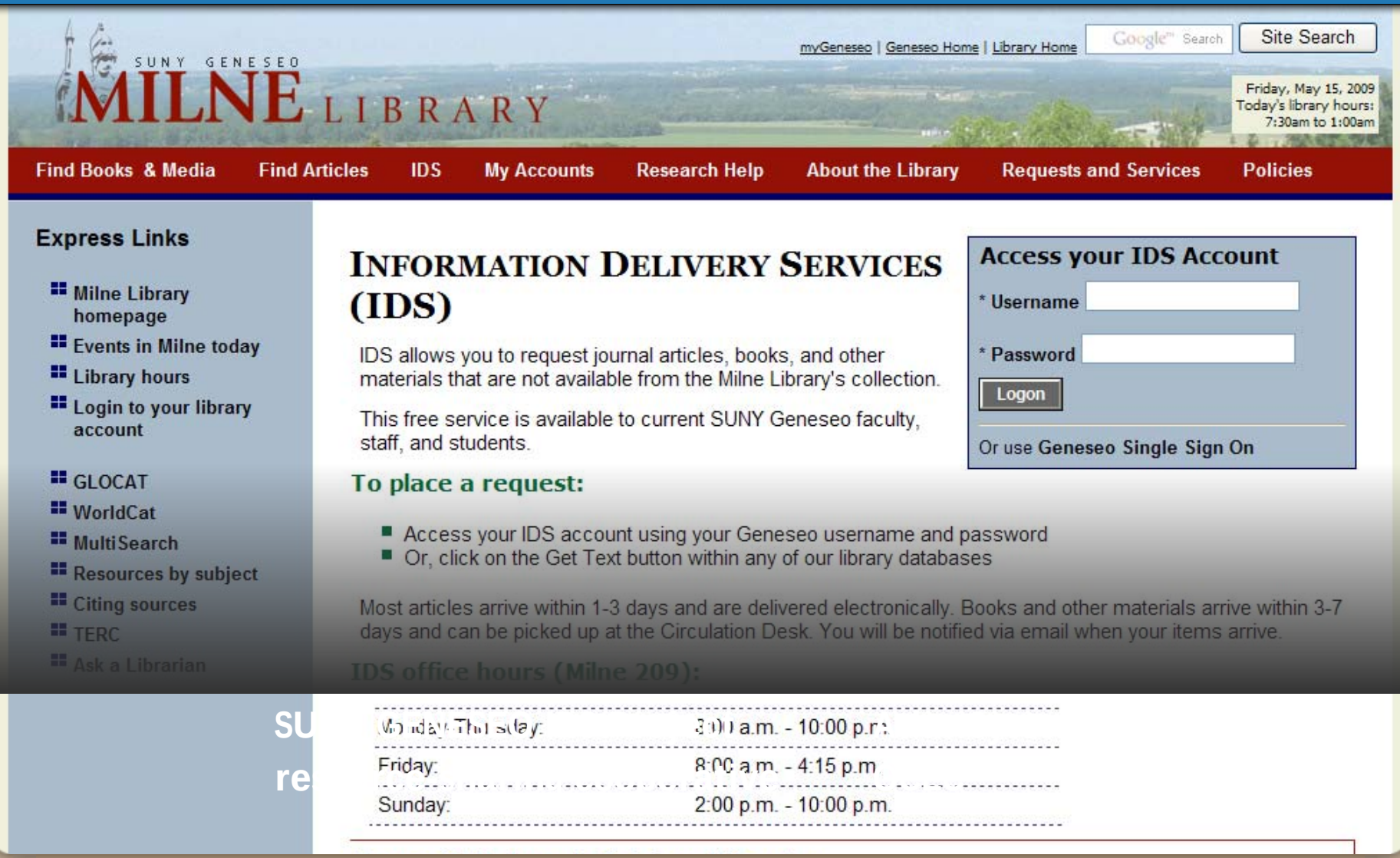
Create system-wide efficiencies in library management

EBSCO and OCLC Partnership

authenticated patrons get seamless access to full-text information through either WorldCat Local or the EBSCO platform

Create system-wide efficiencies in library management

Unmediated article resource sharing



Create system-wide efficiencies in library management

Expert Community Experiment

- more libraries making upgrades to master records
- real-time edits = no waiting for updates to appear
- network-level cataloging for use in the local catalog
- shared maintenance of WorldCat records

Online Catalogs: What Users and Librarians Want

OCLC

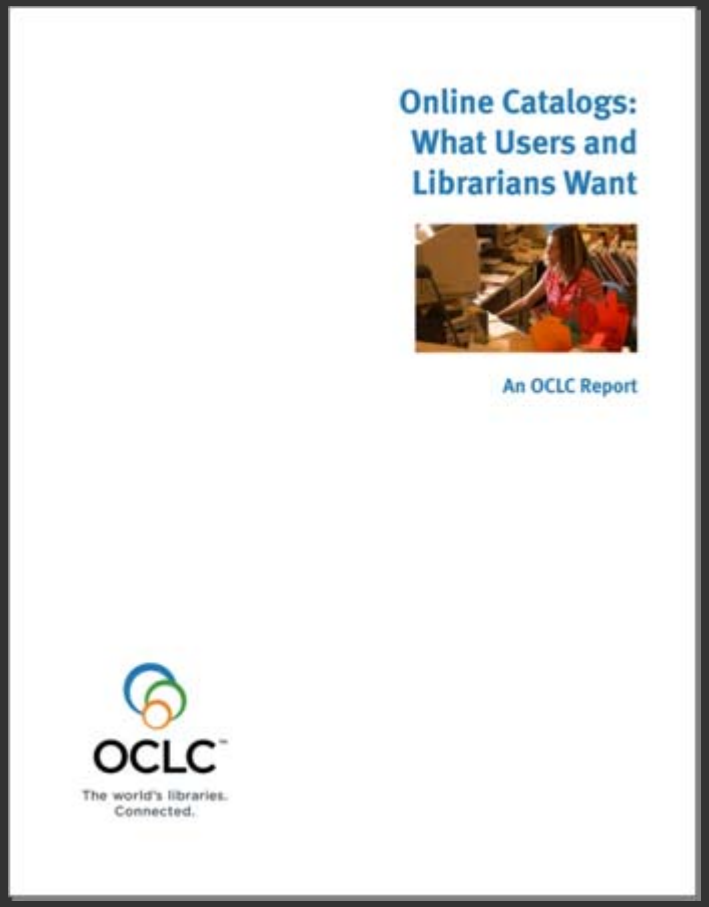
End-Users expect online catalogs:

- to look like popular Web sites
- to have summaries, abstracts, tables of contents
- to help find needed information

Librarians expect online catalogs:

- to help them carry out work responsibilities
- to have accurate, structured data
- to exhibit classical principles of organization

http://www.oclc.org/reports/onlinecatalogs/default.htm



Create system-wide efficiencies in library management

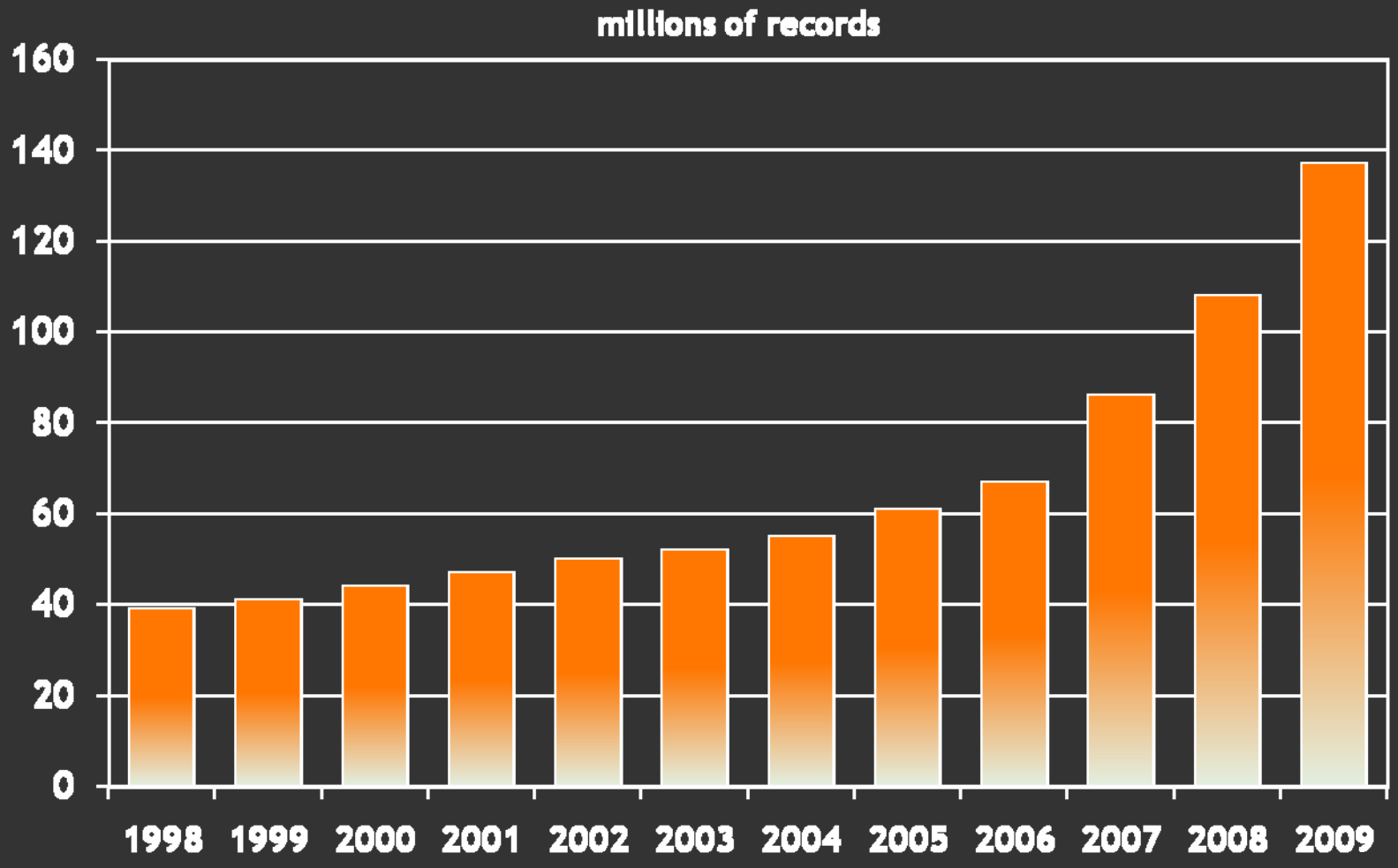
WorldCat: Growing faster than ever!

OCLC

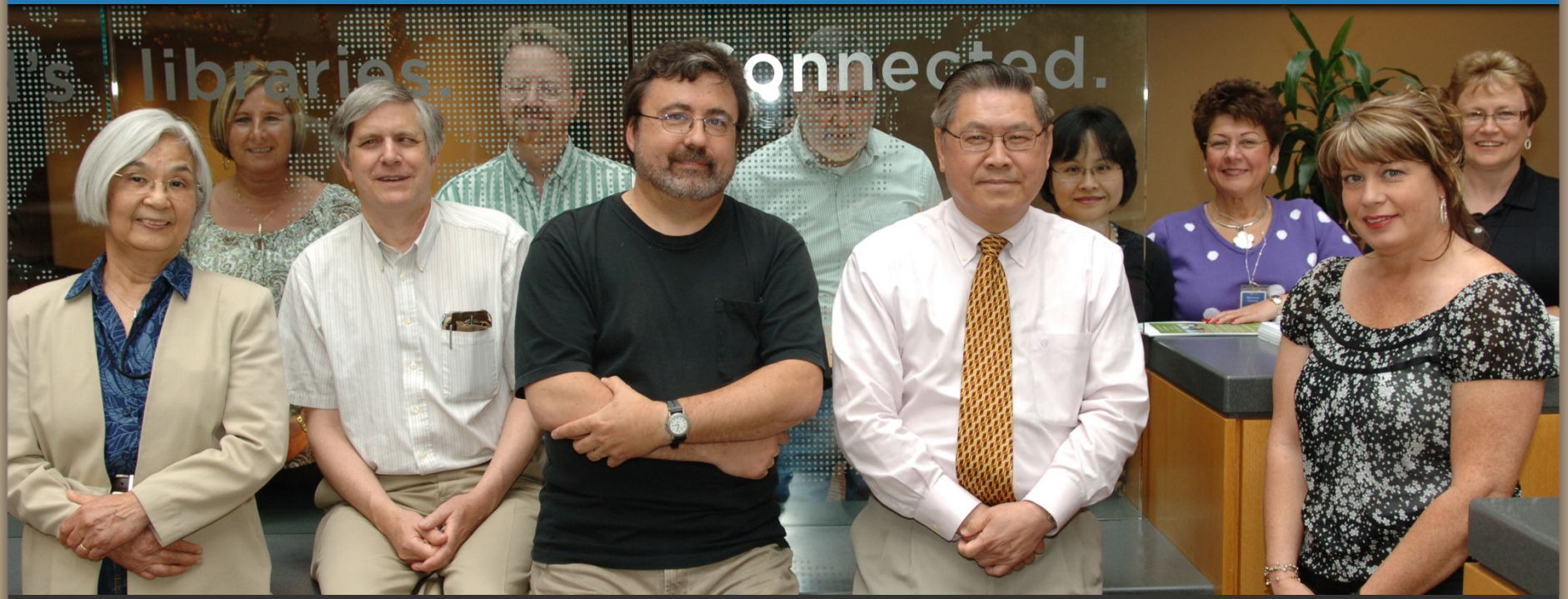
136.9 million records
1.4 billion holdings
May 18, 2009

Create system-wide efficiencies in library management

WorldCat Growth since 1998



National Library of China Batchload Team



LEFT TO RIGHT:

Hisako Kotaka, Janie McGlone, Ed Tripp, David Williamson, Larry Wolkan, Gary Smith, Andrew Wang, Shu-En Tsai, Marianne Kozsely, Dee Amsbaugh, Brenda Block

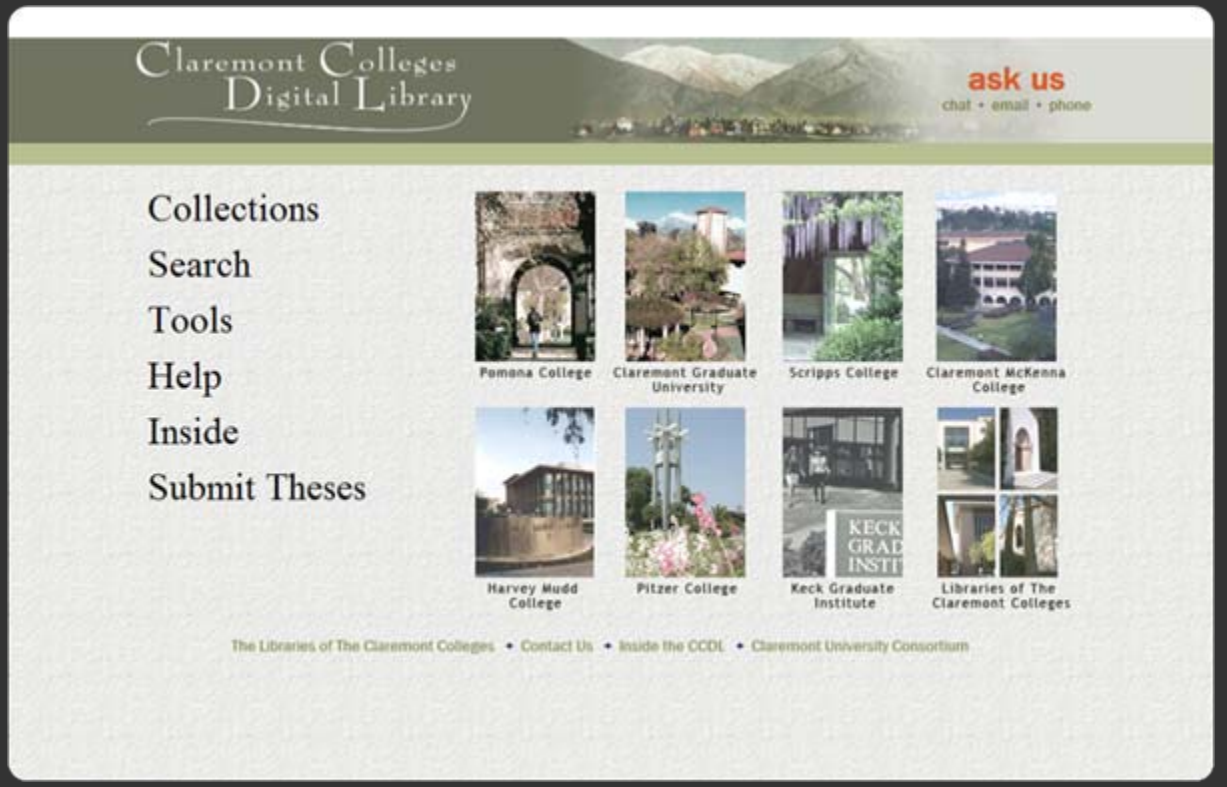
Create a compelling user environment

CONTENTdm Quick Start

FirstSearch Base Package

Entry-level

Hosted



Create a compelling user environment

WorldCat Local

- Faceted browse
- Evaluative content
- FRBRized results
- Citation formatting
- Relevancy Ranking
- Customized local view

Interoperates with local systems for circulation, resource sharing, resolution to full text

April 23, 2009

FOR IMMEDIATE RELEASE

OCLC announces strategy to move library management services to Web scale

Offers libraries 'quick start' to Web-scale services

Quick start version of WorldCat Local now included as part of WorldCat subscription

Quick Start at a glance

Users see:

- URL
- search box
- locally branded interface
- local resources listed first in search results

Libraries see:

- included in subscription to WorldCat database on FirstSearch service at no additional cost
- staff complete the unique configuration for their library
- turn it on!

Create system-wide efficiencies in library management

Moving toward Web-scale

WorldCat Local “quick start” is the first step…

- New system architecture and workflows to support global transaction rates and collaboration
- Soon, pilots for Web-scale delivery and circulation, acquisition, license management and more

Create system-wide efficiencies in library management

Benefits of Web-scale

- Increased visibility and accessibility of libraries' collections for users
- Reduced duplication of effort from networked technical services and collection management
- Streamlined workflows
- Cooperative intelligence and improved service levels

OCLC: a nonprofit, membership cooperative

Public purposes

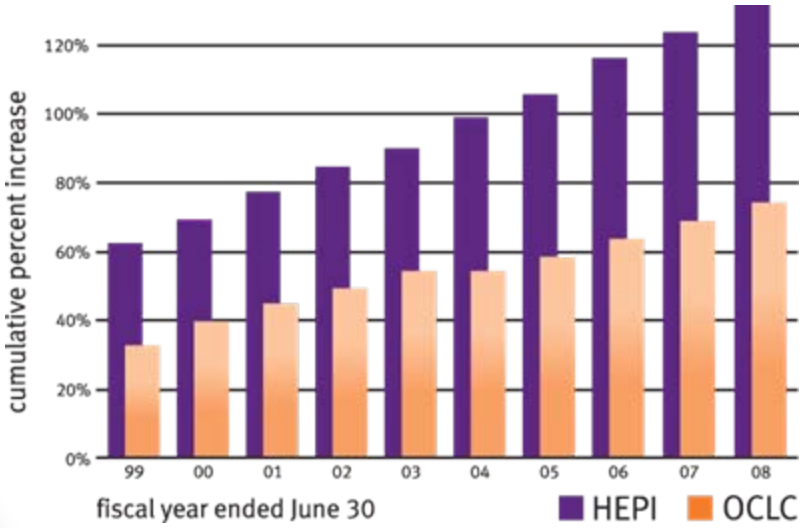
- Increase availability of library resources
- reduce the rate of rise of per-unit library costs

Fred's original system design (1967)

- cataloging
- serials control
- acquisitions
- interlibrary loan
- subject retrieval
- circulation control

OCLC's chartered economic objective

Reduce the rate of rise of per-unit library costs



OCLC Members Council 2008-2009

Thank you!

The world's libraries.
Connected.