OCLC Members Council
9 February 2009

OCLC President's Report

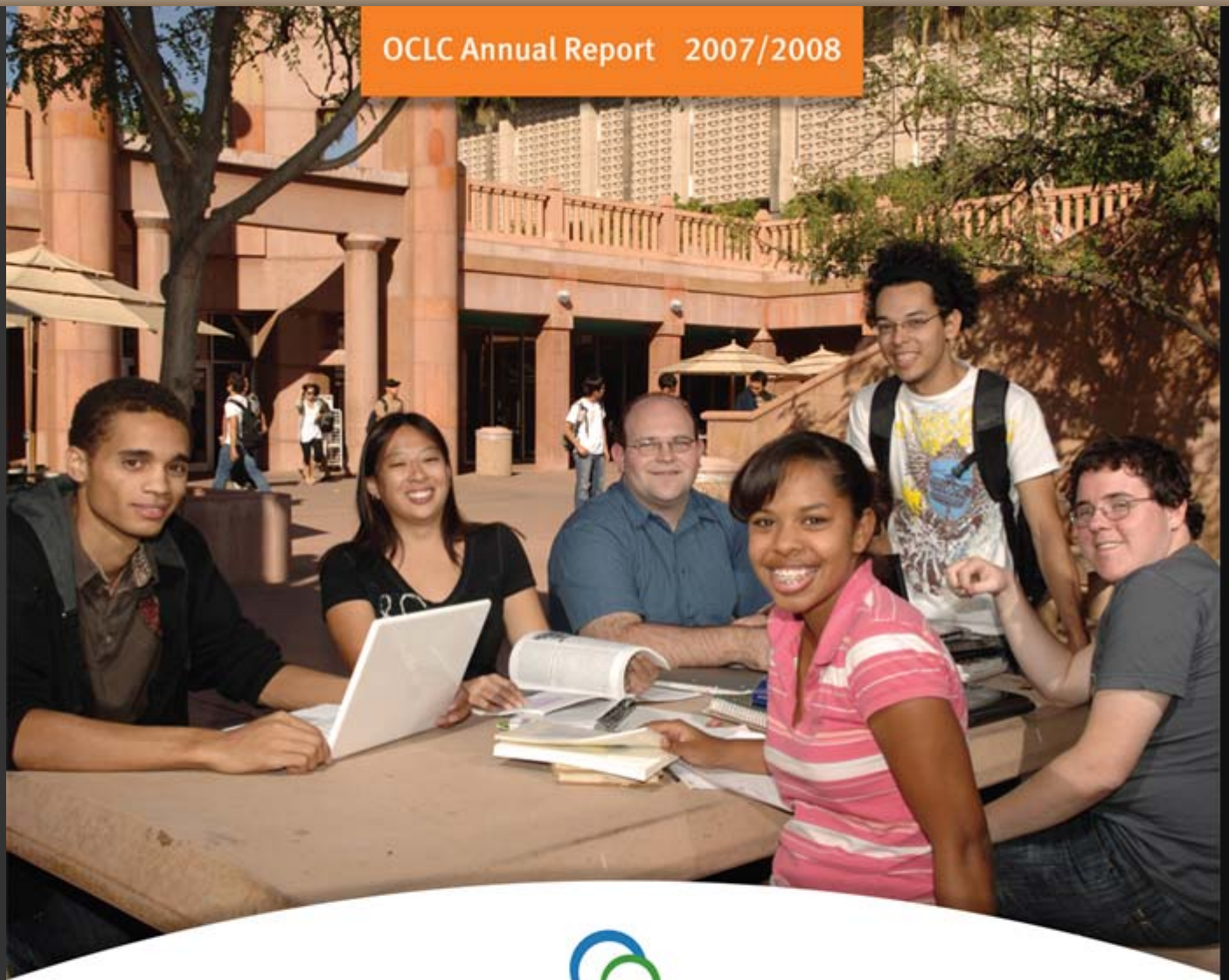
Jay Jordan
President and CEO
OCLC

OCLC™ The world's libraries. Connected.

OCLC Members Council 2008-2009

Board of Trustees

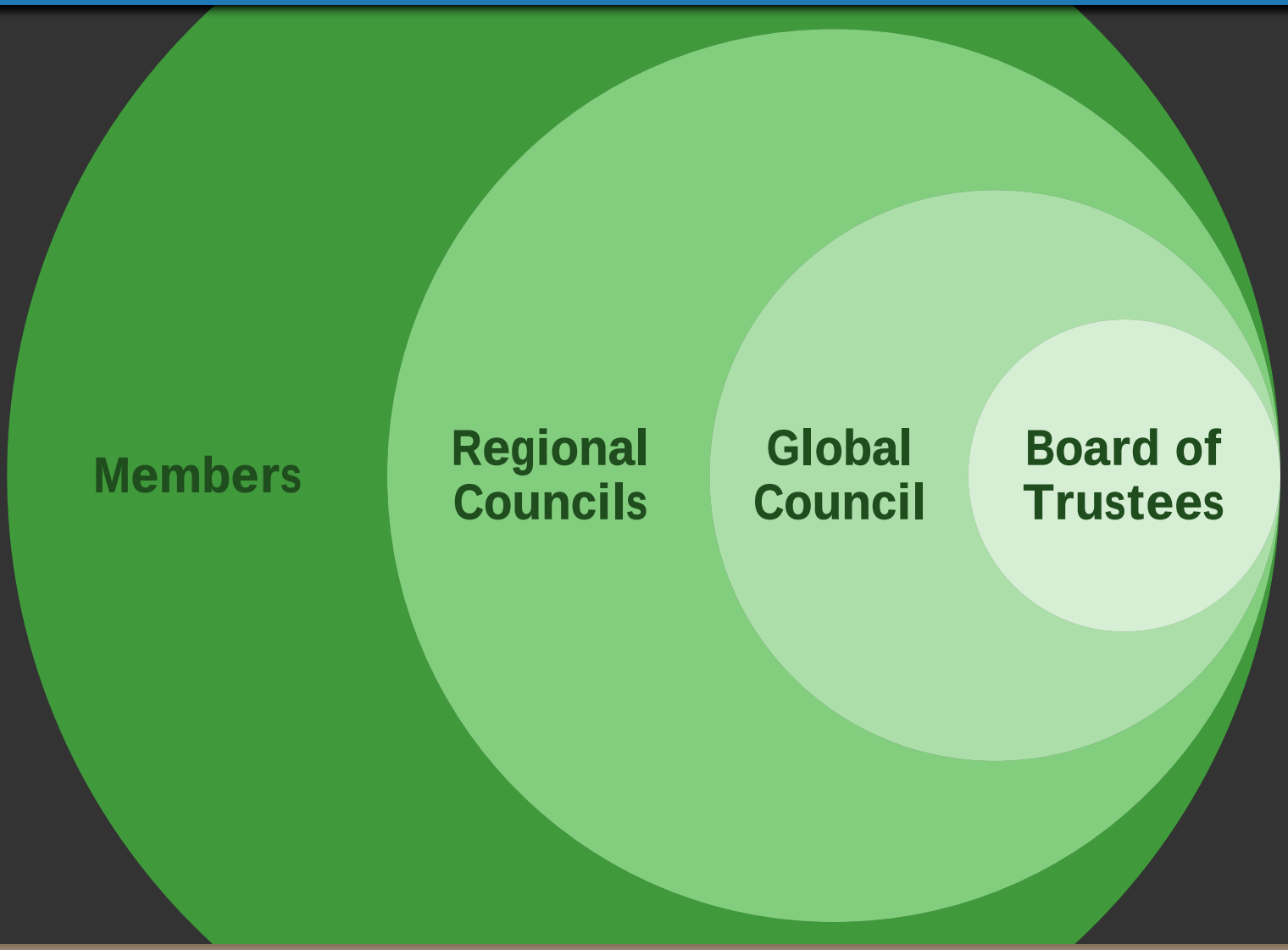
OCLC Annual Report 2007/2008



OCLC™

The world's libraries.
Connected.

New OCLC governance structure



Transition

OCLC Members Council ratifies proposed governance changes, May 20, 2008

Transition

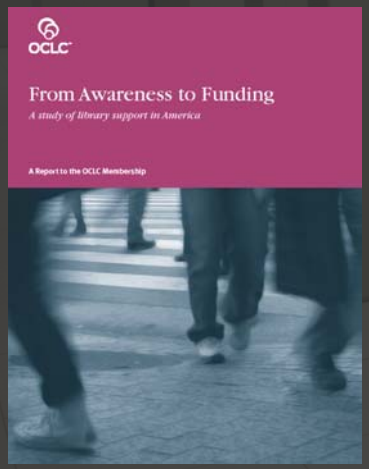
Members of the Board Governance Transition Committee and Members Council Executive Committee discuss governance transition matters at OCLC on August 4, 2008

Next-Generation Services

- WorldCat Local
- Database synchronization
- Digital import capability for Connexion and CONTENTdm
- New version of the OCLC Digital Archive
- Copyright Evidence Registry
- Next Generation Cataloging Pilot
- New version of WebJunction learning community
- WorldCat API and Developers' Network
- WorldCat Identities on WorldCat.org

We also...

- **EZproxy authentication software**
- **Amlib local library management system**
- *From Awareness to Funding*
- **Second data center**



OCLC Programs and Research

- opened an office at the University of St Andrews in Scotland
- continued to engage the library, museum and archive community in creative and useful ways with research projects, participation in standards bodies and array of communications

Welcome to OCLC!

Jackie Dooley

Consulting Archivist

OCLC Programs
and Research

Welcome to OCLC!

OCLC Minority Librarian Fellow

Jason Lee

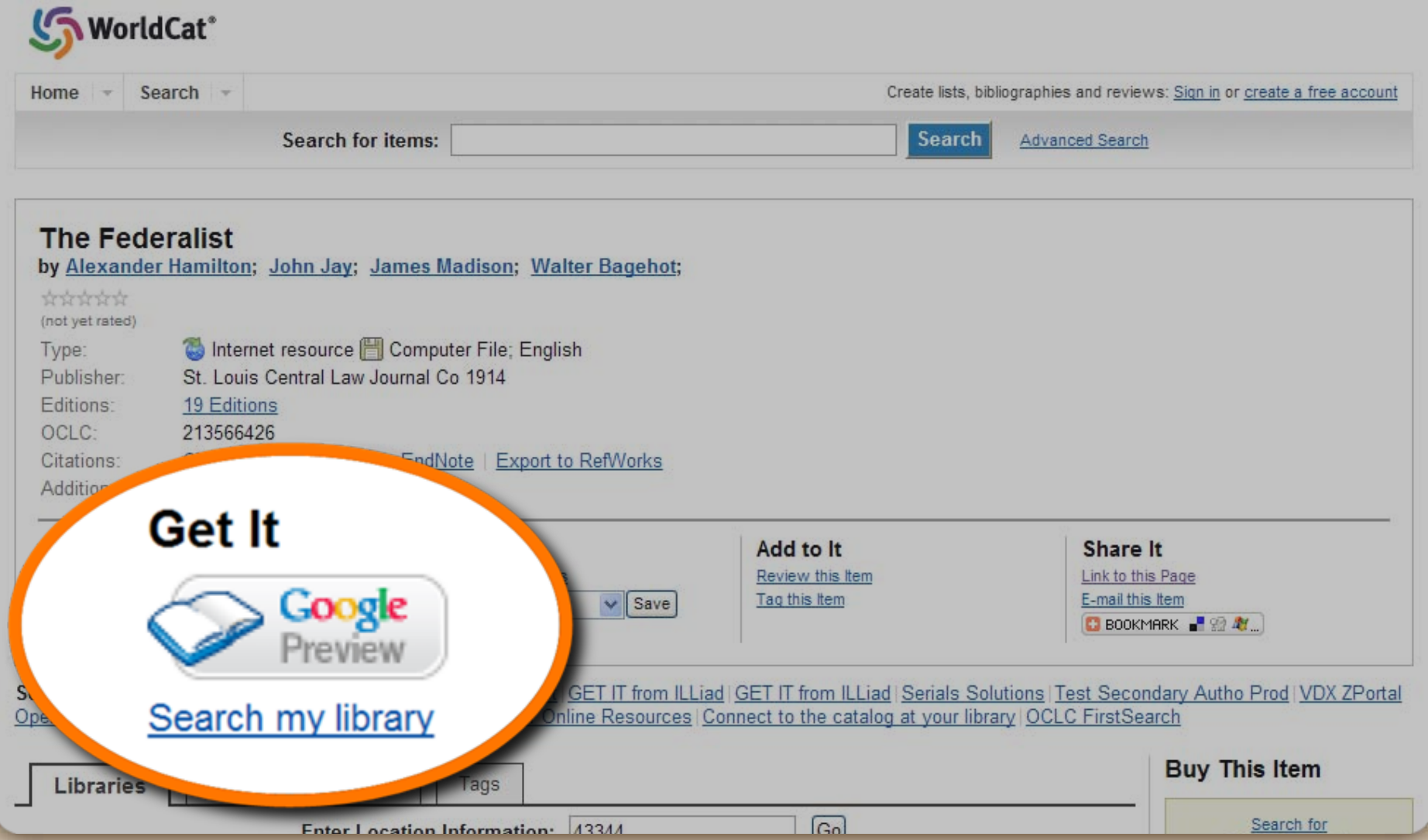
MLS, San Jose State University

B.A., University of California, Santa Cruz

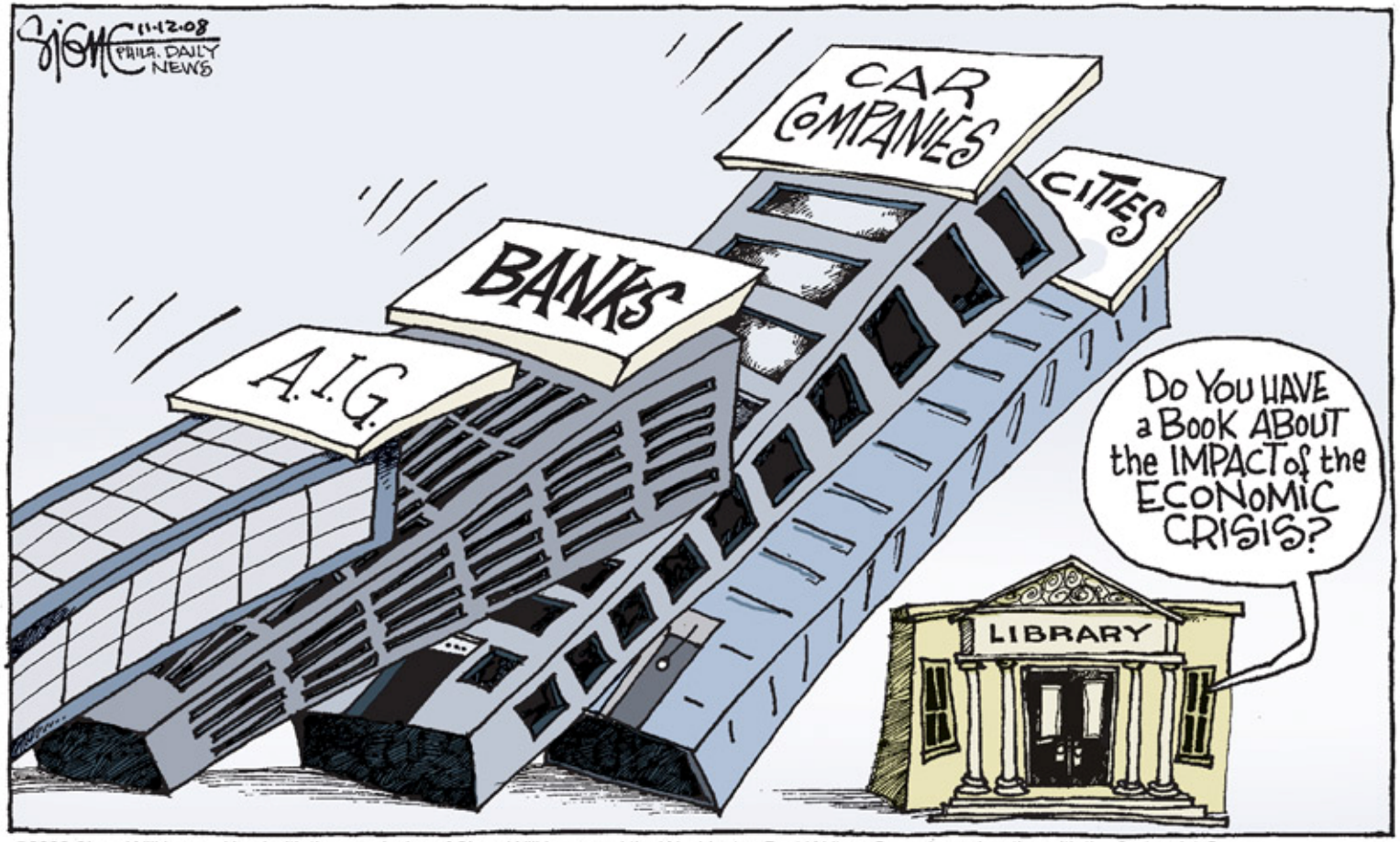
La Cité Universitaire, Paris

Strategic alliances

Embedded Google Book Search content



What's ahead for 2009?



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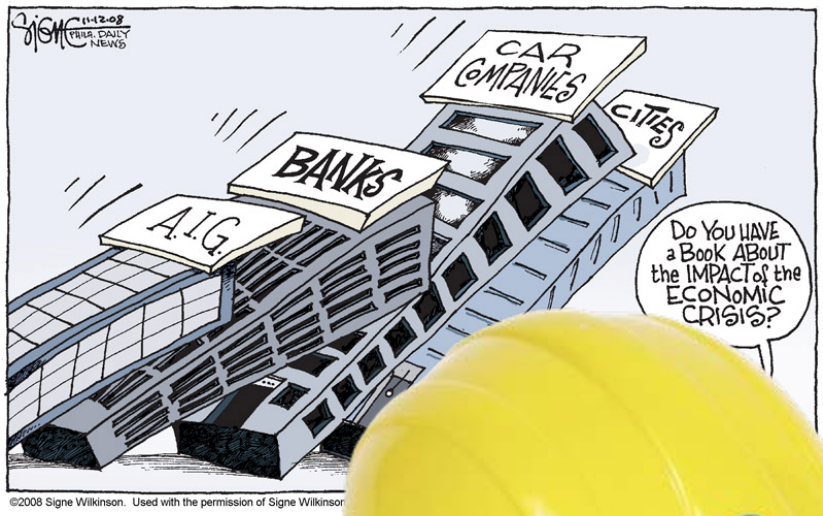
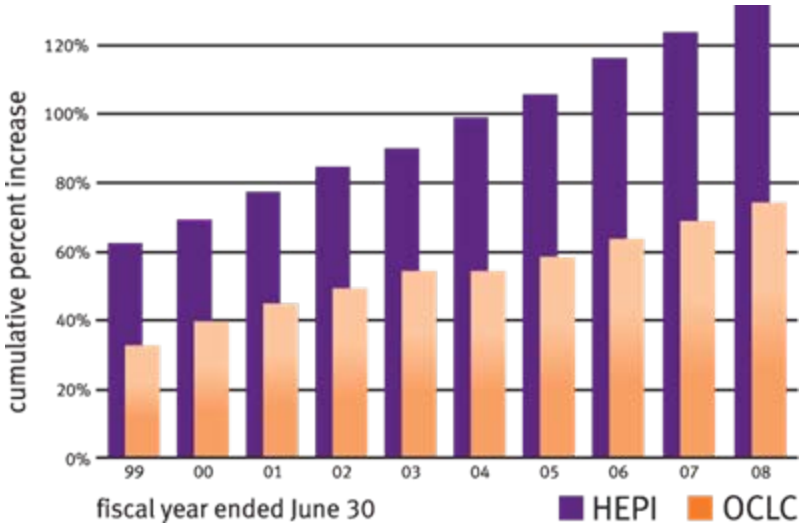
OCLC's chartered economic objective

Reduce the rate of rise of per-unit library costs





OCLC: Building Web-scale for libraries

Create a compelling user environment

Create system-wide efficiencies in library management

Make OCLC Web Services a valued part of library operations

Increase OCLC's global relevance and position of trust

Create a compelling user environment

WorldCat.org

	2007/2008	2006/2007
Referrals from partner sites to Open WorldCat Landing page	134.5 million	129.4 million
Click-throughs from Open WorldCat to library services	8.9 million	7.6 million

Enhancements:

- WorldCat Identities
- Google Books API
- lists
- tagging
- reviews
- ratings
- RSS
- list watching
- user to library affilliation
- weRead recommendations
- FaceBook apps
- search box widgets

Create a compelling user environment

WorldCat Mobile Pilot

WorldCat » WorldCat Mobile

Introducing a pilot service

WorldCat Mobile

- **Search for library materials**—Enter search terms such as keywords, author or title
- **Find a WorldCat library near you**—Enter your ZIP, postal code or location in the Libraries Locator
- **Call a library**—Highlight and click the phone number in a library listing to place a call
- **Map a route**—Find the fastest way to a WorldCat library using the mapping software already on your device

Type this URL into your phone's Web browser:

www.worldcat.org/m/

Available only in the United States and Canada

Now you can use your mobile phone to find materials in libraries near you—and help us test this new pilot service. Available to people in the United States and Canada, the six-month pilot lets you try out mobile search of WorldCat libraries and suggest improvements or additional features.

WorldCat has partnered with mobile-technology leader Boopsie and joined its growing array of search "channels" that let you quickly access popular Web applications including Google, Wikipedia and Facebook; look up retail locations such as Starbucks and FedEx; and check news, weather, traffic reports and much more!

boopsie
Type Less, Find More.

When you download the Boopsie application to your phone, you get library search plus these additional channels, as well as its **"smart prefix"** feature that allows you to type only the first few letters of search keywords and view results instantly as you type.

Create a compelling user environment

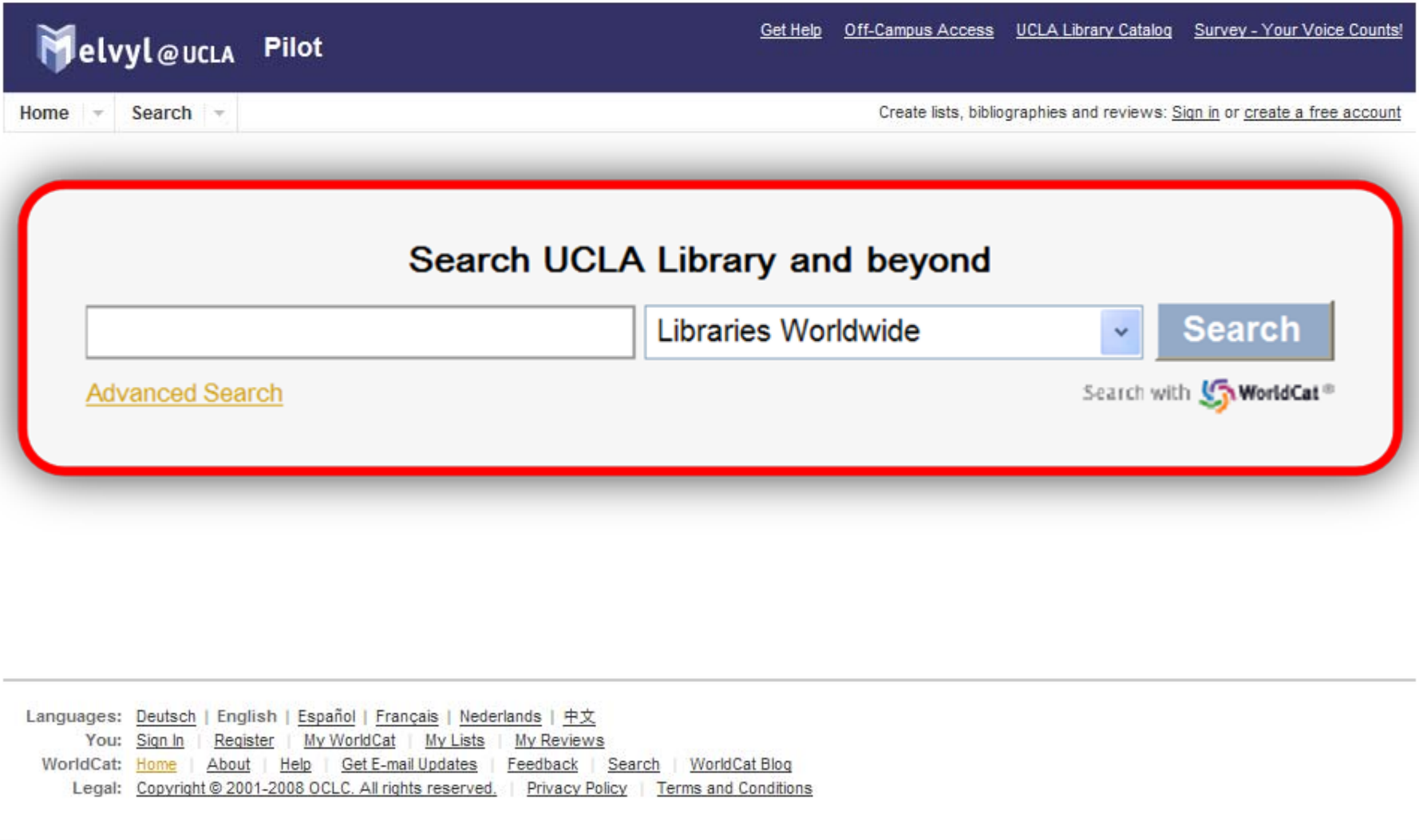
WorldCat Local

- Faceted browse
- Evaluative content
- FRBRized results
- Citation formatting
- Relevancy Ranking
- Customized local view

Interoperates with local systems for circulation, resource sharing, resolution to full text

Create a compelling user environment

WorldCat Local at UCLA Library

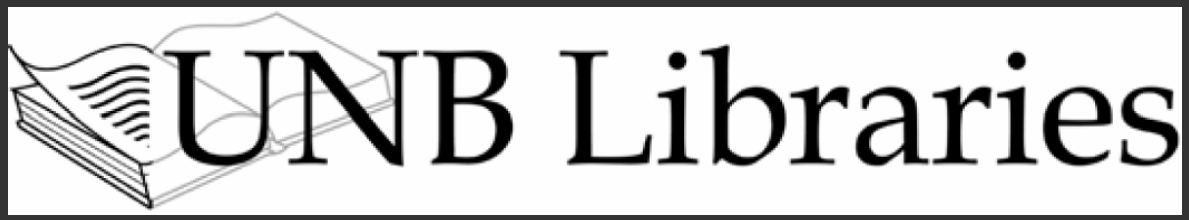


Create a compelling user environment

The UNIVERSITY of CALIFORNIA LIBRARIES

Create a compelling user environment

WorldCat Local in Canada



NOVANET
a consortium of libraries

The Award-Winning WorldCat Local!

"Outstanding Service of the Year"

—Columbus Technical Council

2009

Increase OCLC's global relevance and position of trust

Virtual International Authority File

Bibliothèque nationale de France

Deutsche Nationalbibliothek

Library of Congress

National Library of Sweden

OCLC

Increase OCLC's global relevance and position of trust

MacArthur Foundation Grant

- Syracuse University, University of Washington and OCLC
- Web search experience based on expertise from librarians

Increase OCLC's global relevance and position of trust

Hathi Trust and OCLC

Public discovery interface to 2.5 million digitized volumes

- California Digital Library
- Indiana University
- Michigan State University
- Northwestern University
- The Ohio State University
- Penn State University
- Purdue University
- University of California Berkeley
- University of California Davis
- University of California Irvine
- University of California Los Angeles
- University of California Merced
- University of California Riverside
- University of California San Diego
- University of California San Francisco
- University of California Santa Barbara
- University of California Santa Cruz
- The University of Chicago
- University of Illinois
- University of Illinois at Chicago
- The University of Iowa
- University of Michigan
- University of Minnesota
- University of Wisconsin-Madison
- University of Virginia

Increase OCLC's global relevance and position of trust

University of Michigan and OAIster

- 19 million records
- 1,000 organizations worldwide
- OAI-PMH
  (Open Archives Initiative
  Protocol for Metadata Harvesting)
- FREE access continues

Increase OCLC's global relevance and position of trust

WebJunction

Originally funded by Bill & Melinda Gates Foundation

New social learning platform launched August 2008

40,000+ library staff registered

90,000+ unique monthly visitors

Coming in 2009:

- OCLC Global Council
- British Columbia
- Research Library Group (RLG)
- Resource Sharing (ILLiad)

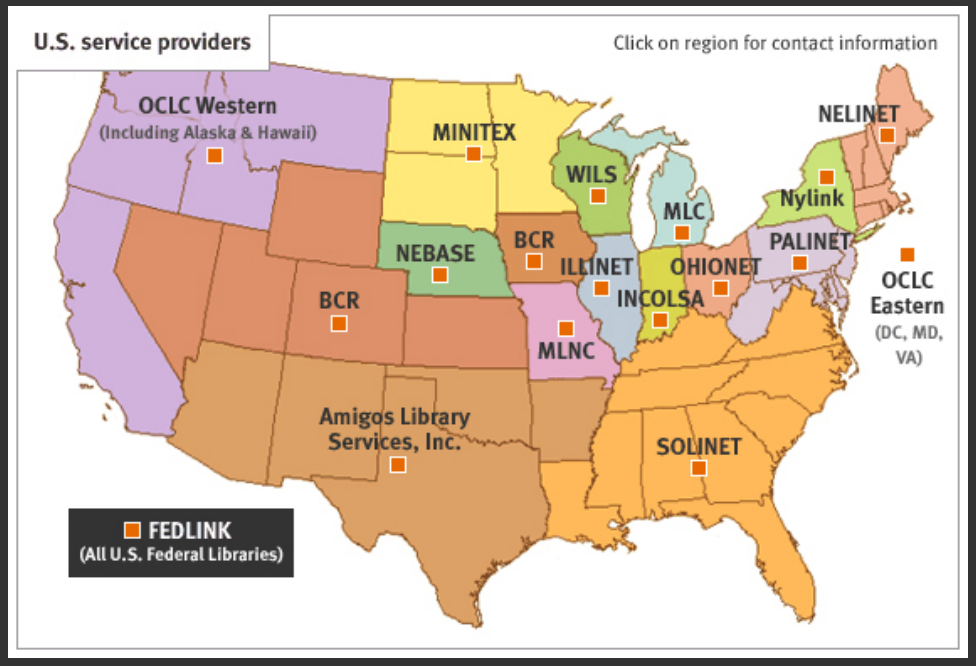
Community Partners:

Arizona
Connecticut
Georgia
Idaho
Illinois
Indiana
Iowa
Kansas
Maine
Minnesota
New Hampshire
Ohio
Rhode Island
Vermont
Washington

Increase OCLC's global relevance and position of trust

New service model: U.S. Regional Networks and OCLC

- Upgrade OCLC billing
- Implement end-user pricing for all OCLC services July 1, 2009
- Optimize service and support model for libraries and OCLC
- Reduce costs for libraries



Increase OCLC's global relevance and position of trust

Welcome to OCLC!

James Grace

Director

Customer
Support Services

Increase OCLC's global relevance and position of trust

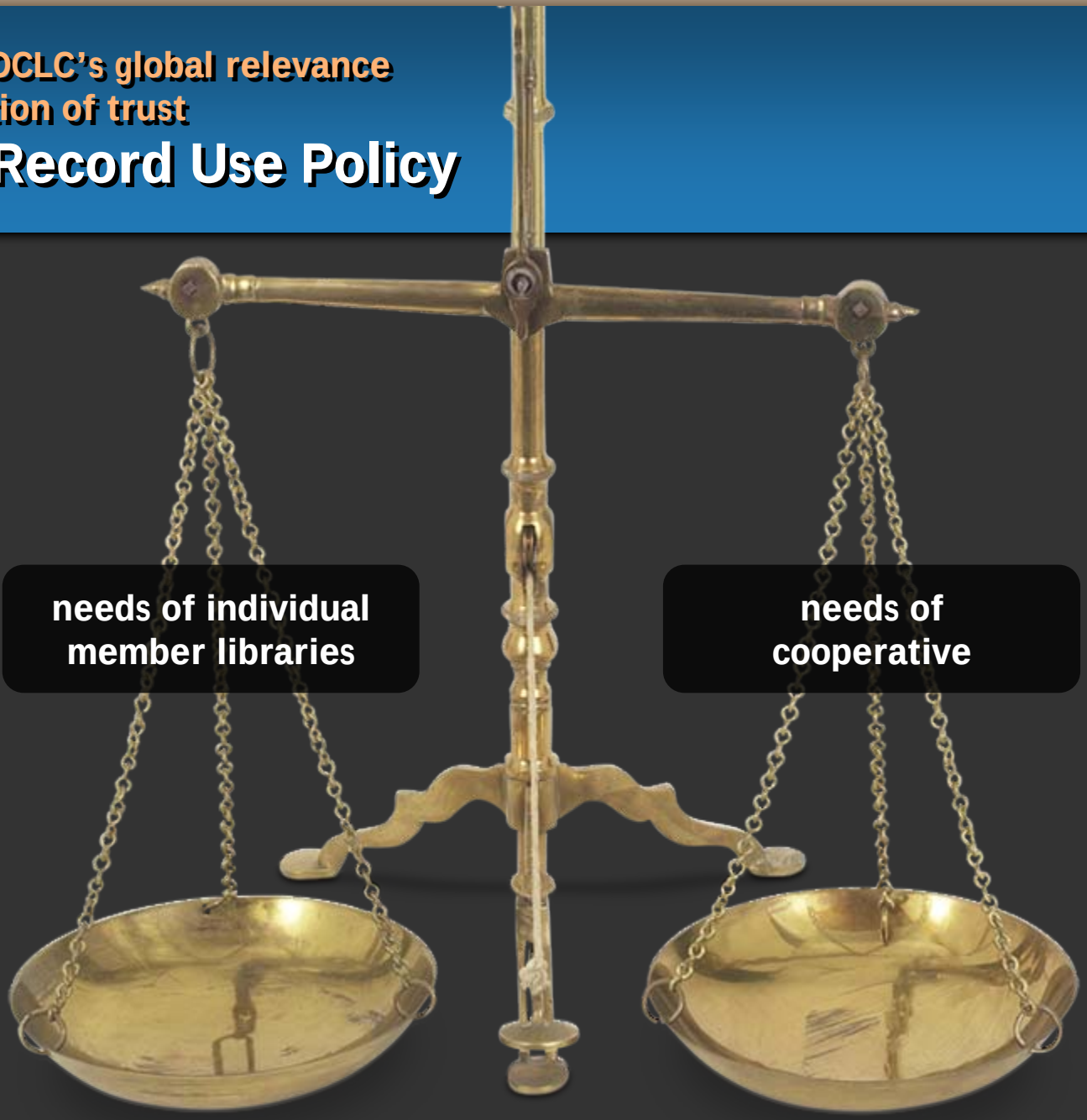
OCLC Record Use Policy

"On the one hand information wants to be expensive, because it's so valuable. The right information in the right place just changes your life. On the other hand, information wants to be free, because the cost of getting it out is getting lower and lower all the time. So you have these two fighting against each other."

—Stewart Brand, 1985

Increase OCLC's global relevance and position of trust

OCLC Record Use Policy



Make OCLC Web Services a valued part of library operations

WorldCat API

- 10-15 developers from cataloging institutions
- Search WorldCat and retrieve holdings
- Build applications that drive people back to library services

OCLC Web services

- xISBN, xISSN, xOCLCNUM
- WorldCat Identities
- Registries including institution, reviews, citations, lists, tagging
- Terminologies
- Metadata Crosswalk

WorldCat API and the iPhone

Bruce Washburn

Make OCLC Web Services a valued part of library operations

WorldCat Hackathon

http://worldcat.org/devnet/wiki/2008NYCHackathon

Results:

8 new widgets/ applications

COMING NEXT:

Hackathon goes to Europe!

Create system-wide efficiencies in library management

WorldCat Navigator

ORBIS CASCADE ALLIANCE

- WorldCat.org, VDX, WorldCat Resource Sharing
- new circulation gateway for III libraries
- 37 libraries in Oregon, Washington, Idaho, Montana, Alaska, Hawaii

BOSTON LIBRARY CONSORTIUM
An Association of Academic & Research Libraries

- WorldCat Local
- WorldCat Navigator
- 19 libraries
- Operating on
  - III Millennium
  - Ex Libris Voyager and Aleph
  - SirsiDynix Horizon

Create system-wide efficiencies in library management

FirstSearch base package

- **CONTENTdm** *(coming in May)*
- **CAMIO**
- **Archive Grid**
- **OAIster**

NEW!

- WorldCat
- Electronic Books
- OCLC ArticleFirst
- OCLC PapersFirst
- OCLC ProceedingsFirst
- WorldCat Dissertations and Theses
- Clase and Periódica
- ERIC
- GPO
- MEDLINE
- The World Almanac
- ArticleFirst

Create system-wide efficiencies in library management

CONTENTdm 5

OCLC

New:

- **Unicode**
- faceted browsing
- relevancy rankings
- reports module
- 9 integrated thesauri

- Efficient online access to primary source materials
- PDF support
- Connexion digital import
- Persistent URLs
- Click-through thumbnail images on WorldCat.org

Create system-wide efficiencies in library management

ILLiad

ILLiad hosted service

Create system-wide efficiencies in library management

New interface for OCLC eContent

Coming in July 2009

WorldCat.org discovery platform

- NetLibrary eBooks and eAudiobooks
- Electronic Collections Online journals
- FirstSearch databases
- ArchiveGrid
- CAMIO

Create system-wide efficiencies in library management

NetLibrary —10th anniversary

16,000 partner libraries

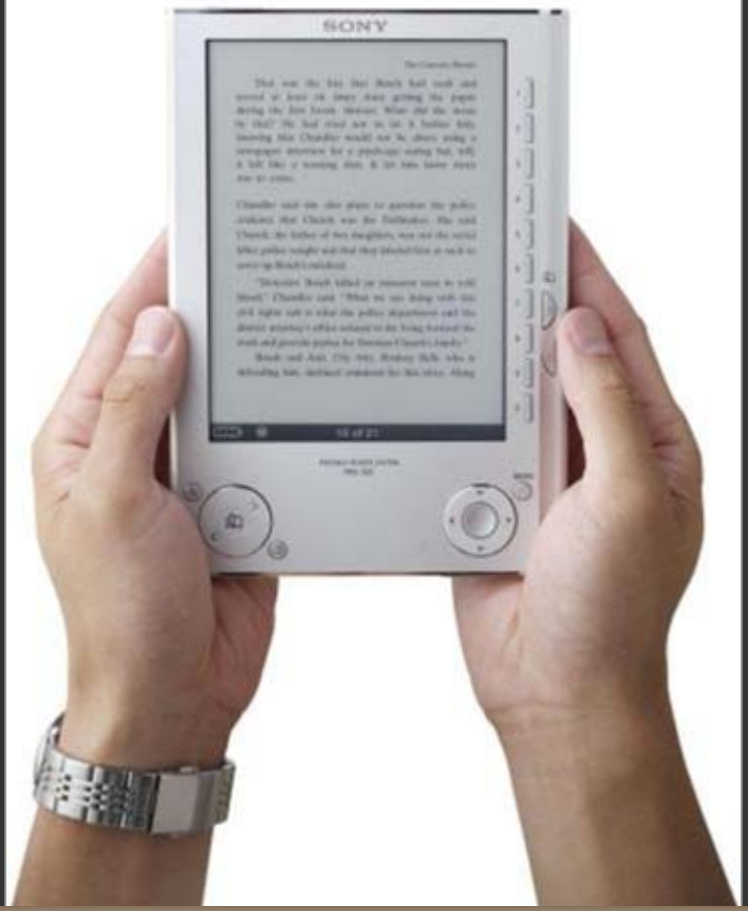
550 publishers

175,000 eBooks

10,000 eAudiobooks

3,000 new titles/month

Sony Reader collections



Create system-wide efficiencies in library management

NetLibrary Media Center

Key Benefits:

1. Single click transfer to a portable device
2. Title segmentation

COMING SOON:

Recorded Books titles for all MP3 players, including iPod, iPhone, Zune and more!

Create system-wide efficiencies in library management

Next Generation Cataloging Services Pilot

Upstream capture of ONIX metadata

Pilot Wrap-up Spring 2009

- Statistical analysis and pilot partner evaluation results
- Case studies of pilot partners
- Share results library and publisher supply chain communities

Participants

- Chicago Public Library
- Phoenix Public Library
- MIT Library
- The Ohio State University Library
- Ingram Book Group
- Hachette Book Group
- Princeton University Press
- Taylor and Francis

Create system-wide efficiencies in library management

Synchronization: real-time update

Records added automatically to WorldCat

Create system-wide efficiencies in library management

WorldCat: January 2009

OCLC

106.3m	Books	3.9m	Sound recordings
4.9m	Serials	2.6m	Scores
3.9m	Visual materials	.9m	Computer files
1.9m	Maps	.9m	Archival collections

125 million records

1.3 billion holdings

In conclusion

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