

The Power of Cooperative Problem Solving is enhanced by Many Voices

Global Council: Year Two Annual Plan 2010/11

Global Council supports the OCLC mission and carries out its responsibilities in four primary ways:

- Electing six members to the OCLC Board of Trustees
- Ratifying amendments to the OCLC Code of Regulations and Articles of Incorporation
- Discussing interests of mutual concern and making recommendations to OCLC management and members of the OCLC Board of Trustees.
- Ensuring regular and open communication between the Membership and OCLC

The Global Council is well positioned to serve in these roles. It brings 48 delegates together in one deliberative body. Delegates are elected from countries on six continents. They represent the perspectives and expertise of many individuals and institutions in the OCLC community. As individuals, they seek to learn as well as and contribute to solving problems cooperatively in a way designed to achieve the greatest good for the cooperative. From this vantage point, we can advance the work of the Global Council, indeed of the whole OCLC cooperative.

A Strategic and Global Focus

As befits a global cooperative, we work from a strategic and global focus to accomplish our goals.

- Advance our collective mission of furthering access to the world's information and knowledge
- Understand the unique challenges of individual members and regions
- Advise OCLC leadership teams on emerging issues and matters most critical to members' success

Strategic Directions and Development of Services in 2010-11

This year, there are several key areas where we can be helpful in advising OCLC on strategic directions and development of services. The six areas broad topics below will be the subject of discussions by the Global and regional councils throughout the year. We will be asking many of you to contribute your time and talent leading discussions, serving on task forces or in other ways to structure informative and productive results.

- Understanding the impact of cloud technology and web scale management services on managing library operations and services in OCLC member institutions and the implications for the development of web scale management and other OCLC infrastructure services
- Anticipating and understanding the impact of metadata availability from other sources
- Describing and enhancing WorldCat Quality in the context of member and end user activities
- Advising on the ways in which national library records are visible in WorldCat
- Revisiting the question of offering different kinds of service packages for small libraries
- Considering for the long term what is the relevance of metadata collections when full content collections are completely searchable

Global Council Year Two: Specific Activities

We have also identified several other areas for which we have, or will shortly, set up a task force or a small team of advisors to address the specific issue. All of the activities below are assignments or recommendations that came out of the Global Council's work last year.

- Determine procedures for handling unresolved cases of disputed uses by members of extracted WorldCat data in conjunction with the Board of Trustees as mandated in the policy *WorldCat Rights and Responsibilities for the OCLC Cooperative* implemented in August 2010 by the Board of Trustees
- With OCLC management, revise *Guidelines for Contribution to WorldCat* (Members Council, May 1999)
- Establish a GC task force to develop, evaluate and advise OCLC on cost-sharing models
- Participate through GC representation in an OCLC/National Libraries Working Group on issues that relate to the management, data quality and synchronization of national level records in WorldCat
- Establish a task force that will develop a communication program to guide purposeful and regular communication of the Global Council with other members of the OCLC cooperative, including the Board of Trustees, the Strategic Leadership Team, the three Regional Councils and members. Such a communication program would help this year's Council as well as future councils
- Describe and develop broad understanding of pro bono activities that carry out OCLC's public purposes
- Hold a webinar to engage GC delegates on understanding, describing and enhancing WorldCat Quality
- Plan a Global Council presence at the IFLA, August 2011, in Puerto Rico

Respectfully submitted,

Jennifer A. Younger President, OCLC Global Council November 8, 2010