

CONTENTdm Update

News and events related to CONTENTdm and the user community

March 2016

CONTENTdm events at PLA 2016



We are hosting two events on Thursday, April 7:

Learn more about CONTENTdm at our session for prospective users

3:00 – 4:00 p.m.

Are you thinking about adding a digital collection management tool to your library or wondering if there is a better solution for your library than your current system? Join your colleagues to learn about CONTENTdm at PLA. Hear how other public libraries are using CONTENTdm to engage users, promote digital collections and extend their reach.

Learn more about what CONTENTdm can offer your library:

- Hear how CONTENTdm makes it easier to manage your digital collections and makes them discoverable on the Web
- Discover the benefits of CONTENTdm and see examples of how current libraries, archives, museums and other cultural heritage institutions are using the service.

[Register for this session](#)

Plan to attend the CONTENTdm reception for current and prospective users

4:00 – 5:00 p.m.

Join Ron Gardner of OCLC, your CONTENTdm colleagues and prospective CONTENTdm users for a wine and cheese reception and great conversation.

We hope to see you there!

[Register for the reception](#)

Have you joined the CONTENTdm Community on the OCLC Community Center?

Connect. Collaborate. Contribute.



The [CONTENTdm Community Center](#) features:

- Discussion boards as well as archived conversations from the former CONTENTdm User Support Center from 2014–2015
- Subscription options for CONTENTdm News and discussions for email delivery—once subscribed to discussions, you can also reply to conversations right from your email, like a listserv
- Download extensions such as the Collection Map, Search Results Map and Timeline plug-ins
- Community directory—“opt-in” to share your contact information with colleagues, making it easier for you to share best practices and collaborate.

The CONTENTdm Community is for current CONTENTdm users. To get started with the OCLC Community Center, you will need to request a Service Account at: <http://www.oclc.org/forms/community.en.html>. Please use the OCLC symbol for the organization (or consortium) that owns the CONTENTdm license. Within a few days your CONTENTdm Community Center username will be emailed to you, along with instructions for setting your password.

CONTENTdm office hours, training and support resources

CONTENTdm technical office hours

Are you a current CONTENTdm user who has technical questions about CONTENTdm? Shane Huddleston, CONTENTdm Product Manager, holds office hours on the third Thursday of the month.

The next session is Thursday, March 17, at 2:00 – 3:00 pm Eastern | 11:00 am – 12:00 pm Pacific.

[WebEx information for this session](#)

Are you a CONTENTdm user and need assistance?

Contact OCLC customer support at support@oclc.org or +1-800-848-5800 (USA).

CONTENTdm & Digital Collection Gateway Overview: Live Web Session

Tuesday, April 19
3:00 – 5:00 pm Eastern |
12:00 – 2:00 pm Pacific

Want to learn how you can increase the visibility of your collections by using CONTENTdm and the WorldCat Digital Collection Gateway? Hear how the Digital Collection Gateway works to map Dublin Core

metadata to MARC using the Crosswalk service.

[Register for this session](#)

CONTENTdm collections featured "in the news"

The University of Iowa Libraries celebrate and promote their digital collections on social media



Frederick W. Kent Collection, University of Iowa Archives

[OCLC News Item](#) (March 3, 2016).

The University of Iowa Libraries use social media to promote their digital collections in many different ways. They strive to share with users the breadth and variety of their special collections.

Tumblr is the social media tool the university libraries use the most. One of their pages, [Iowa City Past](#), shares digital collections from the University of Iowa and the Iowa City Public Library. The libraries like using Tumblr because it accommodates many types of content, including video, images and audio.

The Washington State Library illuminates rural digital collections with visual mapping



[OCLC News Item](#) (January 26, 2016).

Last year, the Washington State Library added a visual mapping tool to several of its digital collections.

[The Washington Rural Heritage Collection](#) and the [Colville National Forest Heritage Collection](#) use StoryMap JS, a free, open source tool for geo mapping created by Northwestern University's Knight Lab. The Washington State Library has embedded this tool in its CONTENTdm websites, allowing users to browse maps and explore collections geographically. Users can click on map locations of Washington state, and can view links and short blurbs about digital collections from specific areas. Digital items such as images and videos are available from these collections.

Library staff share their experiences with CONTENTdm

Highlights from the January CONTENTdm Virtual User Group

Pat Boulos, Head of Digital Programs, and Nicole Chiampa, Digital Programs Intern, from the Boston Athenæum gave a presentation titled, "The Boston Athenæum: A 19th-Century Institution in the Digital Age," which included a short history of the Boston Athenæum's 208 years. They focused on how Digital Programs began at the Athenæum, and included how its "Confederate Imprints" collection got Digital Programs off the ground. They also touched on CONTENTdm workflows using the project client and described the Athenæum's new Imaging Studio.

In addition to Pat and Nicole's presentation, registrants heard about the new OCLC CONTENTdm Community Center and learned about many innovative ways that other institutions have used CONTENTdm.

[View the WebEx recording \(52 minutes\)](#)