

LexisNexis Country Analysis

Description

- a. LexisNexis® Country Analysis streamlines your research by providing quick and easy access to global business content on 190 countries and 157 industries.
- b. Today's business students require international content to perform their research projects. LexisNexis Country Analysis responds to this need by providing fast and easy access to reliable and comprehensive data on foreign countries, their industries, and consumer trends.
- c. LexisNexis Country Analysis helps you and your students locate information from critical regions and industries – without paying for a lot of content you already have. Get access to hard-to-find information on emerging markets in Africa, the Middle East, Asia, and Latin America and research answers to financial, economic, and political questions such as:
 - i. How has the economic condition of Kenya changed over the last 10 years as measured by macroeconomic indicators – including GDP, inflation, trade balance, exchange rates, etc.?
 - ii. How many mobile phones were sold in China last year; who were the top competitors in this market; and what were their respective market shares?
 - iii. How stable is the government in Venezuela from the perspective of a prospective American investor?

Features

- a. Take your research global and save time
- b. LexisNexis® Country Analysis puts content from more than 300,000 documents at your fingertips. It provides access to data from news, reports, and analysis. It gives you access to proprietary content from premium publishers including:
 - i. Business Monitor International
 - ii. Edimax
 - iii. Euromonitor - coming soon!
 - iv. Interfax
 - v. Political Risk Service
 - vi. U.S. Government
 - vii. World Markets Research Centre
- c. In addition, LexisNexis Country Analysis utilizes the power of sophisticated LexisNexis SmartIndexing technology and integrates seamlessly with LexisNexis Academic.

Pricing/Subscriptions

- a. LexisNexis® Country Analysis is available in a variety of pricing options to suit academic libraries regardless of size.