

Sony Reader Mobile Collections

OCLC NetLibrary is introducing five new Sony Reader Mobile Collections specifically to be read on the Sony® Reader Digital Book. With pricing starting at only \$500, these Mobile Collections come with everything libraries need to get started, including the Sony Reader Digital Book, a collection of quality titles from leading publishers, and all required licenses.

Go anywhere with the Sony Reader Digital Book

More compact than many paperbacks, the Sony Reader Digital Book weighs only 10 ounces¹, is 1/3-inch thin¹ and holds about 160 titles² with built-in memory, or hundreds more with optional memory cards. It utilizes breakthrough E Ink® technology that's almost paper-like, making it easy to read, even in bright sunshine. The text can be magnified for sight-impaired readers, and its long battery life lasts up to 7,500 continuous page turns.³

Your library's users can now read eBooks anywhere—in cars, on airplanes, in parks, or even on the beach—all on a high-contrast device that rivals the resolution and clarity of the printed page.



Discovery

OCLC will provide MARC records for your library so that you can determine how and where your users discover this exciting opportunity. Additionally, we will offer promotional materials to help you create awareness of your new Sony Reader Mobile Collections.

1. Non-metric weights and measurements are approximate and may vary.
2. Based on average un-illustrated eBook file size of 1.24 megabytes. Actual file sizes vary by title.
3. Measured using a fully-charged battery and counting consecutive page turns in BBeB format at approximately one page per second. Actual battery life may vary based on usage pattern, product settings and environmental conditions.

The Collections

NetLibrary offers five Mobile Collections:

- Career Development & Business Self Help (30 titles)
- Management and Leadership (22 titles)
- Popular Fiction (29 titles)
- Romance (19 titles)
- Young Adult Fiction (24 titles)

You can order these collections in one of two ways:
 (1) The **standard Mobile Collection** includes one copy of each title exclusively for use with the Sony Reader, the Sony Reader PRS-505 and the required Adobe license to download content.

(2) The **Mobile Collection Plus** includes two copies of each title, one set of titles for use with the Sony Reader and one set for standard online use, as well as the Sony Reader PRS-505 and the Adobe license.

How it works

Once you have purchased a Mobile Collection, you can make the Sony Reader Digital Book available to your library's users for on-site or off-site circulation.



Simply download a collection title or titles from the NetLibrary site, then transfer them to the Sony Reader. It's that easy. You also can purchase additional Sony Readers from OCLC at a preferred price.

For more information

To learn more or to place an order, contact OCLC Library Services at 1-800-898-6252 (toll free) or 1-614-764-6000 or e-mail libservices@oclc.org.